

Mackenzie *Cove*



711 S Austin Tulia, TX

Presented By:

INVESTMENT SALES

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Offering procedures

- Letter of intent
- Resume and/or business letter indicating assets owned
- Transaction references
- Banking references
- Source of equity for acquisition

Property tours

Prospective investors are encouraged to visit the subject property prior to submitting an offer. Please do not contact the on-site management or staff without prior approval. All property showings are by appointment only. Please contact us for more details.

Sales conditions

Interested prospective investors should be aware that the owner of the property is selling the property in as-is, where-is condition with all faults, if any, and without representations or warranties of any kind of nature, expressed or implied, written or oral.

Communications

All communications, inquiries and requests, including property tours, should be addressed to the listing agent.





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PROPERTY	
Address	711 S Austin
Market	Tulia
# of Units	24
Year Built	1965
Average Unit Size	565
Net Rentable Area	13,550
# of Stories	2
# of Buildings	3

TAX INFORMATION	Swisher CAD
Parcel ID	R19092
Current Assessed Value (2026)	\$451,680
Tax Rate	2.35%
Land Area	0.48 Acres

MECHANICAL	
HVAC	PTAC
Electricity	Individually Metered
Type of Wiring	Assumed Electric
Hot Water	Individual Electric

CONSTRUCTION	
Foundation	Concrete Slab
Framing	Wood
Exterior	Brick with vinyl siding
Roof	TPO installed 2026
Parking	Ashpalt

LAUNDRY	
In Unit Washer/Dryer Connectic	None
On-Site Laundry Facility	Yes

UTILITIES/PAID BY	
Electricity	Owner
Water and Sewer	Owner
Trash	Owner
Gas	None
Telephone	Resident
Cable	Resident
Internet	Resident

PERSONNEL	
Management Company	Minnix Property Managment
Leasing Office	off-site
Maintenance	off-site

SCHOOLS	
Elementary	Tulia Elementary School
Junior High	Tulia Junior High School
High School	Tulia High School

RECENT CAPITAL IMPROVEMENTS	
Unit Upgrades	Full upgrades around 5 yrs ago
Roof Replacements	April 2026
Exterior Improvements	Roof, Gutters, Siding
Common Area Improvements	Exterior paint

Mackenzie Cove is a 24 unit apartment complex in Tulia, Texas. The apartment are comprised of both one bedroom and two bedroom floor plans. The property has undergone numerous updates over the past several years including all new windows, laundry machines, updated kitchens and bathrooms, and landscaping. A new roof that was installed in 2026. There is immediate upside available to the next investor by billing back utilities to the tenants. Lower occupancy in 2025 was due to several residents from the wind farm project moving out. Occupancy is stabilized again, and property has performed well in previous years.



Highlights

- Value add by billing back utilities
- Updated units
- Recent cap ex projects completed

Performance Metrics

Projected 5 Year Average Cash on Cash Return	8.5%
Projected 5 Year Levered IRR	15.4%
Projected Value Add IRR	31.0%
Projected Value Add	\$630,000

