



333 WATER

NEWMARK

Hines

RETAIL
OPPORTUNITY
in **MILWAUKEE'S**
THIRD WARD

PROPERTY OVERVIEW



NUMBER OF
STORIES

31



RESIDENTS

333
UNITS

450+

TOTAL EXPECTED
RESIDENTS

\$150,000+
EXPECTED AVG
HH INCOME



RENT

**CONTACT
BROKER**



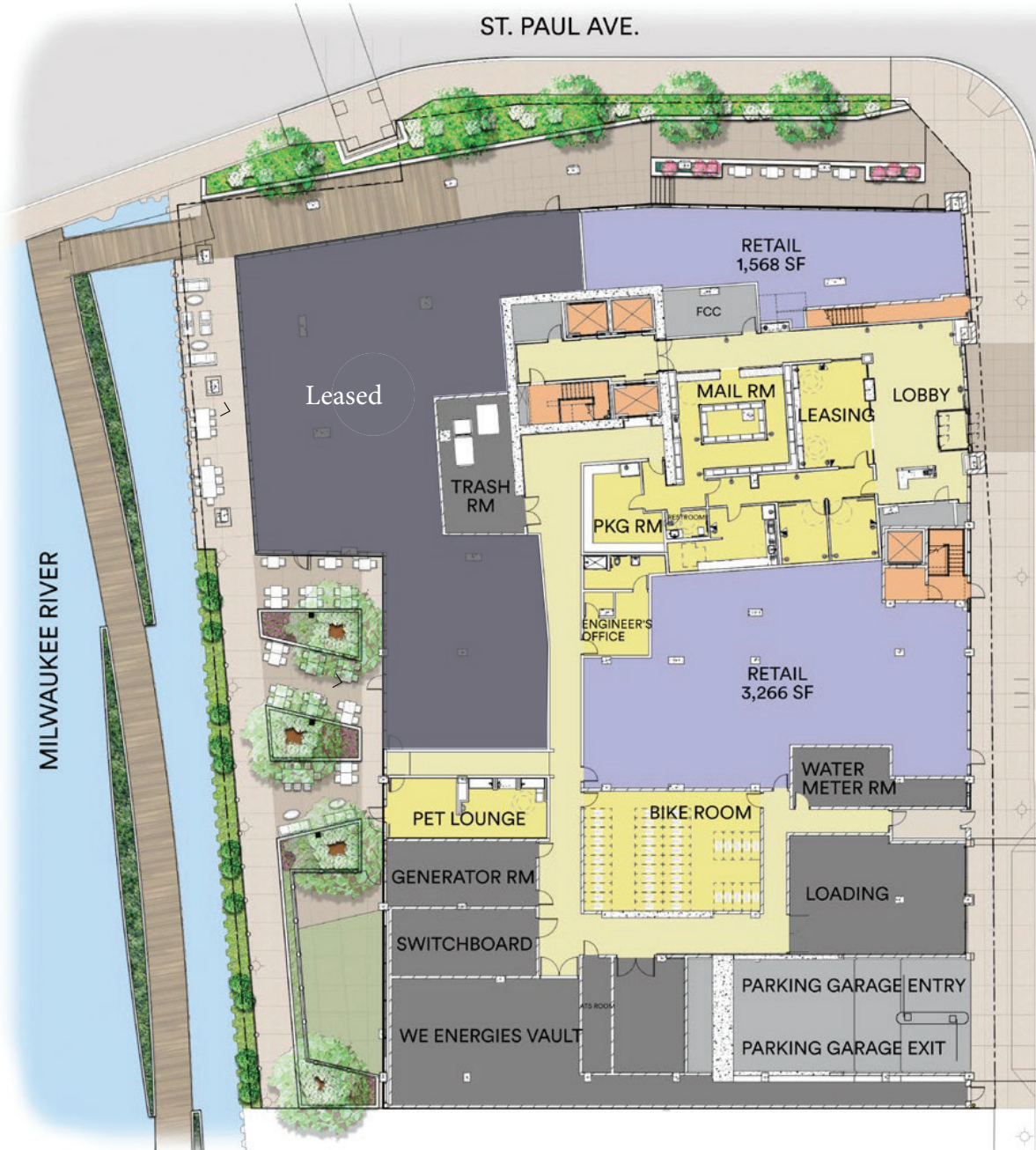
TOTAL RSF

10,052 RSF
RETAIL

317,300 RSF
RESIDENTIAL

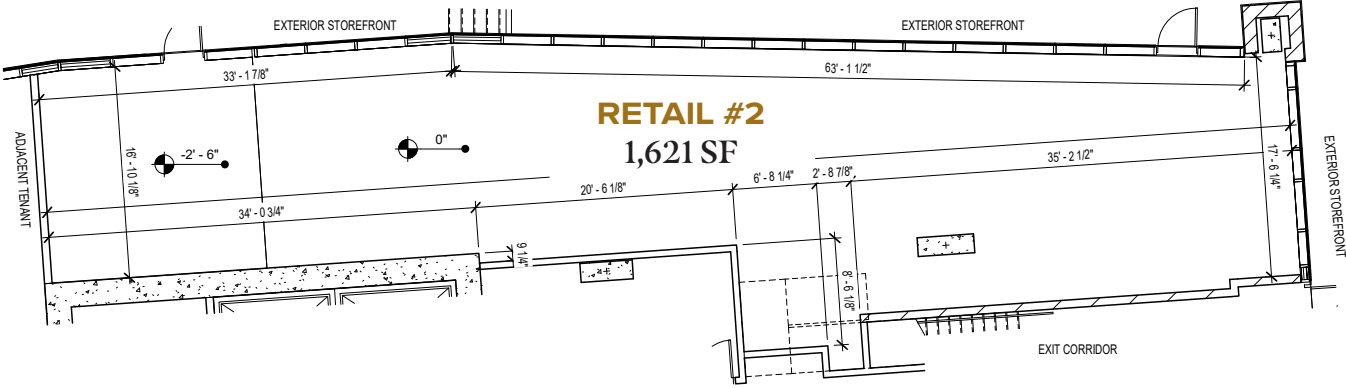
327,352 SF
TOTAL

SITE PLAN

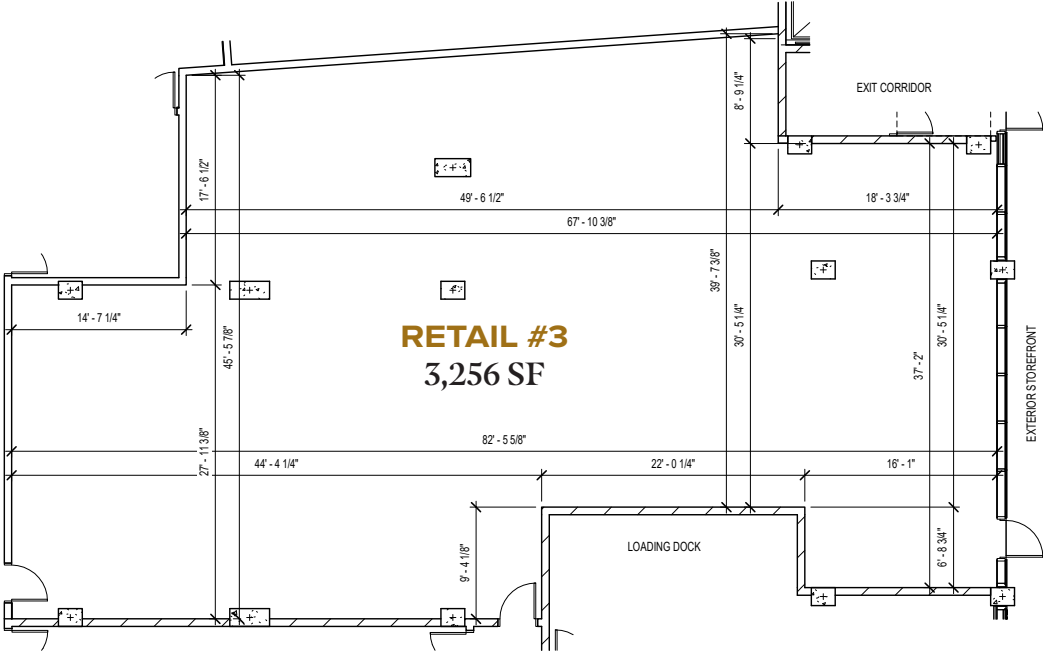


AVAILABLE RETAIL PLANS

CORNER RETAIL



WATER STREET RETAIL



THE HISTORIC THIRD WARD



· RETAIL & SERVICES ·

- | | |
|---------------------------|--------------------|
| 1 Milwaukee Public Market | 6 West Elm |
| 2 Francesca's Collections | 7 Warby Parker |
| 3 Anthropologie | 8 Lululemon |
| 4 Design Within Reach | 9 Verizon Wireless |
| 5 AT&T | 10 Broadway Paper |

· RESTAURANTS ·

- | | |
|--------------------|--------------------|
| 1 Colectivo Coffee | 5 Sweetgreen |
| 2 Shake Shack | 6 Blue Bat Kitchen |
| 3 Onesto | 7 Café Benelux |
| 4 Cassis | 8 Sweet Diner |

· SALONS & WELLNESS ·

