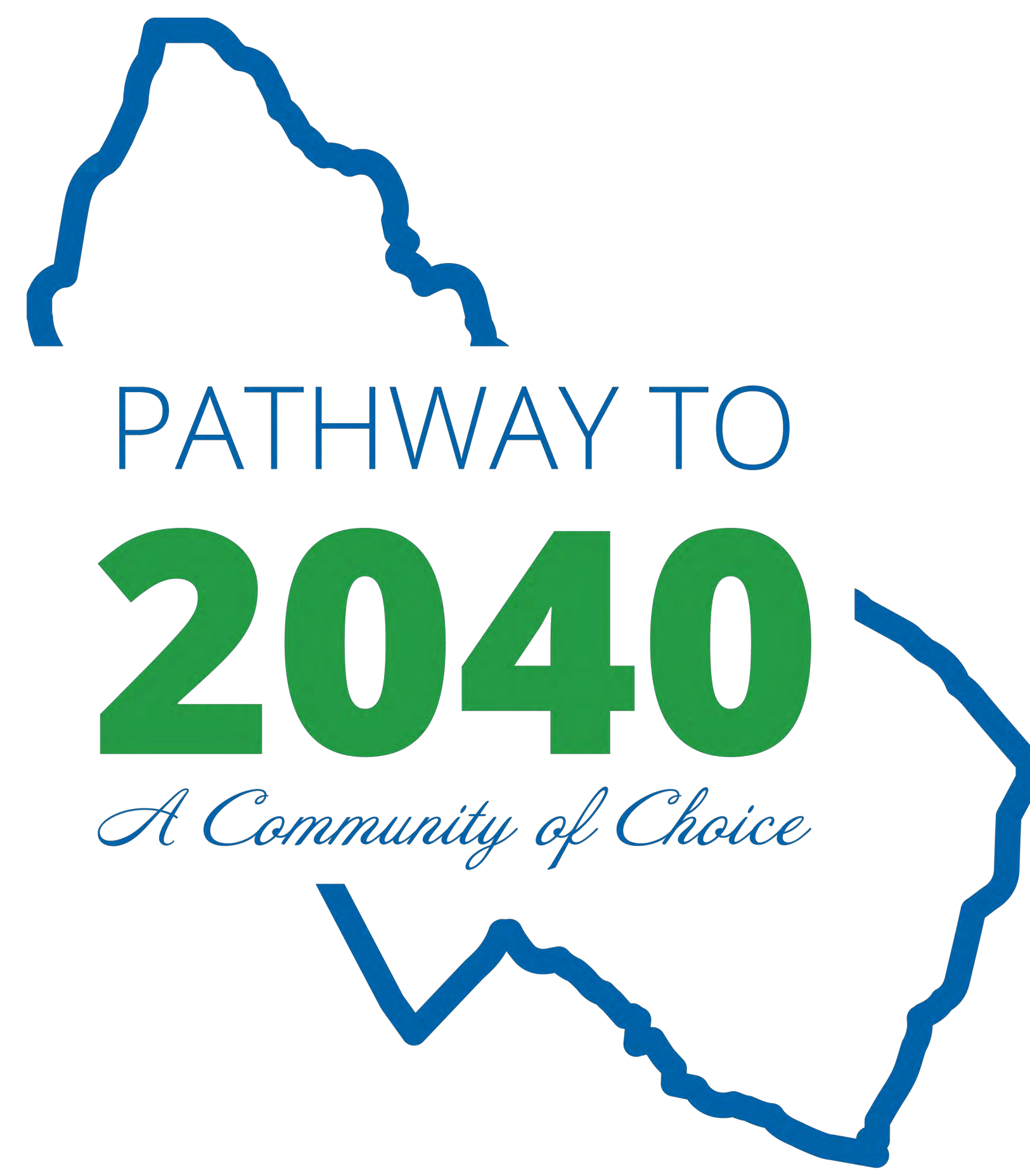


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COMMUNITY DEVELOPMENT

HUBZone PROGRAM

The government limits competition for certain contracts to businesses in historically underutilized business zones. It also gives preferential consideration to those businesses in full and open competition. Joining the HUBZone program makes your business eligible to compete for the program's set-aside contracts. HUBZone-certified businesses also get a 10 percent price evaluation preference in full and open contract competitions. HUBZone-certified businesses can still compete for contract awards under other socio-economic programs they qualify for.

