

COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.6156/-83.6960

RFULL9

Holland OH Demos 10_2017	3 mi radius		5 mi radius		10 mi radius	
Holland, OH 43528						
Population						
Estimated Population (2017)	53,626		133,993		421,423	
Projected Population (2022)	51,959		130,227		420,964	
Census Population (2010)	55,050		136,450		428,833	
Census Population (2000)	51,107		130,784		435,949	
Projected Annual Growth (2017-2022)	-1,667	-0.6%	-3,766	-0.6%	-459	-
Historical Annual Growth (2010-2017)	-1,424	-0.4%	-2,457	-0.3%	-7,410	-0.2%
Historical Annual Growth (2000-2010)	3,943	0.8%	5,666	0.4%	-7,116	-0.2%
Estimated Population Density (2017)	1,897 <i>psm</i>		1,707 <i>psm</i>		1,342 <i>psm</i>	
Trade Area Size	28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		314.0 <i>sq mi</i>	
Households						
Estimated Households (2017)	24,341		59,471		178,532	
Projected Households (2022)	24,205		59,293		182,320	
Census Households (2010)	23,991		58,314		175,359	
Census Households (2000)	21,682		55,013		175,135	
Projected Annual Growth (2017-2022)	-137	-0.1%	-178	-0.1%	3,788	0.4%
Historical Annual Change (2000-2017)	2,660	0.7%	4,458	0.5%	3,397	0.1%
Average Household Income						
Estimated Average Household Income (2017)	\$71,593		\$77,938		\$72,005	
Projected Average Household Income (2022)	\$90,613		\$96,825		\$87,753	
Census Average Household Income (2010)	\$57,219		\$62,344		\$59,265	
Census Average Household Income (2000)	\$55,160		\$57,965		\$52,969	
Projected Annual Change (2017-2022)	\$19,019	5.3%	\$18,887	4.8%	\$15,748	4.4%
Historical Annual Change (2000-2017)	\$16,433	1.8%	\$19,973	2.0%	\$19,035	2.1%
Median Household Income						
Estimated Median Household Income (2017)	\$56,397		\$61,884		\$56,975	
Projected Median Household Income (2022)	\$66,678		\$73,357		\$66,790	
Census Median Household Income (2010)	\$46,973		\$50,656		\$47,652	
Census Median Household Income (2000)	\$45,348		\$47,090		\$42,872	
Projected Annual Change (2017-2022)	\$10,281	3.6%	\$11,473	3.7%	\$9,815	3.4%
Historical Annual Change (2000-2017)	\$11,048	1.4%	\$14,794	1.8%	\$14,103	1.9%
Per Capita Income						
Estimated Per Capita Income (2017)	\$32,634		\$34,726		\$30,662	
Projected Per Capita Income (2022)	\$42,353		\$44,222		\$38,164	
Census Per Capita Income (2010)	\$24,936		\$26,644		\$24,235	
Census Per Capita Income (2000)	\$23,352		\$24,289		\$21,208	
Projected Annual Change (2017-2022)	\$9,719	6.0%	\$9,496	5.5%	\$7,502	4.9%
Historical Annual Change (2000-2017)	\$9,283	2.3%	\$10,437	2.5%	\$9,455	2.6%
Estimated Average Household Net Worth (2017)	\$442,197		\$486,712		\$434,651	

