

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 43.1176/-77.6218

1665 Mt Hope Ave Rochester, NY 14620		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population									
Estimated Population (2025)	11,509		108,156		272,161		613,682		
Projected Population (2030)	10,937		106,263		267,283		601,950		
Census Population (2020)	12,072		104,683		265,514		613,162		
Census Population (2010)	11,439		101,996		262,871		604,151		
Projected Annual Growth (2025-2030)	-572	-1.0%	-1,893	-0.4%	-4,878	-0.4%	-11,732	-0.4%	
Historical Annual Growth (2020-2025)	-562	-0.9%	3,473	0.7%	6,647	0.5%	520	-	
Historical Annual Growth (2010-2020)	633	0.6%	2,687	0.3%	2,643	0.1%	9,011	0.1%	
Estimated Population Density (2025)	3,665	psm	3,826	psm	3,467	psm	1,954	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi	
Households									
Estimated Households (2025)	3,757		48,616		115,465		263,738		
Projected Households (2030)	3,505		48,534		115,257		262,381		
Census Households (2020)	4,038		46,585		111,362		259,284		
Census Households (2010)	3,392		43,097		106,189		247,481		
Projected Annual Growth (2025-2030)	-251	-1.3%	-82	-	-208	-	-1,357	-0.1%	
Historical Annual Change (2010-2025)	364	0.7%	5,519	0.9%	9,275	0.6%	16,257	0.4%	
Average Household Income									
Estimated Average Household Income (2025)	\$79,870		\$84,621		\$90,990		\$104,212		
Projected Average Household Income (2030)	\$80,235		\$84,587		\$91,022		\$104,150		
Census Average Household Income (2010)	\$43,915		\$47,149		\$51,790		\$62,542		
Census Average Household Income (2000)	\$44,855		\$43,030		\$46,346		\$55,674		
Projected Annual Change (2025-2030)	\$365	-	-\$34	-	\$33	-	-\$62	-	
Historical Annual Change (2000-2025)	\$35,015	3.1%	\$41,590	3.9%	\$44,643	3.9%	\$48,537	3.5%	
Median Household Income									
Estimated Median Household Income (2025)	\$65,089		\$65,413		\$67,964		\$79,513		
Projected Median Household Income (2030)	\$65,135		\$65,172		\$67,834		\$79,415		
Census Median Household Income (2010)	\$33,835		\$38,235		\$40,903		\$51,411		
Census Median Household Income (2000)	\$32,810		\$33,872		\$35,974		\$45,443		
Projected Annual Change (2025-2030)	\$46	-	-\$241	-	-\$130	-	-\$98	-	
Historical Annual Change (2000-2025)	\$32,279	3.9%	\$31,540	3.7%	\$31,991	3.6%	\$34,069	3.0%	
Per Capita Income									
Estimated Per Capita Income (2025)	\$28,297		\$38,553		\$39,003		\$45,049		
Projected Per Capita Income (2030)	\$28,061		\$39,159		\$39,658		\$45,665		
Census Per Capita Income (2010)	\$13,034		\$19,927		\$20,923		\$25,622		
Census Per Capita Income (2000)	\$14,313		\$17,930		\$18,242		\$22,037		
Projected Annual Change (2025-2030)	-\$237	-0.2%	\$606	0.3%	\$655	0.3%	\$616	0.3%	
Historical Annual Change (2000-2025)	\$13,984	3.9%	\$20,623	4.6%	\$20,761	4.6%	\$23,012	4.2%	
Estimated Average Household Net Worth (2025)	\$507,831		\$588,694		\$730,978		\$991,191		

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Race and Ethnicity									
Total Population (2025)	11,509		108,156		272,161		613,682		
White (2025)	6,279	54.6%	55,526	51.3%	139,376	51.2%	404,984	66.0%	
Black or African American (2025)	1,869	16.2%	35,330	32.7%	82,465	30.3%	119,522	19.5%	
American Indian or Alaska Native (2025)	19	0.2%	274	0.3%	805	0.3%	1,405	0.2%	
Asian (2025)	2,428	21.1%	7,769	7.2%	16,352	6.0%	28,756	4.7%	
Hawaiian or Pacific Islander (2025)	4	-	44	-	117	-	191	-	
Other Race (2025)	385	3.3%	3,216	3.0%	13,641	5.0%	22,485	3.7%	
