



150 / FAYETTEVILLE

 Highwoods®





150  
FAYETTEVILLE

# THE POWER OF PLACE

150 Fayetteville Street is more than an address—it's a premier destination in the heart of downtown Raleigh where business, culture and community converge.

This iconic tower anchors the skyline, offering priceless views of the city below and an amenity-rich experience designed to attract and inspire top talent.

Rising 29 stories, the 560,000 SF Class A office tower blends timeless art deco charm with modern-day convenience. 150 Fayetteville features a multi-room conference center, fully equipped fitness facility, round-the-clock security and diverse dining options—including a grab-and-go market—all supported by abundant parking just steps away.

Here, your team gains not just an office, but an unparalleled workplace experience infused with the energy and opportunity of downtown Raleigh.



SPARK  
CONFERENCE

VELOCITY  
ATHLETIC CLUB

THE  
COMMONS  
FLEXIBLE WORK

THE WE  
150/MAR



BIRDIE  
BARROOM & KITCHEN

# 150/ FAYETTEVILLE TALENT CULTIVATOR

150 Fayetteville serves as more than just a physical structure; it is a talent cultivator, providing an environment that nurtures and develops individuals' skills and abilities.

150 fosters a culture of innovation, empowering our customers to unlock their full potential.



SPARK CONFERENCE CENTER



VELOCITY ATHLETIC CLUB



THE COMMONS



THE WELL



BIRDIE'S BARROOM & KITCHEN



24/7 SECURITY

150/  
FAYETTEVILLE

# NORTH CAROLINA'S MAIN STREET

At the center of it all, Fayetteville Street stands as North Carolina's Main Street—an energetic hub where Raleigh comes to life. Framed by historic architecture and anchored by modern development, downtown Raleigh offers a vibrant mix of culture, commerce and community.

Here, you'll find trendy restaurants, cozy cafés, eclectic boutiques and art galleries alongside lively entertainment venues and seasonal festivals. With walkable streets, abundant green spaces and seamless connections to surrounding neighborhoods, downtown delivers an urban lifestyle that balances work, play and everything in between.

More than just a destination, Fayetteville Street is the heartbeat of the state's capital city—where people gather, celebrate and thrive.

Downtown Raleigh continues to set the pace as one of the nation's fastest-growing urban centers.

—Bill King, President and CEO, Downtown Raleigh Alliance

#1

Best U.S. City For  
Job Opportunities and  
Earnings Potential  
2025 CHECKR

#4

Top City People  
Don't Want to Leave  
2025 GENSLER

+15K

Downtown  
Residents

289

Restaurants and Bars

138

Lunch Spots

132

Retail Businesses

\$357M

Estimated F&B Sales  
July 2024 – July 2025

180+

Public Art  
Installations

18

Performing Arts and  
Concert Venues

5

Round Trips Daily to  
Charlotte by Train

771

Acres of Greenspace  
Within 2 miles of Downtown

144

Miles of Street Bicycle  
Lanes in City of Raleigh

MARTIN MARIETTA  
CENTER FOR  
PERFORMING ARTS

RED HAT  
AMPHITHEATRE

Residence  
Inn®

CONVENTION  
CENTER



Sheraton

WAKE COUNTY  
COURTHOUSE

CABARRUS STREET

FAYETTEVILLE STREET

POYNER /  
YMCA

UNC  
HEALTH



9 MINUTE  
WALK



7 MINUTE  
WALK



3 MINUTE  
WALK

DAVIE STREET

MARTIN STREET

HARGETT STREET

CITY  
MARKET

ARROW  
BARBER

WILMINGTON STREET

MOORE  
SQUARE

MARBLES  
MUSEUM

IMAX  
THEATER

MORGAN STREET

150

FAYETTEVILLE

# THE NEIGHBORHOOD

The #1 workplace amenity is a thriving and talent-supportive neighborhood alive with dining, entertainment, cultural and hospitality destinations which come together to support your team. At 150 Fayetteville, you're at the center of downtown Raleigh's vibrant energy with walkable streets, curated dining, bustling retail and green spaces all within reach.

NASH SQUARE

HOMEWOOD SUITES by Hilton

WAREHOUSE DISTRICT

CAMPBELL UNIVERSITY

COURT OF APPEALS

SALISBURY STREET

STATE CAPITOL

NC MUSEUM OF HISTORY

NC MUSEUM OF NATURAL SCIENCE

LEGISLATIVE BUILDING

If you stimulate talent at the start,  
nourish them at noon and  
hydrate them at happy hour...  
they'll keep coming back.



BIRDIE'S BARROOM & KITCHEN



INSOMNIA COOKIES



PRIMOHOAGIES



BENNY'S PIZZA



150

FAYETTEVILLE

# FUELING TALENT

Fueling talent starts with keeping people energized and that means great food close at hand. With a variety of restaurants just steps from the office, your team can recharge, connect and stay inspired throughout the day.



