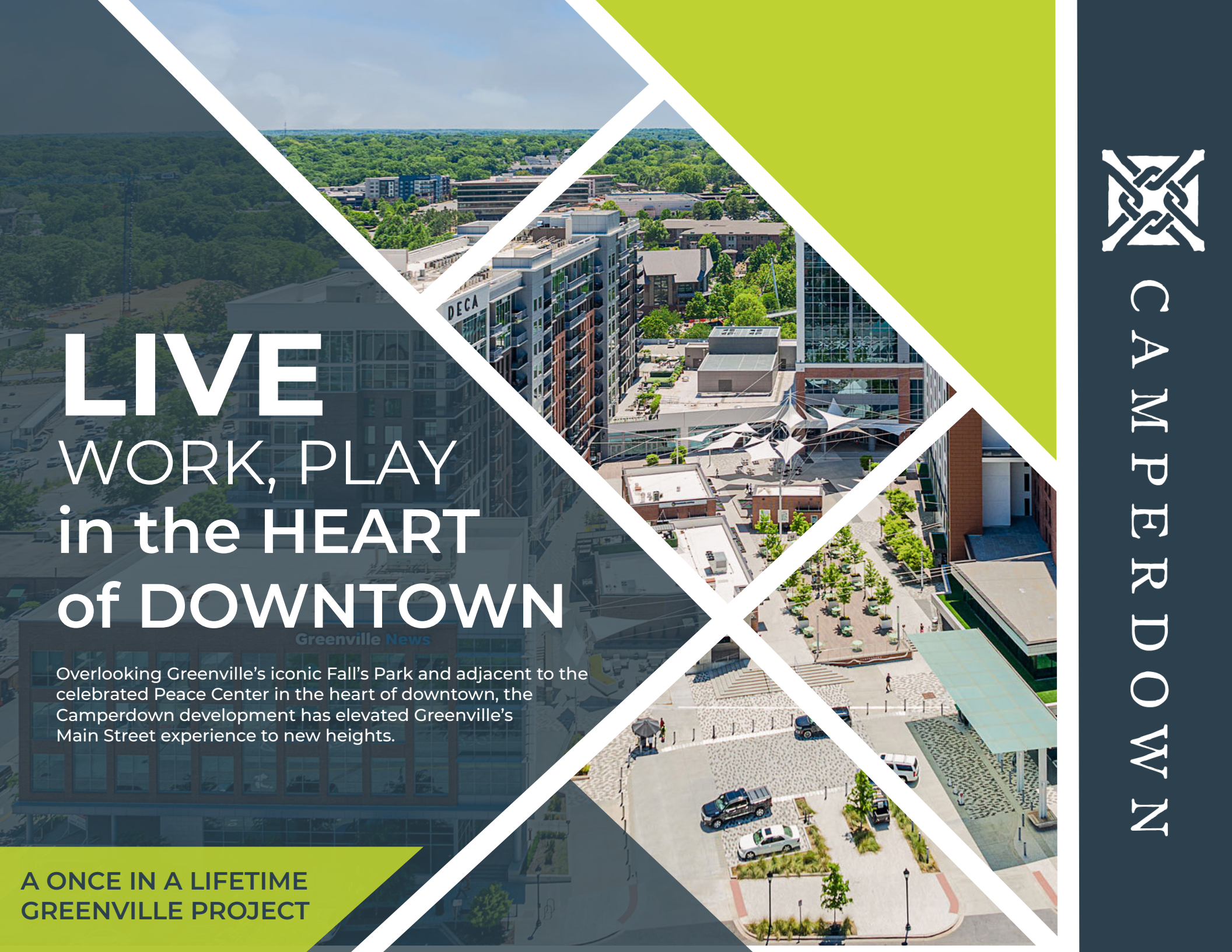


An aerial photograph of downtown Greenville, South Carolina, featuring modern multi-story buildings, a large park area with trees, and a pedestrian plaza. The image is overlaid with large, white, geometric shapes (triangles and diamonds) that create a dynamic, abstract composition. A bright green triangle is in the top right, and another is in the bottom left. The text is overlaid on the left side of the image.

LIVE WORK, PLAY in the HEART of DOWNTOWN

Overlooking Greenville's iconic Fall's Park and adjacent to the celebrated Peace Center in the heart of downtown, the Camperdown development has elevated Greenville's Main Street experience to new heights.

A ONCE IN A LIFETIME
GREENVILLE PROJECT



CAMPDOWN

CAMPERDOWN DEVELOPMENT



FALLS TOWER

CAMPERDOWN
150,000 SF Office
11 Luxury Condos

elliott davis

Seratonic
YOGA & LOUNGE

GROUP
Therapy
PUB & PLAYGROUND

SPACES.

