

Marcus & Millichap

OFFERING MEMORANDUM

1833 CLINTON AVENUE

ALAMEDA, CA 94501 | 5 UNITS

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# PROPERTY OVERVIEW



1833 & 1837 CLINTON AVENUE —○

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# INVESTMENT HIGHLIGHTS

## 1833 CLINTON AVENUE

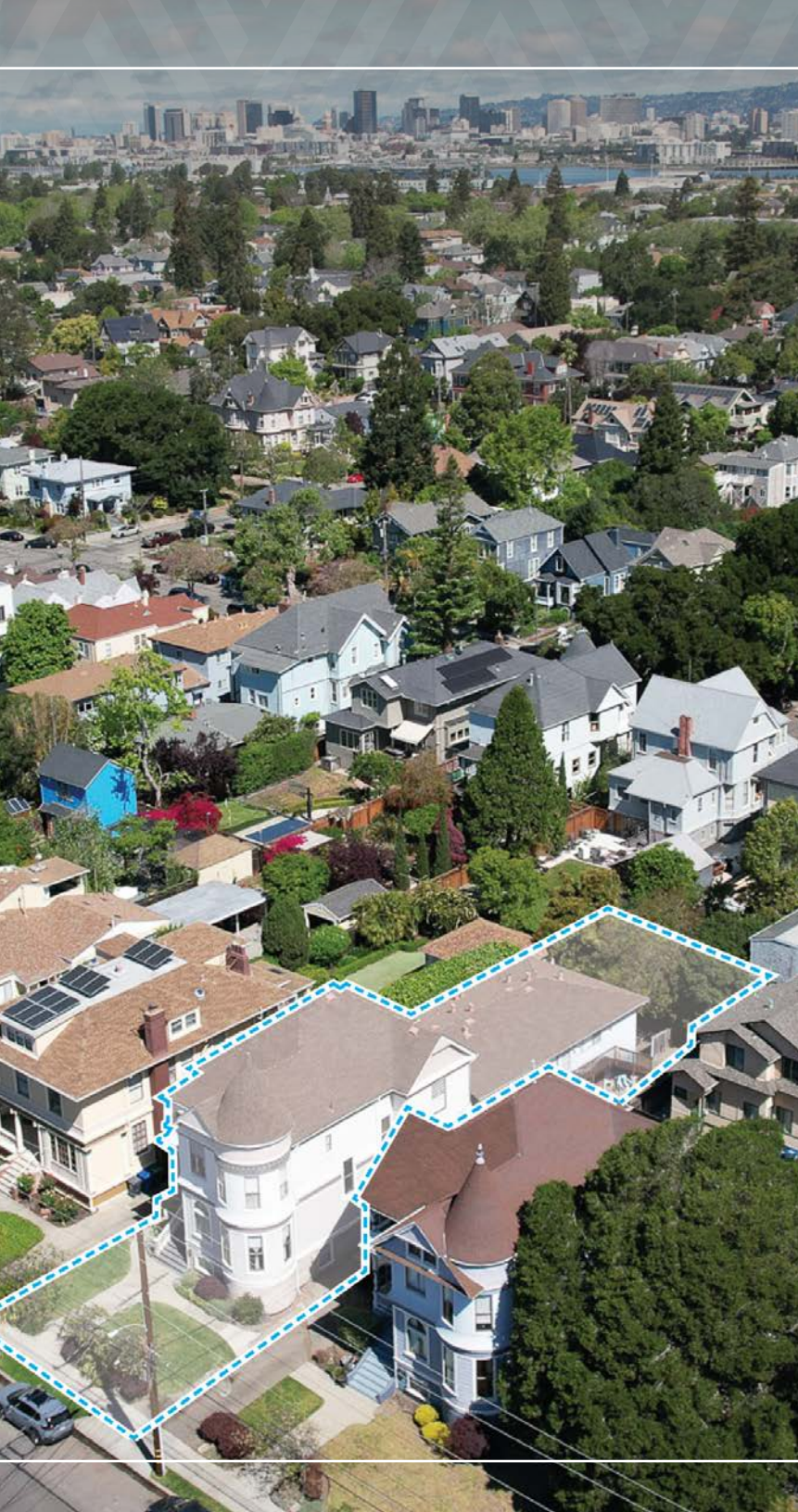
- **Built:** 1891 | Joseph A. Leonard Victorian
- **Award-Winning Restoration:** AAPS Preservation Awards (2011, 2015)
- **Mixed-Use Income:** Victorian mansion + 4-unit rear fourplex
- **Current Income:** \$7,022/month scheduled | \$8,400/month potential (+19.6%)
- **Additional Value-Add:** Buyer has ability to add extra square footage by recapturing basement-level space
- **Separate APN:** Can be marketed and sold individually

