



 27	 45	 \$4,265,416	 \$4,504,845	 2,426
Net New/ Relocating Businesses	Net New Jobs Created	Public Dollars Invested	Private Dollars Invested	Volunteer Hours



Downtown [Atmore](#) is a hidden gem that resonates with the rhythm of Southern charm and hospitality. A town steeped in rich traditions and history, it serves as a testament to the resilience and spirit of its people.

Exploring the Heart of Atmore: The Main Street District

Downtown Atmore is a vibrant and welcoming community that exudes a sense of warmth and togetherness. With its recent revitalization efforts, it has become a hub of excitement and activity, with the iconic Strand Theatre and the historic Atmore Hardware store serving as focal points. Here, we'll take you on a virtual tour of downtown Atmore and explore the unique atmosphere, thriving local businesses, beloved traditions, recreational opportunities, and exciting initiatives that make this district a must-visit destination.

The Welcoming Atmosphere and Sense of Community

Downtown Atmore's atmosphere can be best described as inviting, friendly, and bursting with excitement. The district prides itself on the philosophy of "working together for success," and this collaborative spirit is evident in every aspect of the community. Local businesses frequently refer customers to one another, share each other's promotions on social media, and unite as a community to support the Main Street Atmore initiatives that breathe life into their beloved district.

Notable Local Businesses and Contributors

One of the gems of downtown is "The Gather," a premier restaurant that was awarded the title of Alabama's Best Beef in 2020. While it's impossible to single out just one standout business, it's worth mentioning "Philanthropic Seed," aptly nicknamed "The little shop that gives back." This store donates a portion of its earnings to support the local community, embodying the spirit of giving that defines Atmore.

The district also boasts the support of two local banks, First National Bank & Trust and United Bank, which are not only major donors to the Main Street program but also supporters of the entire community. Green spaces are scattered throughout the district, including a captivating pollinator garden located at the American Legion. Additionally, beautifully painted murals adorn the district's buildings, adding a touch of artistic flair to the surroundings. The newly renovated Strand Theatre's illuminated sign lights up the night, infusing the district with energy and vitality.

Local Traditions, Festivals, and Events

Atmore's rich history is celebrated with the annual "Williams Station Day," a festival held by the Chamber of Commerce in late October. This event features entertainment, a car show, arts and crafts, heritage displays, local vendors, delicious food, train rides, and more. It's a day that brings the community together to honor their town's heritage and vibrant culture.

Throughout the year, family-oriented events like "Trick-or-Treat on the Street," "Music on Main," "Jingle Bell Walk & Lighting of Christmas Tree," "Ribs on Ridgley," and the "Twilight Christmas Parade" create a sense of excitement and community spirit, drawing residents and visitors alike downtown.

Another significant event is the Annual Thanksgiving Pow Wow held by the Poarch Band of Creek Indians. This two-day homecoming celebration showcases the tribe's rich cultural heritage, and it's open to all tribes and local citizens. While the event occurs on the Poarch Creek Reservation, its importance to the town's residents cannot be overstated, with 51 years of tradition behind it.

Recreational Opportunities and Green Spaces

Downtown Atmore offers a variety of recreational opportunities for both residents and visitors. On the corner of South Main and Church Street, the American Legion's Butterfly Garden is a true delight. This beautifully landscaped space features a variety of blooming flowers, blueberry bushes, fig trees, a pavilion, and a walking path. Additionally, it includes a memorial to soldiers and a striking flag mural painted by local artist Wes Hardin.

The north side houses Box Car Willie Park, a green space equipped with benches, lighting, a covered area, and even an entertainment venue inside a train boxcar. This versatile space has hosted bands, plays, church revivals, and more.

First National Bank and Trust on South Main Street also offers a delightful green space with benches, providing a tranquil spot to rest or take in the view. This area serves as the location for the downtown Christmas tree and offers opportunities for photos with Santa during the holiday season.

Top Reasons to Visit the Main Street District

If you're wondering why you should consider visiting Downtown Atmore, here are some compelling reasons:

- **Unique Shopping:** The district is home to a range of unique shops that offer a taste of Southern hospitality and a chance to discover something special.
- **Rich History:** Explore the district's rich history, preserved architecture, and captivating mural trail, which showcases stunning artwork.
- **Community Spirit:** Experience the sense of community that permeates Atmore, whether you're attending local events or simply strolling through the district.

Exciting Initiatives on the Horizon

Looking ahead, Main Street Atmore supports some exciting initiatives and projects in the pipeline for the next 2-5 years for Downtown Atmore:

- **Economic Vitality Initiatives:** These include plans for interior grants, micro-loans, and marketing assistance to further boost the district's economic growth.
- **Arts & Entertainment District:** The district aims to solidify its status as an Arts & Entertainment hub, promising more cultural events and artistic endeavors.
- **Downtown Living:** Anticipate investments in additional downtown living spaces, as the town considers amending ordinances to allow building owners to have tenants above their retail locations.

Visit Atmore

Downtown Atmore is a charming and lively district that beckons visitors with its warm atmosphere, thriving businesses, cherished traditions, and exciting initiatives. Whether you're a history buff, a foodie, an art enthusiast, or simply someone seeking a welcoming community, Atmore has something special to offer. Plan your visit to this gem of Alabama and immerse yourself in the heart of Atmore's vibrant [Main Street District](#).

[Visit Community Website](#)