

810 S. Robertson Blvd.

LOS ANGELES, CA

OFFERING MEMORANDUM

* Digitally altered image, see disclaimer.

NEWMARK | PACIFIC

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CA RE Lic. #01485613

**810 S Robertson Blvd.
Los Angeles, CA 90035**

Address

3,168 SF

Building Size

0.07 Acres

Land Area

1952

Year Built

4333-015-005

APN

\$3,250,000

Offering Price

C-2

Zoning

The Offering

Newmark Pacific is pleased to present the opportunity to acquire 810 S. Robertson Blvd., a two-story, ±3,168 square foot boutique commercial building located along one of Los Angeles' most active and recognizable corridors. The property features on-site parking situated at the rear of the building and a private rooftop deck at the back, offering rare outdoor activation potential in a highly coveted infill location.

Positioned on S. Robertson Blvd., the asset benefits from strong visibility, steady daytime population, and proximity to Beverly Hills and the Pico-Robertson neighborhoods and employment centers. The flexible two-story layout, coupled with convenient rear parking and an outdoor roof deck, supports a variety of owner-user or investment strategies.

The property was previously used as a high-end retail boutique with ownership maintaining the upmost care of the building in order to appeal to their upscale clientele. The showroom is broken into two separate areas with the larger section including a welcoming wet bar. The back portion of the ground floor contains a small office, back storage/work area and breakroom with functioning oven, sink and washer/dryer. Two bathrooms are located on the ground floor – one for clientele and one for employees. The upstairs contains two additional offices along with a bedroom and two full bathrooms plus an exclusive outdoor rooftop deck.

Investment Highlights

FAVORABLE LOCATION

Situated across the street from Beverly Hills, the asset gets similar street prominence while also benefiting from its location within the city of Los Angeles.

STRONG CORRIDOR

Located along Robertson Blvd. between Olympic Blvd. & Wilshire Blvd., the property is close to well-known destinations such as The Beverly Center, The Grove, Cedars-Sinai, and the Beverly Hills Golden Triangle retail district.