### PORTFOLIO OPPORTUNITY



- **Two Certified Historic Properties | Six Total Units**
- **Buy Together or Separately:** Flexibility for different buyer profiles
- **Strong Market Location:** Leonardville Historic District | Bay Area icon





# OFFERING SUMMARY

Marcus & Millichap is pleased to present 1833 Clinton Avenue, located in Alameda's historic Leonardville district. Built in 1891 by renowned builder Joseph A. Leonard, this Queen Anne Victorian exemplifies the craftsmanship and architectural charm that define the neighborhood. The residence has been thoughtfully preserved and restored, retaining original architectural details like woodwork, coffered ceilings, art glass windows, and finely crafted trim.

Beginning in 2009, longtime preservationist and former president of the Alameda Victorian Preservation Society, Jim Smallman, undertook an extensive restoration of the property. His work included carefully removing the original stucco by hand and full foundation replacement, returning the home to its original Victorian character. His exceptional craftsmanship and dedication were recognized with Alameda Architectural Preservation Society (AAPS) Preservation Awards in 2011 and 2015.

The offering also includes a 1960s fourplex located at the rear of 1833 Clinton Avenue. The fourplex features all two-bedroom, one-bathroom units, each with off-street parking, providing additional income potential.



**1833 CLINTON  
AVENUE**



1833 CLINTON AVENUE — 

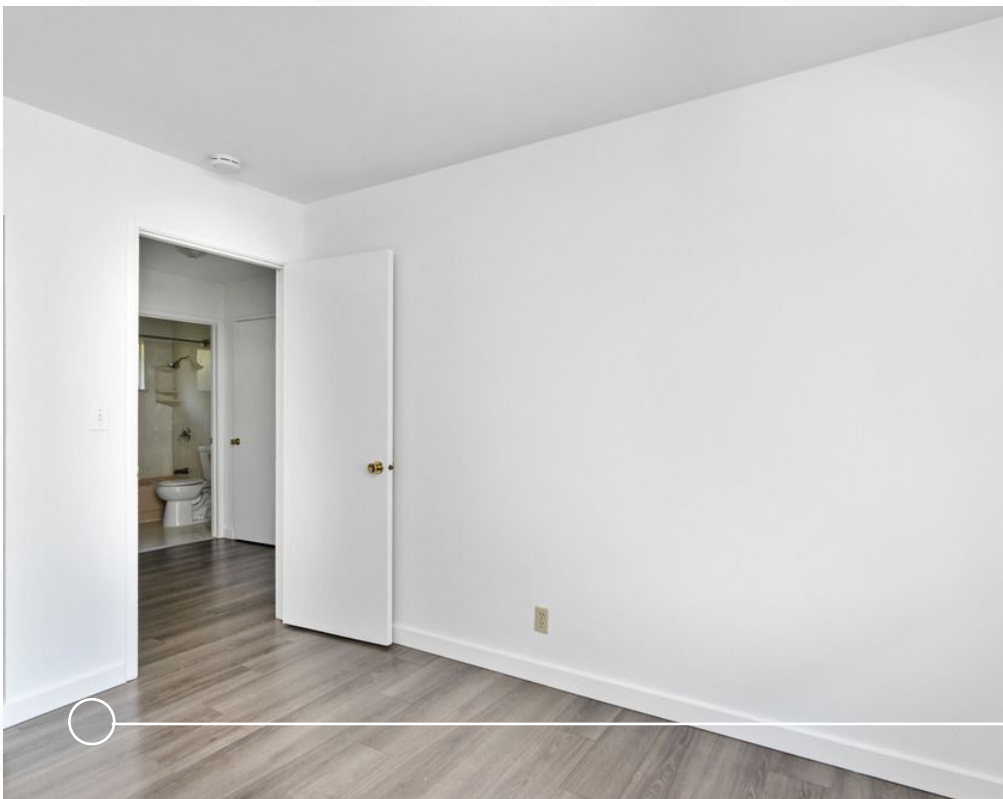












# PRICING SUMMARY



**PRICE**  
**\$2,000,000**



**CAP RATE**  
**4.34%**



**PRICE/UNIT**  
**\$400,000**



**RENTABLE SF**  
**5,870**



**APPROX. YEAR  
BUILT**  
**1895**



**LOT SIZE**  
**0.30 AC**







WASHINGTON  
PARK

FRANKLIN  
ELEMENTARY  
SCHOOL

1833 CLINTON  
AVENUE

ALAMEDA  
DOG PARK

RITTLER  
PARK

SAINT JOSEPH  
NOTRE DAME  
HIGH SCHOOL

ALAMEDA  
BEACH

WILL C. WOOD  
MIDDLE SCHOOL

SAN FRANCISCO  
BAY

SOUTH SHORE CENTER



KOHL'S

HomeGoods®

Walgreens SAFEWAY





ALAMEDA  
HIGH SCHOOL



NOB HILL.  
FOODS

ROUND TABLE  
PIZZA ROYALTY



EDISON  
ELEMENTARY  
SCHOOL



True Value.

LINCOLN  
PARK