HUBZone Program Qualifications

To qualify for the HUBZone program, your business must: a) Be a small business; b) Be at least 51 percent owned and controlled by U.S. citizens, a Community Development Corporation, an agricultural cooperative, a Native Hawaiian organization, or an Indian tribe; c) Have its principal office located in a HUBZone; and, d) Have at least 35 percent of its employees live in a HUBZone. You can find the full qualification criteria in Title 13 Part 126 Subpart B of the Code of Federal Regulations (CFR). You can also get a preliminary assessment of whether you qualify at the SBA's Certify website (www.sba.gov).

Get Certified as a HUBZone Business

Before you can participate in the HUBZone program, you must be certified by the SBA. Take these steps to get HUBZone certified: a) Make sure you have a SAM.gov account; b) Make sure you have a General Login System account; c) Apply for HUBZone certification using the General Login System. Log in, select "Access" and then "HUBZone" before completing the prompts; d) Check your email for time-sensitive instructions to electronically verify your application within 10 business days; e) Submit any requested supporting documentation within 10 business days; f) Update your SAM.gov profile to indicate you are a HUBZone business after you get an email confirmation from the SBA. The information you'll need to provide in the application will vary based on your business structure and whether you're already participating in other SBA contracting programs. Read the instructions from the General Login System carefully to make sure you provide all the necessary information.

Maintain HUBZone Certification

You'll need to re-certify for the HUBZone program every three years. There is no limit to the length of time a business can continue to re-certify as long as it continues to qualify. HUBZone businesses must notify the SBA if their business undergoes any material changes that would affect their HUBZone status. Some examples of material changes include: change in ownership, change in business structure, change in principal office, and/or falling below the 35% employee HUBZone residency requirement. The SBA may visit HUBZone businesses unannounced and conduct program examinations. The SBA does this to confirm that businesses continue to meet HUBZone requirements.

Need help?

Office of the HUBZone Program
409 Third St., SW suite 8800
Washington, DC 20416
hubzone@sba.gov

HUBZone offers eligibility assistance on Tuesdays and Thursdays from 2-3 p.m. E.T. Call 1-202-765-1264 access code 6890124#

FEDERAL OPPORTUNITY ZONES

The U.S. Department of Treasury has officially designated 212 Qualified Opportunity Zones in the state of Virginia as part of the Opportunity Zone and Opportunity Fund, a provision for a new revitalization tool by the Federal Tax Cuts and Jobs Act of 2017. The Zones and Funds will allow investors to receive tax benefits on currently unrealized capital gains by investing those gains in qualified low-income census tracts (Opportunity Zones). Governor Northam submitted 212 nominations out of the 901 eligible low-income census tracts in the Commonwealth to the Treasury Department in April 2018, which represented the maximum number of zones available to nominate.

The nomination process gave priority to input received from localities in order to recognize the needs and opportunities at the level of government closest to investors and residents. In addition, statewide strategic criteria ensured factors evaluating those census tracts in most need and with the most likelihood of future investment were balanced. The final designated Opportunity Zones also reflect proportionality at the GO Virginia region, Economic Development Organization sub-region, and at the locality level.

