



LIVE WORK, PLAY in the HEART of DOWNTOWN

Overlooking Greenville's iconic Fall's Park and adjacent to the celebrated Peace Center in the heart of downtown, the Camperdown development has elevated Greenville's Main Street experience to new heights.

A ONCE IN A LIFETIME
GREENVILLE PROJECT



CAMPDOWN

CAMPERDOWN DEVELOPMENT



FALLS TOWER
CAMPERDOWN
150,000 SF Office
11 Luxury Condos

elliott davis

Serato
VENUE & LOUNGE

GROUP
Therapy
PUB & PLAYGROUND

SPACES.

DECA
CAMPERDOWN
241 Units

SOUTHERN
TIDE
Available
April 1, 2027

AC
HOTELS
MARRIOTT
196 Rooms

bodybar

jenie's

Trails Jewelers

Insomnia
cookies

CAMP

SOCIAL
BURGER

At Lease

At Lease

The
NOW
A MASSAGE BOUTIQUE

Juniper
RESTAURANT & BAR

elliott davis

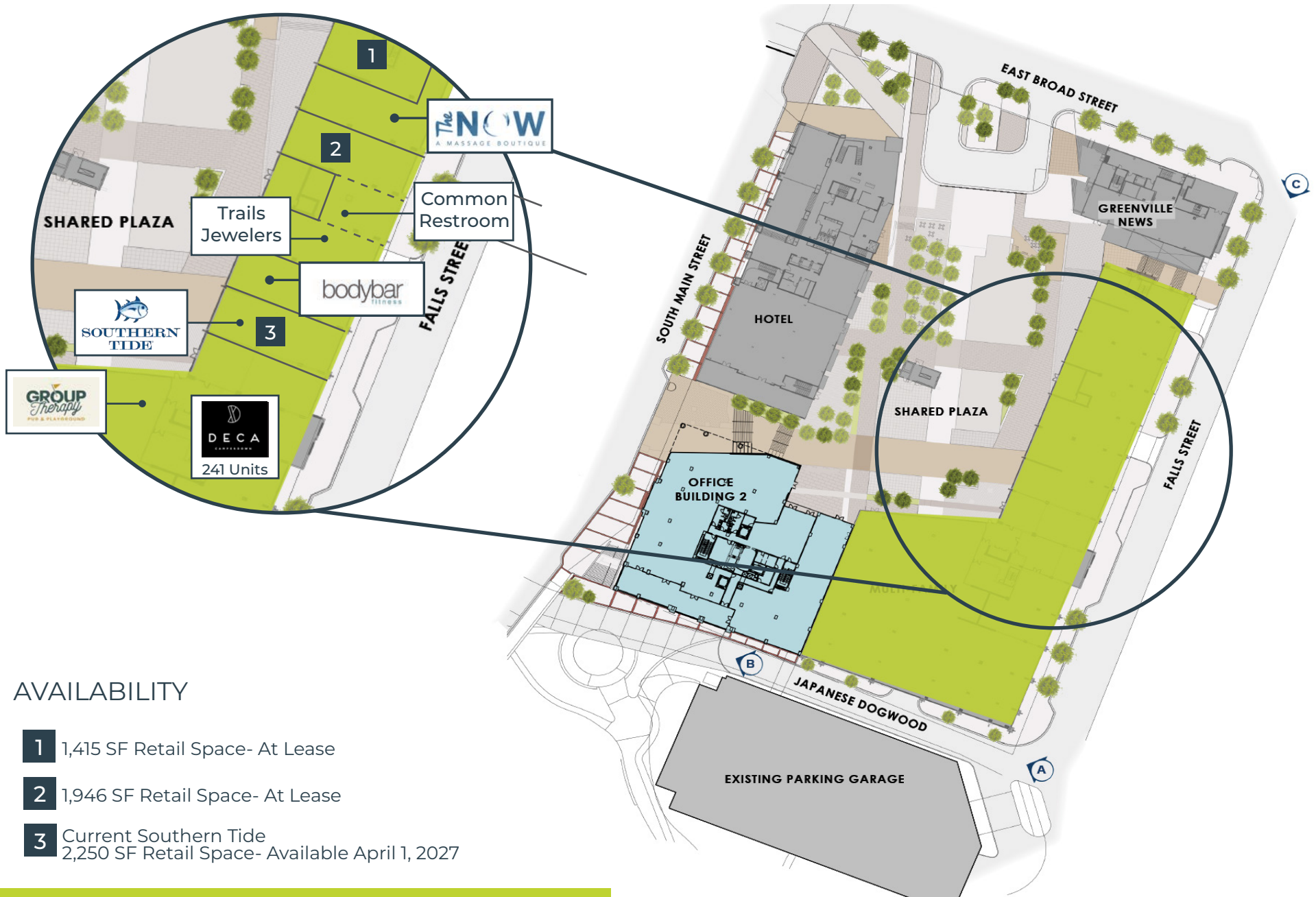
FALLS TOWER SITE PLAN (MAIN STREET)



AVAILABILITIES

- 1** 5,373 SF Main Street Frontage- At Lease
- 2** 3,968 SF Space (w/ Covered Patio Overlooking Falls Park)