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Holland OH Demos 10_2017	3 mi radius		5 mi radius		10 mi radius	
Holland, OH 43528						
Race and Ethnicity						
Total Population (2017)	53,626		133,993		421,423	
White (2017)	38,546	71.9%	99,362	74.2%	307,208	72.9%
Black or African American (2017)	11,037	20.6%	24,644	18.4%	81,840	19.4%
American Indian or Alaska Native (2017)	131	0.2%	315	0.2%	1,228	0.3%
Asian (2017)	1,324	2.5%	3,954	3.0%	8,712	2.1%
Hawaiian or Pacific Islander (2017)	19	-	37	-	118	-
Other Race (2017)	715	1.3%	1,666	1.2%	8,397	2.0%
Two or More Races (2017)	1,855	3.5%	4,015	3.0%	13,921	3.3%
Population < 18 (2017)	11,145	20.8%	27,604	20.6%	94,257	22.4%
White Not Hispanic	6,151	55.2%	16,877	61.1%	55,519	58.9%
Black or African American	3,000	26.9%	6,087	22.1%	22,163	23.5%
Asian	263	2.4%	844	3.1%	1,915	2.0%
Other Race Not Hispanic	832	7.5%	1,762	6.4%	5,797	6.2%
Hispanic	898	8.1%	2,034	7.4%	8,862	9.4%
Not Hispanic or Latino Population (2017)	50,810	94.7%	127,591	95.2%	394,979	93.7%
Not Hispanic White	37,010	72.8%	95,904	75.2%	294,506	74.6%
Not Hispanic Black or African American	10,842	21.3%	24,234	19.0%	80,303	20.3%
Not Hispanic American Indian or Alaska Native	88	0.2%	230	0.2%	875	0.2%
Not Hispanic Asian	1,309	2.6%	3,911	3.1%	8,578	2.2%
Not Hispanic Hawaiian or Pacific Islander	16	-	31	-	101	-
Not Hispanic Other Race	46	0.1%	134	0.1%	364	0.1%
Not Hispanic Two or More Races	1,498	2.9%	3,147	2.5%	10,251	2.6%
Hispanic or Latino Population (2017)	2,816	5.3%	6,402	4.8%	26,444	6.3%
Hispanic White	1,536	54.5%	3,458	54.0%	12,702	48.0%
Hispanic Black or African American	195	6.9%	409	6.4%	1,536	5.8%
Hispanic American Indian or Alaska Native	43	1.5%	85	1.3%	352	1.3%
Hispanic Asian	15	0.5%	43	0.7%	134	0.5%
Hispanic Hawaiian or Pacific Islander	3	0.1%	6	0.1%	17	0.1%
Hispanic Other Race	668	23.7%	1,532	23.9%	8,033	30.4%
Hispanic Two or More Races	357	12.7%	869	13.6%	3,670	13.9%
Not Hispanic or Latino Population (2010)	52,549	95.5%	130,860	95.9%	404,948	94.4%
Hispanic or Latino Population (2010)	2,501	4.5%	5,590	4.1%	23,884	5.6%
Not Hispanic or Latino Population (2000)	49,582	97.0%	127,216	97.3%	417,577	95.8%
Hispanic or Latino Population (2000)	1,525	3.0%	3,568	2.7%	18,372	4.2%
Not Hispanic or Latino Population (2022)	48,992	94.3%	123,450	94.8%	391,688	93.0%
Hispanic or Latino Population (2022)	2,966	5.7%	6,777	5.2%	29,277	7.0%
Projected Annual Growth (2017-2022)	150	1.1%	375	1.2%	2,832	2.1%
Historical Annual Growth (2000-2010)	976	6.4%	2,022	5.7%	5,513	3.0%

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Holland OH Demos 10_2017

Holland, OH 43528

3 mi radius

5 mi radius

10 mi radius

Total Age Distribution (2017)

	3 mi radius		5 mi radius		10 mi radius	
Total Population	53,626		133,993		421,423	
Age Under 5 Years	3,460	6.5%	8,005	6.0%	26,623	6.3%
Age 5 to 9 Years	3,120	5.8%	7,751	5.8%	26,789	6.4%
Age 10 to 14 Years	3,041	5.7%	7,885	5.9%	26,998	6.4%
Age 15 to 19 Years	2,756	5.1%	7,908	5.9%	27,542	6.5%
Age 20 to 24 Years	3,738	7.0%	9,281	6.9%	28,248	6.7%
Age 25 to 29 Years	4,752	8.9%	10,571	7.9%	32,653	7.7%
Age 30 to 34 Years	3,484	6.5%	8,424	6.3%	27,632	6.6%
Age 35 to 39 Years	3,126	5.8%	7,623	5.7%	25,330	6.0%
Age 40 to 44 Years	2,950	5.5%	7,441	5.6%	24,084	5.7%
Age 45 to 49 Years	3,152	5.9%	8,065	6.0%	26,026	6.2%
Age 50 to 54 Years	3,270	6.1%	8,612	6.4%	26,942	6.4%
Age 55 to 59 Years	3,897	7.3%	9,961	7.4%	29,864	7.1%
Age 60 to 64 Years	3,869	7.2%	9,575	7.1%	27,785	6.6%
Age 65 to 69 Years	3,078	5.7%	7,919	5.9%	22,507	5.3%
Age 70 to 74 Years	2,173	4.1%	5,548	4.1%	15,728	3.7%
Age 75 to 79 Years	1,442	2.7%	3,747	2.8%	10,571	2.5%
Age 80 to 84 Years	1,020	1.9%	2,607	1.9%	7,446	1.8%
Age 85 Years or Over	1,297	2.4%	3,069	2.3%	8,654	2.1%
Median Age	38.5		39.2		37.6	
Age 19 Years or Less	12,378	23.1%	31,550	23.5%	107,952	25.6%
Age 20 to 64 Years	32,237	60.1%	79,553	59.4%	248,564	59.0%
Age 65 Years or Over	9,010	16.8%	22,890	17.1%	64,907	15.4%