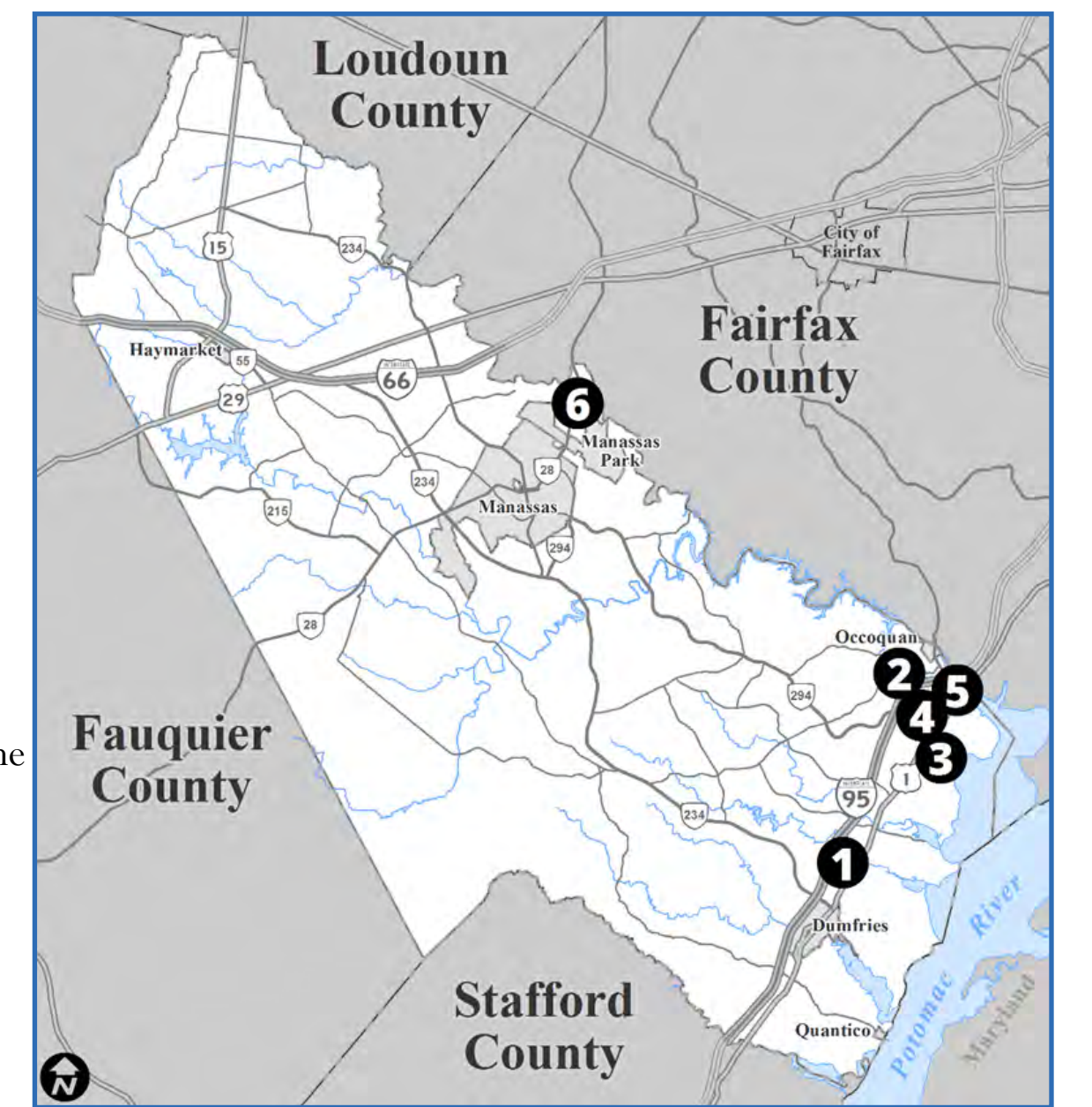
The policy and programming associated with qualification of Opportunity Investment Funds and Qualified Opportunity Investments will be written at the federal level and are expected to be formalized late this calendar year.