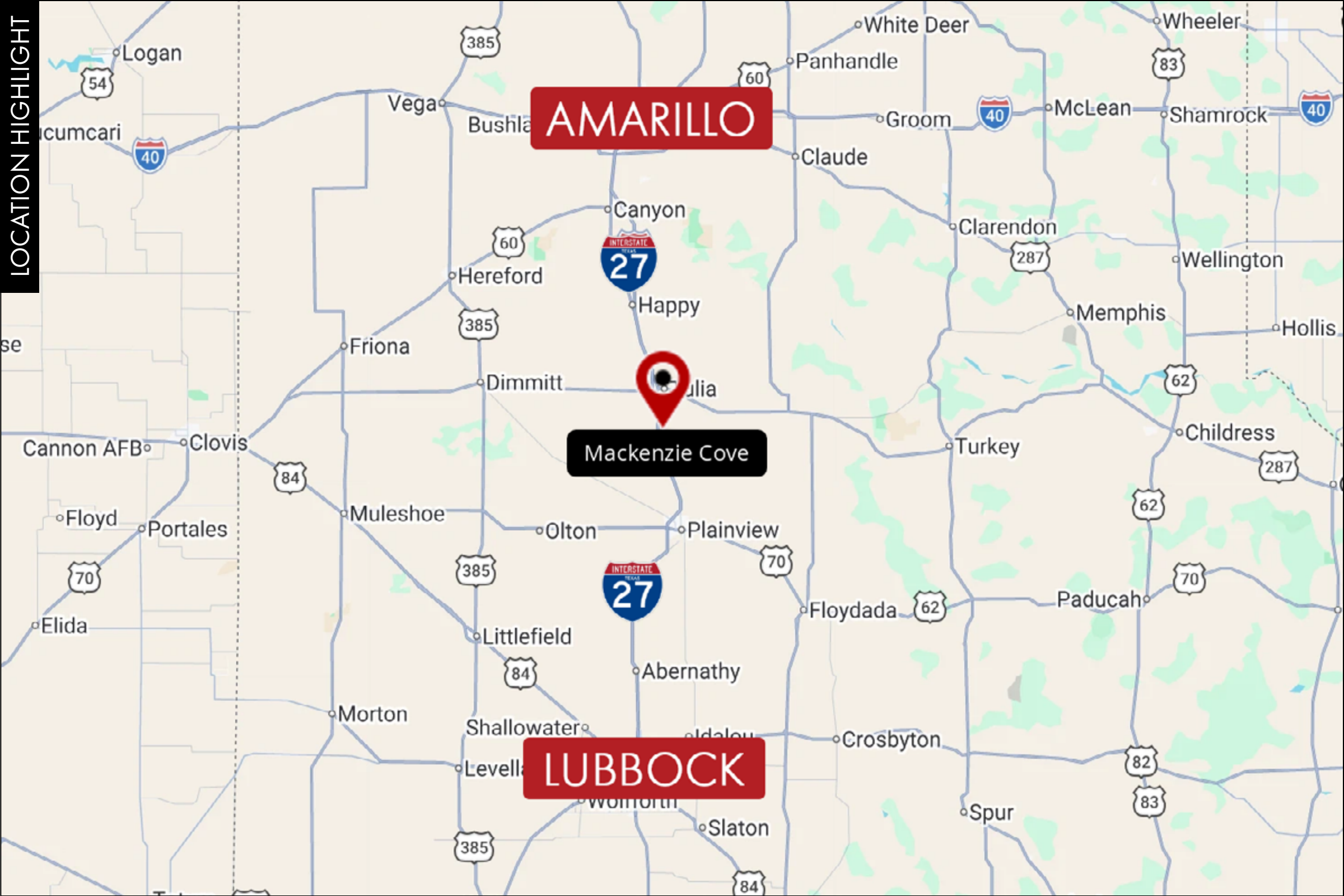
Improvement	Units Available for Upgrade	Initial Investment		Monthly Additional Potential Cash Flow		Additional Capitalized Value	ROI
		Per Unit	Total	Per Unit	Total		
Covered Parking	24	\$1,000	\$24,000	\$25	\$600	\$90,000	30%
Washer Dryer connections in unit	24	\$2,500	\$60,000	\$100	\$2,400	\$360,000	48%
Rent Washer/Dryers to tenant	24	\$1,000	\$24,000	\$50	\$1,200	\$180,000	60%
Total Value Add Potential		\$4,500	\$108,000	\$175	\$4,200	\$630,000	47%

Cap Rate	8.0%
Breakeven in Months	26

	Investment	Year 1	Year 2	Year 3	Year 4	Year 5
Projected Cash Flow without Value Add	-\$293,396	\$14,590	\$22,937	\$25,972	\$29,123	\$32,393
Additional Cash Flow with Value Add	-\$108,000	\$0	\$50,400	\$50,400	\$50,400	\$50,400
Projected Cash on Cash Return		5.0%	7.8%	8.9%	9.9%	11.0%
Cash on Cash Return with Value Add		3.6%	18.3%	19.0%	19.8%	20.6%
Projected Sales Proceeds		\$200,694	\$304,740	\$347,563	\$392,292	\$439,019
Sales Proceeds with Value Add		\$200,694	\$890,640	\$933,463	\$978,192	\$1,024,919
Projected IRR		15.4%				
Projected IRR w/ Value Add		31.0%				