Two or More Races (2025)	526	4.6%	5,997	5.5%	19,404	7.1%	36,338	5.9%	
Population < 18 (2025)	1,072	9.3%	18,209	16.8%	54,113	19.9%	121,788	19.8%	
White Not Hispanic	406	37.9%	5,219	28.7%	15,541	28.7%	58,284	47.9%	
Black or African American	376	35.1%	9,038	49.6%	23,444	43.3%	33,748	27.7%	
Asian	121	11.3%	944	5.2%	2,879	5.3%	6,067	5.0%	
Other Race Not Hispanic	79	7.4%	1,140	6.3%	3,183	5.9%	7,132	5.9%	
Hispanic	90	8.4%	1,868	10.3%	9,066	16.8%	16,558	13.6%	
Not Hispanic or Latino Population (2025)	10,689	92.9%	98,859	91.4%	236,286	86.8%	550,650	89.7%	
Not Hispanic White	6,135	57.4%	53,824	54.4%	133,451	56.5%	391,866	71.2%	
Not Hispanic Black or African American	1,801	16.8%	34,079	34.5%	78,477	33.2%	113,180	20.6%	
Not Hispanic American Indian or Alaska Native	14	0.1%	140	0.1%	372	0.2%	710	0.1%	
Not Hispanic Asian	2,418	22.6%	7,726	7.8%	16,145	6.8%	28,376	5.2%	
Not Hispanic Hawaiian or Pacific Islander	3	-	29	-	59	-	97	-	
Not Hispanic Other Race	26	0.2%	143	0.1%	322	0.1%	661	0.1%	
Not Hispanic Two or More Races	292	2.7%	2,918	3.0%	7,460	3.2%	15,759	2.9%	
Hispanic or Latino Population (2025)	821	7.1%	9,297	8.6%	35,875	13.2%	63,032	10.3%	
Hispanic White	144	17.5%	1,702	18.3%	5,925	16.5%	13,118	20.8%	
Hispanic Black or African American	68	8.2%	1,252	13.5%	3,988	11.1%	6,342	10.1%	
Hispanic American Indian or Alaska Native	5	0.6%	134	1.4%	434	1.2%	695	1.1%	
Hispanic Asian	10	1.2%	43	0.5%	207	0.6%	380	0.6%	
Hispanic Hawaiian or Pacific Islander	1	0.2%	14	0.2%	58	0.2%	93	0.1%	
Hispanic Other Race	359	43.7%	3,074	33.1%	13,318	37.1%	21,824	34.6%	
Hispanic Two or More Races	233	28.4%	3,079	33.1%	11,944	33.3%	20,579	32.6%	
Not Hispanic or Latino Population (2020)	11,213	92.9%	96,415	92.1%	227,148	85.6%	546,774	89.2%	
Hispanic or Latino Population (2020)	858	7.1%	8,268	7.9%	38,365	14.4%	66,388	10.8%	
Not Hispanic or Latino Population (2010)	10,893	95.2%	96,018	94.1%	231,634	88.1%	553,939	91.7%	
Hispanic or Latino Population (2010)	546	4.8%	5,978	5.9%	31,237	11.9%	50,213	8.3%	
Not Hispanic or Latino Population (2030)	10,120	92.5%	96,638	90.9%	231,553	86.6%	537,656	89.3%	
Hispanic or Latino Population (2030)	817	7.5%	9,624	9.1%	35,730	13.4%	64,294	10.7%	
Projected Annual Growth (2025-2030)	-4	-	327	0.7%	-145	-	1,262	0.4%	
Historical Annual Growth (2010-2020)	313	5.7%	2,290	3.8%	7,128	2.3%	16,175	3.2%	

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Rochester, NY 14620									
Total Age Distribution (2025)									
Total Population	11,509		108,156		272,161		613,682		
Age Under 5 Years	430	3.7%	5,178	4.8%	14,639	5.4%	31,518	5.1%	
Age 5 to 9 Years	280	2.4%	4,924	4.6%	14,929	5.5%	33,767	5.5%	
Age 10 to 14 Years	226	2.0%	5,004	4.6%	15,298	5.6%	34,778	5.7%	
Age 15 to 19 Years	1,862	16.2%	7,312	6.8%	20,620	7.6%	41,152	6.7%	
Age 20 to 24 Years	2,898	25.2%	12,094	11.2%	25,389	9.3%	42,449	6.9%	
Age 25 to 29 Years	1,241	10.8%	11,614	10.7%	23,886	8.8%	42,096	6.9%	
Age 30 to 34 Years	852	7.4%	10,375	9.6%	23,481	8.6%	45,423	7.4%	
Age 35 to 39 Years	542	4.7%	7,997	7.4%	19,718	7.2%	43,691	7.1%	
Age 40 to 44 Years	329	2.9%	6,002	5.5%	16,182	5.9%	38,111	6.2%	
Age 45 to 49 Years	244	2.1%	5,064	4.7%	13,627	5.0%	32,567	5.3%	
Age 50 to 54 Years	335	2.9%	5,305	4.9%	14,038	5.2%	33,930	5.5%	
Age 55 to 59 Years	376	3.3%	5,593	5.2%	14,761	5.4%	36,923	6.0%	
Age 60 to 64 Years	363	3.2%	5,684	5.3%	14,729	5.4%	39,530	6.4%	
Age 65 to 69 Years	410	3.6%	4,907	4.5%	13,210	4.9%	36,201	5.9%	