Prince William County Opportunity Zones

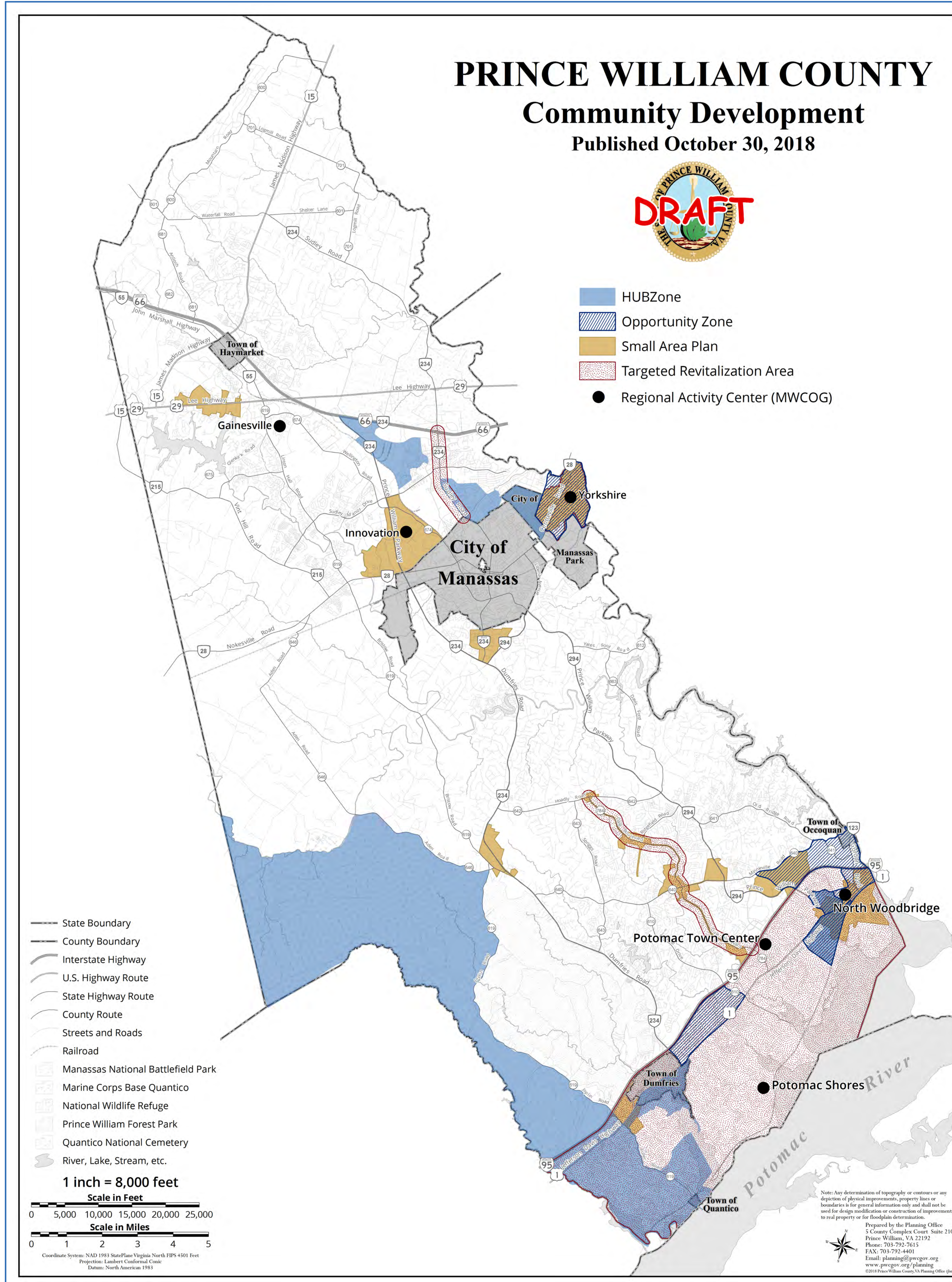
Prince William County has six census tracts designated for the program:

- Garfield Estates Area, Census Tract ID: 51153901008
- Lakeridge/Occoquan Area, Census Tract ID: 51153900300
- Marumscos Acres/Featherstone Area, Census Tract ID: 51153900600
- Marumscos Village Area, Census Tract ID: 51153900203
- North Woodbridge Area, Census Tract ID: 51153900201
- Yorkshir Area, Census Tract ID: 51153901900

The Planning Office will continue to monitor the creation of the rules and policies of the Opportunity Zone and Opportunity Fund Program in anticipation of a new redevelopment/revitalization tool for the County.



