



**REDEFINING
A LANDMARK.** CHARLOTTE
PLAZA

Elevating the Everyday.

CBRE

201 S. COLLEGE STREET, CHARLOTTE, NC



CHARLOTTE PLAZA

Charlotte Plaza is transforming into a modern workplace destination, mirroring the ongoing growth of the city.

More than a renovation, this transformation repositions a well-known Uptown address as a thoughtfully designed environment where architecture, amenities, and nature work together to elevate the workday.

Rooted in Charlotte's identity and designed for what's next, Charlotte Plaza balances sophistication with approachability, energy with calm, and structure with warmth to support productivity, creativity, and balance.



REDEFINING A LANDMARK. ELEVATING THE EVERYDAY.

URBAN CANOPY.

Nature Reimagined Indoors.



Charlotte Plaza's next chapter is defined by Urban Canopy, an interior design vision inspired by Charlotte's identity as the City of Trees.

The concept rethinks the relationship between the built environment and the natural world, blurring the line between indoors and out.

Drawing from the layered rhythm of a forest canopy, the design balances expansive, light-filled spaces with more intimate areas for focus and retreat.

Contemporary forms are paired with nature-inspired textures and tones, creating environments that feel bold yet welcoming. A sophisticated palette of deep greens, blues, and rich mustard hues reflects foliage and filtered sunlight, reinforcing nature as both energy and refuge within a refined Class A setting.



This is not simply a point of entry,
but the beginning of a thoughtfully
designed experience.

ARRIVAL WITH PURPOSE

Open, welcoming, and intentionally designed, Charlotte Plaza's lobby creates a sense of arrival that feels elevated yet approachable. Natural finishes, layered textures, and curated sightlines establish a confident first impression from the moment employees and guests enter.

MOVEMENT, LIGHT, AND FLOW

Curved forms, open sightlines, and abundant daylight guide people naturally through the space, creating a sense of ease and continuity throughout the building. Design elements are layered to support intuitive movement while reinforcing openness and connection.

Each transition
feels fluid, calm,
and considered.



Designed for Flexibility and Focus.



A WORK ENVIRONMENT CENTERED AROUND WELLNESS

Natural light, open layouts, and purpose-driven design encourage balance, helping tenants reset, recharge, and stay energized throughout the day.

Wellness at Charlotte Plaza is integrated into the rhythm of the workday. The upgraded fitness experience supports both high-energy training and everyday movement, offering tenants a space that feels motivating, modern, and accessible.

From functional training to recovery, each fitness zone adapts to a range of routines and preferences. Clean lines, durable materials, and thoughtful lighting create a professional, focused environment that supports both physical and mental clarity.

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URBAN CANOPY. NATURE REIMAGINED INDOORS.



A NEW CENTER OF CONNECTION

The Collective serves as the social heart of Charlotte Plaza. Designed to bring people together, it offers a range of spaces that support informal meetings, shared moments, and everyday interaction. The entry experience signals a shift toward a more human-centered workplace.

SPACES THAT INVITE INTERACTION

This is where energy builds, ideas are exchanged, and community takes shape.

Comfortable, flexible, and thoughtfully curated, the lounge and meeting spaces within The Collective encourage interaction without distraction.

Glass-enclosed rooms provide privacy without isolation, while open seating supports both conversation and focused work.



URBAN CANOPY. NATURE REIMAGINED INDOORS.

An Everyday Destination

The Counter Eatery is designed as a daily touchpoint where tenants naturally gather. Warm materials, integrated greenery, and flexible seating turn routine moments into opportunities for connection, making the space both functional and inviting.



Workday Energy, After-Hours Ease

The Playbar introduces a relaxed, social layer to the Charlotte Plaza experience. Designed for casual interaction, breaks, and team engagement, it supports culture and connection while maintaining a refined aesthetic.

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URBAN CANOPY. NATURE REIMAGINED INDOORS.

