

CORONADO FERRY LANDING

SAN DIEGO BAY
CALIFORNIA
1886



Since 1886, the Coronado Ferry Landing has been where San Diego Bay meets the island. It is where the ferry docks, the bike path ends and the day slows down. A seaside village of shops and restaurants set against the full sweep of the downtown San Diego skyline.

*Whether you arrive by ferry, bike, or barefoot
on the sand, the Coronado Ferry Landing
welcomes you to stay a little longer.*



The Coronado Ferry Landing is a seaside escape that blends coastal charm with classic California living. Shopping, dining, and leisure come together against the backdrop of the San Diego skyline, creating a destination as iconic as the views themselves.



CORONADO

FERRY

LANDING

the ferry

For over a century,
the ferry has been the
heartbeat of Coronado,
carrying guests from
downtown San Diego to this
charming seaside village.

FERRY CARRIES OVER

600k

PASSENGERS PER YEAR



Today, The Coronado Ferry
Landing continues that legacy,
offering a gathering place where
families create memories, couples
celebrate milestones, and locals
embrace the coastal lifestyle.

From live music on the beach to
summer movie nights under the
stars, every visit is an invitation to
experience Coronado at its finest.









THE
CORONADO
LIFESTYLE

Ambition, Cultured &
Unapologetically Driven

The people of Coronado are living life to the fullest—active, accomplished, and intentional in everything they do. Many are big-city professionals who choose to live in a small, town beach community without sacrificing sophistication. They are well-traveled, well-educated, and highly invested in wellness, family, and creating a life that feels like a permanent vacation.

Don’t mistake the flip-flops and beach cruisers for complacency—these residents are dynamic, engaged, and deeply connected to their community. Whether it’s morning paddleboard sessions, afternoons at pickleball, or evenings on the beach with family, Coronado locals embrace every moment. They are sun-seeking, health-conscious, and always in pursuit of the beautiful—whether that’s in a curated home, a perfect fish taco, or a sunset over the skyline.



IN STYLE

Average Age: 36 | Median Income: \$63K

- Mostly educated, young singles who aren’t ready to settle down yet.
- They do not own homes or vehicles and choose to spend their disposable income on upscale city living and entertainment.
- Vacations are often spontaneous, packed with new experiences and chronicled on their social media profiles.

EXURBANITES

Average Age: 51 | Median Income: \$103K

- Approaching retirement, but showing few signs of slowing down.
- Active in their communities, generous in their donations and seasoned travelers.
- Active supporters of the arts and metropolitan culture.
- Gardening and home improvement projects are priorities, while also taking advantage of services for home maintenance.

URBAN CHIC

Average Age: 45 | Median Income: \$108K

- Predominantly married couples.
- Well-connected, well-educated, and financially stable
- Nearly 40% of this demographic receives income from investments.
- This population works in white-collar professions.
- Avid readers and movie-goers

