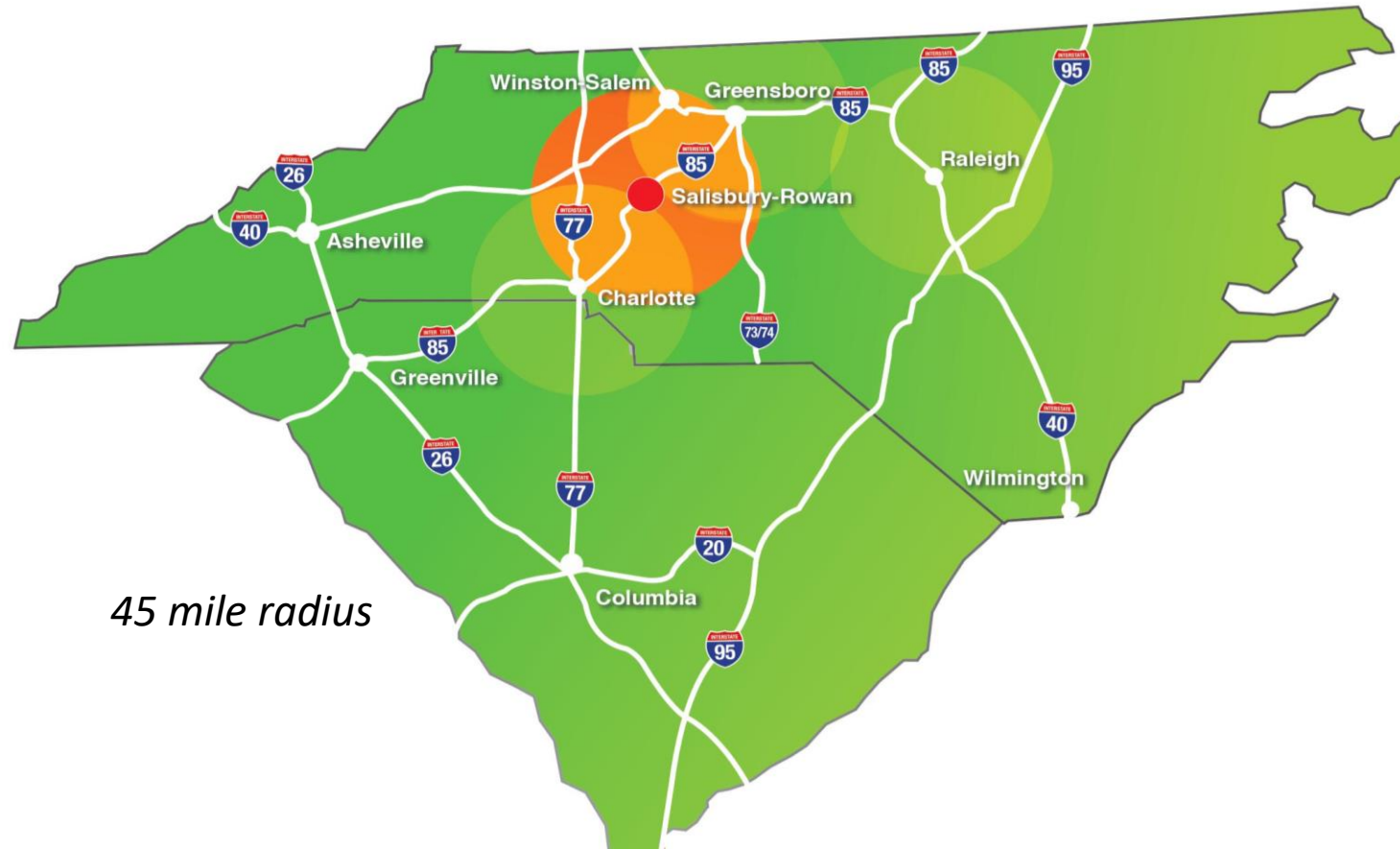


Rowan County Workforce & Customized Training



Over 3 million residents
and a labor force of 1.6
million

Covers three major
metro areas. Larger
than neighboring metro
areas

Customized,
Advanced Training:
Degree,
Diploma,
Certificates,
Apprenticeships

Best State for Business

North Carolina is consistently ranked among the top states for business.