Female Age Distribution (2017)

	3 mi radius		5 mi radius		10 mi radius	
Female Population	28,161	52.5%	69,588	51.9%	216,338	51.3%
Age Under 5 Years	1,699	6.0%	3,985	5.7%	13,046	6.0%
Age 5 to 9 Years	1,529	5.4%	3,813	5.5%	12,955	6.0%
Age 10 to 14 Years	1,504	5.3%	3,850	5.5%	13,178	6.1%
Age 15 to 19 Years	1,368	4.9%	3,854	5.5%	13,579	6.3%
Age 20 to 24 Years	2,038	7.2%	4,725	6.8%	14,120	6.5%
Age 25 to 29 Years	2,425	8.6%	5,322	7.6%	16,465	7.6%
Age 30 to 34 Years	1,766	6.3%	4,251	6.1%	13,978	6.5%
Age 35 to 39 Years	1,572	5.6%	3,877	5.6%	12,831	5.9%
Age 40 to 44 Years	1,506	5.3%	3,750	5.4%	12,222	5.6%
Age 45 to 49 Years	1,643	5.8%	4,239	6.1%	13,324	6.2%
Age 50 to 54 Years	1,712	6.1%	4,478	6.4%	13,781	6.4%
Age 55 to 59 Years	2,063	7.3%	5,208	7.5%	15,348	7.1%
Age 60 to 64 Years	2,019	7.2%	4,959	7.1%	14,310	6.6%
Age 65 to 69 Years	1,671	5.9%	4,336	6.2%	12,051	5.6%
Age 70 to 74 Years	1,238	4.4%	3,114	4.5%	8,693	4.0%
Age 75 to 79 Years	861	3.1%	2,175	3.1%	6,150	2.8%
Age 80 to 84 Years	646	2.3%	1,588	2.3%	4,462	2.1%
Age 85 Years or Over	899	3.2%	2,063	3.0%	5,848	2.7%
Female Median Age	40.0		40.8		39.0	
Age 19 Years or Less	6,101	21.7%	15,502	22.3%	52,758	24.4%
Age 20 to 64 Years	16,745	59.5%	40,810	58.6%	126,378	58.4%
Age 65 Years or Over	5,315	18.9%	13,275	19.1%	37,203	17.2%

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Holland OH Demos 10_2017

Holland, OH 43528

3 mi radius 5 mi radius 10 mi radius

Male Age Distribution (2017)

	3 mi radius	5 mi radius	10 mi radius
Male Population	25,465 47.5%	64,405 48.1%	205,085 48.7%
Age Under 5 Years	1,761 6.9%	4,020 6.2%	13,577 6.6%
Age 5 to 9 Years	1,591 6.2%	3,939 6.1%	13,834 6.7%
Age 10 to 14 Years	1,538 6.0%	4,035 6.3%	13,820 6.7%
Age 15 to 19 Years	1,388 5.5%	4,054 6.3%	13,963 6.8%
Age 20 to 24 Years	1,700 6.7%	4,555 7.1%	14,128 6.9%
Age 25 to 29 Years	2,327 9.1%	5,249 8.1%	16,187 7.9%
Age 30 to 34 Years	1,718 6.7%	4,172 6.5%	13,654 6.7%
Age 35 to 39 Years	1,553 6.1%	3,746 5.8%	12,499 6.1%
Age 40 to 44 Years	1,443 5.7%	3,691 5.7%	11,863 5.8%
Age 45 to 49 Years	1,509 5.9%	3,826 5.9%	12,702 6.2%
Age 50 to 54 Years	1,558 6.1%	4,134 6.4%	13,161 6.4%
Age 55 to 59 Years	1,834 7.2%	4,753 7.4%	14,516 7.1%
Age 60 to 64 Years	1,849 7.3%	4,616 7.2%	13,475 6.6%
Age 65 to 69 Years	1,407 5.5%	3,583 5.6%	10,456 5.1%
Age 70 to 74 Years	934 3.7%	2,434 3.8%	7,035 3.4%
Age 75 to 79 Years	582 2.3%	1,572 2.4%	4,421 2.2%
Age 80 to 84 Years	374 1.5%	1,019 1.6%	2,985 1.5%
Age 85 Years or Over	398 1.6%	1,006 1.6%	2,807 1.4%
Male Median Age	36.9	37.7	36.3
Age 19 Years or Less	6,277 24.7%	16,048 24.9%	55,195 26.9%
Age 20 to 64 Years	15,493 60.8%	38,743 60.2%	122,186 59.6%
Age 65 Years or Over	3,695 14.5%	9,615 14.9%	27,704 13.5%

