

Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments - Performance Set

Currency USD - U.S. Dollar

Village Inn Clemmons/Winston Salem, Trademark by Wyndham 6205 Ramada Dr Clemmons, NC 27012 United States Phone: 3364221066

STR ID: 20763 ChainID: 55876 Operator: KZ Services Owner: KZ Services

For the Month of: December 2025 Date Created: February 09, 2026 Monthly Competitive Set Data Excludes Subject Property

Village Inn Clemmons/Winston Salem, Trade
Market: Greensboro/Winston Salem - NC US
MarketClass: UpperMidscale
Submarket: Winston-Salem
SubmarketCollapsedScale: Midscale Chain
Competitive Set: Competitors

Occupancy (%)							
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg
35.5	-20.5	53.8	3.9	51.3	-11.2	53.8	3.9
45.3	-4.0	58.2	-2.6	54.8	-4.9	58.2	-2.6
44.5	-9.4	61.3	-2.6	56.0	-8.2	61.3	-2.6
44.4	-2.8	56.7	-4.4	54.4	-6.4	56.7	-4.4
44.4	-4.8	57.5	-5.6	55.3	-5.6	57.5	-5.6
48.8	-15.2	58.9	-5.0	55.8	-13.2	58.9	-5.0

Supply			
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
-2.8	-7.8	-2.8	-7.8
0.3	1.2	0.5	1.2
3.0	1.1	3.0	1.1
0.1	3.7	0.4	3.7
-2.2	2.5	-1.5	2.5
0.0	0.0	0.0	0.0

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Average Daily Rate							
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg
87.72	7.3	88.52	2.7	91.57	0.9	88.52	2.7
94.09	-2.8	113.93	-0.5	117.63	-0.3	113.93	-0.5
105.05	-1.5	124.08	-0.7	128.22	-0.1	124.08	-0.7
96.89	-0.4	117.79	0.2	121.21	0.9	117.79	0.2
94.77	2.5	111.24	1.2	116.35	2.5	111.24	1.2
102.63	9.3	110.06	2.0	115.62	9.3	110.06	2.0

Demand			
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
-22.7	-4.2	-13.7	-4.2
-3.8	-1.4	-4.4	-1.4
-6.6	-1.6	-5.4	-1.6
-2.7	-0.9	-6.0	-0.9
-6.9	-3.2	-7.0	-3.2
-15.2	-5.0	-13.2	-5.0

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RevPAR							
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg
31.13	-14.7	47.64	6.7	46.97	-10.4	47.64	6.7
42.61	-6.8	66.35	-3.1	64.51	-5.2	66.35	-3.1
46.76	-10.7	76.06	-3.4	71.74	-8.4	76.06	-3.4
42.99	-3.2	66.83	-4.2	65.90	-5.6	66.83	-4.2
42.04	-2.5	63.91	-4.4	64.36	-3.3	63.91	-4.4
50.08	-7.4	64.85	-3.1	64.57	-5.1	64.85	-3.1

Revenue			
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
-17.1	-1.6	-13.0	-1.6
-6.5	-1.9	-4.7	-1.9
-8.0	-2.3	-5.6	-2.3
-3.1	-0.7	-5.2	-0.7
-4.6	-2.0	-4.7	-2.0
-7.4	-3.1	-5.1	-3.1

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Census/Sample - Properties & Rooms					
Census		Sample		Sample %	
Properties	Rooms	Properties	Rooms	Rooms	
229	21907	175	18941	86	
67	6302	66	6272	100	
51	5528	46	5105	92	
24	2455	24	2455	100	
4	310	4	310	100	