WITHIN 2 BLOCKS



DICED



SITTI



THE RALEIGH TIMES



GRAVY



RALEIGH RAW



CENTRO



THE RALEIGH TIMES

MORNING TIMES





BLUE RIDGE ROOM | PRIVATE DINING



COCKTAIL BAR



160 GUEST CAPACITY

150 / FAYETTEVILLE



# BIRDIE'S

BARROOM & KITCHEN

Birdie's Barroom & Kitchen brings warmth and flexibility to the workday, from coffee runs to team lunches and happy hours. It's the perfect place to unwind after work, catch a game or meet friends in a welcoming, laid-back atmosphere.



BREAKFAST



LUNCH & DINNER



COCKTAILS



LIVE MUSIC



PRIVATE EVENTS



CAFE & COFFEE



BRUNCH



DINNER





150

FAYETTEVILLE

# BIRDIE'S BACKYARD

Birdie's Backyard serves as an inviting gathering space that embodies the spirit of being better together. By night, it transforms into a cozy haven, illuminated by soft lights, the glow of camaraderie and the rhythm of music filling the air.





MAIN HALL & BAR



COLLABORATION LOUNGE

# 150 / FAYETTEVILLE THE WELL

Downtown's newest and most exclusive experience awaits within 150 Fayetteville—accessible only via your Highwoods access card.

The Well provides a luxurious, curated lounge to recharge the workday, socialize with coworkers or entertain clients.



GROUND FLOOR



THE BALLROOM



SPORTS SIMULATORS



STATE-OF-THE-ART EQUIPMENT



WELLNESS PROGRAMMING



90+ PERSON CONFERENCE ROOM

# ELEVATED AMENITIES

A new Velocity Athletic Club is taking shape, featuring modern equipment, skyline views and on-site services like personal training and massage therapy—designed to energize, restore and promote well-being. Beyond exercise, the space supports overall wellness with areas for mindfulness, stretching and recovery—creating a holistic environment that helps your team stay healthy, focused and balanced throughout the day.

Next door, the expanded Spark Conference Center will provide versatile meeting space, including a large conference room that accomodates 90 people, easily divisible into two separate training rooms. A thoughtfully designed pre-function area and full galley kitchen enhance the space, creating seamless flow for meetings, networking, workshops and collaborative gatherings.