Age 70 to 74 Years	302	2.6%	3,976	3.7%	10,463	3.8%	29,891	4.9%	
Age 75 to 79 Years	248	2.2%	2,931	2.7%	7,641	2.8%	22,947	3.7%	
Age 80 to 84 Years	216	1.9%	2,005	1.9%	4,895	1.8%	14,549	2.4%	
Age 85 Years or Over	357	3.1%	2,193	2.0%	4,654	1.7%	14,157	2.3%	
Median Age	29.7		34.2		35.1		39.5		
Age 19 Years or Less	2,799	24.3%	22,418	20.7%	65,486	24.1%	141,214	23.0%	
Age 20 to 64 Years	7,179	62.4%	69,726	64.5%	165,811	60.9%	354,721	57.8%	
Age 65 Years or Over	1,532	13.3%	16,012	14.8%	40,863	15.0%	117,746	19.2%	
Female Age Distribution (2025)									
Female Population	3,600	31.3%	50,079	46.3%	131,368	48.3%	305,603	49.8%	
Age Under 5 Years	191	5.3%	2,508	5.0%	7,205	5.5%	15,457	5.1%	
Age 5 to 9 Years	131	3.7%	2,446	4.9%	7,384	5.6%	16,580	5.4%	
Age 10 to 14 Years	112	3.1%	2,444	4.9%	7,386	5.6%	16,899	5.5%	
Age 15 to 19 Years	103	2.9%	2,397	4.8%	7,395	5.6%	16,295	5.3%	
Age 20 to 24 Years	501	13.9%	4,749	9.5%	10,081	7.7%	17,929	5.9%	
Age 25 to 29 Years	561	15.6%	5,480	10.9%	11,819	9.0%	21,144	6.9%	
Age 30 to 34 Years	391	10.9%	4,921	9.8%	11,656	8.9%	22,915	7.5%	
Age 35 to 39 Years	266	7.4%	3,792	7.6%	9,825	7.5%	21,996	7.2%	
Age 40 to 44 Years	164	4.5%	2,944	5.9%	8,281	6.3%	19,484	6.4%	
Age 45 to 49 Years	112	3.1%	2,576	5.1%	7,066	5.4%	16,833	5.5%	
Age 50 to 54 Years	146	4.1%	2,644	5.3%	7,205	5.5%	17,670	5.8%	
Age 55 to 59 Years	157	4.4%	2,695	5.4%	7,384	5.6%	19,042	6.2%	
Age 60 to 64 Years	162	4.5%	2,766	5.5%	7,503	5.7%	20,636	6.8%	
Age 65 to 69 Years	165	4.6%	2,350	4.7%	6,645	5.1%	18,763	6.1%	
Age 70 to 74 Years	113	3.1%	1,979	4.0%	5,441	4.1%	15,934	5.2%	
Age 75 to 79 Years	110	3.1%	1,515	3.0%	4,158	3.2%	12,668	4.1%	
Age 80 to 84 Years	95	2.6%	987	2.0%	2,648	2.0%	8,061	2.6%	
Age 85 Years or Over	118	3.3%	886	1.8%	2,287	1.7%	7,298	2.4%	
Female Median Age	33.7		35.2		36.6		41.1		
Age 19 Years or Less	537	14.9%	9,794	19.6%	29,370	22.4%	65,231	21.3%	
Age 20 to 64 Years	2,462	68.4%	32,568	65.0%	80,819	61.5%	177,648	58.1%	
Age 65 Years or Over	601	16.7%	7,717	15.4%	21,178	16.1%	62,724	20.5%	

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Male Age Distribution (2025)									
Male Population	7,910	68.7%	58,077	53.7%	140,793	51.7%	308,079	50.2%	
Age Under 5 Years	239	3.0%	2,670	4.6%	7,434	5.3%	16,061	5.2%	
Age 5 to 9 Years	149	1.9%	2,478	4.3%	7,546	5.4%	17,186	5.6%	
Age 10 to 14 Years	114	1.4%	2,560	4.4%	7,912	5.6%	17,879	5.8%	
Age 15 to 19 Years	1,760	22.2%	4,915	8.5%	13,225	9.4%	24,857	8.1%	
Age 20 to 24 Years	2,396	30.3%	7,345	12.6%	15,308	10.9%	24,520	8.0%	
Age 25 to 29 Years	679	8.6%	6,134	10.6%	12,067	8.6%	20,952	6.8%	
Age 30 to 34 Years	461	5.8%	5,453	9.4%	11,825	8.4%	22,508	7.3%	
Age 35 to 39 Years	276	3.5%	4,205	7.2%	9,893	7.0%	21,695	7.0%	
Age 40 to 44 Years	165	2.1%	3,058	5.3%	7,901	5.6%	18,627	6.0%	
Age 45 to 49 Years	131	1.7%	2,488	4.3%	6,561	4.7%	15,734	5.1%	
Age 50 to 54 Years	189	2.4%	2,661	4.6%	6,834	4.9%	16,260	5.3%	
Age 55 to 59 Years	218	2.8%	2,898	5.0%	7,377	5.2%	17,881	5.8%	
Age 60 to 64 Years	200	2.5%	2,917	5.0%	7,226	5.1%	18,894	6.1%	
Age 65 to 69 Years	244	3.1%	2,557	4.4%	6,565	4.7%	17,438	5.7%	
Age 70 to 74 Years	189	2.4%	1,997	3.4%	5,021	3.6%	13,957	4.5%	
Age 75 to 79 Years	138	1.7%	1,416	2.4%	3,483	2.5%	10,279	3.3%	
Age 80 to 84 Years	121	1.5%	1,017	1.8%	2,248	1.6%	6,488	2.1%	
Age 85 Years or Over	239	3.0%	1,307	2.3%	2,367	1.7%	6,859	2.2%	
Male Median Age	28.0		33.6		33.8		38.0		