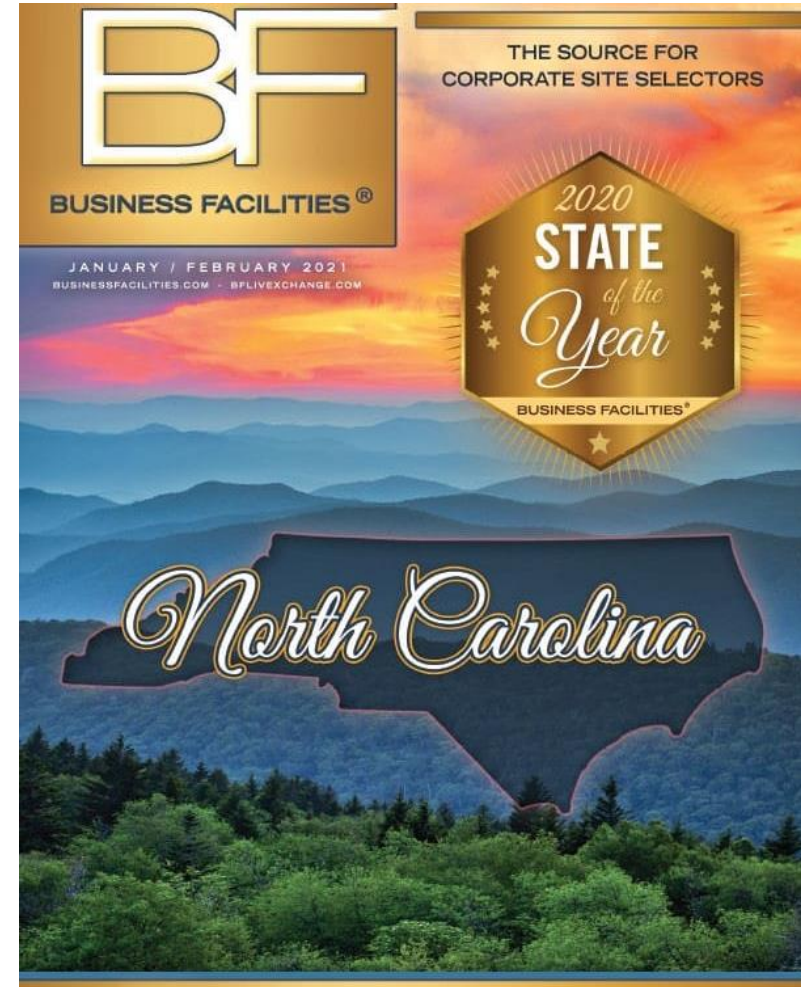
#1 – Business Climate Ranking, 2021 & 2022, Site Selection Magazine

#1 – Best States for Business, three consecutive years, Forbes

#1 – Regulatory Environment, 2019, Forbes

#1 – State of the Year, 2020, Business Facilities

Lowest corporate income tax rate in the nation (2.5%) – dropping to 0% in 2030



Committed to building tomorrow's workforce today

Rowan County is committed to preparing workers with advanced skills in high-demand industries with talent from a regional workforce of 1.6 million

- Rowan Education Collaborative
- Rowan County Workforce Alliance
- Rowan County Talent Attraction program
- Better Jobs for Better Lives funding
- ACT Certified Work Ready Community
- Pursuing inclusive, economic opportunities



ROWAN LEARNS

An Educational Collaborative

Be an original learner.™

ROWANEDC

PARTNERSHIP for ECONOMIC DEVELOPMENT
SALISBURY, NC

Be an original.

Technology and Innovation-Led Schools

[Rowan-Salisbury School System](#) (RSSS) is recognized nationally for its innovative approaches to teaching and learning

- Ranked in the 'Top 10' nationally for pioneering uses of technology in our classrooms for student success.
- Provides STEM curriculum from pre-K through grade 12 classrooms.
- The One to One program provides each student in grades K-12 with a personal iPad or laptop device.
- North Carolina's only state designated renewal district, giving it more flexibility and greater ability to provide extraordinary learning experiences for its students
- Operates 12 [Career Academies](#) including an Advanced Manufacturing Academy in local high schools.



A Center of Higher Education

Rowan County is home to 4 colleges with over 20,000 students.

[Rowan-Cabarrus Community College](#) is one of the premier community colleges in the nation that offers 32 degrees, 30 diplomas and 142 certificates.

[Catawba College](#) is a private, liberal arts school offering 40 academic fields of study, including a strong science program, pre-professional programs, and graduate studies.

[Livingstone College](#) is a private, HCBU offering degree programs in Business, Education and Social Work, Liberal Arts and Mathematics and Science.

[Hood Theological Seminary](#) – Hood Theological Seminary is a graduate and professional school that provides theological preparation for effective ministry in a diverse society.



