



EXECUTIVE SUMMARY

Town & Country Plaza offers a premier small-shop opportunity within Searcy's dominant regional retail center. Located at the city's primary retail intersection, the center serves as a leading shopping destination for White County and draws customers from surrounding communities throughout North Central Arkansas.

The available 2,000 SF space provides excellent visibility and is well suited for a national retailer, restaurant, medical or wellness user, or service-oriented business seeking a prominent location in an established retail corridor.

DEMOGRAPHICS

	1 MILE	3 MILES	5 MILES	10 MILES
DAYTIME POPULATION	3,563	15,732	30,514	46,341
AVERAGE HH INCOME	\$77,808	\$68,246	\$78,290	\$80,968
TOTAL HH	1,617	6,315	12,220	18,488

TRAFFIC COUNTS

E. Race Ave: 26,000 VPD
I-57: 29,600 VPD

HIGHLIGHTS

- Premier small-shop retail space
- Building renovations planned for Summer 2026
- High-visibility location at the signalized intersection of E. Race Avenue and I-57
- Prominent building signage visible from I-57
- Located along Searcy's primary retail corridor
- Strong exposure within an established regional shopping destination

JOIN JC PENNEY, SEPHORA, HIBBETT SPORTS, BATH & BODY WORKS, ASHLEY FURNITURE, & MAURICES AT
SEARCY'S PREMIER RETAIL DESTINATION | Town & Country Plaza | 121 N. Poplar St. | Searcy, AR



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PROPERTY MANAGER

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KELLEY COMMERCIAL
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A NEW LOOK IS TAKING SHAPE - FACADE RENOVATIONS BEGIN LATE SUMMER 2026
NOW LEASING ±2,000 SF PRIME RETAIL SPACE | Town & Country Plaza | 121 N. Poplar St. | Searcy, AR



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ABOUT KELLEY COMMERCIAL PARTNERS

Kelley Commercial Partners is a full-service commercial real estate firm providing the highest caliber of services to owners, investors, landlords, and tenants. We service clients with the focused attention that only a privately-owned local firm can offer. At Kelley Commercial Partners, we take pride in maintaining long-term relationships built on trust, resourcefulness, and reliability.

For more information, please contact:



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