

BUSINESS SUMMARY

Section 1 - Key Business Metrics

Metric	Amount
Average Revenue Per Event	\$10,110
Average Profit Per Event	\$8,250
Events Per Year (Current Owner Operation)	40
Events Capacity	60-100
Estimated Annual Profit (40 Events)	\$330,000
Profit Potential at 60 Events	\$495,000
Profit Potential at 100 Events	\$825,000

Section 2 - Revenue per Event

Revenue Source	Average Revenue
Venue Rental	\$4,500
Bar	\$3,750
Decor	\$750
Lodging (Event Weekend Avg)	\$1,110
Total Revenue Per Event	\$10,110

Section 3 - Profit per Event

Profit Source	Profit Per Event
Venue	\$4,000
Bar	\$2,800
Decor	\$550
Lodging	\$900
Total Profit Per Event	\$8,250

Section 4 - Event Volume & Capacity

Events Per Year	Estimated Annual
40 Events	\$348,000
50 Events	\$430,000
60 Events	\$513,000

Section 5 - Annual Profit Projections based on current pricing

Scenario	Events Per Year	Profit Per Event	Estimated Annual Profit
Recent Owner Operation	25	\$8,250	\$206,250
Moderate Operation	40	\$8,250	\$330,000
Expanded Operation	60	\$8,250	\$495,000
High Utilization	100	\$8,250	\$825,000

Section 6 - Venue Price Adjustment Impact

Avg Venue Price	Events Per Year	Annual Venue
\$4,500	40	\$180,000
\$5,500	40	\$220,000
\$5,500	60	\$330,000
\$5,500	100	\$550,000

Section 7 - Estimated Annual Revenue by Event Volume

Scenario	Events Per Year	Profit Per Event	Estimated Annual Profit
Recent Owner Operation	25	\$8,250	\$206,250
Moderate Operation	40	\$8,250	\$330,000
Expanded Operation	60	\$8,250	\$495,000
High Utilization	100	\$8,250	\$825,000

Section 8 - Annual Revenue by Event Volume

Events Per Year	Avg Revenue Per	Estimated Annual
25	\$10,110	\$252,750
40	\$10,110	\$404,400
60	\$10,110	\$606,600
100	\$10,110	\$1,011,000