

1072 W Lee Dr, Baton Rouge, Louisiana, 70820
Ring of 1 mile

Dorms to Diplomas (B1)

Dominant Tapestry Segment

KEY FACTS



14,866

Total Population



\$352,299

Median Home Value



283

Businesses



10,021

Daytime Population



24.8

Median Age



-0.2%

2025-2030
Pop Growth Rate



\$38,615

Per Capita Income



1.9

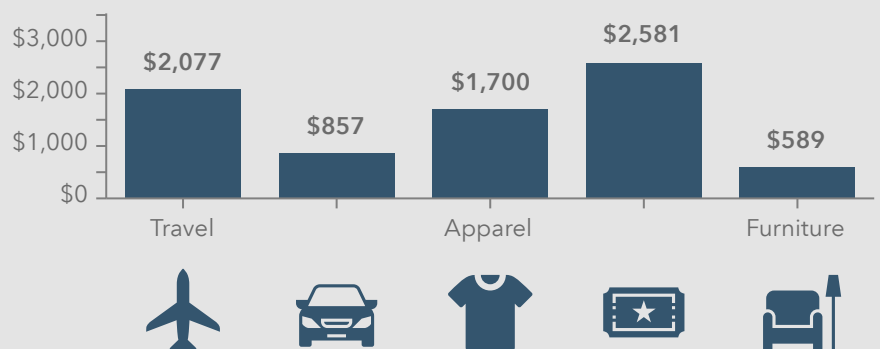
Avg Household Size



\$37,675

Median Household Income

KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025), Esri-U.S. BLS (2025).

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Spending facts are average annual dollars per household

1072 W Lee Dr, Baton Rouge, Louisiana, 70820
Ring of 3 miles

Dorms to Diplomas (B1)

Dominant Tapestry Segment

KEY FACTS



57,918

Total Population



\$381,130

Median Home Value



1,867

Businesses



68,143

Daytime Population



25.6

Median Age



-0.2%

2025-2030
Pop Growth Rate



\$41,565

Per Capita Income



2.0

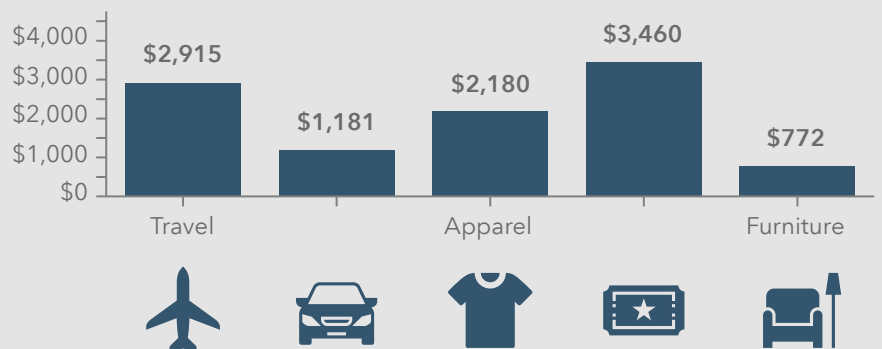
Avg Household Size



\$50,656

Median Household Income

KEY SPENDING FACTS



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Spending facts are average annual dollars per household


1072 W Lee Dr, Baton Rouge, Louisiana, 70820
Ring of 5 miles

College Towns (B2)

Dominant Tapestry Segment

KEY FACTS


128,715
Total Population


\$346,874
Median Home Value


9,061
Businesses


194,179
Daytime Population

31.5

Median Age



-0.2%

2025-2030
Pop Growth Rate



\$44,157

Per Capita Income



2.0

Avg Household Size



\$60,045

Median Household Income

KEY SPENDING FACTS



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Spending facts are average annual dollars per household