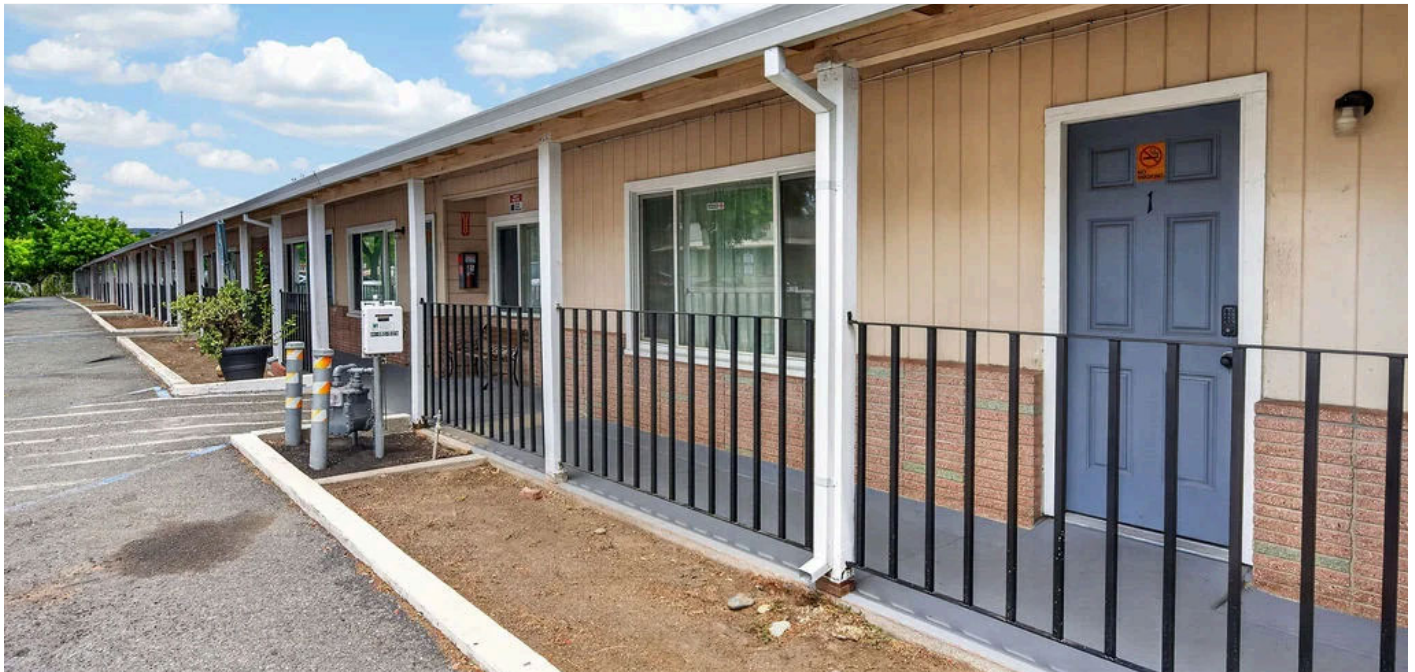


CONFIDENTIAL OFFERING MEMORANDUM · HOSPITALITY · EXTENDED-STAY · OROVILLE, CA

Presenting

DAHL'S MOTEL

2010 Feather River Blvd, Oroville, CA 95965



ASKING PRICE

\$990,000

Free & Clear — No Debt

PRICE PER KEY

\$61,875

16 Total Keys

TOTAL UNITS

16 Rooms

15 Ops + Rm 3 Remodel

OCCUPANCY

~90%

Long-Term Monthly Tenants



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01

EXECUTIVE SUMMARY

Team Singh is pleased to present Dahl's Motel, a 16-room extended-stay hospitality property located at 2010 Feather River Blvd in Oroville, California. Offered at \$990,000 — free and clear of all debt — this asset represents \$61,875 per key and delivers the highest guest rating of any hotel or motel in Oroville (4.3 stars, 100+ reviews). The property operates on a semi-absentee basis with professional on-site management in place, making it ideal for an investor who does not wish to be involved in day-to-day operations. Situated on a 2.28-acre lot, the motel building occupies only the front 30% of the parcel — leaving approximately 1.6 acres of unused land with significant development potential for self-storage, additional commercial structures, or other income-producing uses. With a stable long-term monthly tenant base, over \$200,000 in recent capital improvements, and multiple identified value-add opportunities, Dahl's Motel presents a rare combination of in-place cash flow, passive ownership, and long-term land upside in a free-and-clear asset.

#1 Rated in Oroville

4.3 stars across 100+ verified reviews — the highest-rated hospitality property in the market. Active Cloudbeds PMS with booking infrastructure ready to reactivate at buyer's election.