AFFLUENT, INFILL TRADE AREA

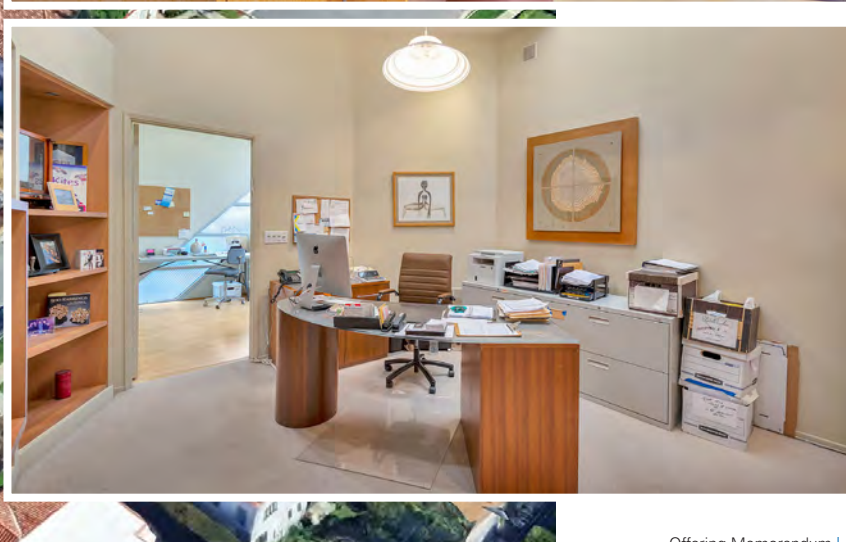
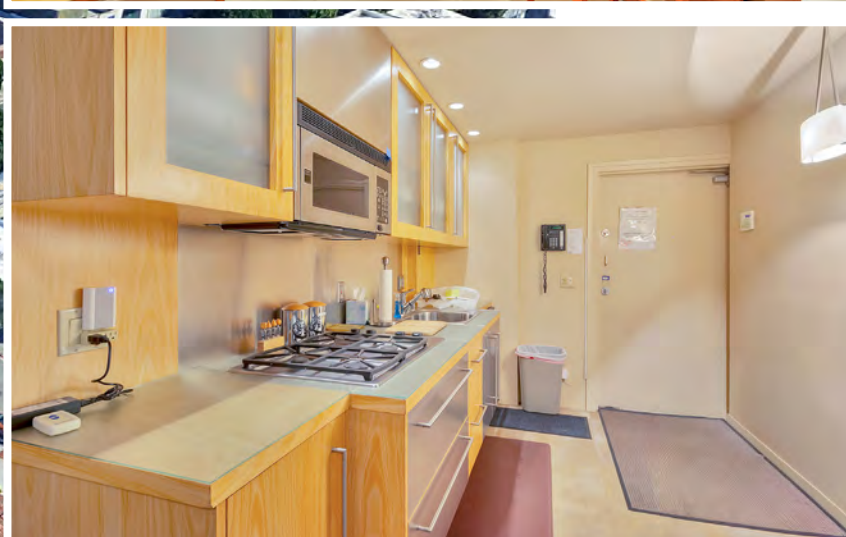
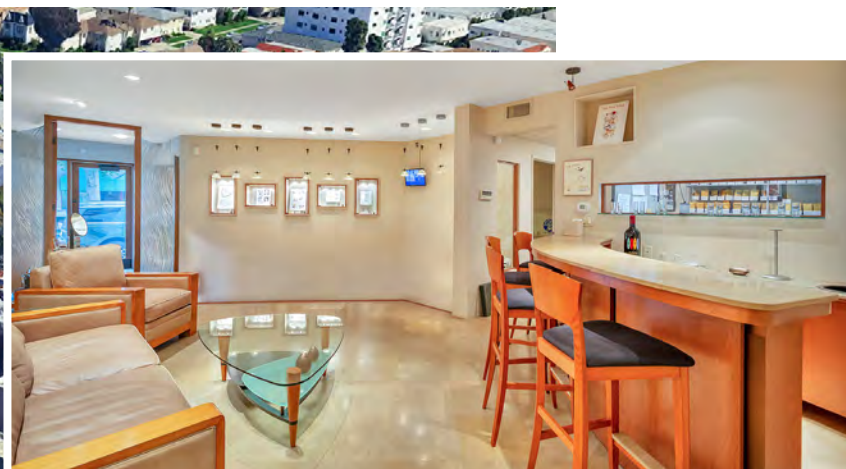
The asset is located at one of the premier areas of Los Angeles with over 300K people with an average household income of over \$173K living within 3 miles of the property.

RARE OFFERING

Along the roughly two-mile stretch of S Robertson Blvd., there have only been eight assets sold within the last 3 years with no other similar buildings currently on the market within this highly desirable retail corridor.

PRIDE OF OWNERSHIP

810 S. Robertson Blvd. was immaculately maintained by the current owner, including both the presentation to the upscale customer base but also for the employees. The property also is tightly secured with security cameras and a metal door behind the welcoming storefront.



Beverly Hills

Beverly Hills is a city in Los Angeles County, California, United States. It is located southwest of the Hollywood Hills, approximately 12.2 miles northwest of downtown Los Angeles. The city's land area totals 5.71 square miles and (together with the neighboring smaller city of West Hollywood to the east) is entirely surrounded by the city of Los Angeles. The city has an estimated population of 32,116.

Key Facts

LOCATION

Situated in the heart of Southern California, northwest of downtown Los Angeles and adjacent to the Hollywood Hills.

"PLATINUM TRIANGLE"

Forms part of the exclusive "Platinum Triangle" along with Bel Air and Holmby Hills.

RODEO DRIVE

A world-famous, high-end shopping district.

THE BEVERLY HILLS HOTEL

Known for its pink facade and popular, historic bungalows.

CIVIC CENTER

Includes the City Hall, designed in the Spanish Revival style.

PARKS

Features numerous parks, including Beverly Cañon Gardens and Beverly Gardens Park.

INDUSTRY

Tourism, high-end retail, and entertainment-related businesses drive the economy.