Age 19 Years or Less	2,262	28.6%	12,624	21.7%	36,116	25.7%	75,983	24.7%	
Age 20 to 64 Years	4,717	59.6%	37,158	64.0%	84,992	60.4%	177,073	57.5%	
Age 65 Years or Over	931	11.8%	8,295	14.3%	19,685	14.0%	55,022	17.9%	
Males per 100 Females (2025)									
Overall Comparison	220		116		107		101		
Age Under 5 Years	125	55.6%	106	51.6%	103	50.8%	104	51.0%	
Age 5 to 9 Years	113	53.1%	101	50.3%	102	50.5%	104	50.9%	
Age 10 to 14 Years	102	50.4%	105	51.2%	107	51.7%	106	51.4%	
Age 15 to 19 Years	1,715	94.5%	205	67.2%	179	64.1%	153	60.4%	
Age 20 to 24 Years	478	82.7%	155	60.7%	152	60.3%	137	57.8%	
Age 25 to 29 Years	121	54.8%	112	52.8%	102	50.5%	99	49.8%	
Age 30 to 34 Years	118	54.1%	111	52.6%	101	50.4%	98	49.6%	
Age 35 to 39 Years	104	50.9%	111	52.6%	101	50.2%	99	49.7%	
Age 40 to 44 Years	101	50.3%	104	50.9%	95	48.8%	96	48.9%	
Age 45 to 49 Years	117	53.9%	97	49.1%	93	48.1%	93	48.3%	
Age 50 to 54 Years	129	56.3%	101	50.2%	95	48.7%	92	47.9%	
Age 55 to 59 Years	139	58.1%	108	51.8%	100	50.0%	94	48.4%	
Age 60 to 64 Years	123	55.3%	105	51.3%	96	49.1%	92	47.8%	
Age 65 to 69 Years	147	59.6%	109	52.1%	99	49.7%	93	48.2%	
Age 70 to 74 Years	167	62.5%	101	50.2%	92	48.0%	88	46.7%	
Age 75 to 79 Years	126	55.7%	93	48.3%	84	45.6%	81	44.8%	
Age 80 to 84 Years	128	56.2%	103	50.8%	85	45.9%	80	44.6%	
Age 85 Years or Over	203	67.0%	148	59.6%	104	50.9%	94	48.5%	
Age 19 Years or Less	421	80.8%	129	56.3%	123	55.2%	116	53.8%	
Age 20 to 39 Years	222	68.9%	122	55.0%	113	53.1%	107	51.6%	
Age 40 to 64 Years	122	54.9%	103	50.7%	96	49.0%	93	48.3%	
Age 65 Years or Over	155	60.8%	107	51.8%	93	48.2%	88	46.7%	

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Household Type (2025)									
Total Households		3,757		48,616		115,465		263,738	
Households with Children		609	16.2%	10,030	20.6%	30,326	26.3%	67,480	25.6%
Average Household Size		1.9		2.0		2.2		2.2	
Household Density per Square Mile		1,196		1,720		1,471		840	
Population Family		3,656	31.8%	59,041	54.6%	178,795	65.7%	429,420	70.0%
Population Non-Family		3,434	29.8%	39,610	36.6%	75,839	27.9%	159,165	25.9%
Population Group Quarters		4,419	38.4%	9,505	8.8%	17,527	6.4%	25,096	4.1%
Family Households		1,428	38.0%	20,651	42.5%	61,143	53.0%	145,222	55.1%
Married Couple Households		832	58.2%	10,529	51.0%	31,796	52.0%	93,818	64.6%
Other Family Households		597	41.8%	10,122	49.0%	29,347	48.0%	51,404	35.4%
Family Households with Children		607	42.5%	9,997	48.4%	30,255	49.5%	67,349	46.4%
Married Couple with Children		304	50.2%	4,161	41.6%	12,512	41.4%	37,904	56.3%
Other Family Households with Children		302	49.8%	5,836	58.4%	17,743	58.6%	29,446	43.7%
Family Households No Children		822	57.5%	10,654	51.6%	30,888	50.5%	77,873	53.6%
Married Couple No Children		527	64.1%	6,368	59.8%	19,284	62.4%	55,915	71.8%
Other Family Households No Children		295	35.9%	4,286	40.2%	11,604	37.6%	21,958	28.2%
Non-Family Households		2,328	62.0%	27,965	57.5%	54,322	47.0%	118,516	44.9%
Non-Family Households with Children		2	0.1%	34	0.1%	71	0.1%	131	0.1%
Non-Family Households No Children		2,326	99.9%	27,931	99.9%	54,250	99.9%	118,385	99.9%
Average Family Household Size		2.6		2.9		2.9		3.0	
Average Family Income		\$111,297		\$106,335		\$109,820		\$130,270	
Median Family Income		\$98,525		\$89,780		\$87,969		\$104,799	
Average Non-Family Household Size		1.5		1.4		1.4		1.3	
Marital Status (2025)									
Population Age 15 Years or Over		10,573		93,050		227,295		513,619	