Free & Clear — Zero Debt

No mortgage. No liens. 100% of cash flow is owner-retained from day one. Every comparable sale in the market transferred with \$655K–\$1.6M in outstanding debt.

\$200K+ Recent Capital Investment

Full remodel 2019–2020, new gas lines April 2026, new sewer & septic 2025, hardy plank siding, dual-pane windows, and luxury vinyl plank flooring throughout.

Three Clear Value-Add Levers

1) Remodel & reactivate Room 3. 2) Eliminate the \$33,800/yr contracted cleaning service. 3) Re-introduce transient bookings via existing Cloudbeds infrastructure.

Stable Monthly Revenue Base

All 10 kitchenette units occupied by long-term monthly renters at \$1,125–\$1,425/mo. Predictable cash flow insulated from nightly vacancy risk.

Semi-Absentee Ownership

Professional on-site management handles all daily operations — front office, housekeeping, and guest relations — with minimal owner involvement required.

1.6 Acres of Surplus Land

The motel occupies only the front 30% of the 2.28-acre parcel. The unused ~1.6 acres presents development opportunity subject to Butte County zoning.

3 Years of Verified Financials

IRS Schedule C filings for 2023–2025. All revenue, expenses, and payroll fully documented and available upon NDA execution.

02

PROPERTY OVERVIEW

Property Address	2010 Feather River Blvd, Oroville, CA 95965
Business Name	Dahl's Motel (Dahls motel.com)
Total Rooms	16 Rooms (15 operational; Room 3 currently being remodeled)
Room Mix	10 Kitchenette Units · 1 Two-Bedroom Suite (full kitchen) · 5 Singles
Current Occupancy	~90% Long-Term Monthly Tenant Base
Existing Debt	None — Free and Clear
Employees	2 Total (1 salaried, 1 hourly)
Business Classification	NAICS 721100 — Motel
PMS / Booking	Cloudbeds + Dahls motel.com (functional, paused for long-term tenancy)
Guest Rating	4.3 Stars · 100+ Reviews — #1 in Oroville
Additional Structures	On-site laundry facility + separate storage building
Lot Size	2.28 Acres — building occupies ~30%; ~1.6 acres surplus land



03

ROOM TYPE & MONTHLY RATE SCHEDULE

ROOM TYPE	QTY	RATE — 1 PERSON	RATE — 2 PERSONS	MONTHLY REVENUE
Kitchenette Units	10	\$1,125/mo	\$1,425/mo	\$11,250–\$14,250
2-Bedroom Suite (Full Kitchen)	1	\$1,725/mo	—	\$1,725
Single Rooms (No Kitchen)	5	\$925/mo	—	\$4,625
Room 3 — Currently Being Remodeled	1	Remodel in progress		+\$1,125–\$1,725 upon completion

GROSS MONTHLY REVENUE — 15 UNITS AT 100% OCCUPANCY

\$17,600/mo

GROSS ANNUAL REVENUE — ~90% OCCUPANCY (STABILIZED AVERAGE)

~\$176,659/yr



Tax Return Correlation: Seller's 2025 Schedule C reports \$162,643 in gross receipts — consistent with 90% occupancy at blended single-occupancy rates across 15 operational units. All revenue verifiable through CPA-prepared tax filings.

04

3-YEAR FINANCIAL SUMMARY & SDE RECAST

All figures sourced from IRS Schedule C filings (2023–2025), CPA-prepared. The recast normalizes reported losses by adding back non-cash depreciation, seller compensation, and the discretionary cleaning contract.

LINE ITEM	2023	2024	2025	3-YR AVG
REVENUE				
Gross Receipts (IRS Verified)	\$200,583	\$166,750	\$162,643	\$176,659
Other Income	\$9,896	\$333	\$14	\$3,414
Total Gross Income	\$210,479	\$167,083	\$162,657	\$180,073
KEY EXPENSES				
Wages	\$79,193	\$80,064	\$73,320	\$77,526
Utilities	\$24,224	\$21,931	\$26,458	\$24,204
Insurance	\$13,702	\$14,712	\$15,322	\$14,579
Repairs & Maintenance	\$14,094	\$9,381	\$3,983	\$9,153
Depreciation (Non-Cash)	\$8,368	\$11,203	\$14,089	\$11,220
Other Expenses (incl. cleaning \$33,800/yr, TOT, WC)	\$84,604	\$81,582	\$69,218	\$78,468
Total Expenses	\$241,343	\$228,158	\$221,403	\$230,301
Net Profit / (Loss) — As Filed	(\$30,864)	(\$61,075)	(\$58,746)	(\$50,228)
SDE ADD-BACKS				
+ Depreciation (Non-Cash)	\$8,368	\$11,203	\$14,089	\$11,220
+ Seller Salary / Owner Compensation	\$36,000	\$36,000	\$36,000	\$36,000
+ Cleaning Contract (Owner-Eliminable)	\$33,800	\$33,800	\$33,800	\$33,800
Adjusted Owner-Operator SDE	\$47,304	\$19,928	\$25,143	\$30,792