Males per 100 Females (2017)

	3 mi radius	5 mi radius	10 mi radius
Overall Comparison	90	93	95
Age Under 5 Years	104 50.9%	101 50.2%	104 51.0%
Age 5 to 9 Years	104 51.0%	103 50.8%	107 51.6%
Age 10 to 14 Years	102 50.6%	105 51.2%	105 51.2%
Age 15 to 19 Years	101 50.4%	105 51.3%	103 50.7%
Age 20 to 24 Years	83 45.5%	96 49.1%	100 50.0%
Age 25 to 29 Years	96 49.0%	99 49.7%	98 49.6%
Age 30 to 34 Years	97 49.3%	98 49.5%	98 49.4%
Age 35 to 39 Years	99 49.7%	97 49.1%	97 49.3%
Age 40 to 44 Years	96 48.9%	98 49.6%	97 49.3%
Age 45 to 49 Years	92 47.9%	90 47.4%	95 48.8%
Age 50 to 54 Years	91 47.6%	92 48.0%	95 48.8%
Age 55 to 59 Years	89 47.1%	91 47.7%	95 48.6%
Age 60 to 64 Years	92 47.8%	93 48.2%	94 48.5%
Age 65 to 69 Years	84 45.7%	83 45.2%	87 46.5%
Age 70 to 74 Years	75 43.0%	78 43.9%	81 44.7%
Age 75 to 79 Years	68 40.3%	72 41.9%	72 41.8%
Age 80 to 84 Years	58 36.7%	64 39.1%	67 40.1%
Age 85 Years or Over	44 30.7%	49 32.8%	48 32.4%
Age 19 Years or Less	103 50.7%	104 50.9%	105 51.1%
Age 20 to 39 Years	94 48.3%	98 49.4%	98 49.6%
Age 40 to 64 Years	92 47.8%	93 48.2%	95 48.8%
Age 65 Years or Over	70 41.0%	72 42.0%	74 42.7%

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Holland OH Demos 10_2017

Holland, OH 43528

	3 mi radius		5 mi radius		10 mi radius	
Household Type (2017)						
Total Households	24,341		59,471		178,532	
Households with Children	6,202	25.5%	15,496	26.1%	51,940	29.1%
Average Household Size	2.2		2.2		2.3	
Household Density per Square Mile	861		758		569	
Population Family	39,865	74.3%	100,843	75.3%	324,186	76.9%
Population Non-Family	12,756	23.8%	29,985	22.4%	87,062	20.7%
Population Group Quarters	1,005	1.9%	3,165	2.4%	10,175	2.4%
Family Households	13,705	56.3%	34,498	58.0%	106,615	59.7%
Married Couple Households	9,320	68.0%	24,596	71.3%	71,271	66.8%
Other Family Households	4,385	32.0%	9,902	28.7%	35,343	33.2%
Family Households with Children	6,128	44.7%	15,310	44.4%	51,300	48.1%
Married Couple with Children	3,289	53.7%	9,105	59.5%	28,330	55.2%
Other Family Households with Children	2,839	46.3%	6,204	40.5%	22,970	44.8%
Family Households No Children	7,577	55.3%	19,188	55.6%	55,315	51.9%
Married Couple No Children	6,031	79.6%	15,491	80.7%	42,941	77.6%
Other Family Households No Children	1,546	20.4%	3,698	19.3%	12,373	22.4%
Non-Family Households	10,637	43.7%	24,973	42.0%	71,918	40.3%
Non-Family Households with Children	75	0.7%	186	0.7%	640	0.9%
Non-Family Households No Children	10,562	99.3%	24,787	99.3%	71,278	99.1%
Average Family Household Size	2.9		2.9		3.0	
Average Family Income	\$91,147		\$100,141		\$90,487	
Median Family Income	\$74,133		\$80,919		\$74,612	
Average Non-Family Household Size	1.2		1.2		1.2	
Marital Status (2017)						
Population Age 15 Years or Over	44,004		110,351		341,013	
Never Married	15,208	34.6%	37,611	34.1%	123,891	36.3%
Currently Married	18,191	41.3%	47,180	42.8%	138,733	40.7%
Previously Married	10,605	24.1%	25,560	23.2%	78,390	23.0%
Separated	1,822	17.2%	3,939	15.4%	12,071	15.4%
Widowed	3,129	29.5%	7,372	28.8%	21,359	27.2%
Divorced	5,654	53.3%	14,249	55.7%	44,960	57.4%
Educational Attainment (2017)						
Adult Population Age 25 Years or Over	37,510		93,163		285,223	
Elementary (Grade Level 0 to 8)	832	2.2%	2,034	2.2%	7,246	2.5%
Some High School (Grade Level 9 to 11)	2,103	5.6%	5,275	5.7%	20,600	7.2%
High School Graduate	10,785	28.8%	24,690	26.5%	80,880	28.4%
Some College	8,984	24.0%	21,017	22.6%	66,747	23.4%
Associate Degree Only	3,861	10.3%	9,413	10.1%	28,653	10.0%
Bachelor Degree Only	7,109	19.0%	18,379	19.7%	49,165	17.2%
Graduate Degree	3,837	10.2%	12,354	13.3%	31,932	11.2%
Any College (Some College or Higher)	23,791	63.4%	61,163	65.7%	176,496	61.9%
College Degree + (Bachelor Degree or Higher)	10,946	29.2%	30,733	33.0%	81,097	28.4%