- | | |
|---------------------|-----------------|
| 1 Groom Barbershop | 4 Dry Bar |
| 2 Sportbody Pilates | 5 Orange Theory |
| 3 SolidCore | 6 Barre3 |

· EDUCATION ·

- 1 Milwaukee Institute of Art & Design
- 2 The Institute of Beauty and Wellness
- 3 Fred Astaire Dance Studios

11,340
EMPLOYEES

666
BUSINESSES

2,257
RESIDENTS

1,749
HOUSING UNITS

34.3
MEDIAN AGE

60%
MILLENNIALS

78.5%
BACHELOR'S DEGREE+

\$151,148
AVG HH INCOME

\$426,947
AVG CONDO VALUE

98.6%
EMPLOYED POP 16+

THE HISTORIC THIRD WARD



- Be a part of Milwaukee's most visited neighborhood, where centuries-old warehouses and upscale spaces are the backdrop for art galleries, vibey shops and trendy bars and restaurants.
- Recently voted the country's #1 public market, the Milwaukee Public Market is full of unique, high-quality selections of food and products.
- The Milwaukee Riverwalk connects three downtown neighborhoods through an approximately 20-block pedestrian promenade along the Milwaukee River.
- Home to Maier Festival Park, a 90-acre lakefront location that hosts Summerfest and most of Milwaukee's ethnic festivals. It features 5 permanent stages and the 23,000-seat Amphitheater.
- With the entire neighborhood on the National Register of Historic Places, the Third Ward is home to galleries, classic architecture, artisan shops and a variety of other rich artistic experiences.
- The Third Ward Art Festival, which takes over half the district on Labor Day weekend, showcases fantastic art and live music.
- Whether in a converted warehouse or new upscale construction, residences in the Third Ward have taken off over the last decade with one of the trendiest addresses in the city.



333 WATER

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NEWMARK

Hines

STATE OF WISCONSIN BROKER DISCLOSURE TO NON-RESIDENTIAL CUSTOMERS

Wisconsin law requires all real estate licensees to give the following information about brokerage services to prospective customers.

Prior to negotiating on your behalf the brokerage firm, or an agent associated with the firm, must provide you the following disclosure statement.