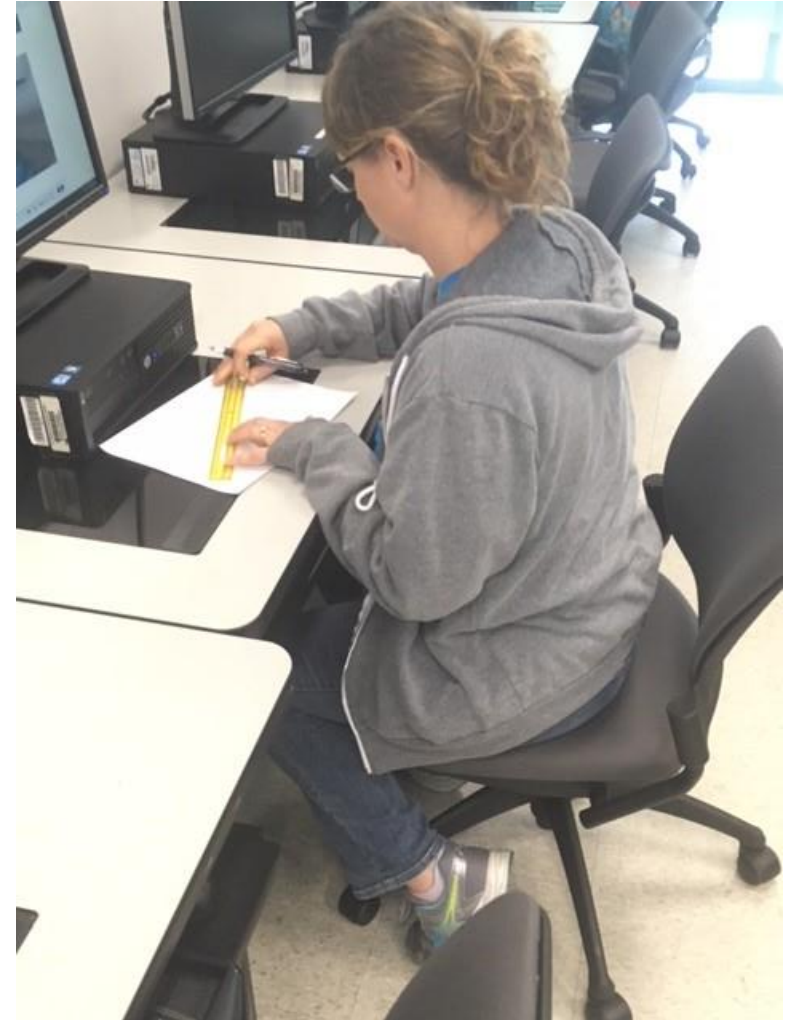
Supportive Manufacturing Training Resources

The North Carolina Manufacturing Institute is exclusive to Rowan, Cabarrus and Iredell counties. It provides a free, eight-week course leading to the Certified Production Technician certificate.

The Advanced Technology Center at Rowan Cabarrus Community College (RCCC) houses state-of-the-art, adaptable labs and classrooms.

RCCC also developed a Certified Logistics Technician program to support Chewy in its fulfillment center hiring needs.

In 2020, voters passed a \$45 million bond proposal to expand RCCC programs in Rowan County.



Rowan County Customized Training

Rowan County works with the State of North Carolina on creating **customized** training for companies that call Rowan County home.

- ***Localized* to the business**
- **Equipment training**
- **Pertinent Course Training**

The following slides reflect the type of training offered at Rowan –Cabarrus Community College.



Rowan-Cabarrus Community College Committed to Workforce Excellence, Business Success, and Instructional Innovation

Certified Graduates from Accredited Programs

- North Carolina Manufacturing Institute
- Mechatronics Apprenticeship Consortium
- Regional Plastics & Composites Group
- Pathways to Workforce Excellence:
 - 36 Degree Programs
 - 30 Diploma Programs
 - 131 Certificate Programs
 - Workforce Training Certification Programs
 - 46,600 Trainees in 2021-2022



Advanced Technology Center Programs

- Mechanical Engineering Technology
- Electrical Engineering Technology
- Industrial Engineering Technology
- Associate in Engineering
- Industrial Maintenance Technician Apprenticeship
- North Carolina Manufacturing Institute
- Plastic Injection Molding Program
- Certified Automation Technician
- Cyber-Physical Security for Industry 4.0
- Instrumentation and Calibration Certification
- Machine Vision
- Industry 4.0
- Additive Manufacturing
- Okuma Machine Tool Academy
- Continuous Process Improvement
- Logistics and Supply Chain Management





