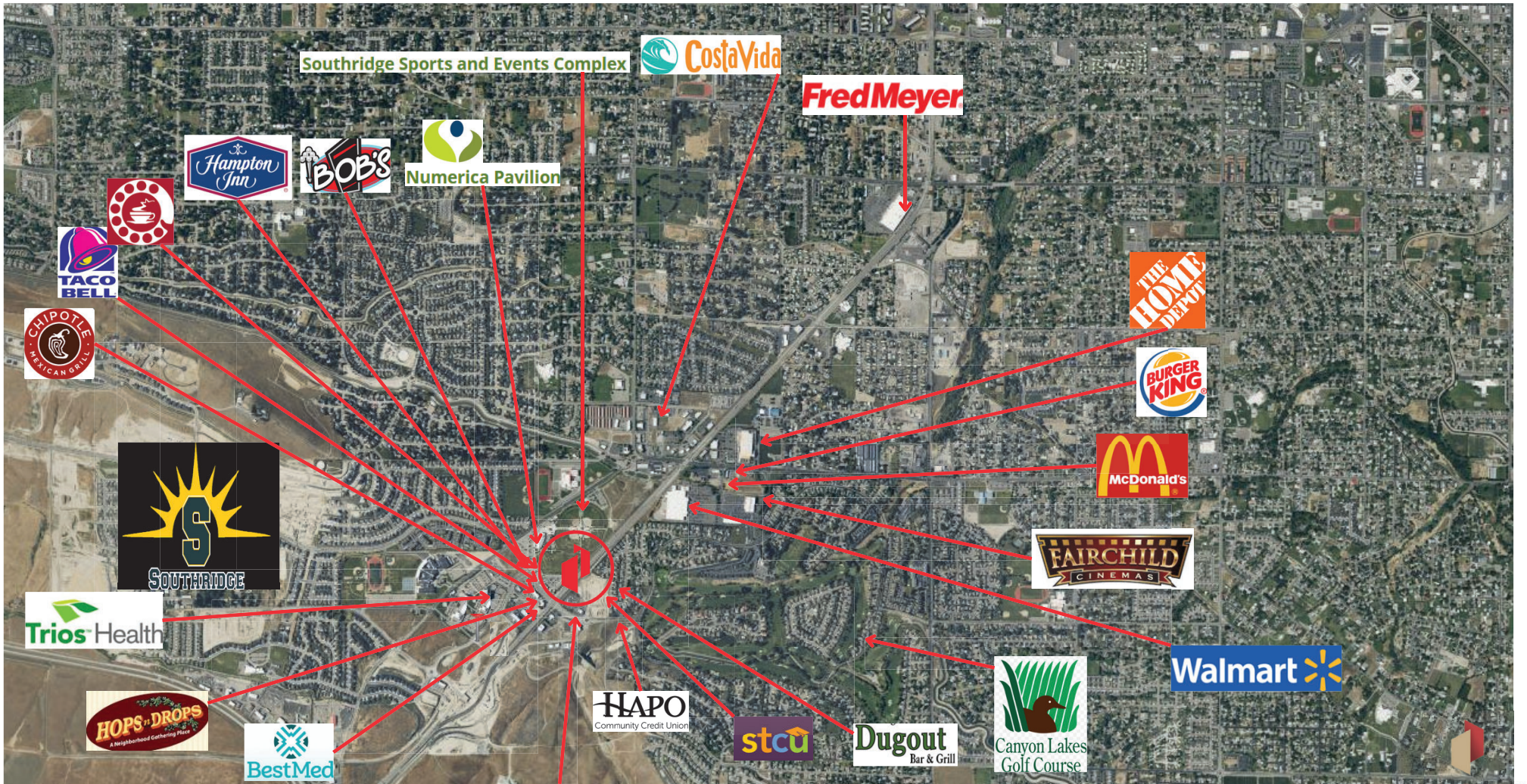


REGIONAL MAP



MARKET MAP



4862 W. Hildebrand

1 MILE INFOGRAPHICS

Key Statistics

1 mile

200
Total Businesses

2,445
Total Employees

\$236M
Total Sales

2.8%
Unemployment Rate

Daytime Population

1 mile

5,417
Total Population

5,990
Total Daytime Population

Ratio of daytime to total population:

1.11

Values > 1.0 mean that more people come to the area during the day than live there.



