

The Confluence Parkway

Over the coming decade, the Confluence Parkway is poised to substantially optimize local traffic dynamics by introducing an essential bypass route that alleviates pressure on the existing SR 285 corridor. Phase 1, targeted for completion in late 2027, will introduce new capacity that prevents the gridlock common in larger urban centers. This project involves a comprehensive modernization of the transportation network with the incorporation of roundabouts and signalized intersections designed for efficient traffic management. The ultimate result will be enhanced access to local businesses and improved overall predictability and safety on regional roads, providing a stable environment for future commercial activity and growth.



The Confluence Parkway's northernmost exit - Penny Road

For businesses prioritizing logistics, accessibility, and high visibility, the Penny Road location represents a prime strategic advantage within the Confluence Parkway project area. Penny Road serves as a critical connection point, linking the existing commercial traffic flow on North Wenatchee Avenue (SR 285) directly to the new, high-capacity arterial bypass route. The project starts near the intersection of Euclid Avenue and Penny Road, effectively making this location a primary gateway. For industries dependent on efficient freight movement, particularly the region's vital agricultural sector, this junction is invaluable. It ensures rapid, reliable access to major highways (US Highways 2 & 97) and eliminates potential delays at the currently congested at-grade BNSF railway crossings further down the line. Positioning a business here translates directly into optimized supply chain efficiency, reduced transportation costs, and guaranteed access for both employees and customers, providing a competitive edge in a rapidly transforming commercial landscape.