Training One Company at a Time

- Customized Training Grants 2021
- 25 projects under management
- Focus on Business Solutions by Upskilling Current Employees
- Recent Topics :
 - FDA Good Manufacturing Process
 - Root Cause Analysis
 - Project Management
 - ISO 22716
 - TS 16949
 - Six Sigma Black Belt
 - Front Line Supervisions Boot Camp
 - Advanced Electric Components
 - Geometric Dimensioning and Tolerancing
 - Gibbs CAM
 - US 312 Programming
 - Studio 5000
 - RS Logix
 - Precision Measurement Certification

Committed to Business Success

Supporting Business Growth and Profitability:

- Customized Training Program Administration
- RSSO Programs
 - Recruitment
 - Screening
 - Selection
 - Onboarding
- On-Site Course Delivery
- Continuous Improvement Projects
- 260 Corporate Customers 2021-22

DAIMLER
DAIMLER TRUCKS NORTH AMERICA

legrand®
Pass & Seymour

Agility
fuel systems™

DNP
Photo Imaging



americhem.

CORNING

A Family Commitment to Quality Since 1920®

MAUSER
Excellence in Industrial Packaging Solutions

niagara
EST. 1983
BOTTLING, LLC



NGK

TRELLEBORG

WILBERT
plastic services

earthkind®
preserve the good, prevent the rest

Committed to Instructional Innovation



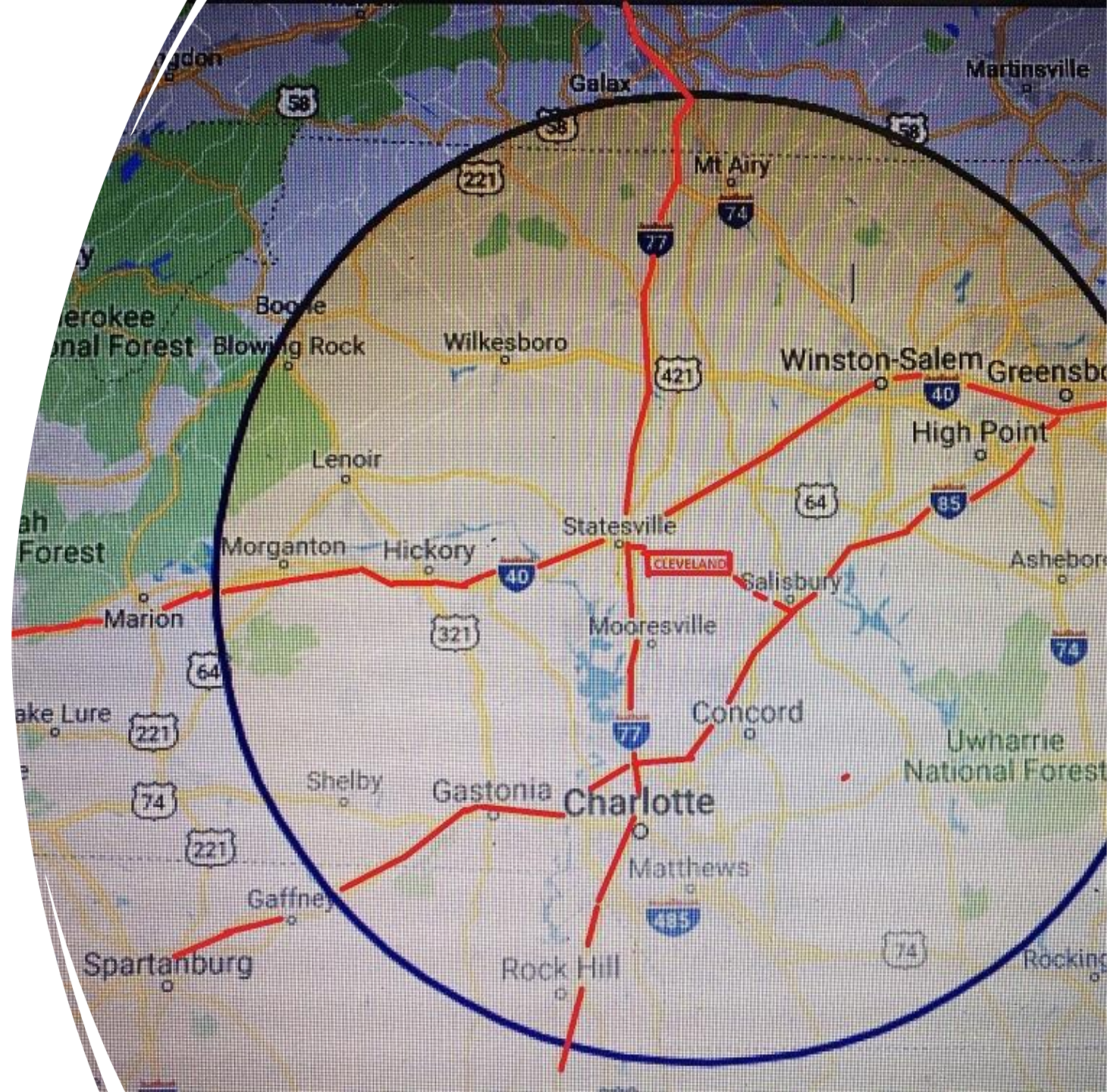
State and National Awards for Instructional Innovation