Never Married		7,493	70.9%	52,369	56.3%	119,235	52.5%	213,749	41.6%
Currently Married		1,852	17.5%	23,022	24.7%	64,582	28.4%	199,235	38.8%
Previously Married		1,228	11.6%	17,659	19.0%	43,478	19.1%	100,635	19.6%
Separated		316	25.7%	4,782	27.1%	11,698	26.9%	21,295	21.2%
Widowed		293	23.9%	3,891	22.0%	10,100	23.2%	26,724	26.6%
Divorced		619	50.4%	8,986	50.9%	21,680	49.9%	52,616	52.3%
Educational Attainment (2025)									
Adult Population Age 25 Years or Over		5,813		73,644		181,285		430,019	
Elementary (Grade Level 0 to 8)		177	3.0%	2,197	3.0%	7,971	4.4%	14,604	3.4%
Some High School (Grade Level 9 to 11)		400	6.9%	4,728	6.4%	13,381	7.4%	22,601	5.3%
High School Graduate		672	11.6%	14,757	20.0%	42,340	23.4%	99,112	23.0%
Some College		604	10.4%	10,892	14.8%	27,135	15.0%	65,420	15.2%
Associate Degree Only		568	9.8%	7,631	10.4%	18,296	10.1%	48,969	11.4%
Bachelor Degree Only		1,375	23.6%	17,038	23.1%	38,243	21.1%	98,329	22.9%
Graduate Degree		2,017	34.7%	16,401	22.3%	33,920	18.7%	80,983	18.8%
Any College (Some College or Higher)		4,564	78.5%	51,962	70.6%	117,594	64.9%	293,701	68.3%
College Degree + (Bachelor Degree or Higher)		3,392	58.4%	33,439	45.4%	72,164	39.8%	179,312	41.7%

Complete Profile

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Lat/Lon: 43.1176/-77.6218

1665 Mt Hope Ave Rochester, NY 14620									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Housing									
Total Housing Units (2025)	4,017		52,191		123,878		281,021		
Total Housing Units (2020)	4,218		50,674		120,951		275,688		
Historical Annual Growth (2020-2025)	-201	-1.0%	1,518	0.6%	2,927	0.5%	5,333	0.4%	
Housing Units Occupied (2025)	3,757	93.5%	48,616	93.1%	115,465	93.2%	263,738	93.8%	
Housing Units Owner-Occupied	1,082	28.8%	15,562	32.0%	47,898	41.5%	151,587	57.5%	
Housing Units Renter-Occupied	2,675	71.2%	33,054	68.0%	67,566	58.5%	112,150	42.5%	
Housing Units Vacant (2025)	260	6.5%	3,575	6.9%	8,414	6.8%	17,283	6.2%	
Household Size (2025)									
Total Households	3,757		48,616		115,465		263,738		
1 Person Households	1,682	44.8%	21,066	43.3%	42,045	36.4%	95,335	36.1%	
2 Person Households	1,387	36.9%	15,958	32.8%	39,382	34.1%	87,016	33.0%	
3 Person Households	320	8.5%	5,296	10.9%	15,366	13.3%	35,404	13.4%	
4 Person Households	246	6.5%	3,957	8.1%	11,342	9.8%	28,111	10.7%	
5 Person Households	80	2.1%	1,519	3.1%	4,624	4.0%	11,378	4.3%	
6 Person Households	27	0.7%	538	1.1%	1,746	1.5%	4,211	1.6%	
7 or More Person Households	15	0.4%	283	0.6%	959	0.8%	2,282	0.9%	
Household Income Distribution (2025)									
HH Income \$200,000 or More	186	5.0%	3,733	7.7%	9,895	8.6%	25,548	9.7%	
HH Income \$150,000 to \$199,999	358	9.5%	3,342	6.9%	7,873	6.8%	24,759	9.4%	
HH Income \$125,000 to \$149,999	237	6.3%	2,496	5.1%	6,683	5.8%	18,850	7.1%	
HH Income \$100,000 to \$124,999	275	7.3%	3,895	8.0%	9,206	8.0%	25,153	9.5%	
HH Income \$75,000 to \$99,999	564	15.0%	6,472	13.3%	14,646	12.7%	35,922	13.6%	
HH Income \$50,000 to \$74,999	565	15.0%	8,019	16.5%	18,287	15.8%	41,163	15.6%	
HH Income \$35,000 to \$49,999	493	13.1%	6,022	12.4%	13,953	12.1%	29,373	11.1%	
HH Income \$25,000 to \$34,999	362	9.6%	4,653	9.6%	10,941	9.5%	20,627	7.8%	
HH Income \$15,000 to \$24,999	203	5.4%	3,592	7.4%	9,252	8.0%	17,574	6.7%	
HH Income \$10,000 to \$14,999	209	5.6%	2,485	5.1%	6,406	5.5%	10,231	3.9%	
HH Income Under \$10,000	305	8.1%	3,906	8.0%	8,322	7.2%	14,538	5.5%	
Household Vehicles (2025)									