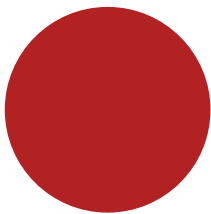
Tulia, Texas is the county seat of Swisher County. Tulia boasts a variety of local businesses, community events, and recreational opportunities. Its location along Interstate 27 also makes it a convenient stop for travelers exploring the broader region of the Texas Panhandle including Amarillo, Plainview, and Lubbock.





Tulia sits at the heart of the Texas Panhandle, positioned directly on Interstate 27 midway between Amarillo and Lubbock each roughly a 50-mile, one-hour drive away. As the county seat of Swisher County, Tulia serves as the retail, government, healthcare, and agricultural hub for a broad multi-community trade area on the Llano Estacado. Its location on the region’s primary north-south corridor, combined with Burlington Northern Santa Fe (BNSF) rail service running directly through the community, gives local employers and shippers reliable access to markets across West Texas and beyond.

community draws additional strength from its position on I-27, where high traffic counts support a cluster of travel, fuel, and hospitality businesses. Designated a Certified Retirement Community by the State of Texas, Tulia also attracts retirees seeking an affordable, small-town quality of life with metropolitan amenities within easy reach. The city is served by two international airports within roughly 70 miles Rick Husband Amarillo International and Lubbock Preston Smith International as well as the local Tulia/Swisher County municipal airport, and it lies within a 50-mile drive of two universities and a community college. Together, this infrastructure gives Tulia the transportation access, workforce pipeline, and regional connectivity of a much larger market while retaining the cost advantages of rural West Texas.



4,339

Population



36.2

Median Age



3.4%

2026
Unemployment
Rate

Tulia’s economy is anchored by public education, government services, healthcare, and a deep agricultural base — particularly cattle feeding, farming, and the equipment and services that support them. The



\$89,646

Median Home Value



\$35,123

Median Household
Income



2.50

Household Size



35.6%

% Rentals



18.8%

Vacant Housing Units



528

Rental Unit Demand

REGIONAL EMPLOYMENT DRIVERS



Tulia Independent School District

The community’s single largest employer with approximately 201 employees, Tulia ISD educates local students across its campuses and anchors the city as an economic and civic institution. As is typical of rural Texas communities, the school district is both the primary educational engine and one of the most stable sources of professional employment in Swisher County.



Texas Department of Corrections

State corrections operations employ roughly 133 workers in the Tulia area, making the Texas Department of Criminal Justice one of the region’s largest government employers. These facilities provide steady, benefited public-sector jobs that help diversify an economy otherwise weighted toward agriculture.



Swisher County Hospital

Swisher County’s hospital and affiliated healthcare services employ approximately 70 people and serve as the primary local healthcare destination for Tulia and the surrounding rural area. The facility is a critical anchor for the community’s designation as a Certified Retirement Community.

Top Local Employers

Rank	Employer	Employees
1	Tulia Independent School District	201
2	Texas Department of Corrections	133
3	Love’s Travel Center / McDonald’s	125
4	Swisher County Hospital	70
5	Swisher County	57
6	Swisher County Cattle	48
7	Roll-A-Cone	46
8	City of Tulia	35
9	D and A Manufacturing	25
10	Rip Griffin Truck Stop	24
11	Texas Dept. of Transportation	17
12	USDA	16

Sources: City of Tulia (Demographics, Maps & Transportation, Living In); Tulia Demographics & Trade Area report. Employee counts per the City of Tulia major-employer listing.

