

Prunedale Shopping Center

San Miguel Cyn. Rd. & Moro Rd., Prunedale, CA



**Grocery Outlet • CVS Pharmacy • O'Reilly Auto Parts
Comerica Bank • Subway • Burger King • Shops
Monterey County Library • Medical & Dental Office • Veterinary**

**Est. Population: 28,144, Traffic Volume 25,400 per day
Est. Avg. Household Income: \$86,423
Est. Median Household Income: \$68,744**

Shaw Real Estate, Inc.

**Leasing • Property Management • Sales
3 Quail Run Cir., Suite 103, Salinas, CA 93907**

**Tim (Beau) Oxsen, Broker
(831) 772-8100 x120 • (831) 262-8749 Cell • (831) 772-8103 FAX
beau@shaw-development.com
DRE #01871028**

SITE PLAN
Prunedale Shopping Center
North Monterey County
Prunedale, California





PRUNEDALE SHOPPING CENTER TENANTS

A100 COMERICA BANK 5,175 SF
 A105 WAGS TO RICHES 520 SF
 A110 GROCERY OUTLET 17,048 SF

B100 SUGAR & T BOUTIQUE 1,170 SF
 B110 PRUNEDALE DONUTS & BAKERY 1,170 SF
 B120 BLACKHORSE REAL ESTATE 2,076 SF
 B130 JEWELRY STORE 775 SF
 B140 WOMEN'S & MEN'S SHAPEWEAR 1,039 SF
 B150 TOM'S LIQUORS 2,464 SF
 B160 ROUND TABLE PIZZA 1,960 SF
 B170 PRUNEDALE BEAUTY & BARBER 550 SF
 B180 MONTEREY WATER COMPANY N/A SF

C100 THRIFT STORE 2,580 SF
 C110 CREATIVE NAILS 720 SF
 C120 101 WINE STOP 1,800 SF
 C130 SUBWAY 1,200 SF
 C140 BLISS 900 SF
 C150 SMOKE SHOP 900 SF

D100 ICE CREAM SHOP 1,147 SF
D115 AVAILABLE 1,747 SF
 D120 VACANT 12,000 SF
 D130 O'REILLY AUTO 6,000 SF

E100 RICHARD VALENTINE - ACUPUNCTURE 1,080 SF
 E110 MASSAGE 1,080 SF
 E120 GSG PROTECTIVE SERVICES 540 SF
 E130 CHERYL FERNANDEZ - FAMILY CLINIC 675 SF
 E140-E150 DON WILLIAMS, MD 1,085 SF

F100 MONTEREY COUNTY LIBRARY 7,200 SF
 F110, F120, F130 Primery Iglesia Hispana de Prunedale 3,944 SF

G100 VANCO REALTY 1,400 SF
 G120 JOHN FARAHMAND PT 2,650 SF
 G130 JOHN FARAHMAND PT 960 SF

H100, H110, H120 ARIANA M. LALINDE-VASQUEZ, DDS 2,600 SF
 H130 U.S.D.A. 695 SF
 H140 DENA ECKHARDT, DVM 1,200 SF

J100 DICK'S AUTOMOTIVE 2,902 SF
 J110 JIM'S CHINESE FOOD 936 SF
 J120 GOODWILL 2,700 SF
 J140, J150 SARITA'S RESTAURANT 1,720 SF