DECA
CAMPERDOWN

241 Units

SOUTHERN
TIDE
Available
April 1, 2027

bodybar
fitness

Trails Jewelers

At Lease

Available

The NOW
A MASSAGE BOUTIQUE

CAMP

Insomnia
cookies

SOCIAL
BURGER

AC
HOTELS
MARRIOTT

196 Rooms

Jeni's

elliott davis

Juniper
RESTAURANT & BAR

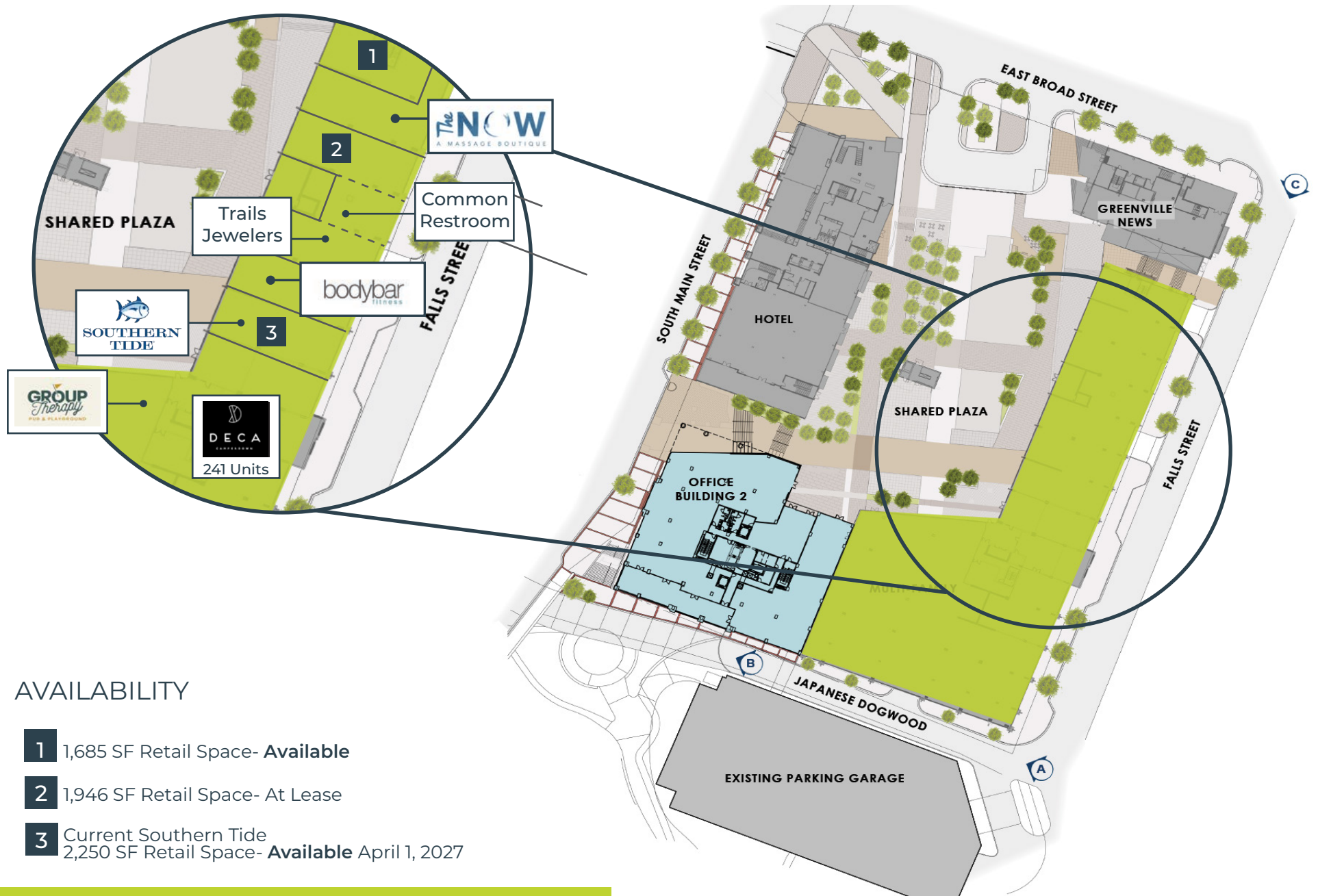
FALLS TOWER SITE PLAN (MAIN STREET)



AVAILABILITIES

- 1** 5,373 SF Main Street Frontage- At Lease
- 2** 3,968 SF Space (w/ Covered Patio Overlooking Falls Park)- **Available**