GOLDEN YEARS

Average Age: 47 | Median Income: \$173K

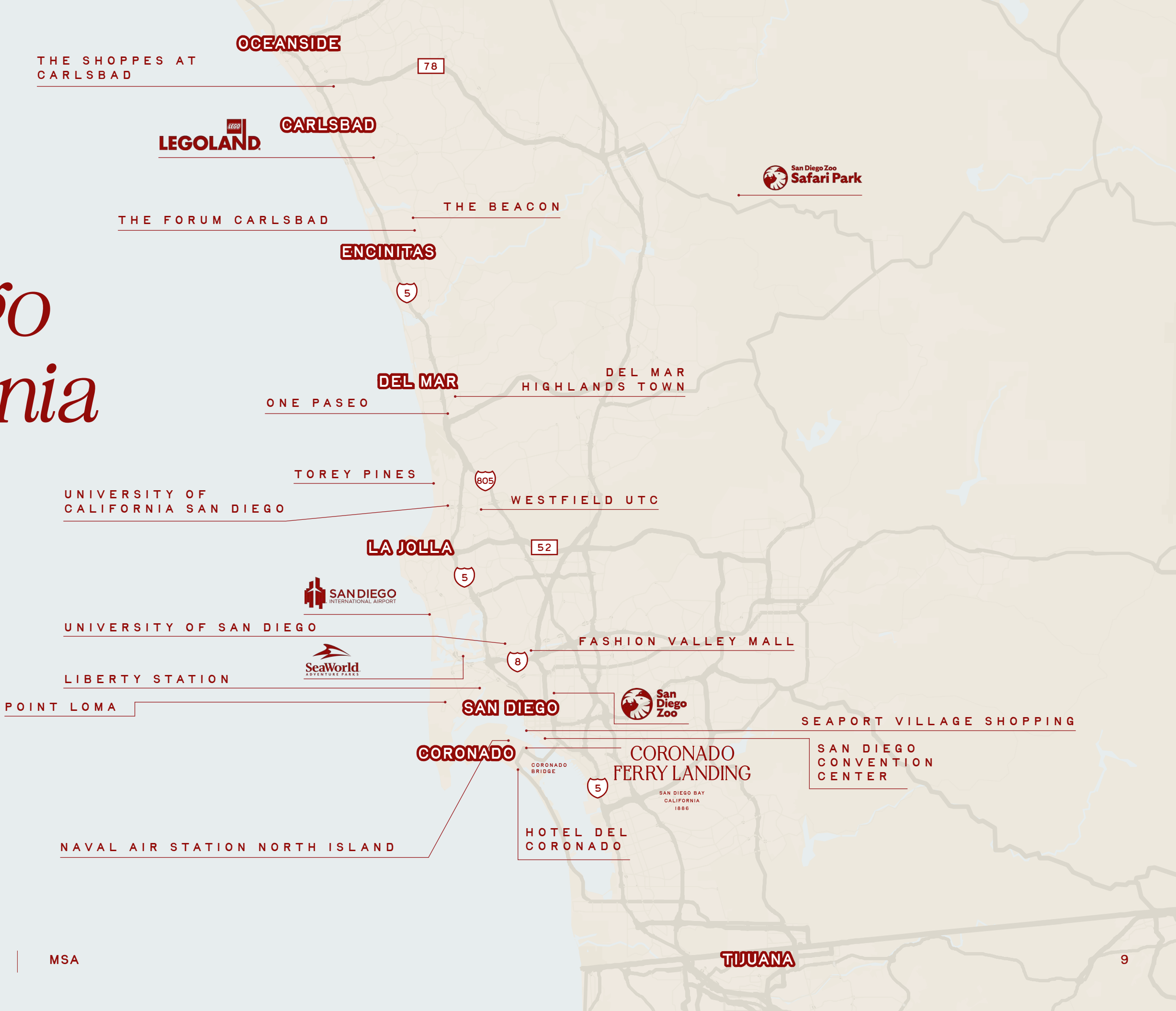
- The wealthiest of all tapestry segments.
- Aside from the expense for the upkeep of their lavish homes, consumers invest in themselves and their personal well-being by spending at upscale salons, spas and fitness centers
- Attentive to good nutrition, fitness and a healthy lifestyle

METRO RENTERS

Avg Age: 32 | Median Income: \$67K

- Well-educated with an appreciation for fine arts, sophistication and education.
- Value socializing and social status.
- Above the average income, they spend their money on rent, clothes, and latest technology.
- Highly mobile. Many live close to their jobs and walk or take a taxi to get around town.