A NEW AMENITY *Experience.*

The vision for Charlotte Plaza includes a curated suite of amenities designed to enrich the daily work experience and foster community:

- Welcoming, energetic lobby that is both sophisticated and vibrant
- State-of-the-art fitness center offering a versatile workout experience in a modern gym setting
- The Collective Lounge for collaboration and connection
- The Counter Eatery with modern food and beverage options
- Playbar game room for casual interaction and engagement

Together, these amenities create moments of balance throughout the day, supporting wellness, productivity, and a strong sense of place within Uptown.

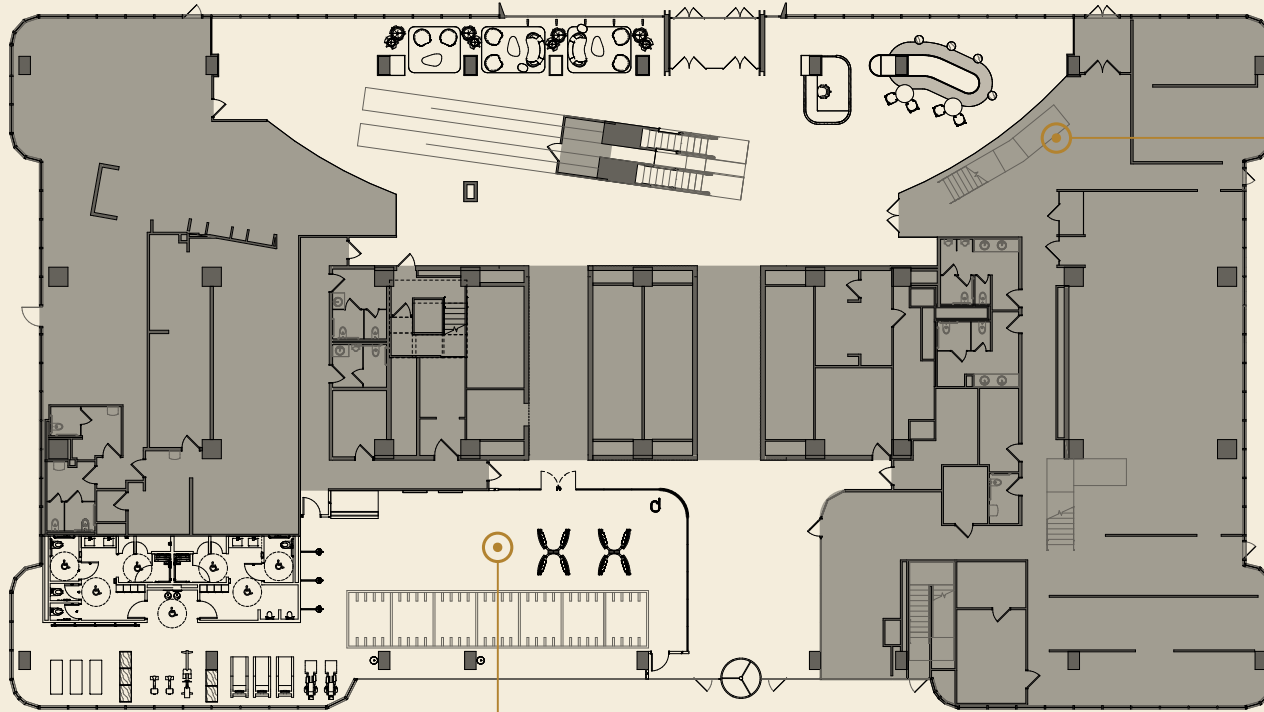


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VIBRANT LOBBY



FITNESS CENTER



AN UPGRADED WELLNESS EXPERIENCE designed for strength, movement, and balance. Supporting physical and mental clarity throughout the day.



Modern steak house with an upscale menu and creative cocktail menu.