# LOCATION OVERVIEW

## Close Proximity to San Francisco and Oakland

Strategically located just across the San Francisco Bay, offering easy access to two of the Bay Area's most prominent cities, San Francisco and Oakland. This prime location provides residents with the best of both worlds: the proximity to major employment hubs in San Francisco and Oakland while offering the quieter, community-focused lifestyle of a smaller city. With convenient access to major freeways and public transit options, including the Alameda Ferry and bus services, commuting to work or enjoying the vibrant cultural scenes in both cities is made simple.

## A Thriving Waterfront Community

Alameda is known for its beautiful waterfront and relaxed coastal charm, making it one of the most desirable places to live in the Bay Area. The city is home to several parks and waterfront promenades, offering stunning views of the Bay and nearby cities. Residents and visitors can enjoy a variety of outdoor activities, from jogging along the water to kayaking in the Bay. The city also boasts a number of local beaches and recreational areas, perfect for those seeking a serene and natural environment. The Alameda Marina, with its incredible views, is an added attraction that connects residents to the outdoors, offering a unique blend of lifestyle and recreation.

## Strong Community and Family-Friendly Atmosphere

With highly-rated public schools, a safe environment, and a wealth of community-driven events, the city is ideal for young families and retirees alike. The town features a variety of community centers, local markets, and events that create a welcoming and close-knit environment for its residents. Whether it's enjoying a weekend at a local farmer's market or participating in city events like Alameda's annual holiday parades, the community-centric vibe is an integral part of the city's charm.

## Proximity to Major Employment Centers

Alameda's proximity to Silicon Valley, Oakland, and San Francisco makes it an ideal location for professionals in a wide variety of industries. The city offers quick access to key business districts, including the Oakland Financial District, Jack London Square, and the tech hubs of Silicon Valley. With its well-developed transit network and central location in the Bay Area, Alameda is an attractive place to live for those who work in industries ranging from technology and finance to healthcare and the arts.