Suburb

Dominant Urbanicity Type

1 mile



12.1

Avg Number of Employees



63.7 ↑

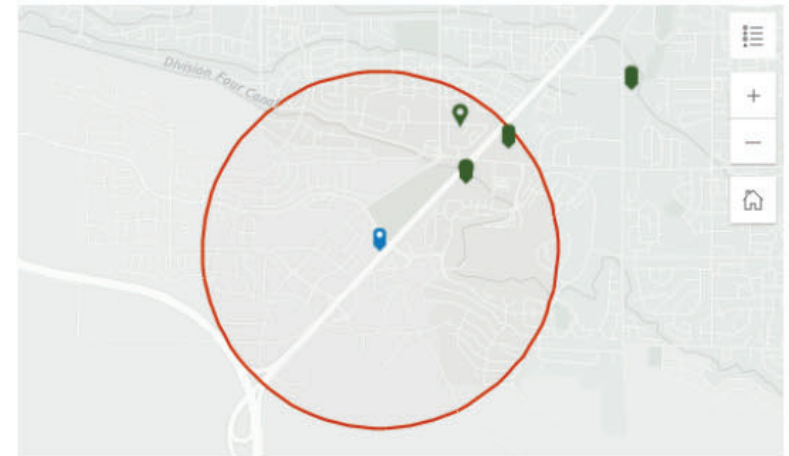
Total Business Per Sq Mi
This is 1,725.5% higher than **Benton County**

1 mile

Top 25 Largest Businesses in Area

25*
100 or More Employees

25*
\$10M+ Annual Sales Vol



Highest sales volume

Toyota of Tri-Cities	Independent	\$133M
----------------------	-------------	--------

Most Employees

Kennewick City Manager	Independent	430
------------------------	-------------	-----

Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Note: business sales volumes and employee counts are estimates provided by Data Axle. * Indicates the number of locations has reached the maximum.

3 MILE INFOGRAPHICS

Key Statistics

3 miles

1,421

Total Businesses

14.8K

Total Employees

\$2.05B

Total Sales

4.4%

Unemployment Rate

Daytime Population

3 miles



57,605

Total Population



49,512

Total Daytime Population

Ratio of daytime to total population:

3 miles

0.86

Values > 1.0 mean that more people come to the area during the day than live there.



Urban Vicinity

3 miles

Dominant Urbanicity Type



12.1

Avg Number of Employees



50.3 ↑

Total Business Per Sq Mi
This is 1,340.4% higher than Benton County

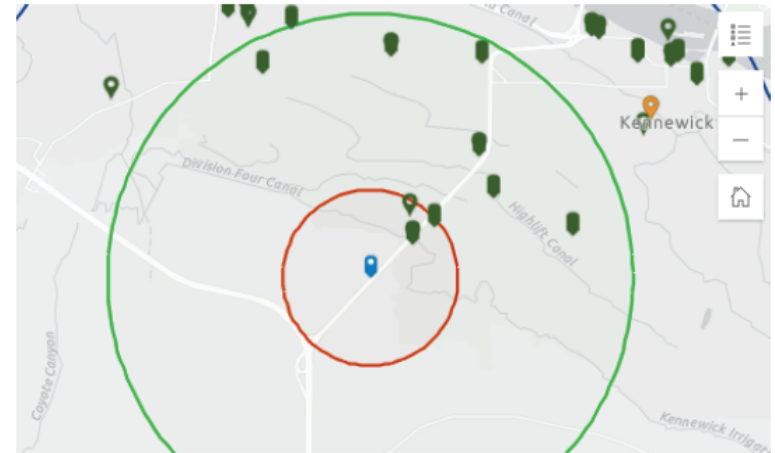
Top 25 Largest Businesses in Area

25*

100 or More Employees

25*

\$10M+ Annual Sales Vol



Highest sales volume

Toyota of Tri-Cities	Independent	\$133M
----------------------	-------------	--------

Most Employees

Kennewick City Manager	Independent	430
------------------------	-------------	-----

Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Note: business sales volumes and employee counts are estimates provided by Data Axle. * Indicates the number of locations has reached the maximum.

5 MILE INFOGRAPHICS

Key Statistics

5 miles

3,521

Total Businesses

41.1K

Total Employees

\$5.83B

Total Sales

3.9%

Unemployment Rate

Daytime Population

5 miles



115,652

Total Population



113,291

Total Daytime Population

Ratio of daytime to total population:

5 miles

0.98

Values > 1.0 mean that more people come to the area during the day than live there.