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Holland, OH 43528

Housing

	3 mi radius		5 mi radius		10 mi radius	
Total Housing Units (2017)	25,933		63,507		196,141	
Total Housing Units (2010)	26,058		63,339		196,682	
Historical Annual Growth (2010-2017)	-125	-0.1%	169	-	-541	-
Housing Units Occupied (2017)	24,341	93.9%	59,471	93.6%	178,532	91.0%
Housing Units Owner-Occupied	13,530	55.6%	37,532	63.1%	111,830	62.6%
Housing Units Renter-Occupied	10,812	44.4%	21,940	36.9%	66,703	37.4%
Housing Units Vacant (2017)	1,592	6.5%	4,036	6.8%	17,609	9.9%

Household Size (2017)

Total Households	24,341		59,471		178,532	
1 Person Households	8,881	36.5%	20,921	35.2%	59,856	33.5%
2 Person Households	8,325	34.2%	20,527	34.5%	58,507	32.8%
3 Person Households	3,403	14.0%	8,244	13.9%	25,856	14.5%
4 Person Households	2,278	9.4%	5,986	10.1%	20,003	11.2%
5 Person Households	936	3.8%	2,487	4.2%	9,137	5.1%
6 Person Households	360	1.5%	933	1.6%	3,445	1.9%
7 or More Person Households	159	0.7%	372	0.6%	1,728	1.0%

Household Income Distribution (2017)

HH Income \$200,000 or More	1,132	4.7%	3,454	5.8%	7,887	4.4%
HH Income \$150,000 to \$199,999	1,134	4.7%	2,999	5.0%	8,300	4.6%
HH Income \$125,000 to \$149,999	1,238	5.1%	3,013	5.1%	8,866	5.0%
HH Income \$100,000 to \$124,999	1,947	8.0%	4,835	8.1%	14,013	7.8%
HH Income \$75,000 to \$99,999	2,747	11.3%	7,541	12.7%	21,015	11.8%
HH Income \$50,000 to \$74,999	4,214	17.3%	10,394	17.5%	30,681	17.2%
HH Income \$35,000 to \$49,999	3,523	14.5%	7,996	13.4%	23,484	13.2%
HH Income \$25,000 to \$34,999	2,697	11.1%	5,617	9.4%	17,511	9.8%
HH Income \$15,000 to \$24,999	2,614	10.7%	5,995	10.1%	19,725	11.0%
HH Income \$10,000 to \$14,999	1,128	4.6%	2,917	4.9%	10,037	5.6%
HH Income Under \$10,000	1,968	8.1%	4,711	7.9%	17,013	9.5%

Household Vehicles (2017)