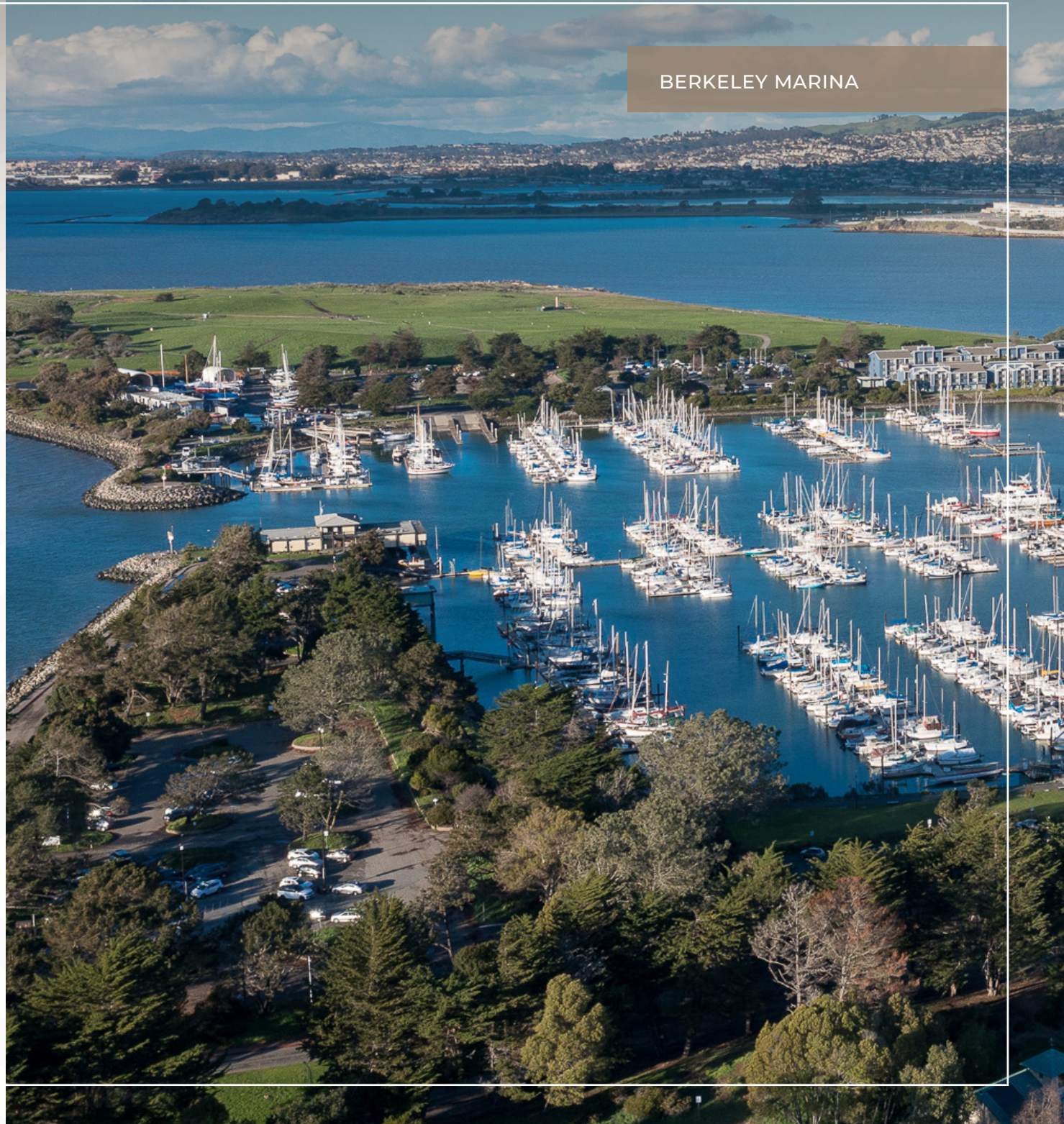
ALAMEDA LANDING



PARK STREET BRIDGE



BERKELEY MARINA





# TOP EMPLOYERS

| RANK | EMPLOYER                                                                | EMPLOYEES |
|------|-------------------------------------------------------------------------|-----------|
| 1    | PACIFIC GAS AND ELECTRIC CO-PG&E                                        | 3000      |
| 2    | KAISER FOUNDATION HOSPITALS-OAKLAND MEDICAL CENTER                      | 2200      |
| 3    | SAN FRANCISCO BAY AREA RAPID-OAKLAND SHOPS/ANNEX                        | 2000      |
| 4    | AGN GLASS LLC                                                           | 1821      |
| 5    | PERALTA COMMUNITY COLLEGE DISTRICT                                      | 1420      |
| 6    | UNITED PARCEL SERVICE INC - UPS                                         | 1417      |
| 7    | KAISER FOUNDATION HOSPITALS - KAISER PERMANENTE                         | 1270      |
| 8    | CLOROX COMPANY - CLOROX                                                 | 1232      |
| 9    | CITY OF OAKLAND - OAKLAND POLICE DEPARTMENT                             | 1200      |
| 10   | UNITED STATES DEPT. TREASURY - WESTERN AREA<br>PROCUREMENT FIELD OFFICE | 1033      |
| 11   | NOVARTIS VACCINES & DIAGNOSTICS INC                                     | 1001      |
| 12   | ALAMEDA-CONTRA COSTA TRANSIT DISTRICT (AC TRANSIT)                      | 986       |
| 13   | PERMANENTE MEDICAL GROUP INC                                            | 947       |
| 14   | SUTTER HEALTH                                                           | 943       |
| 15   | UNILAB CORPORATION                                                      | 934       |
| 16   | CALIFORNIA PHYSICIANS SERVICE - BLUE SHIELD OF<br>CALIFORNIA            | 900       |
| 17   | CALIFORNIA JUVENILE JUSTICE DIVISION                                    | 897       |
| 18   | FIVETRAN INC                                                            | 893       |