Households 0 Vehicles Available	643	17.1%	9,603	19.8%	22,541	19.5%	34,955	13.3%	
Households 1 Vehicle Available	1,960	52.2%	23,219	47.8%	51,410	44.5%	108,033	41.0%	
Households 2 Vehicles Available	849	22.6%	12,426	25.6%	32,004	27.7%	90,974	34.5%	
Households 3 or More Vehicles Available	304	8.1%	3,368	6.9%	9,509	8.2%	29,776	11.3%	
Total Vehicles Available	4,639		59,143		146,904		388,763		
Average Vehicles per Household	1.2		1.2		1.3		1.5		
Owner-Occupied Household Vehicles	1,742	37.6%	25,409	43.0%	80,879	55.1%	274,543	70.6%	
Average Vehicles per Owner-Occupied Household	1.6		1.6		1.7		1.8		
Renter-Occupied Household Vehicles	2,897	62.4%	33,734	57.0%	66,025	44.9%	114,220	29.4%	
Average Vehicles per Renter-Occupied Household	1.1		1.0		-		1.0		
Travel Time (2025)									
Worker Base Age 16 years or Over	5,003		54,811		127,866		298,859		
Travel to Work in 14 Minutes or Less	2,082	41.6%	19,784	36.1%	42,345	33.1%	84,432	28.3%	
Travel to Work in 15 to 29 Minutes	1,821	36.4%	20,988	38.3%	52,262	40.9%	131,969	44.2%	
Travel to Work in 30 to 59 Minutes	298	5.9%	5,424	9.9%	13,968	10.9%	37,019	12.4%	
Travel to Work in 60 Minutes or More	56	1.1%	1,125	2.1%	2,986	2.3%	6,537	2.2%	
Work at Home	747	14.9%	7,489	13.7%	16,306	12.8%	38,903	13.0%	
Average Minutes Travel to Work	14.8		16.0		16.6		18.1		

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Transportation To Work (2025)									
Worker Base Age 16 years or Over	5,003		54,811		127,866		298,859		
Drive to Work Alone	3,016	60.3%	37,263	68.0%	87,837	68.7%	213,295	71.4%	
Drive to Work in Carpool	357	7.1%	4,563	8.3%	11,264	8.8%	24,631	8.2%	
Travel to Work by Public Transportation	102	2.0%	2,064	3.8%	5,057	4.0%	8,163	2.7%	
Drive to Work on Motorcycle	3	-	47	-	118	-	279	-	
Bicycle to Work	25	0.5%	346	0.6%	714	0.6%	1,097	0.4%	
Walk to Work	700	14.0%	2,319	4.2%	4,829	3.8%	8,514	2.8%	
Other Means	54	1.1%	721	1.3%	1,741	1.4%	3,977	1.3%	
Work at Home	747	14.9%	7,489	13.7%	16,306	12.8%	38,903	13.0%	
Daytime Demographics (2025)									
Total Businesses	397		5,481		11,044		20,527		
Total Employees	10,437		82,102		157,699		268,339		
Company Headquarter Businesses	26	6.6%	289	5.3%	543	4.9%	886	4.3%	
Company Headquarter Employees	1,129	10.8%	16,018	19.5%	31,624	20.1%	48,838	18.2%	
Employee Population per Business	26.3	to 1	15.0	to 1	14.3	to 1	13.1	to 1	
Residential Population per Business	29.0	to 1	19.7	to 1	24.6	to 1	29.9	to 1	
Adj. Daytime Demographics Age 16 Years or Over	15,961		119,239		253,933		475,837		
Labor Force									
Labor Population Age 16 Years or Over (2025)	10,531		92,055		224,232		506,647		
Labor Force Total Males (2025)	7,383	70.1%	49,871	54.2%	116,391	51.9%	253,390	50.0%	
Male Civilian Employed	3,226	43.7%	29,034	58.2%	66,128	56.8%	154,002	60.8%	
Male Civilian Unemployed	283	3.8%	1,692	3.4%	4,191	3.6%	7,233	2.9%	
Males in Armed Forces	3	-	77	0.2%	77	-	192	-	
Males Not in Labor Force	3,871	52.4%	19,068	38.2%	45,994	39.5%	91,963	36.3%	
Labor Force Total Females (2025)	3,148	29.9%	42,184	45.8%	107,841	48.1%	253,257	50.0%	
Female Civilian Employed	1,778	56.5%	25,785	61.1%	61,753	57.3%	144,916	57.2%	
Female Civilian Unemployed	118	3.8%	1,204	2.9%	3,112	2.9%	5,660	2.2%	
Females in Armed Forces	-	-	22	-	39	-	39	-	
Females Not in Labor Force	1,252	39.8%	15,172	36.0%	42,936	39.8%	102,641	40.5%	
Unemployment Rate	402	3.8%	2,896	3.1%	7,304	3.3%	12,893	2.5%	
Occupation (2025)									
Occupation Population Age 16 Years or Over	5,003		54,811		127,866		298,859		