DECA SITE PLAN



AVAILABILITY

- 1** 1,415 SF Retail Space- At Lease
- 2** 1,946 SF Retail Space- At Lease
- 3** Current Southern Tide
2,250 SF Retail Space- Available April 1, 2027

CAMPERDOWN PHOTOS



DEMOGRAPHICS

KEY FACTS

11,479

Population



1.8

Average Household Size

37.8

Median Age

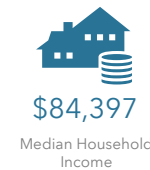
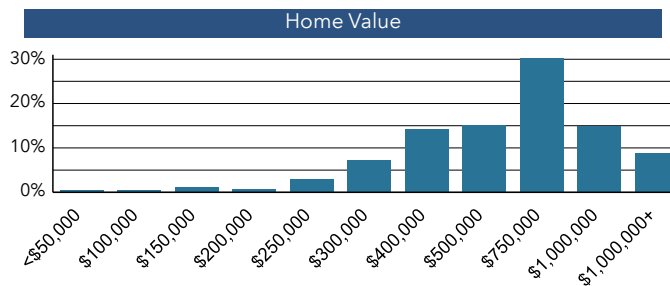
\$84,397

Median Household Income

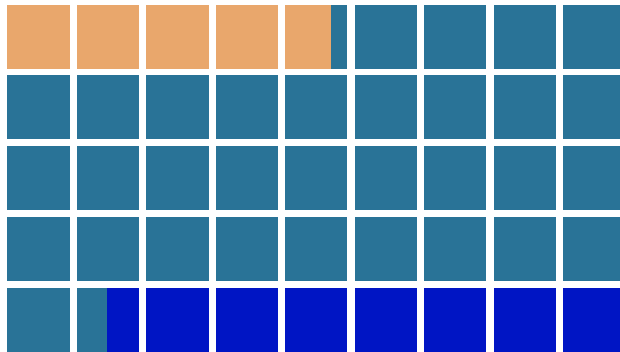
Population Trends and Key Indicators

Camperdown Plaza
Ring: 1 mile radius

11,479	5,961	1.76	37.8	\$84,397	\$562,613	84	62	51
Population	Households	Avg Size Household	Median Age	Median Household Income	Median Home Value	Wealth Index	Housing Affordability	Diversity Index



POPULATION BY AGE



Under 18 (10.5%)
Ages 18 to 64 (72.8%)
Aged 65+ (16.7%)
Others (0.0%)

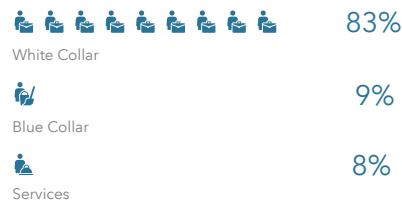
ANNUAL HOUSEHOLD SPENDING



AVERAGE AMOUNT SPENT ON RETAIL GOODS



EMPLOYMENT



ANNUAL LIFESTYLE SPENDING



Source: This infographic contains data provided by Esri (2024, 2029), Esri-U.S. BLS (2024), Esri-MRI-Simmons (2024). © 2025 Esri

DOWNTOWN GREENVILLE, SC





#YEAH THAT GREENVILLE

NAMED ONE OF THE TOP TEN
FRIENDLIEST CITIES IN THE SOUTH
Southern Living 2026

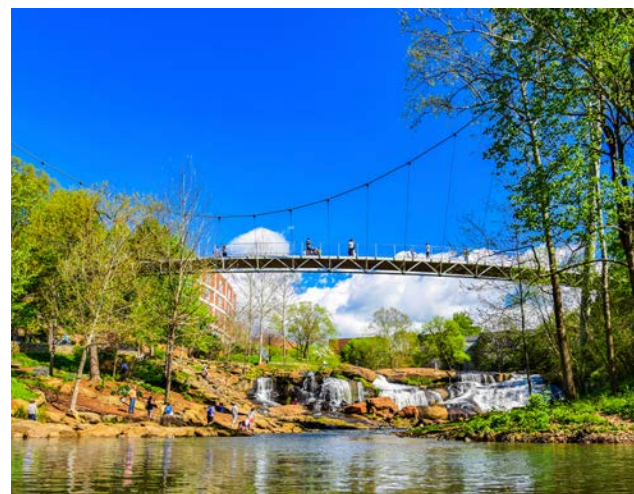
RANKED 4TH ON THE LIST OF
“BEST PLACES TO LIVE IN THE
NATION”
U.S. News & World Report 2025

RANKED NO. 5 FOR THE SOUTH’S
BEST CITIES ON THE RISE
Livability 2025

NAMED ONE OF THE TOP 10 MOST
WALKABLE DOWNTOWNS
Travel + Leisure 2025

RANKED NO. 1 FOR THE BEST PLACE
FOR YOUNG PROFESSIONALS
Niche 2025

RANKED NO. 7 AMONG THE BEST
U.S. TRAVEL DESTINATIONS
Travel & Leisure 2025





CAMPBELL
DOWNTOWN

LEASING

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