Urban Vicinity

Dominant Urbanicity Type

5 miles



12.1

Avg Number of Employees



44.8 ↑

Total Business Per Sq Mi
This is 1,184.8% higher than **Benton County**

5 miles

Top 25 Largest Businesses in Area



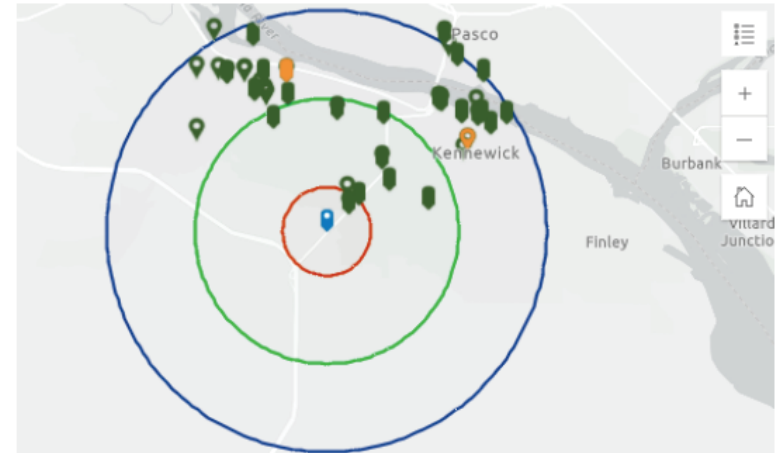
25*

100 or More Employees



25*

\$10M+ Annual Sales Vol



Highest sales volume

Toyota of Tri-Cities

Independent

\$133M

Most Employees

Kennewick City Manager

Independent

430

Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Note: business sales volumes and employee counts are estimates provided by Data Axle. * Indicates the number of locations has reached the maximum.

AREA ANALYTICS

1 MILE

Summary	Census 2020	2025	2030
Total Population	5,174	5,417	5,798
Total Households	1,955	2,038	2,194
Family Households	1,420	1,450	1,554
Average Household Size	2.62	2.62	2.61
Owner Occupied Housing Units	1,536	1,664	1,814
Renter Occupied Housing Units	419	374	380
Median Age	41.7	41.9	42.3

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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3 MILE

Summary	Census 2020	2025	2030
Total Population	54,043	57,605	60,374
Total Households	19,883	21,326	22,453
Family Households	13,730	14,357	15,044
Average Household Size	2.70	2.69	2.67
Owner Occupied Housing Units	13,152	14,537	15,688
Renter Occupied Housing Units	6,731	6,789	6,765
Median Age	35.2	36.1	37.0

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

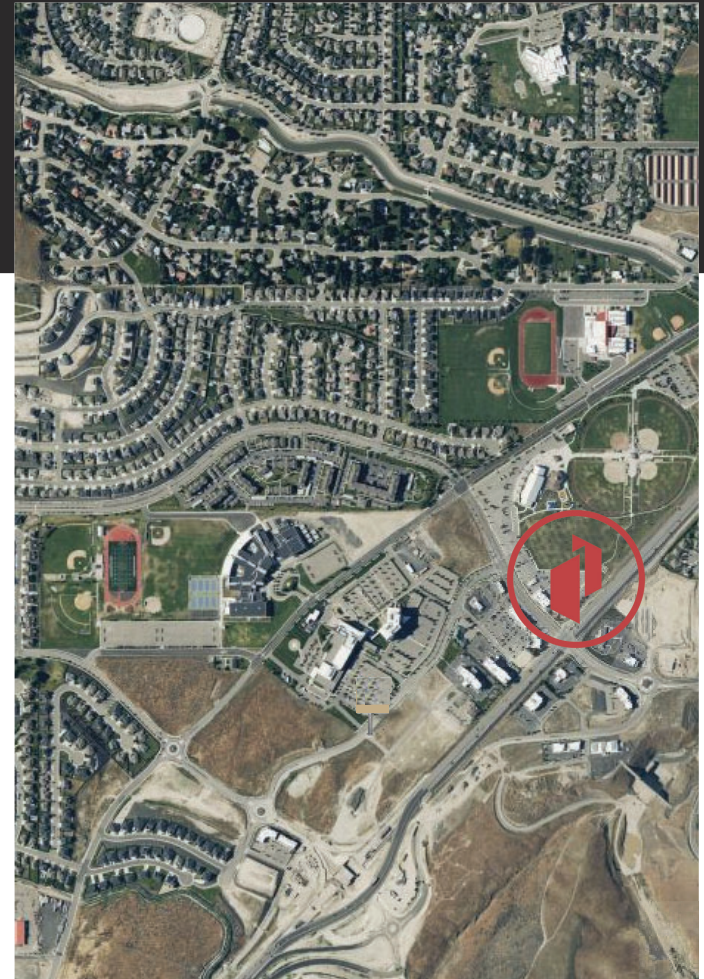
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5 MILE

Summary	Census 2020	2025	2030
Total Population	108,244	115,652	121,621
Total Households	39,857	42,733	45,075
Family Households	26,963	28,176	29,586
Average Household Size	2.70	2.69	2.68
Owner Occupied Housing Units	25,568	28,153	30,473
Renter Occupied Housing Units	14,289	14,580	14,602
Median Age	35.2	36.1	37.1

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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