CHARLOTTE PLAZA AMENITIES | 2ND FLOOR



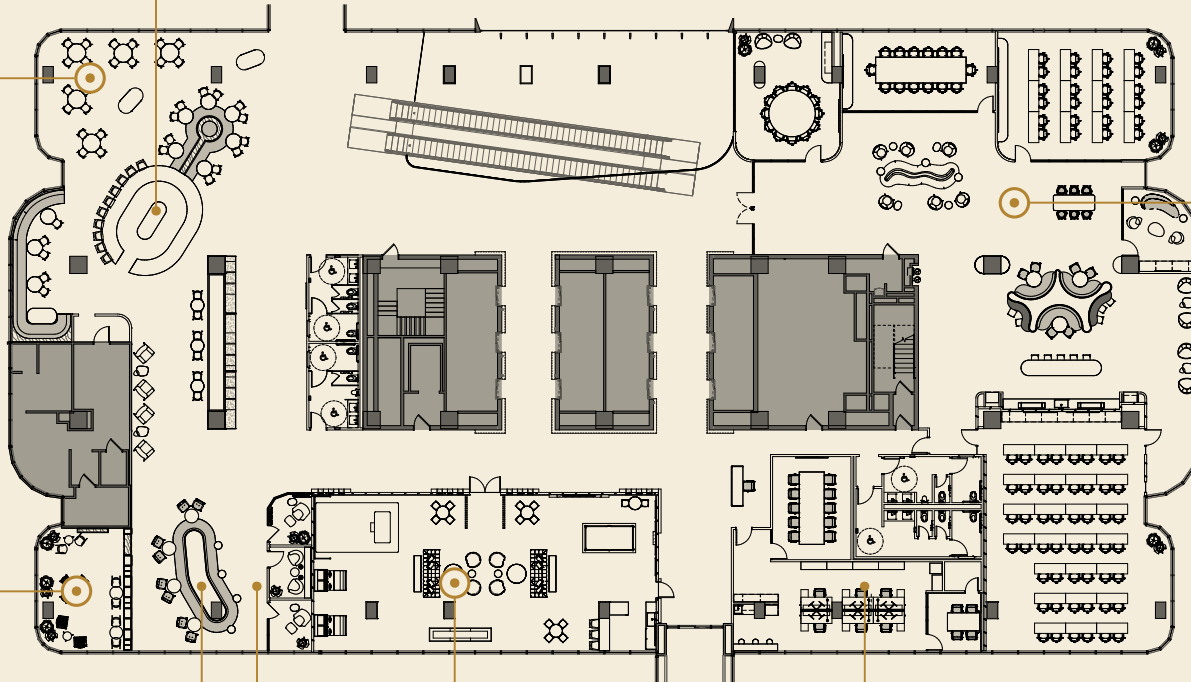
THE COUNTER

A CURATED FOOD AND BEVERAGE DESTINATION designed for connection and ease. A natural gathering point that brings energy and intention to the workday.



GREENHOUSE

A LIGHT-FILLED RETREAT ROOTED IN NATURE. A restorative environment designed for focus, pause, and perspective.



THE COLLECTIVE

A FLEXIBLE LOUNGE ENVIRONMENT that supports collaboration and quiet focus. A central space that adapts to how tenants choose to work.



OPEN SEATING

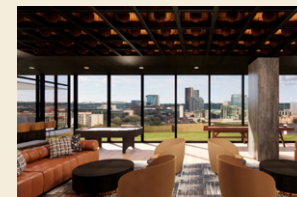
Meditation, music, and podcast rooms.

PLAYBAR



A REFINED SOCIAL SETTING where workday momentum transitions into relaxed engagement. Designed for informal interaction and effortless after-hours connection.

PROPERTY MANAGEMENT OFFICE





CHARLOTTE PLAZA

Why Charlotte Plaza

Charlotte Plaza is more than office space. It delivers a workplace designed for forward-thinking tenants who value performance, culture, and experience. With its refined interior vision, curated amenities, and central Uptown location, the building provides a compelling platform for organizations looking to attract talent and grow with the city.

For employees, it is a place to connect with Charlotte's momentum in an environment that feels intentional, elevated, and modern.

For Uptown, it is a renewed landmark that continues to signal where business, creativity, and innovation come together.



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