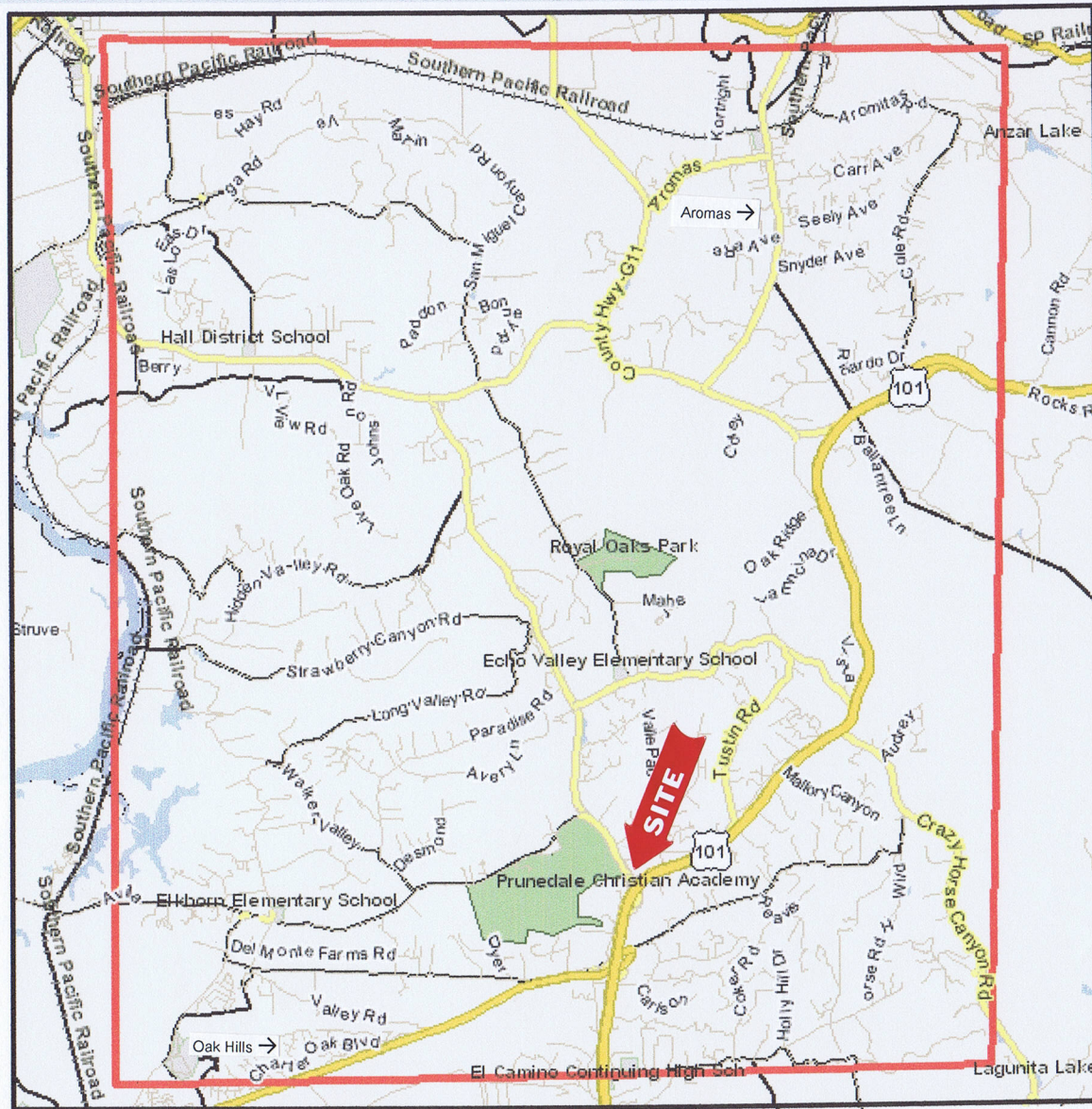
K100 HKM II - BURGER KING 2,570 SF

R150 BAGGETT CONSTRUCTION 2,400 SF
 R200 D'ANDRE ATTORNEY 1,500 SF
 R212 MARTIAL ARTS INSTITUTE 1,500 SF

The accuracy of all information, regardless of source, and square footages and lot sizes, is deemed reliable but not guaranteed and should be personally verified through personal inspection by and/or with the appropriate professionals.

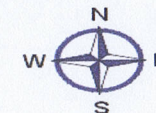
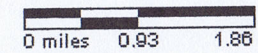
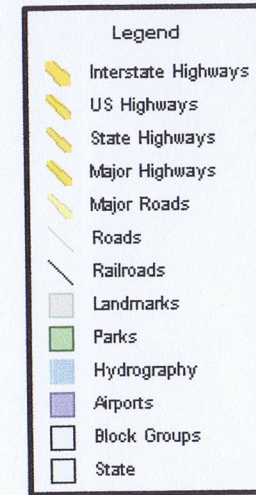
Area Map

Trade Area Prunedale, CA



Trade Area,

Polygon - See Appendix for Points



Demographic Summary Report

Prunedale Shopping Center

7901-8093 San Miguel Canyon Rd, Salinas, CA 93907

Building Type: **General Retail**

Year Built: **1975**



Radius	1 Mile		3 Mile		5 Mile	
Population						
2023 Projection	2,895		14,403		30,024	
2018 Estimate	2,817		14,031		29,230	
2010 Census	2,645		13,245		27,513	
Growth 2018 - 2023	2.77%		2.65%		2.72%	
Growth 2010 - 2018	6.50%		5.93%		6.24%	
2018 Population by Hispanic Origin	1,159		6,014		15,464	
2018 Population	2,817		14,031		29,230	
White	2,439	86.58%	12,158	86.65%	25,322	86.63%
Black	42	1.49%	202	1.44%	466	1.59%
Am. Indian & Alaskan	60	2.13%	284	2.02%	763	2.61%
Asian	142	5.04%	693	4.94%	1,345	4.60%
Hawaiian & Pacific Island	11	0.39%	67	0.48%	121	0.41%
Other	124	4.40%	626	4.46%	1,214	4.15%
U.S. Armed Forces	0		1		1	
Households						
2023 Projection	973		4,732		9,408	
2018 Estimate	951		4,628		9,190	
2010 Census	912		4,465		8,814	
Growth 2018 - 2023	2.31%		2.25%		2.37%	
Growth 2010 - 2018	4.28%		3.65%		4.27%	
Owner Occupied	733	77.08%	3,569	77.12%	6,570	71.49%
Renter Occupied	218	22.92%	1,059	22.88%	2,620	28.51%
2018 Households by HH Income	952		4,628		9,191	
Income: <\$25,000	80	8.40%	447	9.66%	1,114	12.12%
Income: \$25,000 - \$50,000	135	14.18%	718	15.51%	1,612	17.54%
Income: \$50,000 - \$75,000	220	23.11%	1,078	23.29%	2,127	23.14%
Income: \$75,000 - \$100,000	170	17.86%	688	14.87%	1,341	14.59%
Income: \$100,000 - \$125,000	169	17.75%	658	14.22%	1,035	11.26%
Income: \$125,000 - \$150,000	57	5.99%	307	6.63%	629	6.84%
Income: \$150,000 - \$200,000	40	4.20%	408	8.82%	780	8.49%
Income: \$200,000+	81	8.51%	324	7.00%	553	6.02%
2018 Avg Household Income	\$98,200		\$96,555		\$91,124	
2018 Med Household Income	\$81,029		\$77,580		\$71,426	