Valuation Context: This property is best evaluated as a real estate + business hybrid. The per-key and gross revenue multiples are the primary pricing drivers. The SDE recast demonstrates cash flow improvement potential for a hands-on owner-operator. The property transfers free and clear — no assumption of any debt.



05

COMPARABLE SALES — COSTAR VERIFIED

Five confirmed NorCal economy motel transactions (2023–2026) sourced from CoStar, all price-confirmed with recorded deeds. The subject at \$61,875/key sits at the midpoint of the verified comp range of \$38,710–\$72,222/key.

PROPERTY	LOCATION	ROOMS	SALE PRICE	\$/KEY	DATE	VS. SUBJECT
★ Dahl's Motel	Oroville, CA	16 (15 ops)	\$990,000	\$61,875	2026	Free & clear · #1 rated 4.3★ · \$200K+ CapEx
Heritage Inn Express	Chico, CA	39	\$2,500,000	\$64,103	Jan 2026	Deferred maintenance & high vacancy
Colfax Motor Lodge	Colfax, CA	18	\$1,300,000	\$72,222	Apr 2025	Similar size, higher \$/key, subject debt-free
Lake Davis Resort	Portola, CA	15	\$949,000	\$63,267	May 2025	Comparable size; business value included
California Inn Yuba City	Yuba City, CA	23	\$1,400,000	\$60,870	Jun 2024	Subject aligns directly at \$61,875/key
Matador Motel	Chico, CA	31	\$1,200,000	\$38,710	Jun 2023	Older/distressed, 10% cap; subject at premium

5-Comp Average: ~\$59,834/key. Excluding the distressed Matador outlier, the 4-comp average is \$65,141/key — placing \$990,000 below market average. The subject's free-and-clear title, top review rating, and recently renovated physical plant support pricing at the upper end of the comp set.



06

VALUATION FRAMEWORK

ASKING PRICE	GRM	3-YR AVG REVENUE	NORM. OWNER SDE	COMP \$/KEY AVG
\$990,000	5.60X	\$176,659	\$30,792	\$59,834
PRIMARY METHOD Per-Key (Comp Sales) \$800K – \$1.04M \$50K–\$65K/key × 16 keys. Subject at \$61,875 sits firmly in range — supported by 5 verified CoStar comps. SECONDARY METHOD Gross Revenue Multiple \$706K – \$1.06M 4.0x–6.0x on \$176,659 avg gross. At \$990K the GRM is 5.60x — appropriate for a free-and-clear, top-rated asset. SUPPORTING METHOD SDE Multiple \$154K – \$246K \$30,792 normalized SDE × 5x–8x. Supporting context only — per-key and GRM are primary pricing drivers for this hybrid asset.				



07

CAPITAL IMPROVEMENTS & PROPERTY CONDITION

- ✓ Full interior remodel — all units except Room 3 (2019–2020, ~\$200K)
- ✓ All-new gas lines — entire building (April 2026)
- ✓ New sewer & septic tanks — licensed contractor (2025)
- ✓ Hardy plank concrete siding — back half (2024–2025)
- ✓ Hardy plank siding — storage shed (2023–2024)
- ✓ Lifetime membrane roof — back half (~2017)
- ✓ Comp roofing — front half & office
- ✓ Dual-pane windows — all rooms (2016)
- ✓ Luxury vinyl plank clip flooring — all rooms
- ✓ On-site laundry facility (owner/operational use)
- ✓ Separate storage building on premises
- ✓ Hand railing painting (in progress)

Room 3 Remodel: Currently undergoing remodel; will add one additional revenue unit upon completion at \$1,125–\$1,725/month.

Land Opportunity — 2.28 Acre Lot: The motel building occupies approximately the front 30% of the parcel, leaving an estimated ~1.6 acres unused — a significant opportunity for self-storage, additional commercial structures, or other income-producing uses, subject to Butte County zoning approval.

Permit Disclosure: Seller discloses the 2019–2020 remodel and 2025 sewer/septic work were performed without permits. Buyers should conduct independent due diligence regarding Butte County permit records.

YOUR LISTING TEAM — COMMERCIAL & HOSPITALITY SPECIALISTS · NORTHERN CALIFORNIA



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