Mackenzie Cove

711 S Austin

Property Overview	
Units	24
Occupancy	75%
Year Built	1965
Utilities	Owner: Electric, Water, Sewer, Trash Tenant: None Reimbursements: None

Unit Type	No. of Units	Avg. SF	Asking Rent	Rent/SF	Proforma Rent	Rent/SF
1 Bed / 1 Bath	13	450	\$699	\$1.55	\$723	\$1.61
2 Bed / 1 Bath	11	700	\$749	\$1.07	\$775	\$1.11
Totals / Avg.	24	565	\$722	\$1.28	\$747	\$1.32
GPR			\$207,912		\$215,189	
GPR / Month			\$17,326		\$17,932	







June 2024							
Income		% of GPR	Per Unit	Stabilized	% of GPR	Per Unit	
Gross Potential Rent	\$206,320	100.0%	\$8,597	\$215,189	100.0%	\$8,966	
Vacancy	-\$28,365	-13.7%	-\$1,182	-\$32,278	-15.0%	-\$1,345	
Loss to Lease	-\$13,521	-6.6%	-\$563	-\$10,759	-5.0%	-\$448	
Concessions	-\$900	-0.4%	-\$38	-\$1,076	-0.5%	-\$45	
Bad Debt / Delinquency	-\$1,245	-0.6%	-\$52	-\$2,152	-1.0%	-\$90	
Net Rental Income	\$162,289	78.7%	\$6,762	\$168,923	78.5%	\$7,038	
Utility Reimbursement	\$0	0.0%	\$0	\$13,320	6.2%	\$555	
Laundry	\$1,326	0.6%	\$55	\$2,087	1.0%	\$87	
App Fees	\$0	0.0%	\$0	\$420	0.2%	\$18	
Pet Fees	\$500	0.2%	\$21	\$160	0.1%	\$7	
Reletting Fees	\$6,449	3.1%	\$269	\$3,588	1.7%	\$149	
Misc. Other Income	\$1,635	0.8%	\$68	\$0	0.0%	\$0	
Total Other Income	\$9,910	4.8%	\$413	\$19,575	9.1%	\$816	
Total Operating Income	\$172,200	83.5%	\$7,175	\$188,498	87.6%	\$7,854	

Expenses		% of GPR	Per Unit	Stabilized	% of GPR	Per Unit	
Admin	\$1,583	0.8%	\$66	\$1,800	0.8%	\$75	
Advertising	\$0	0.0%	\$0	\$600	0.3%	\$25	
Repairs & Maintenance	\$19,276	9.3%	\$803	\$16,800	7.8%	\$700	
Management Fee	\$18,260	8.9%	\$761	\$15,080	7.0%	\$628	
Property Taxes	\$12,473	6.0%	\$520	\$14,761	6.9%	\$615	
Insurance	\$15,366	7.4%	\$640	\$14,400	6.7%	\$600	
Landscaping	\$1,550	0.8%	\$65	\$1,440	0.7%	\$60	
Electric - Common	\$22,311	10.8%	\$930	\$22,800	10.6%	\$950	
Water & Sewer	\$15,281	7.4%	\$637	\$15,600	7.2%	\$650	
Trash	\$2,801	1.4%	\$117	\$2,160	1.0%	\$90	
Replacement Reserves	\$0	0.0%	\$0	\$7,200	3.3%	\$300	
Total Expenses	\$108,903	52.8%	\$4,538	\$112,640	52.3%	\$4,693	