PRINCE WILLIAM COUNTY Community Development Published October 30, 2018



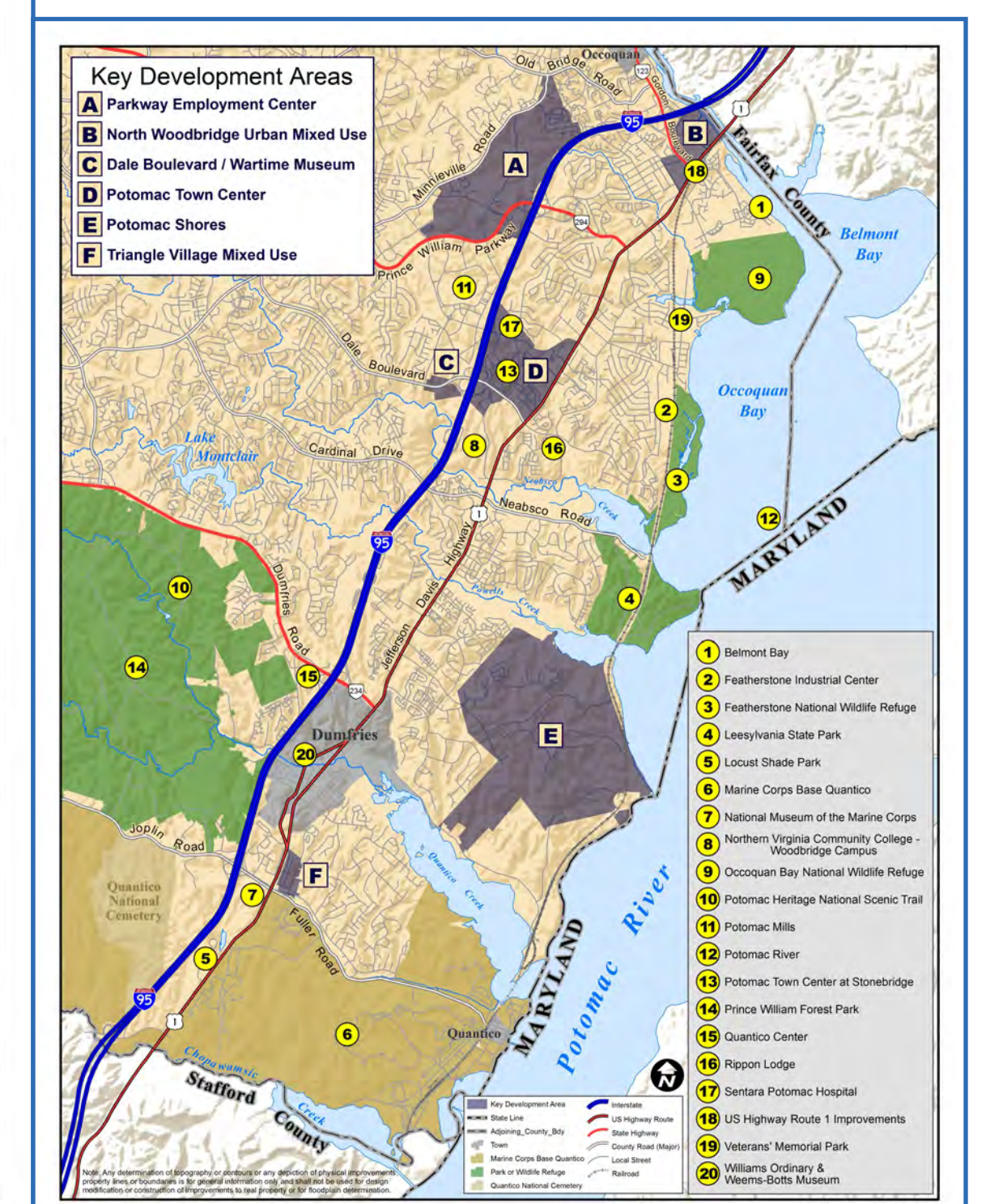
Regional Activity Centers

The idea of concentrating growth in specific locations called Activity Centers was considered a visionary goal when it was proposed in the Transportation Planning Board's Vision in 1998. Today, after years of promotion and cooperation by area leaders, this idea is widely embraced throughout the region. From the District of Columbia to the inner and outer suburbs, vibrant, mixed-use and multiple-use communities have been developed and redeveloped as support for Activity Centers has grown.