Demographic Detail Report

Prunedale Shopping Center						
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Hawaiian & Pacific Island	11	0.39%	67	0.48%	121	0.41%
Other	124	4.40%	626	4.46%	1,214	4.15%
Population by Hispanic Origin	2,817		14,031		29,230	
Non-Hispanic Origin	1,657	58.82%	8,016	57.13%	13,765	47.09%
Hispanic Origin	1,160	41.18%	6,014	42.86%	15,465	52.91%
2018 Median Age, Male	40.50		39.80		36.20	
2018 Average Age, Male	39.70		39.50		37.30	
2018 Median Age, Female	42.90		42.60		38.50	
2018 Average Age, Female	40.90		40.90		38.80	
2018 Population by Occupation Classification	2,259		11,240		22,856	
Civilian Employed	1,281	56.71%	6,440	57.30%	13,260	58.02%
Civilian Unemployed	121	5.36%	571	5.08%	1,072	4.69%
Civilian Non-Labor Force	857	37.94%	4,228	37.62%	8,523	37.29%
Armed Forces	0	0.00%	1	0.01%	1	0.00%
Households by Marital Status						
Married	589		2,914		5,574	
Married No Children	375		1,849		3,248	
Married w/Children	214		1,065		2,326	
2018 Population by Education	2,038		10,080		20,128	
Some High School, No Diploma	295	14.47%	1,741	17.27%	4,747	23.58%
High School Grad (Incl Equivalency)	442	21.69%	2,382	23.63%	4,812	23.91%
Some College, No Degree	726	35.62%	3,451	34.24%	6,271	31.16%
Associate Degree	105	5.15%	480	4.76%	938	4.66%
Bachelor Degree	311	15.26%	1,315	13.05%	2,184	10.85%
Advanced Degree	159	7.80%	711	7.05%	1,176	5.84%

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2018 Avg Household Income	\$98,200	\$96,555	\$91,124
2018 Med Household Income	\$81,029	\$77,580	\$71,426
2018 Occupied Housing	951	4,628	9,190
Owner Occupied	733 77.08%	3,569 77.12%	6,570 71.49%
Renter Occupied	218 22.92%	1,059 22.88%	2,620 28.51%
2010 Housing Units	907	4,406	8,170
1 Unit	897 98.90%	4,288 97.32%	7,432 90.97%
2 - 4 Units	9 0.99%	87 1.97%	280 3.43%
5 - 19 Units	1 0.11%	31 0.70%	393 4.81%
20+ Units	0 0.00%	0 0.00%	65 0.80%
2018 Housing Value	732	3,569	6,571
<\$100,000	7 0.96%	33 0.92%	518 7.88%
\$100,000 - \$200,000	2 0.27%	7 0.20%	108 1.64%
\$200,000 - \$300,000	12 1.64%	72 2.02%	334 5.08%
\$300,000 - \$400,000	206 28.14%	918 25.72%	1,431 21.78%
\$400,000 - \$500,000	180 24.59%	754 21.13%	1,129 17.18%
\$500,000 - \$1,000,000	322 43.99%	1,758 49.26%	2,914 44.35%
\$1,000,000+	3 0.41%	27 0.76%	137 2.08%
2018 Median Home Value	\$477,221	\$500,142	\$479,229
2018 Housing Units by Yr Built	980	4,783	9,553
Built 2010+	22 2.24%	125 2.61%	370 3.87%
Built 2000 - 2010	59 6.02%	209 4.37%	841 8.80%
Built 1990 - 1999	97 9.90%	531 11.10%	898 9.40%
Built 1980 - 1989	200 20.41%	877 18.34%	1,473 15.42%
Built 1970 - 1979	245 25.00%	1,355 28.33%	2,904 30.40%
Built 1960 - 1969	180 18.37%	783 16.37%	1,454 15.22%
Built 1950 - 1959	88 8.98%	427 8.93%	690 7.22%
Built <1949	89 9.08%	476 9.95%	923 9.66%
2018 Median Year Built	1974	1974	1975