Net Operating Income	\$63,297	30.7%	\$2,637	\$75,858	35.3%	\$3,161	
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	June 2024	June 2025	June 2026	Stabilized
Rental Income				
Gross Potential Rent	\$ 206,320	\$ 207,559	\$ 207,912	\$ 215,189
Vacancy	\$ (28,365)	\$ (38,907)	\$ (90,905)	\$ (32,278)
Loss to Lease	\$ (13,521)	\$ (10,224)	\$ (10,542)	\$ (10,759)
Concessions	\$ (900)	\$ (375)	\$ (2,641)	\$ (1,076)
Bad Debt / Delinquency	\$ (1,245)	\$ (3,505)	\$ (3,407)	\$ (2,152)
Net Rental Income	\$ 162,289	\$ 154,549	\$ 100,417	\$ 168,923
Utility Reimbursement	\$ -	\$ -	\$ -	\$ 13,320
Laundry	\$ 1,326	\$ 2,087	\$ -	\$ 2,087
App Fees	\$ -	\$ -	\$ -	\$ 420
Late Fees	\$ -	\$ (42)	\$ (68)	\$ -
Pet Fees	\$ 500	\$ 160	\$ 140	\$ 160
Reletting Fees	\$ 6,449	\$ 3,588	\$ 1,465	\$ 3,588
Misc. Other Income	\$ 1,635	\$ 1,251	\$ (60)	\$ -
Total Other Income	\$ 9,910	\$ 7,043	\$ 1,477	\$ 19,575
Gross Operating Income	\$ 172,200	\$ 161,593	\$ 101,894	\$ 188,498
Operating Expenses				
Admin	\$ 1,583	\$ 2,263	\$ 1,483	\$ 1,800
Advertising	\$ -	\$ 400	\$ 200	\$ 600
Repairs & Maintenance	\$ 19,276	\$ 11,782	\$ 23,575	\$ 16,800
Management Fee	\$ 18,260	\$ 18,759	\$ 15,031	\$ 15,080
Property Taxes	\$ 12,473	\$ 12,951	\$ 9,735	\$ 14,761
Insurance	\$ 15,366	\$ 11,755	\$ 12,277	\$ 14,400
Landscaping	\$ 1,550	\$ 1,400	\$ 1,400	\$ 1,440
Electric - Common	\$ 22,311	\$ 22,170	\$ 15,522	\$ 22,800
Water & Sewer	\$ 15,281	\$ 14,741	\$ 15,953	\$ 15,600
Trash	\$ 2,801	\$ 3,183	\$ 2,097	\$ 2,160
Replacement Reserves	\$ -	\$ -	\$ -	\$ 7,200
Total Operating Expenses	\$ 108,903	\$ 99,404	\$ 97,273	\$ 112,640
Net Operating Income (NOI)	\$ 63,297	\$ 62,189	\$ 4,621	\$ 75,858
Capital Expenses	\$ 5,353	\$ 4,086	\$ 88,637	

Projected
15.0%
5.0%
0.5%
1.0%

75.0%
2025
\$35
2025
2025

	2024	2025	2026	Proforma
Economic Occupancy	79%	74%	48%	79%
water, sewer, and trash bill		current %:	0%	
per unit * 50% turnover				
Other Income	5%	3%	1%	9%
Gross Income	83%	78%	49%	88%
per unit				
per unit				
per unit				
GOI				
sales price * tax rate				
per unit				
per unit				
per unit				
per unit				
Expenses	53%	48%	47%	52%
NOI	31%	30%	2%	35%
Cap Ex	-3%	-2%	-43%	0%