velocity  
ATHLETIC CLUB

## SPARK CONFERENCE





6



5 MINUTE WALK

5

4

2

3

ADDITIONAL  
DOWNTOWN PARKING  
LOCATIONS WITHIN  
5 MINUTE WALK\*

FAYETTEVILLE STREET

MARTIN STREET

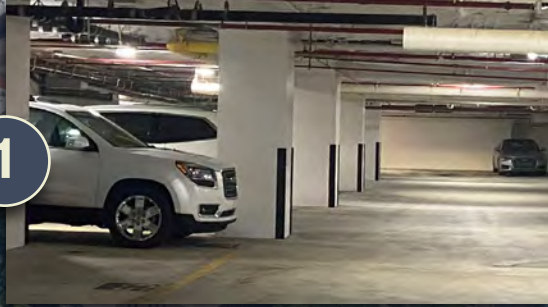
HARGETT STREET

WILMINGTON STREET

EDENTON STREET

150/PARKING

# PLENTIFUL PARKING



1

EXECUTIVE PARKING | 84 SPACES



2

150/PARKING | 743 SPACES



2

150/AUTO SPA



2

150/BIKE ROOM



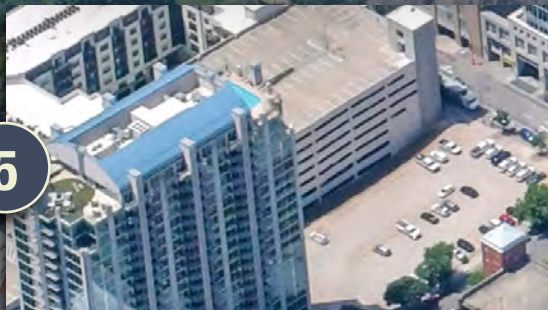
3

WILMINGTON STREET | 723 SPACES



4

MOORE SQUARE | 649 SPACES



5

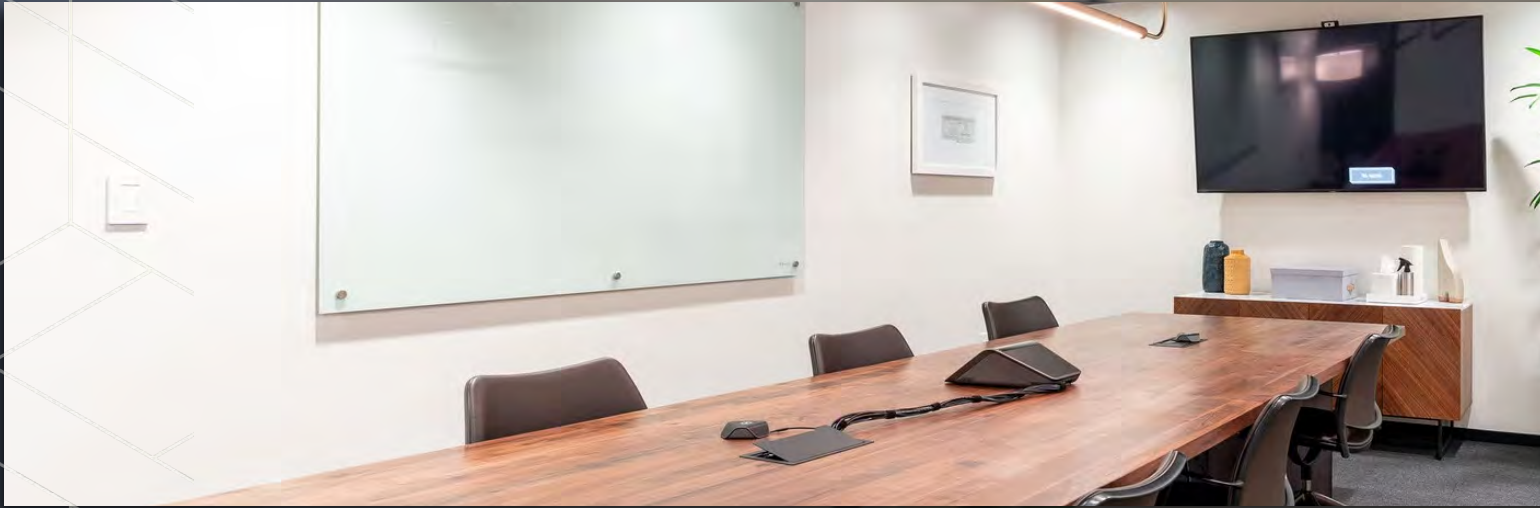
THE EDGE LOT | 54 SPACES



6

BLOUNT STREET | 528 SPACES

*\*Wilmington Street and Moore Square parking decks owned/leased/managed by the City of Raleigh.*



8 CONFERENCE ROOMS



4 COLLABORATION LOUNGES



EVENT SPACE

150/  
FAYETTEVILLE

# THE COMMONS

THE COMMONS is our on-site coworking space and customer amenity, designed to provide flexibility and support growth. With private offices, open workspaces, conference rooms, a podcast studio and event space, it offers companies the ideal environment to expand, transition or collaborate. THE COMMONS is a dynamic setting that inspires creativity and helps businesses thrive.

[THECOMMONS150FAYETTEVILLE.COM](http://THECOMMONS150FAYETTEVILLE.COM)



76 OFFICES



8 PRIVATE PHONE BOOTHS



PODCAST STUDIO



SCAN OR CLICK  
HERE TO  
SCHEDULE A TOUR

150

FAYETTEVILLE

# ALL UNDER ONE ROOF

We have an unwavering commitment to providing comprehensive service and tailored solutions to meet your needs. Our headquarters is right here with you at 150 Fayetteville.

## CUSTOMER SERVICE

Request maintenance quickly and seamlessly, right at your fingertips. Through our work order system, customers can submit requests anytime, allowing our team to respond promptly and get to work right away.

## SMARTPARK

Enjoy our state-of-the-art, automated, hands-free parking system with seamless in-and-out access. Mobile validations make it easy for guests and our SmartPark team is available 24/7 to provide support whenever you need it.

## VERSAPAY

Pay bills entirely online with VersaPay at [secure.versapay.com](https://secure.versapay.com). It's a fast and secure way to take care of business and go green.

## LIVEMETER

Our LiveMeter program tracks, monitors and controls electrical service in the effort of reducing our carbon footprint and building a sustainable future for generations to come.

## Your Team



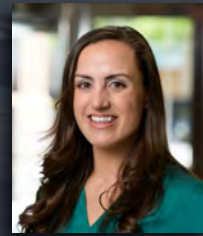
**JOSH DIPAULO**  
Sr. Property Manager



**LESLEY GUIN**  
Assistant Property Manager



**JOHN HOGAN**  
Sr. Director of Leasing



**CLARA RIENHOFF**  
Sr. Leasing Representative

Don't just take our word for it.



**BRANDON CHRISTY**  
VICE PRESIDENT, DICED

*“Working with Highwoods has been an absolute pleasure. I tell people often that they are more than a landlord and more of a partner... their responsiveness and professionalism set them apart from the others.”*



**TAYLOR VANDEN HOEK**  
MANAGING PARTNER, ATOMIC OBJECT

*“What I've seen working with Highwoods is a genuine interest in getting to know us, making us feel welcome and making sure we know all the amenities and support that are available for us.”*



**SUSAN COSTLEY**  
CMO, SMITH ANDERSON

*“We love being part of 150 Fayetteville and there are so many amazing amenities to avail ourselves of. My favorite is THE COMMONS coworking space.”*



**150** /  
FAYETTEVILLE

**ANY QUESTIONS?**

**JOHN HOGAN**  
Senior Director of Leasing  
John.Hogan@Highwoods.com  
**919-875-6617**

**CLARA RIENHOFF**  
Senior Leasing Representative  
Clara.Rienhoff@Highwoods.com  
**919-875-6614**



YOU'VE COME TO THE RIGHT PLACE.®

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