- Most Innovative Digital Community College—Center for Digital Education—2016, 2017, 2018, 2019
- Digital Learning Innovation Award—Online Learning Consortium—2017
- Bellwether Award Finalist—2018
- Governor’s Award of Distinction—NCWorks
- Model Program Award—Manufacturing Skills Standards Council—2017
- NC Community College President of the Year--2019



Strategic Location:
The Town of Cleveland is
located on US Highway 70

- The Town of Cleveland is the only Town in NC within 10 miles of three major Interstates: I-40, I-77 and I-85
- Access to Two Regional Airports and Two International Airports
- 3.5 Million people live within a 50-mile radius of the Town of Cleveland



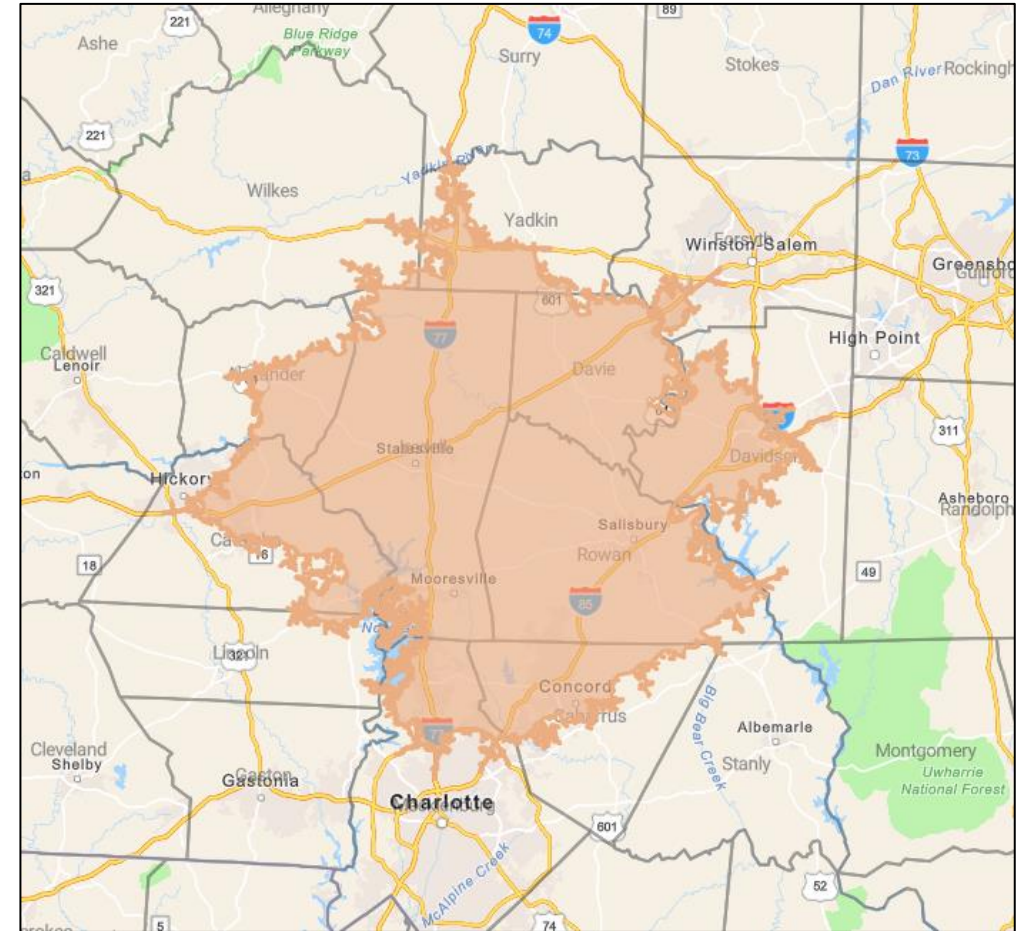
45-minute drive time statistics

General Population

- 2.6 million population
- 89.3% of adults are high school graduates
- Over 967,000 persons with some post-secondary education

