

Concept Only - Not To Scale



Land Available For Sale
55 Allen Road Bakersfield, CA
2.46 Acres
Zoned C-1

Contact Us:

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PRIME
RETAIL GROUP



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Stockdale Highway



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Bakersfield, CA is a fast-growing city of over 413,000 residents with a young median age of about 32, making it one of the younger major cities in California. The community is predominantly Hispanic/Latino, supported by significant White, Asian, and Black populations, creating a diverse and multicultural market. The median household income is approximately \$79,000, with strong family-oriented demographics and larger-than-average household sizes. Bakersfield's combination of population growth, youthful workforce, and balanced income levels makes it a strong environment for retail, services, and residential demand.



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