Occupation Total Males	3,225	64.5%	29,026	53.0%	66,113	51.7%	153,943	51.5%	
Occupation Total Females	1,778	35.5%	25,785	47.0%	61,753	48.3%	144,916	48.5%	
Management, Business, Financial Operations	534	10.7%	7,278	13.3%	17,409	13.6%	48,135	16.1%	
Professional, Related	2,267	45.3%	19,766	36.1%	41,341	32.3%	93,829	31.4%	
Service	779	15.6%	10,127	18.5%	25,579	20.0%	52,510	17.6%	
Sales, Office	705	14.1%	9,780	17.8%	23,022	18.0%	55,645	18.6%	
Farming, Fishing, Forestry	2	-	81	0.1%	168	0.1%	351	0.1%	
Construction, Extraction, Maintenance	241	4.8%	2,735	5.0%	6,673	5.2%	17,349	5.8%	
Production, Transport, Material Moving	475	9.5%	5,044	9.2%	13,674	10.7%	31,040	10.4%	
White Collar Workers	3,506	70.1%	36,824	67.2%	81,773	64.0%	197,610	66.1%	
Blue Collar Workers	1,497	29.9%	17,987	32.8%	46,094	36.0%	101,250	33.9%	

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Units In Structure (2025)									
Total Units	3,757		48,616		115,465		263,738		
1 Detached Unit	1,519	40.4%	18,815	38.7%	55,006	47.6%	155,802	59.1%	
1 Attached Unit	281	7.5%	3,411	7.0%	7,768	6.7%	17,232	6.5%	
2 Units	254	6.8%	4,573	9.4%	9,964	8.6%	15,609	5.9%	
3 to 4 Units	488	13.0%	5,684	11.7%	11,186	9.7%	19,523	7.4%	
5 to 9 Units	395	10.5%	5,320	10.9%	10,211	8.8%	19,158	7.3%	
10 to 19 Units	186	5.0%	2,339	4.8%	4,400	3.8%	7,346	2.8%	
20 to 49 Units	212	5.7%	2,297	4.7%	4,742	4.1%	7,514	2.8%	
50 or More Units	414	11.0%	6,051	12.4%	11,763	10.2%	20,007	7.6%	
Mobile Home or Trailer	6	0.2%	101	0.2%	372	0.3%	1,458	0.6%	
Other Structure	1	-	25	-	54	-	89	-	
Occupied Homes Built By Year (2025)									
Homes Built 2020 or later	61	1.6%	599	1.2%	1,467	1.3%	3,288	1.2%	
Homes Built 2010 to 2019	399	10.6%	2,127	4.4%	4,548	3.9%	10,937	4.1%	
Homes Built 2000 to 2009	152	4.0%	2,509	5.2%	5,199	4.5%	16,235	6.2%	
Homes Built 1990 to 1999	245	6.5%	2,023	4.2%	4,958	4.3%	17,878	6.8%	
Homes Built 1980 to 1989	293	7.8%	3,013	6.2%	7,197	6.2%	23,754	9.0%	
Homes Built 1970 to 1979	484	12.9%	5,351	11.0%	12,492	10.8%	33,716	12.8%	
Homes Built 1960 to 1969	338	9.0%	4,887	10.1%	12,891	11.2%	35,848	13.6%	
Homes Built 1950 to 1959	456	12.2%	4,336	8.9%	13,458	11.7%	37,304	14.1%	
Homes Built 1940 to 1949	418	11.1%	3,032	6.2%	8,501	7.4%	17,113	6.5%	
Homes Built Before 1939	911	24.2%	20,739	42.7%	44,754	38.8%	67,667	25.7%	
Median Age of Homes	58.0	yrs	66.4	yrs	66.1	yrs	60.0	yrs	
Home Values (2025)									
Owner Specified Housing Units	1,082		15,562		47,898		151,587		
Home Values \$1,000,000 or More	6	0.6%	101	0.6%	441	0.9%	1,107	0.7%	
Home Values \$750,000 to \$999,999	21	2.0%	245	1.6%	863	1.8%	2,176	1.4%	
Home Values \$500,000 to \$749,999	61	5.6%	765	4.9%	2,548	5.3%	7,339	4.8%	
Home Values \$400,000 to \$499,999	34	3.1%	886	5.7%	2,674	5.6%	9,990	6.6%	
Home Values \$300,000 to \$399,999	77	7.1%	1,767	11.4%	5,415	11.3%	19,416	12.8%	
Home Values \$250,000 to \$299,999	121	11.2%	1,596	10.3%	4,563	9.5%	17,461	11.5%	
Home Values \$200,000 to \$249,999	170	15.7%	2,391	15.4%	6,773	14.1%	23,552	15.5%	
Home Values \$175,000 to \$199,999	106	9.8%	1,216	7.8%	4,054	8.5%	13,505	8.9%	
Home Values \$150,000 to \$174,999	154	14.2%	1,522	9.8%	5,248	11.0%	18,384	12.1%	
Home Values \$125,000 to \$149,999	75	6.9%	1,138	7.3%	3,502	7.3%	11,623	7.7%	
Home Values \$100,000 to \$124,999	67	6.2%	927	6.0%	2,894	6.0%	8,664	5.7%	
Home Values \$90,000 to \$99,999	70	6.4%	523	3.4%	1,278	2.7%	3,512	2.3%	