| 19   | YMCA OF THE EAST BAY                                                    | 852       |
| 20   | MARQETA INC - MARQETA                                                   | 798       |
| 21   | CITY OF ALAMEDA - ALAMEDA FIRE DEPARTMENT                               | 794       |
| 22   | KAISER FOUNDATION HOSPITALS - KAISER PERMANENTE                         | 792       |
| 23   | CUBIC DEFENSE APPLICATIONS INC                                          | 748       |
| 24   | OCADIAN CARE CENTERS LLC - MEDICAL HILL REHABILITATION                  | 681       |
| 25   | CITY OF ALAMEDA - PUBLIC WORKS                                          | 672       |



1833 CLINTON  
AVENUE



# FINANCIAL ANALYSIS



1833 CLINTON AVENUE — ○

Marcus & Millichap



# RENT ROLL

| UNIT  | UNIT TYPE         | SQUARE<br>FEET | SCHEDULED<br>RENT/MONTH | SCHEDULED<br>RENT/SF/MONTH | POTENTIAL<br>RENT/MONTH | POTENTIAL<br>RENT/SF/MONTH |
|-------|-------------------|----------------|-------------------------|----------------------------|-------------------------|----------------------------|
| 1833A | FOUR BED/TWO BATH | 2,850          | \$4,922                 | \$1.73                     | \$6,000                 | \$2.11                     |
| 1833B | TWO BED/ONE BATH  | 755            | \$2,100                 | \$2.78                     | \$2,400                 | \$3.18                     |
| 1833C | TWO BED/ONE BATH  | 755            | \$1,640                 | \$2.17                     | \$2,400                 | \$3.18                     |
| 1833D | TWO BED/ONE BATH  | 755            | \$2,126                 | \$2.82                     | \$2,400                 | \$3.18                     |
| 1833E | TWO BED/ONE BATH  | 755            | \$1,586                 | \$2.10                     | \$2,400                 | \$3.18                     |
| TOTAL |                   | 5,870          | \$12,374                | \$2.11                     | \$15,600                | \$2.66                     |