DECA SITE PLAN



CAMPERDOWN PHOTOS



DEMOGRAPHICS

KEY FACTS

11,479

Population



1.8

Average Household Size

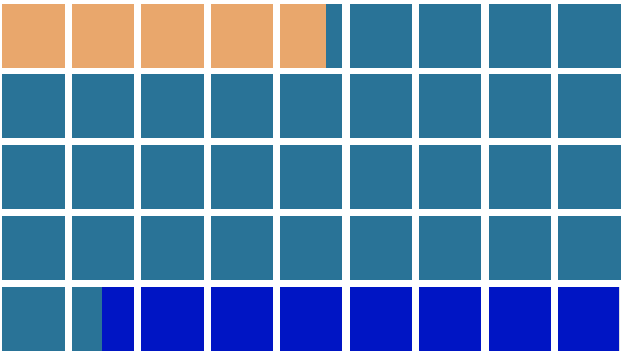
37.8

Median Age

\$84,397

Median Household Income

POPULATION BY AGE

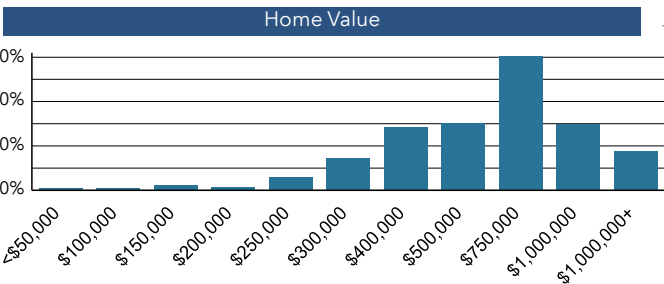


Under 18 (10.5%)
Ages 18 to 64 (72.8%)
Aged 65+ (16.7%)
Others (0.0%)

Population Trends and Key Indicators

Camperdown Plaza
Ring: 1 mile radius

11,479 Population
5,961 Households
1.76 Avg Size Household
37.8 Median Age
\$84,397 Median Household Income
\$562,613 Median Home Value
84 Wealth Index
62 Housing Affordability
51 Diversity Index



ANNUAL HOUSEHOLD SPENDING

\$2,903 Apparel & Services
\$8,477 Groceries
\$343 Computers & Hardware
\$7,765 Health Care
\$4,697 Eating Out

EMPLOYMENT

83% White Collar
9% Blue Collar
8% Services
4.6% Unemployment Rate

AVERAGE AMOUNT SPENT ON RETAIL GOODS

\$84,397 Median Household Income
\$67,493 Per Capita Income
\$78,966 Median Net Worth

ANNUAL LIFESTYLE SPENDING

\$3,334 Travel
\$86 Sports Events
\$87 Theatre/Operas/Concerts
\$12 Online Games
\$73 Movies/Museums/Parks



Source: This infographic contains data provided by Esri (2024, 2029), Esri-U.S. BLS (2024), Esri-MRI-Simmons (2024). © 2025 Esri

DOWNTOWN GREENVILLE, SC





#YEAH **THAT** GREENVILLE

NAMED ONE OF THE TOP TEN
FRIENDLIEST CITIES IN THE SOUTH
Southern Living 2026

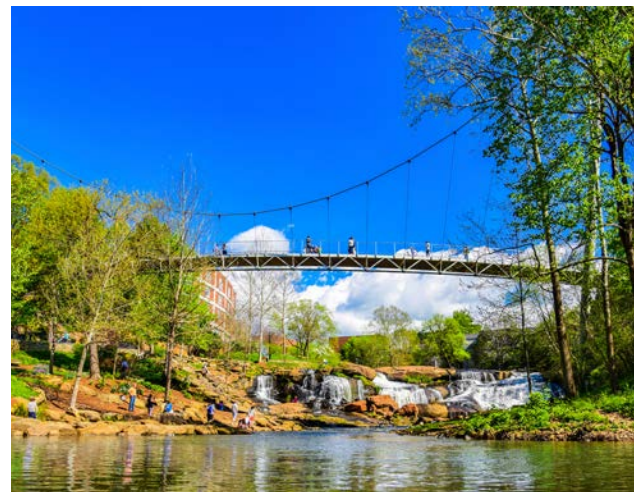
RANKED 4TH ON THE LIST OF
“BEST PLACES TO LIVE IN THE
NATION”
U.S. News & World Report 2025

RANKED NO. 5 FOR THE SOUTH’S
BEST CITIES ON THE RISE
Livability 2025

NAMED ONE OF THE TOP 10 MOST
WALKABLE DOWNTOWNS
Travel + Leisure 2025

RANKED NO. 1 FOR THE BEST PLACE
FOR YOUNG PROFESSIONALS
Niche 2025

RANKED NO. 7 AMONG THE BEST
U.S. TRAVEL DESTINATIONS
Travel & Leisure 2025





CAMPDOWN

LEASING

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