Demographics

Population

45,596	309,831	841,458
1 Mile	3 Miles	5 Miles

Employees

57,659	262,308	557,523
1 Mile	3 Miles	5 Miles

Average Household Income

\$168,956	\$173,297	\$149,482
1 Mile	3 Miles	5 Miles

Households

22,823	153,132	389,131
1 Mile	3 Miles	5 Miles

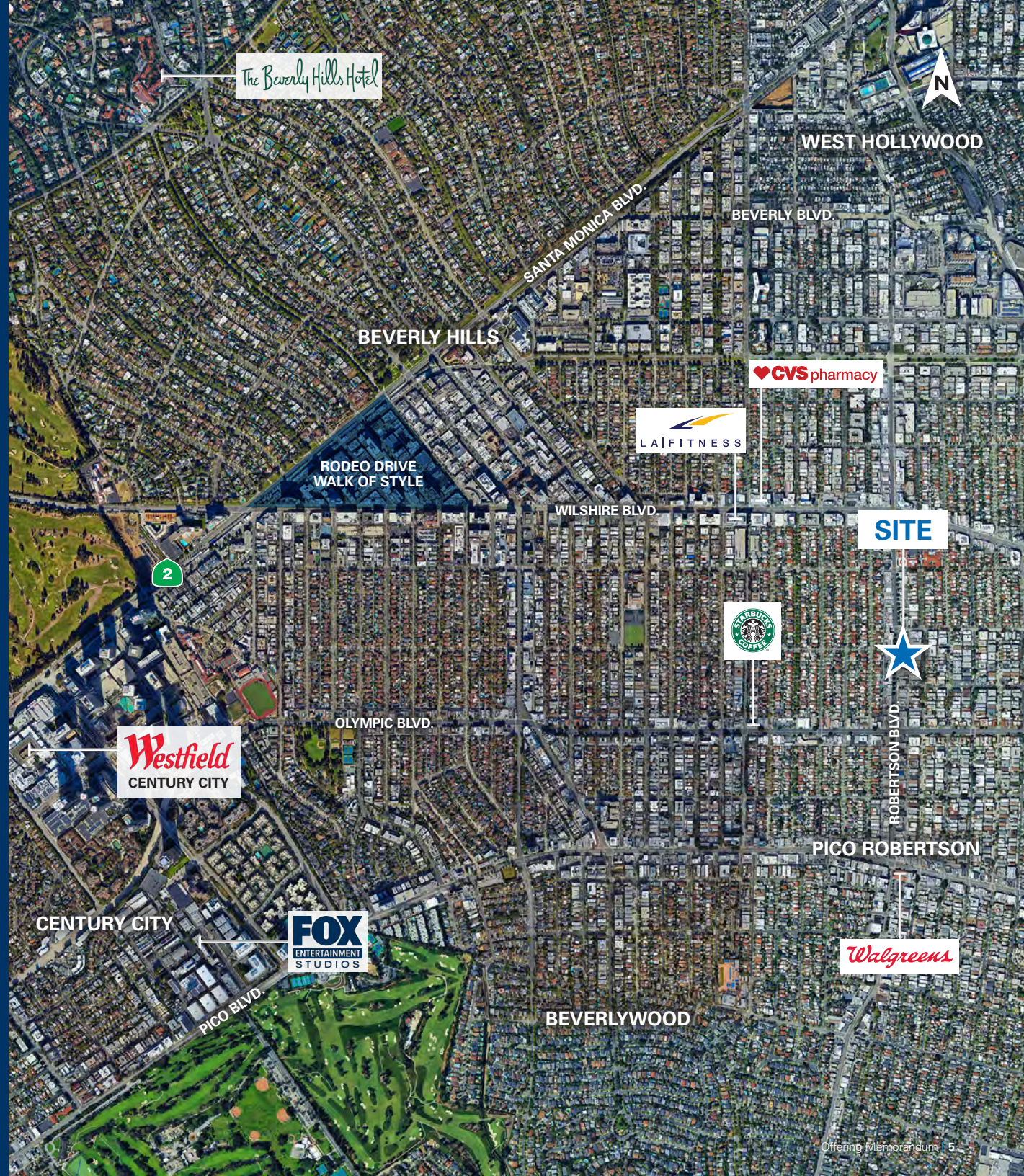
Traffic Counts

Olympic Blvd.

52,200 cars per day

Robertson Blvd.

28,200 cars per day





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