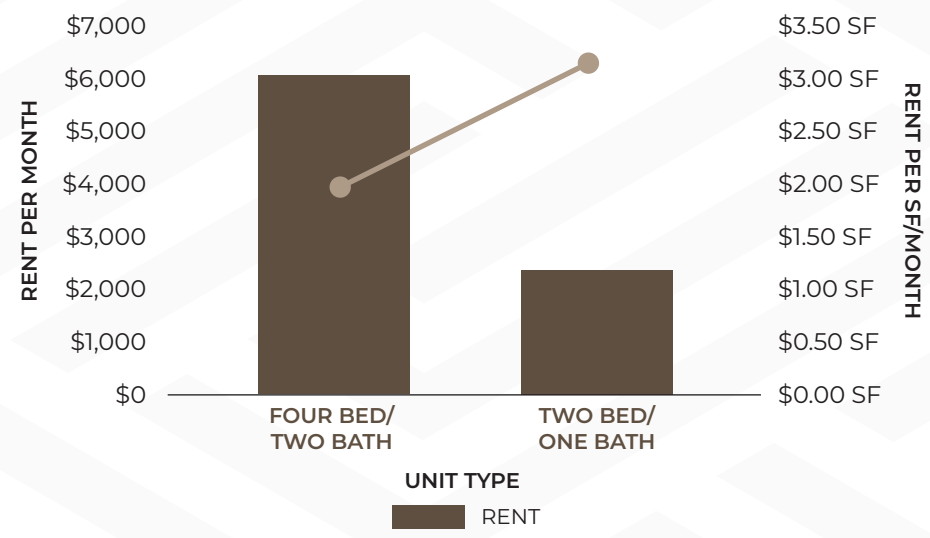
# RENT ROLL SUMMARY

|                                 |            |               |                   | SCHEDULED    |                   |                | POTENTIAL    |                   |                |
|---------------------------------|------------|---------------|-------------------|--------------|-------------------|----------------|--------------|-------------------|----------------|
| UNIT TYPE                       | # OF UNITS | AVERAGE SQ FT | RENTAL RANGE      | AVERAGE RENT | AVERAGE RENT / SF | MONTHLY INCOME | AVERAGE RENT | AVERAGE RENT / SF | MONTHLY INCOME |
| FOUR BED/<br>TWO BATH           | 1          | 2,850         | \$4,922 - \$4,922 | \$4,922      | \$1.73            | \$4,922        | \$6,000      | \$2.11            | \$6,000        |
| TWO BED/<br>ONE BATH            | 4          | 755           | \$1,586 - \$2,126 | \$1,863      | \$2.47            | \$7,452        | \$2,400      | \$3.18            | \$9,600        |
| TOTALS/<br>WEIGHTED<br>AVERAGES | 5          | 1,174         |                   | \$2,475      | \$2.11            | \$12,374       | \$3,120      | \$2.66            | \$15,600       |
| GROSS<br>ANNUALIZED<br>RENTS    |            |               |                   | \$148,488    |                   |                | \$187,200    |                   |                |

UNIT DISTRIBUTION



UNIT RENT





# PRICING DETAIL

| SUMMARY            |             |
|--------------------|-------------|
| PRICE              | \$2,000,000 |
| DOWN PAYMENT       | \$2,000,000 |
| NUMBER OF UNITS    | 5           |
| PRICE PER UNIT     | \$400,000   |
| PRICE PER SQFT     | \$340.72    |
| RENTABLE SQFT      | 5,870       |
| LOT SIZE           | 0.30 AC     |
| APPROX. YEAR BUILT | 1895        |

| RETURNS             | CURRENT | PRO FORMA |
|---------------------|---------|-----------|
| CAP RATE            | 4.34%   | 6.14%     |
| GRM                 | 13.47   | 10.68     |
| CASH-ON-CASH        | 4.34%   | 6.14%     |
| DEBT COVERAGE RATIO | N/A     | N/A       |

| # OF UNITS | UNIT TYPE    | SQFT  | SCHEDULED RENT | MARKET RENT |
|------------|--------------|-------|----------------|-------------|
| 1          | 4 BED/2 BATH | 2,850 | \$4,922        | \$6,000     |
| 4          | 2 BED/1 BATH | 755   | \$1,863        | \$2,400     |



| INCOME                           |              | CURRENT         |              | PRO FORMA        |
|----------------------------------|--------------|-----------------|--------------|------------------|
| GROSS SCHEDULED RENT             |              | \$148,488       |              | \$187,200        |
| LESS: VACANCY/DEDUCTIONS         | 3.0%         | \$4,455         | 3.0%         | \$5,616          |
| TOTAL EFFECTIVE RENTAL INCOME    |              | \$144,033       |              | \$181,584        |
| OTHER INCOME                     |              | \$0             |              | \$0              |
| EFFECTIVE GROSS INCOME           |              | \$144,033       |              | \$181,584        |
| LESS: EXPENSES                   | 39.7%        | \$57,232        | 32.3%        | \$58,734         |
| NET OPERATING INCOME             |              | \$86,801        |              | \$122,850        |
| CASH FLOW                        |              | \$86,801        |              | \$122,850        |
| DEBT SERVICE                     |              | \$0             |              | \$0              |
| NET CASH FLOW AFTER DEBT SERVICE | 4.34%        | \$86,801        | 6.14%        | \$122,850        |
| PRINCIPAL REDUCTION              |              | \$0             |              | \$0              |
| <b>TOTAL RETURN</b>              | <b>4.34%</b> | <b>\$86,801</b> | <b>6.14%</b> | <b>\$122,850</b> |