June 2024		Year 1		Year 2		Year 3		Year 4		Year 5	
Income											
Gross Potential Rent	\$ 206,320	\$ 215,189	\$ 222,721	\$ 230,516	\$ 238,584	\$ 246,934					
Vacancy	\$ (28,365)	\$ (32,278)	\$ (33,408)	\$ (34,577)	\$ (35,788)	\$ (37,040)					
Loss to Lease	\$ (13,521)	\$ (10,759)	\$ (11,136)	\$ (11,526)	\$ (11,929)	\$ (12,347)					
Concessions	\$ (900)	\$ (1,076)	\$ (1,114)	\$ (1,153)	\$ (1,193)	\$ (1,235)					
Bad Debt / Delinquency	\$ (1,245)	\$ (2,152)	\$ (2,227)	\$ (2,305)	\$ (2,386)	\$ (2,469)					
Net Rental Income	\$ 162,289	\$ 168,923	\$ 174,836	\$ 180,955	\$ 187,288	\$ 193,843					
Utility Reimbursement	\$ -	\$ 6,216	\$ 13,720	\$ 14,131	\$ 14,555	\$ 14,992					
Laundry	\$ 1,326	\$ 2,087	\$ 2,160	\$ 2,235	\$ 2,314	\$ 2,395					
App Fees	\$ -	\$ 420	\$ 435	\$ 450	\$ 466	\$ 482					
Pet Fees	\$ 500	\$ 160	\$ 166	\$ 171	\$ 177	\$ 184					
Reletting Fees	\$ 6,449	\$ 3,588	\$ 3,713	\$ 3,843	\$ 3,978	\$ 4,117					
Misc. Other Income	\$ 1,635	\$ -	\$ -	\$ -	\$ -	\$ -					
Total Other Income	\$ 9,910	\$ 12,471	\$ 20,193	\$ 20,831	\$ 21,490	\$ 22,169					
Total Operating Income	\$ 172,200	\$ 181,394	\$ 195,029	\$ 201,786	\$ 208,778	\$ 216,013					
Expenses											
Admin	\$ 1,583	\$ 1,800	\$ 1,854	\$ 1,910	\$ 1,967	\$ 2,026					
Advertising	\$ -	\$ 600	\$ 618	\$ 637	\$ 656	\$ 675					
Repairs & Maintenance	\$ 19,276	\$ 16,800	\$ 17,304	\$ 17,823	\$ 18,358	\$ 18,909					
Management Fee	\$ 18,260	\$ 14,512	\$ 15,602	\$ 16,143	\$ 16,702	\$ 17,281					
Property Taxes	\$ 12,473	\$ 14,318	\$ 16,031	\$ 16,654	\$ 17,301	\$ 17,972					
Insurance	\$ 15,366	\$ 14,400	\$ 14,832	\$ 15,277	\$ 15,735	\$ 16,207					
Landscaping	\$ 1,550	\$ 1,440	\$ 1,483	\$ 1,528	\$ 1,574	\$ 1,621					
Electric - Common	\$ 22,311	\$ 22,800	\$ 23,484	\$ 24,189	\$ 24,914	\$ 25,662					
Water & Sewer	\$ 15,281	\$ 15,600	\$ 16,068	\$ 16,550	\$ 17,047	\$ 17,558					
Trash	\$ 2,801	\$ 2,160	\$ 2,225	\$ 2,292	\$ 2,360	\$ 2,431					
Replacement Reserves	\$ -	\$ 7,200	\$ 7,416	\$ 7,638	\$ 7,868	\$ 8,104					
Total Expenses	\$ 108,903	\$ 111,630	\$ 116,918	\$ 120,640	\$ 124,481	\$ 128,445					
Net Operating Income	\$ 63,297	\$ 69,764	\$ 78,111	\$ 81,147	\$ 84,297	\$ 87,567					

		Year 1	Year 2	Year 3	Year 4	Year 5	
Net Operating Income	\$	63,297	\$ 69,764	\$ 78,111	\$ 81,147	\$ 84,297	\$ 87,567

Cash Flows

Annual Debt Service	\$	55,174	\$ 55,174	\$ 55,174	\$ 55,174	\$ 55,174
Cash Flow	\$	14,590	\$ 22,937	\$ 25,972	\$ 29,123	\$ 32,393

Debt Paydown

Loan Paydown	\$	6,523	\$ 7,012	\$ 7,538	\$ 8,103	\$ 8,710
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Sales Analysis

Projected Sales Price	\$	872,054	\$ 976,391	\$ 1,014,333	\$ 1,053,715	\$ 1,094,593
Cost of Sale	\$	61,044	\$ 68,347	\$ 71,003	\$ 73,760	\$ 76,621
Loan Balance	\$	667,477	\$ 660,464	\$ 652,926	\$ 644,823	\$ 636,113
Refunded Reserves and Prepaids	\$	57,161	\$ 57,161	\$ 57,161	\$ 57,161	\$ 57,161
Sales Proceeds	\$	200,694	\$ 304,740	\$ 347,563	\$ 392,292	\$ 439,019

Return Metrics

DSCR	1.15	1.26	1.42	1.47	1.53	1.59
Cap Rate / Yield on Cost	7.0%	7.8%	8.7%	9.0%	9.4%	9.7%
Total Return		7.2%	10.2%	11.4%	12.7%	14.0%
Equity Multiple		0.7	1.2	1.4	1.7	1.9
Cash on Cash Return		5.0%	7.8%	8.9%	9.9%	11.0%
Levered IRR		-26.6%	8.2%	12.5%	14.4%	15.4%

Assumptions:

Rental and Other Income Growth		3.5%	3.5%	3.5%	3.5%	3.5%
Utility Reimbursement %		35.0%	75.0%	75.0%	75.0%	75.0%
Vacancy		15.0%	15.0%	15.0%	15.0%	15.0%
Loss to Lease		5.0%	5.0%	5.0%	5.0%	5.0%
Concessions		0.5%	0.5%	0.5%	0.5%	0.5%
Bad Debt		1.0%	1.0%	1.0%	1.0%	1.0%
Expense Growth		3.0%	3.0%	3.0%	3.0%	3.0%
Property Tax Assessment %	50%	70.0%	70.0%	70.0%	70.0%	70.0%
Exit Cap Rate		8.0%	8.0%	8.0%	8.0%	8.0%
Cost of Sale		7.0%	7.0%	7.0%	7.0%	7.0%

Contract Purchase Price	\$	899,000
Initial Improvements	\$	-
Reserves and Prepaid Expenses	\$	57,161
Closing Costs	\$	11,235

Price/Unit	\$37,458
Price/SF	\$66
GRM	4.3
Current Cap Rate	7.0%
Proforma Cap Rate	8.4%
5 Yr IRR	15.4%
5 Yr Avg Cash on Cash	8.5%

Improvements, Reserves, and Prepaids

Operating Reserves	\$	28,000
Tax and Insurance Prepaids	\$	29,161

Closing Costs

Loan Origination Fee	\$	6,740
Title	\$	2,248
Legal	\$	2,248

Total Cost	\$	967,396
Initial Investment	\$	293,396
Down Payment as % of Cost		30%

Investment Hold Period	5	years
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Proposed Financing

Credit Union

Loan to Value:	75%
Loan Amount:	\$674,000
Interest Rate:	7.25%
Amortization:	360
Term:	5
Years of Interest Only:	-
Loan Starting Year:	1
Amortized Monthly Payment:	\$4,598
Annual Debt Service:	\$55,174

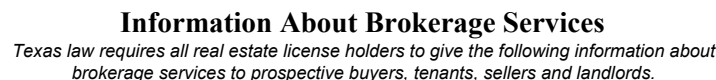
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- **A SALES AGENT** must be sponsored by a broker and works with clients on behalf of the broker.

- Put the interests of the client above all others, including the broker's own interests;
- Inform the client of any material information about the property or transaction received by the broker;
- Answer the client's questions and present any offer to or counter-offer from the client; and
- Treat all parties to a real estate transaction honestly and fairly.

A LICENSE HOLDER CAN REPRESENT A PARTY IN A REAL ESTATE TRANSACTION:

AS AGENT FOR BOTH - INTERMEDIARY: To act as an intermediary between the parties the broker must first obtain the written agreement of each party to the transaction. The written agreement must state who will pay the broker and, in conspicuous bold or underlined print, set forth the broker's obligations as an intermediary. A broker who acts as an intermediary:

- Must treat all parties to the transaction impartially and fairly;
- May, with the parties' written consent, appoint a different licensee holder associated with the broker to each party (owner and buyer) to communicate with, provide opinions and advice to, and carry out the instructions of each party to the transaction.
- Must not, unless specifically authorized in writing to do so by the party, disclose:
 - o that the owner will accept a price less than the written asking price;
 - o that the buyer/tenant will pay a price greater than the price submitted in a written offer; and
 - o any confidential information or any other information that a party specifically instructs the broker in writing not to disclose, unless required to do so by law.

- The broker has not agreed with the buyer/tenant, either orally or in writing, to represent the buyer/tenant;
- The broker is not otherwise acting as the buyer/tenant's agent at the time of showing the property;
- The broker does not provide the buyer/tenant opinions or advice regarding the property or real estate transactions generally; and
- The broker does not perform any other act of real estate brokerage for the buyer/tenant.

LICENSE HOLDER CONTACT INFORMATION: This notice is being provided for information purposes. It does not create an obligation for you to use the broker's services. Please acknowledge receipt of this notice below and retain a copy for your records.

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Name of Licensed Supervisor of Sales Agent/Associate, if applicable	License No.	Email	Phone
Name of Sales Agent/Associate	License No.	Email	Phone

Buyer/Tenant/Seller/Landlord Initials	Date	
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