Households 0 Vehicles Available	1,992	8.2%	4,432	7.5%	17,594	9.9%
Households 1 Vehicle Available	9,114	37.4%	22,504	37.8%	65,749	36.8%
Households 2 Vehicles Available	9,271	38.1%	22,395	37.7%	64,594	36.2%
Households 3 or More Vehicles Available	3,965	16.3%	10,141	17.1%	30,595	17.1%
Total Vehicles Available	40,722		101,267		298,174	
Average Vehicles per Household	1.7		1.7		1.7	
Owner-Occupied Household Vehicles	26,814	65.8%	74,247	73.3%	220,102	73.8%
Average Vehicles per Owner-Occupied Household	2.0		2.0		2.0	
Renter-Occupied Household Vehicles	13,908	34.2%	27,020	26.7%	78,072	26.2%
Average Vehicles per Renter-Occupied Household	1.3		1.2		1.2	

Travel Time (2015)

Worker Base Age 16 years or Over	25,533		63,722		201,820	
Travel to Work in 14 Minutes or Less	8,354	32.7%	20,049	31.5%	61,593	30.5%
Travel to Work in 15 to 29 Minutes	12,488	48.9%	31,812	49.9%	94,556	46.9%
Travel to Work in 30 to 59 Minutes	4,586	18.0%	11,006	17.3%	33,544	16.6%
Travel to Work in 60 Minutes or More	949	3.7%	2,632	4.1%	7,855	3.9%
Work at Home	972	3.8%	2,366	3.7%	6,750	3.3%
Average Minutes Travel to Work	18.9		18.8		18.7	

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Holland OH Demos 10_2017

Holland, OH 43528

Transportation To Work (2015)

	3 mi radius		5 mi radius		10 mi radius	
Worker Base Age 16 years or Over	25,533		63,722		201,820	
Drive to Work Alone	22,148	86.7%	54,119	84.9%	169,028	83.8%
Drive to Work in Carpool	1,715	6.7%	4,374	6.9%	15,407	7.6%
Travel to Work by Public Transportation	148	0.6%	835	1.3%	3,801	1.9%
Drive to Work on Motorcycle	1	-	3	-	41	-
Bicycle to Work	5	-	37	0.1%	182	0.1%
Walk to Work	352	1.4%	1,256	2.0%	4,106	2.0%
Other Means	193	0.8%	731	1.1%	2,504	1.2%
Work at Home	972	3.8%	2,366	3.7%	6,750	3.3%

Daytime Demographics (2017)

	3 mi radius		5 mi radius		10 mi radius	
Total Businesses	2,691		6,660		19,225	
Total Employees	36,814		83,100		248,901	
Company Headquarter Businesses	26	1.0%	47	0.7%	113	0.6%
Company Headquarter Employees	2,353	6.4%	5,511	6.6%	23,655	9.5%
Employee Population per Business	13.7 to 1		12.5 to 1		12.9 to 1	
Residential Population per Business	19.9 to 1		20.1 to 1		21.9 to 1	
Adj. Daytime Demographics Age 16 Years or Over	52,880		123,894		380,176	

Labor Force

	3 mi radius		5 mi radius		10 mi radius	
Labor Population Age 16 Years or Over (2017)	43,485		109,034		336,493	
Labor Force Total Males (2017)	20,313	46.7%	51,734	47.4%	161,535	48.0%
Male Civilian Employed	13,761	67.7%	34,644	67.0%	103,872	64.3%
Male Civilian Unemployed	564	2.8%	1,373	2.7%	5,519	3.4%
Males in Armed Forces	149	0.7%	183	0.4%	480	0.3%
Males Not in Labor Force	5,839	28.7%	15,534	30.0%	51,664	32.0%
Labor Force Total Females (2017)	23,173	53.3%	57,300	52.6%	174,957	52.0%
Female Civilian Employed	13,510	58.3%	33,413	58.3%	100,822	57.6%
Female Civilian Unemployed	469	2.0%	1,117	1.9%	4,140	2.4%
Females in Armed Forces	-	-	-	-	44	-
Females Not in Labor Force	9,194	39.7%	22,770	39.7%	69,951	40.0%
Unemployment Rate		2.4%		2.3%		2.9%
Labor Force Growth (2010-2017)	-155	-0.6%	44	0.1%	278	0.1%
Male Labor Force Growth (2010-2017)	-82	-0.6%	26	0.1%	139	0.1%
Female Labor Force Growth (2010-2017)	-72	-0.5%	18	0.1%	139	0.1%

Occupation (2015)