Home Values \$80,000 to \$89,999	7	0.7%	543	3.5%	1,409	2.9%	3,003	2.0%	
Home Values \$70,000 to \$79,999	23	2.1%	440	2.8%	1,334	2.8%	2,580	1.7%	
Home Values \$60,000 to \$69,999	12	1.1%	418	2.7%	1,451	3.0%	2,279	1.5%	
Home Values \$50,000 to \$59,999	13	1.2%	220	1.4%	650	1.4%	1,001	0.7%	
Home Values \$35,000 to \$49,999	11	1.1%	394	2.5%	1,374	2.9%	2,034	1.3%	
Home Values \$25,000 to \$34,999	4	0.4%	71	0.5%	354	0.7%	665	0.4%	
Home Values \$10,000 to \$24,999	32	3.0%	219	1.4%	567	1.2%	1,844	1.2%	
Home Values Under \$10,000	17	1.6%	181	1.2%	504	1.1%	1,451	1.0%	
Owner-Occupied Median Home Value	\$189,693		\$199,563		\$205,091		\$219,723		
Renter-Occupied Median Rent	\$1,099		\$1,039		\$1,018		\$1,033		

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Total Annual Consumer Expenditure (2025)									
Total Household Expenditure	\$313.28 M		\$4.17 B		\$10.28 B		\$25.48 B		
Total Non-Retail Expenditure	\$161.97 M		\$2.16 B		\$5.25 B		\$12.86 B		
Total Retail Expenditure	\$151.31 M		\$2.02 B		\$5.03 B		\$12.62 B		
Alcoholic Beverages	\$1.9 M		\$25.3 M		\$62.42 M		\$154.69 M		
Apparel	\$5.75 M		\$76.92 M		\$190.61 M		\$467.53 M		
Contributions	\$9.88 M		\$129.96 M		\$317.8 M		\$804.55 M		
Education	\$7.05 M		\$93.17 M		\$228.66 M		\$573.9 M		
Entertainment	\$17.86 M		\$238.85 M		\$591.94 M		\$1.45 B		
Food Away From Home	\$13.68 M		\$182.63 M		\$451.94 M		\$1.11 B		
Grocery	\$20.52 M		\$280.72 M		\$707.76 M		\$1.66 B		
Health Care	\$21.64 M		\$292.12 M		\$715.95 M		\$1.71 B		
Household Furnishings and Equipment	\$8.27 M		\$110.19 M		\$272.21 M		\$672.07 M		
Household Operations	\$5.78 M		\$77.94 M		\$194.06 M		\$472.12 M		
Miscellaneous Expenses	\$5.37 M		\$71.26 M		\$175.7 M		\$433.31 M		
Personal Care	\$4.02 M		\$54.65 M		\$137.21 M		\$326.02 M		
Shelter	\$55.74 M		\$741.58 M		\$1.79 B		\$4.13 B		
Tax and Retirement	\$76.05 M		\$1.01 B		\$2.48 B		\$6.49 B		
Tobacco and Related	\$1.56 M		\$22.42 M		\$58.16 M		\$126.51 M		
Transportation	\$43.56 M		\$563.75 M		\$1.39 B		\$3.7 B		
Utilities	\$14.64 M		\$200.73 M		\$506.92 M		\$1.19 B		
Monthly Household Consumer Expenditure (2025)									
Total Household Expenditure	\$6,950		\$7,154		\$7,419		\$8,051		
Total Non-Retail Expenditure	\$3,593	51.7%	\$3,697	51.7%	\$3,790	51.1%	\$4,065	50.5%	
Total Retail Expenditures	\$3,357	48.3%	\$3,457	48.3%	\$3,629	48.9%	\$3,987	49.5%	
Alcoholic Beverages	\$42	0.6%	\$43	0.6%	\$45	0.6%	\$49	0.6%	
Apparel	\$128	1.8%	\$132	1.8%	\$138	1.9%	\$148	1.8%	
Contributions	\$219	3.2%	\$223	3.1%	\$229	3.1%	\$254	3.2%	
Education	\$156	2.3%	\$160	2.2%	\$165	2.2%	\$181	2.3%	
Entertainment	\$396	5.7%	\$409	5.7%	\$427	5.8%	\$458	5.7%	
Food Away From Home	\$304	4.4%	\$313	4.4%	\$326	4.4%	\$351	4.4%	
Grocery	\$455	6.6%	\$481	6.7%	\$511	6.9%	\$525	6.5%	
Health Care	\$480	6.9%	\$501	7.0%	\$517	7.0%	\$542	6.7%	
Household Furnishings and Equipment	\$184	2.6%	\$189	2.6%	\$196	2.6%	\$212	2.6%	
Household Operations	\$128	1.8%	\$134	1.9%	\$140	1.9%	\$149	1.9%	
Miscellaneous Expenses	\$119	1.7%	\$122	1.7%	\$127	1.7%	\$137	1.7%	
Personal Care	\$89	1.3%	\$94	1.3%	\$99	1.3%	\$103	1.3%	
Shelter	\$1,237	17.8%	\$1,271	17.8%	\$1,295	17.5%	\$1,304	16.2%	
Tax and Retirement	\$1,687	24.3%	\$1,733	24.2%	\$1,789	24.1%	\$2,052	24.1%	
Tobacco and Related	\$35	0.5%	\$38	0.5%	\$42	0.6%	\$40	0.5%	
Transportation	\$966	13.9%	\$966	13.5%	\$1,007	13.6%	\$1,170	14.5%	
Utilities	\$325	4.7%	\$344	4.8%	\$366	4.9%	\$375	4.7%	