The Metropolitan Washington Council of Governments (COG) works with local governments to help support land use planning by analyzing growth and informing leaders and stakeholders on placemaking and development decisions. COG's current Activity Centers Map, developed with local planning officials and the Region Forward Coalition and approved by the COG Board in 2013, represents a significant evolution from previous versions of the map. The current Activity Centers are smaller, more compact, and more walkable than their predecessors. They are also more aligned with the region's transit network; approximately 70 percent of centers contain existing or planned rail stations. While the 141 Activity Centers on the new map still include major employment centers, mixed-use and multiple-use Centers account for a majority of the centers. Every COG jurisdiction has at least one place designated as an Activity Center.

After the Region Forward Vision re-emphasized Activity Centers as the best strategy for accommodating future growth, COG and its officials focused on how Activity Centers could more effectively shape policy, planning, and investment decisions at the regional and local levels. COG's Place + Opportunity Report, released in 2014, identifies ten unique types of Activity Centers throughout the region and provides strategies and tools to assist local governments and other regional stakeholders in strengthening their centers.

Potomac Communities Revitalization Areas



Small Area Plans

The Prince William County Board of County Supervisors has initiated an update to the County's Comprehensive Plan, which includes the creation of small area plans to direct growth to key locations throughout the County. Small area plans provide greater emphasis on detailed planning, visioning, economic development, and design in order to develop plans that represent each study area with its own character, vision, and implementation strategy. These small area plans are similar in nature to the County's existing sector plans, potentially including new components and analysis to guide development: • Strategic plan implementation • Design guidelines • Economic development analysis • Level of service analysis • Implementation and phasing plans.

Each Small Area Plan process consists of the following tasks:

Task 1: Conduct Background Research

- Review existing documents, studies/reports, comprehensive plan elements, and zoning text
- Conduct site analysis including site visits and constraints identification and mapping

Task 2: Hold Preliminary Stakeholder Meetings

- Meet with County agencies, external agencies, and other stakeholders to collect background information and input

Task 3: Hold a Public Town Hall Meeting

- Introduce the small area plan project
- Execute a SWOT (Strengths, Weaknesses, Opportunities, and Threats) exercise, for the development of the vision, goals, objectives, and design guidelines
- Conduct a visual preference survey in order to help establish design objectives/guidelines. Potential VPS topics for a study area may include:
 - Architecture/Density
 - Streetscapes
 - Sidewalks and Trails including bicycles
 - Public/Open Spaces
 - Parking

Task 4: Hold a Visioning and Design Charrette

- Introduce the project and charrette process
- Conduct an exercise exploring the site analysis of existing conditions including assets and liabilities in the study area
- Conduct a visioning exercise: vision statement, goals, objectives
- Draft plan alternatives (ideally 2-3 alternatives)
- Draft preferred illustrative plan
- Create an implementation plan with specific action strategies and timeframe

Task 5: Draft Document

- Staff will draft the document based on all of the information from research, meetings, and charrettes

Task 6: Hold a PC Work Session

- Present draft plan and provide opportunity for review/comments from the public and the Planning Commission

Task 7: Hearing Process

- Planning Commission Hearing
- Board of County Supervisors Hearing

Current Small Area Plans

- Dale City
- Innovation Park
- North Woodbridge
- Parkway Employment Center
- Route 29

Future Small Area Plans (These projects will begin after current plans have been completed)

- Independent Hill
- Triangle
- Yorkshir
- Fairshire/New Dominion

Benefit to Prince William County

These small area plans will provide a foundation to guide growth and development for the County. In addition, they will have the opportunity to address Prince William County's Strategic Plan goals, and by identifying necessary improvements to the multimodal transportation network. As a result of these plans, the County also expects to highlight the potential for defined mixed-use town centers, increased private sector investment, and improved transportation infrastructure.