	3 mi radius		5 mi radius		10 mi radius	
Occupation Population Age 16 Years or Over	27,425		68,013		204,416	
Occupation Total Males	13,843	50.5%	34,618	50.9%	103,733	50.7%
Occupation Total Females	13,582	49.5%	33,395	49.1%	100,683	49.3%
Management, Business, Financial Operations	4,201	15.3%	10,488	15.4%	28,177	13.8%
Professional, Related	6,212	22.7%	16,639	24.5%	45,675	22.3%
Service	4,868	17.7%	11,437	16.8%	36,511	17.9%
Sales, Office	6,086	22.2%	14,920	21.9%	45,437	22.2%
Farming, Fishing, Forestry	3	-	106	0.2%	237	0.1%
Construction, Extraction, Maintenance	1,583	5.8%	4,051	6.0%	12,773	6.2%
Production, Transport, Material Moving	4,473	16.3%	10,372	15.2%	35,606	17.4%
White Collar Workers	16,498	60.2%	42,047	61.8%	119,289	58.4%
Blue Collar Workers	10,927	39.8%	25,966	38.2%	85,127	41.6%

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Holland OH Demos 10_2017	3 mi radius		5 mi radius		10 mi radius	
Holland, OH 43528						
Units In Structure (2015)						
Total Units	23,991		58,314		175,359	
1 Detached Unit	14,161	59.0%	38,719	66.4%	124,191	70.8%
1 Attached Unit	1,391	5.8%	3,022	5.2%	7,806	4.5%
2 Units	841	3.5%	1,724	3.0%	6,924	3.9%
3 to 4 Units	1,245	5.2%	2,424	4.2%	6,257	3.6%
5 to 9 Units	1,946	8.1%	3,346	5.7%	7,953	4.5%
10 to 19 Units	1,922	8.0%	3,993	6.8%	8,468	4.8%
20 to 49 Units	915	3.8%	1,936	3.3%	5,161	2.9%
50 or More Units	892	3.7%	2,115	3.6%	6,684	3.8%
Mobile Home or Trailer	1,132	4.7%	2,136	3.7%	4,816	2.7%
Other Structure	3	-	3	-	55	-
Homes Built By Year (2015)						
Homes Built 2014 or later	201	0.8%	246	0.4%	499	0.3%
Homes Built 2010 to 2013	193	0.8%	406	0.7%	1,362	0.8%
Homes Built 2000 to 2009	3,273	13.6%	7,019	12.0%	16,630	9.5%
Homes Built 1990 to 1999	3,579	14.9%	6,934	11.9%	16,041	9.1%
Homes Built 1980 to 1989	4,022	16.8%	8,866	15.2%	18,722	10.7%
Homes Built 1970 to 1979	4,796	20.0%	9,255	15.9%	21,555	12.3%
Homes Built 1960 to 1969	2,470	10.3%	7,038	12.1%	19,680	11.2%
Homes Built 1950 to 1959	2,699	11.3%	9,844	16.9%	29,210	16.7%
Homes Built 1940 to 1949	1,116	4.7%	3,692	6.3%	13,496	7.7%
Homes Built Before 1939	2,095	8.7%	6,111	10.5%	41,127	23.5%
Median Age of Homes	39.1 yrs		43.0 yrs		50.2 yrs	
Home Values (2015)						
Owner Specified Housing Units	13,534		37,170		110,997	
Home Values \$1,000,000 or More	54	0.4%	154	0.4%	360	0.3%
Home Values \$750,000 to \$999,999	17	0.1%	50	0.1%	121	0.1%
Home Values \$500,000 to \$749,999	123	0.9%	379	1.0%	1,212	1.1%
Home Values \$400,000 to \$499,999	134	1.0%	425	1.1%	1,304	1.2%
Home Values \$300,000 to \$399,999	500	3.7%	1,505	4.0%	4,277	3.9%
Home Values \$250,000 to \$299,999	1,036	7.7%	2,765	7.4%	8,149	7.3%
Home Values \$200,000 to \$249,999	940	6.9%	2,668	7.2%	9,168	8.3%
Home Values \$175,000 to \$199,999	835	6.2%	2,131	5.7%	7,053	6.4%
Home Values \$150,000 to \$174,999	1,393	10.3%	3,687	9.9%	10,812	9.7%
Home Values \$125,000 to \$149,999	1,196	8.8%	3,429	9.2%	9,492	8.6%
Home Values \$100,000 to \$124,999	1,591	11.8%	4,438	11.9%	12,607	11.4%
Home Values \$90,000 to \$99,999	813	6.0%	2,223	6.0%	6,119	5.5%
Home Values \$80,000 to \$89,999	928	6.9%	2,444	6.6%	6,974	6.3%
Home Values \$70,000 to \$79,999	647	4.8%	2,081	5.6%	6,134	5.5%
Home Values \$60,000 to \$69,999	630	4.7%	1,854	5.0%	5,669	5.1%
Home Values \$50,000 to \$59,999	576	4.3%	1,548	4.2%	4,576	4.1%
Home Values \$35,000 to \$49,999	703	5.2%	1,993	5.4%	6,180	5.6%
Home Values \$25,000 to \$34,999	373	2.8%	998	2.7%	3,455	3.1%
Home Values \$10,000 to \$24,999	619	4.6%	1,623	4.4%	5,291	4.8%
Home Values Under \$10,000	515	3.8%	1,067	2.9%	2,738	2.5%
Owner-Occupied Median Home Value	\$119,979		\$122,479		\$122,363	
Renter-Occupied Median Rent	\$593		\$592		\$576	

