

THE OASIS

AIRBNB REVENUE

\$19,453

243 nights · 5.2 avg stay

DIRECT BOOKINGS

\$8,380

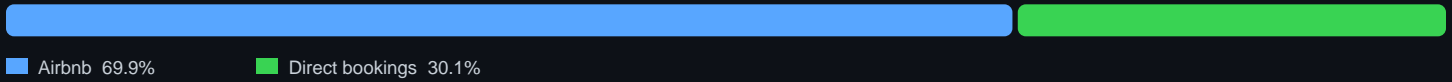
After all fees & cleaning

TOTAL REVENUE

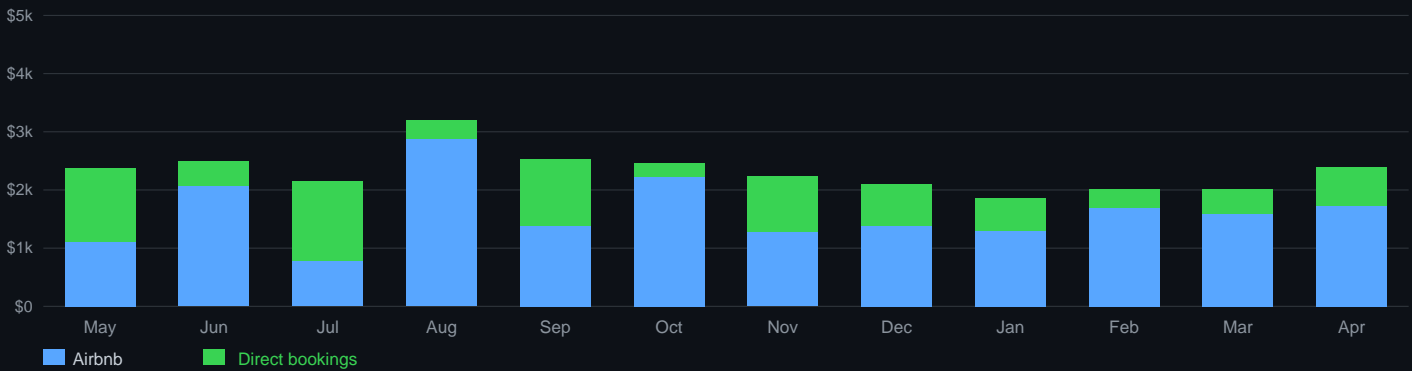
\$27,833

Combined annual

REVENUE CHANNEL MIX



MONTHLY REVENUE BY CHANNEL (TRAILING 12 MONTHS)



WHY THIS DEAL WORKS

243 nights booked at 5.2 avg stay — top occupancy

243 booked nights with a 5.2-night average stay — longer stays mean fewer turnovers, lower cleaning costs per dollar earned, and a more stable guest relationship across all 12 months.

Revenue every single month — true year-round performer

Unlike units that go dark in winter, The Oasis produced Airbnb revenue in all 12 months. Jan–Apr 2026 averaged \$1,580/mo on Airbnb alone, showing strong off-peak demand.

Signature ivy corner wall + 'The Oasis' neon — standout brand

Full ivy coverage across two corner walls with a gold neon sign creates a magazine-worthy, social-media-ready living room that stands out in search thumbnails and drives click-through.

Dual living area seating — sleeps and hosts more comfortably

Two full sofas facing the ivy corner create a lounge-worthy gathering space rarely found in STR units at this price point — a direct driver of group bookings and longer avg stays.

Full washer/dryer — top filter for extended-stay guests

In-unit GE washer and dryer is the #1 searched amenity for mid-term and corporate travelers. With a 5.2-night avg stay, in-unit laundry is a key driver of bookings and guest satisfaction.

Bryan/College Station: durable STR market year-round

Texas A&M's 74,000+ enrollment drives demand across graduation weekends, 12 football home games, campus visits, and corporate travel — a booking calendar that rarely goes dark.

PROPERTY PHOTOS - 800 C NAVIDAD ST, BRYAN TX 77801

Unit 800 C - 'The Oasis' - Navidad Portfolio