san diego california



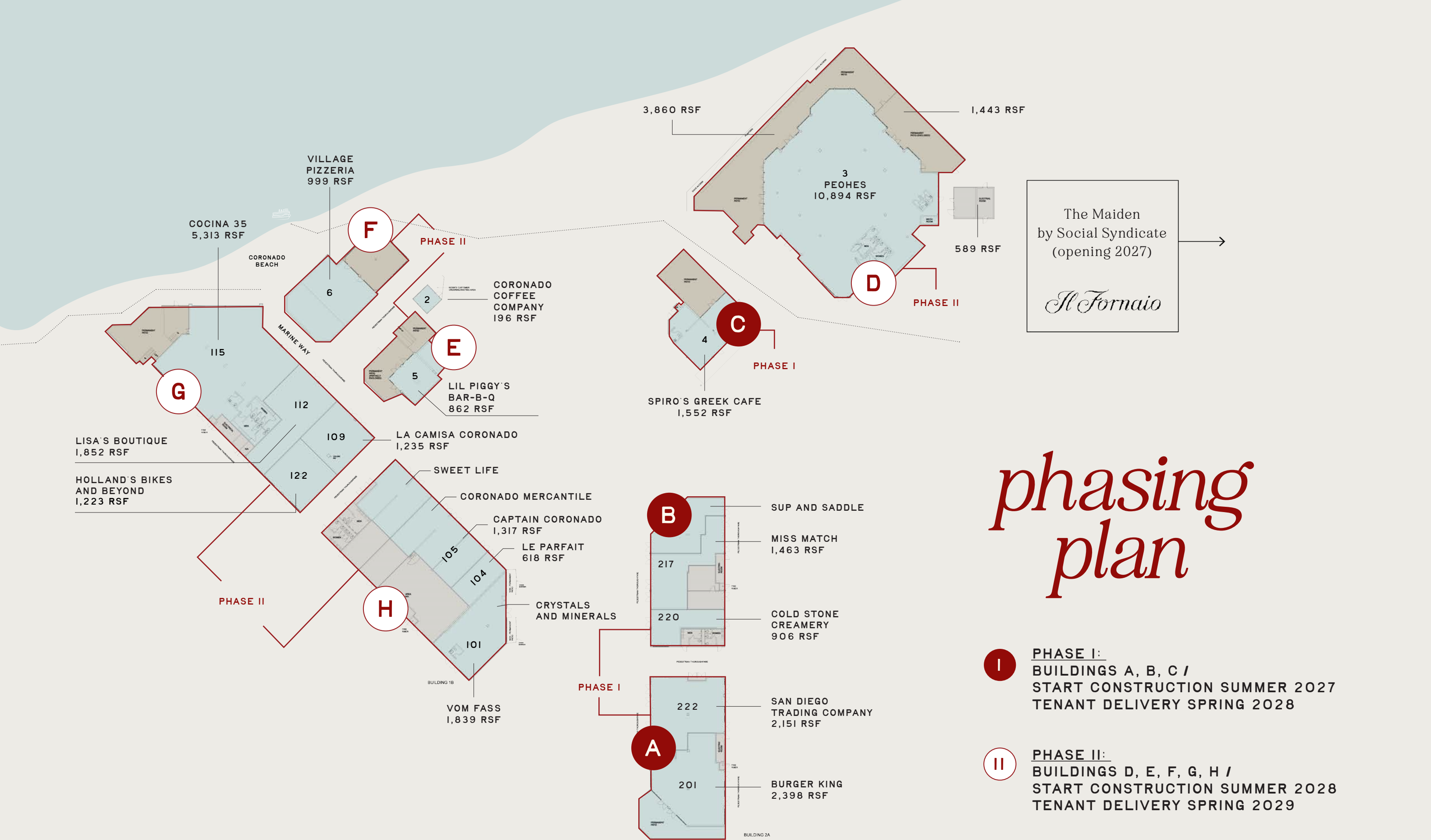
CORONADO
FERRY
LANDING



- 1. CORONADO ISLAND MARRIOTT RESORT
- 2. TIDELANDS PARK
- 3. CORONADO GOLF COURSE
- 4. CORONADO SHORES 1500 UNITS
- 5. CABRILLO TOWERS 756 UNITS
- 6. HOTEL DEL CORONADO
- 7. THE HENRY

- 8. SPREKLES PARK
- 9. VONS
- 10. CORONADO HIGH SCHOOL
- 11. ORANGE AVE
- 12. PT LOMA
- 13. NAVAL AIR STATION ISLAND
- 14. NICKY ROTTENS

- 15. CORONADO BREWING COMPANY
- 16. THE LANDING 92 RESIDENTIAL UNITS
- 17. 1ST AVE
- 18. C AVENUE
- 19. BRADLEY FIELD
- 20. PUBLIC DOCK AND DINE
- 21. FERRY LANDING



phasing plan

- I** **PHASE I:**
BUILDINGS A, B, C /
START CONSTRUCTION SUMMER 2027
TENANT DELIVERY SPRING 2028
- II** **PHASE II:**
BUILDINGS D, E, F, G, H /
START CONSTRUCTION SUMMER 2028
TENANT DELIVERY SPRING 2029



CARRIE BOBB & CO.

CARRIE BOBB
CA LIC. 01382015

619.318.0453
CARRIE@CARRIEBOBBANDCO.COM

MATT SHOPE
CA LIC. 01423074

858.705.4076
MATT@CARRIEBOBBANDCO.COM

PERISCOPE REAL ESTATE

JIM RINEHART
LIC. 01527531

619.726.8557
JIM@PERISCOPEREALESTATE.COM

JULIE STEINBEISS
LIC. 02162652

619.405.3973
JULIE@PERISCOPEREALESTATE.COM