| EXPENSES                 | CURRENT         | PRO FORMA       |
|--------------------------|-----------------|-----------------|
| REAL ESTATE TAXES        | \$24,254        | \$24,254        |
| SPECIAL ASSESSMENTS      | \$6,301         | \$6,301         |
| UTILITIES - ELECTRIC     | \$1,928         | \$1,928         |
| UTILITIES - WATER        | \$6,000         | \$6,000         |
| TRASH REMOVAL            | \$3,348         | \$3,348         |
| REPAIRS & MAINTENANCE    | \$2,500         | \$2,500         |
| INSURANCE (EST.)         | \$6,000         | \$6,000         |
| GENERAL & ADMINISTRATIVE | \$1,140         | \$1,140         |
| MANAGEMENT FEE           | \$5,761         | \$7,263         |
| <b>TOTAL EXPENSES</b>    | <b>\$57,232</b> | <b>\$58,734</b> |
| <b>EXPENSES/UNIT</b>     | <b>\$11,446</b> | <b>\$11,747</b> |
| <b>EXPENSES/SF</b>       | <b>\$9.75</b>   | <b>\$10.01</b>  |

# OPERATING STATEMENT

| INCOME                         | CURRENT          |             | PRO FORMA        |             | PER UNIT         | PER SF         |
|--------------------------------|------------------|-------------|------------------|-------------|------------------|----------------|
| RENTAL INCOME                  |                  |             |                  |             |                  |                |
| GROSS POTENTIAL RENT           | 187,200          |             | 187,200          |             | 37,440           | 31.89          |
| LOSS / GAIN TO LEASE           | (38,712)         | 20.7%       | –                |             | 0                | 0.00           |
| GROSS SCHEDULED RENT           | 148,488          |             | 187,200          |             | 37,440           | 31.89          |
| PHYSICAL VACANCY               | (4,455)          | 3.0%        | (5,616)          | 3.0%        | (1,123)          | (0.96)         |
| <b>TOTAL VACANCY</b>           | <b>(\$4,455)</b> | <b>3.0%</b> | <b>(\$5,616)</b> | <b>3.0%</b> | <b>(\$1,123)</b> | <b>(\$1)</b>   |
| <b>EFFECTIVE RENTAL INCOME</b> | <b>\$144,033</b> |             | <b>\$181,584</b> |             | <b>\$36,317</b>  | <b>\$30.93</b> |

| EXPENSES                    | CURRENT         |      | PRO FORMA        |      | PER UNIT        | PER SF         |
|-----------------------------|-----------------|------|------------------|------|-----------------|----------------|
| REAL ESTATE TAXES           | 24,254          |      | 24,254           |      | 4,851           | 4.13           |
| SPECIAL ASSESSMENTS         | 6,301           |      | 6,301            |      | 1,260           | 1.07           |
| UTILITIES - ELECTRIC        | 1,928           |      | 1,928            |      | 386             | 0.33           |
| UTILITIES - WATER           | 6,000           |      | 6,000            |      | 1,200           | 1.02           |
| TRASH REMOVAL               | 3,348           |      | 3,348            |      | 670             | 0.57           |
| REPAIRS & MAINTENANCE       | 2,500           |      | 2,500            |      | 500             | 0.43           |
| INSURANCE (EST.)            | 6,000           |      | 6,000            |      | 1,200           | 1.02           |
| GENERAL & ADMINISTRATIVE    | 1,140           |      | 1,140            |      | 228             | 0.19           |
| MANAGEMENT FEE              | 5,761           | 4.0% | 7,263            | 4.0% | 1,453           | 1.24           |
| <b>TOTAL EXPENSES</b>       | <b>\$57,232</b> |      | <b>\$58,734</b>  |      | <b>\$11,747</b> | <b>\$10.01</b> |
| <b>EXPENSES AS % OF EGI</b> | <b>39.7%</b>    |      | <b>32.3%</b>     |      |                 |                |
| <b>NET OPERATING INCOME</b> | <b>\$86,801</b> |      | <b>\$122,850</b> |      | <b>\$24,570</b> | <b>\$20.93</b> |

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