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Holland OH Demos 10_2017

Holland, OH 43528

3 mi radius

5 mi radius

10 mi radius

Total Annual Consumer Expenditure (2017)

Total Household Expenditure	\$1.35 B	\$3.48 B	\$9.87 B
Total Non-Retail Expenditure	\$700 M	\$1.81 B	\$5.13 B
Total Retail Expenditure	\$646 M	\$1.66 B	\$4.74 B
Apparel	\$46.8 M	\$121 M	\$344 M
Contributions	\$58.2 M	\$155 M	\$427 M
Education	\$49.3 M	\$130 M	\$364 M
Entertainment	\$75.1 M	\$195 M	\$551 M
Food and Beverages	\$198 M	\$508 M	\$1.45 B
Furnishings and Equipment	\$45.9 M	\$120 M	\$337 M
Gifts	\$33.3 M	\$87.4 M	\$244 M
Health Care	\$109 M	\$278 M	\$796 M
Household Operations	\$37.8 M	\$99.5 M	\$279 M
Miscellaneous Expenses	\$20.0 M	\$51.2 M	\$146 M
Personal Care	\$17.5 M	\$45.0 M	\$128 M
Personal Insurance	\$9.85 M	\$26.0 M	\$72.6 M
Reading	\$3.00 M	\$7.75 M	\$21.9 M
Shelter	\$278 M	\$718 M	\$2.04 B
Tobacco	\$8.40 M	\$21.1 M	\$61.2 M
Transportation	\$254 M	\$653 M	\$1.86 B
Utilities	\$102 M	\$260 M	\$745 M

Monthly Household Consumer Expenditure (2017)

Total Household Expenditure	\$4,609	\$4,870	\$4,606
Total Non-Retail Expenditure	\$2,397 52.0%	\$2,539 52.1%	\$2,396 52.0%
Total Retail Expenditures	\$2,212 48.0%	\$2,331 47.9%	\$2,210 48.0%
Apparel	\$160 3.5%	\$170 3.5%	\$160 3.5%
Contributions	\$199 4.3%	\$217 4.4%	\$200 4.3%
Education	\$169 3.7%	\$182 3.7%	\$170 3.7%
Entertainment	\$257 5.6%	\$273 5.6%	\$257 5.6%
Food and Beverages	\$678 14.7%	\$711 14.6%	\$677 14.7%
Furnishings and Equipment	\$157 3.4%	\$168 3.4%	\$157 3.4%
Gifts	\$114 2.5%	\$122 2.5%	\$114 2.5%
Health Care	\$373 8.1%	\$390 8.0%	\$371 8.1%
Household Operations	\$129 2.8%	\$139 2.9%	\$130 2.8%
Miscellaneous Expenses	\$69 1.5%	\$72 1.5%	\$68 1.5%
Personal Care	\$60 1.3%	\$63 1.3%	\$60 1.3%
Personal Insurance	\$34 0.7%	\$36 0.7%	\$34 0.7%
Reading	\$10 0.2%	\$11 0.2%	\$10 0.2%
Shelter	\$952 20.7%	\$1,006 20.7%	\$952 20.7%
Tobacco	\$29 0.6%	\$30 0.6%	\$29 0.6%
Transportation	\$870 18.9%	\$916 18.8%	\$869 18.9%
Utilities	\$349 7.6%	\$364 7.5%	\$348 7.5%

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