BROKER DISCLOSURE TO CUSTOMERS

You are the customer of the brokerage firm (hereinafter Firm). The Firm is either an agent of another party in the transaction or a subagent of another firm that is the agent of another party in the transaction. A broker or a salesperson acting on behalf of the Firm, may provide brokerage services to you. Whenever the Firm is providing brokerage services to you, the Firm and its brokers and salespersons (hereinafter Agents) owe you, the customer, the following duties:

- The duty to provide brokerage services to you fairly and honestly.
- The duty to exercise reasonable skill and care in providing brokerage services to you.
- The duty to provide you with accurate information about market conditions within a reasonable time if you request it, unless disclosure of the information is prohibited by law.
- The duty to disclose to you in writing certain Material Adverse Facts about a property, unless disclosure of the information is prohibited by law (see “Definition of Material Adverse Facts” below).
- The duty to protect your confidentiality. Unless the law requires it, the Firm and its Agents will not disclose your confidential information or the confidential information of other parties (see “Confidentiality Notice To Customers” below).
- The duty to safeguard trust funds and other property held by the Firm or its Agents.
- The duty, when negotiating, to present contract proposals in an objective and unbiased manner and disclose the advantages and disadvantages of the proposals.

Please review this information carefully. An agent of the Firm can answer your questions about brokerage services, but if you need legal advice, tax advice, or a professional property inspection, contact an attorney, tax advisor, or property inspector.

This disclosure is required by section 452.135 of the Wisconsin statutes and is for information only. It is a plain-language summary of a broker’s duties to a customer under section 452.133 (1) of the Wisconsin statutes.

CONFIDENTIALITY NOTICE TO CUSTOMERS

The Firm and its Agents will keep confidential any information given to the Firm or its Agents in confidence, or any information obtained by the Firm or its Agents that a reasonable person would want to be kept confidential, unless the information must be disclosed by law or you authorize the Firm to disclose particular information. The Firm and its Agents shall continue to keep the information confidential after the Firm is no longer providing brokerage services to you.

The following information is required to be disclosed by law:

1. Material Adverse Facts, as defined in section 452.01 (5g) of the Wisconsin statutes (see “definition of material adverse facts” below).
 2. Any facts known by the Firm or its Agents that contradict any information included in a written inspection report on the property or real estate that is the subject of the transaction.
- To ensure that the Firm and its Agents is aware of what specific information you consider confidential, you may list that information below or provide that information to the Firm or its Agents by other means. At a later time, you may also provide the Firm or its Agents with other information that you consider to be confidential.

CONFIDENTIAL INFORMATION: _____

NON-CONFIDENTIAL INFORMATION (The following information may be disclosed by the Firm and its Agents): _____

(INSERT INFORMATION YOU AUTHORIZE TO BE DISCLOSED SUCH AS FINANCIAL QUALIFICATION INFORMATION)

SEX OFFENDER REGISTRY

Notice: You may obtain information about the sex offender registry and persons registered with the registry by contacting the Wisconsin Department of Corrections on the Internet at <http://www.doc.wi.gov/> or by phone at 608-240-5830.

DEFINITION OF MATERIAL ADVERSE FACTS

A “Material Adverse Fact” is defined in Wis. Stat. 452.01 (5g) as an adverse fact that a party indicates is of such significance, or that is generally recognized by a competent licensee as being of such significance to a reasonable party, that it affects or would affect the party’s decision to enter into a contract or agreement concerning a transaction or affects or would affect the party’s decision about the terms of such a contract or agreement.

An “Adverse Fact” is defined in Wis. Stat. 452.01 (1e) as a condition or occurrence that a competent licensee generally recognizes will significantly and adversely affect the value of the property, significantly reduce the structural integrity of improvements to real estate, or present a significant health risk to occupants of the property; or information that indicates that a party to a transaction is not able to or does not intend to meet his or her obligations under a contract or agreement made concerning the transaction.

No representation is made as to the legal validity of any provision or the adequacy of any provision on any specific transaction.