Labor Pool

- 1.6 million person labor pool
- 930,105 between ages 25-54
- 136,959 currently employed in the manufacturing sector
- 91,205 currently employed in professional, scientific, and technical services



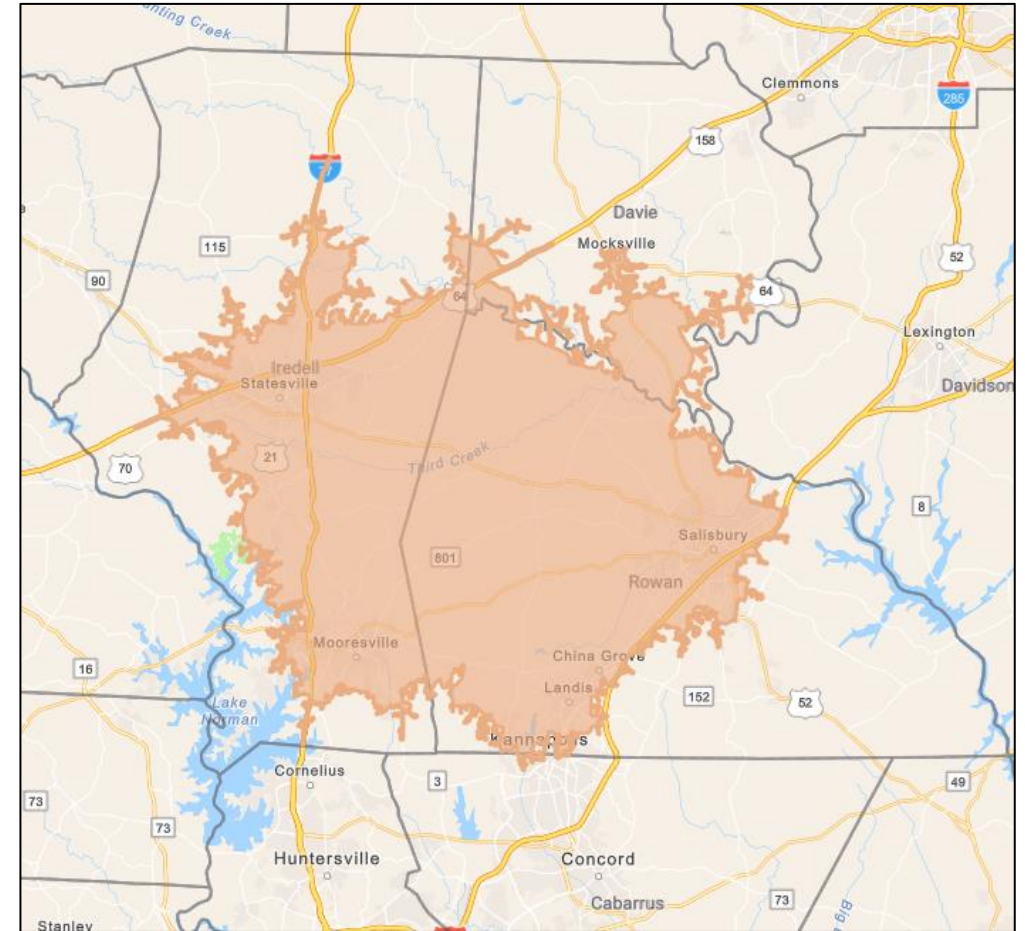
30-minute drive time statistics

General Population

- 1.6 million population
- 90.5% of adults are high school graduates
- Approximately 642,982 persons with some post-secondary education

Labor Pool

- 886,558 person labor pool
- 604,804 between ages 25-54
- 63,185 currently employed in the manufacturing sector
- 74,883 currently employed in professional, scientific, and technical services



15-minute drive time statistics

General Population

- 315,834 population
- 89.1% of adults are high school graduates
- Approximately 101,000 persons with some post-secondary education

Labor Pool

- 157,940 person labor pool
- 100,593 between ages 25-54
- 18,341 currently employed in the manufacturing sector
- 4,701 currently employed in professional, scientific, and technical services

