

# 2026 Sponsorship Guide

Celebrating **Community, Culture, and Creativity.**

[plazadistrict.org](http://plazadistrict.org)



# Welcome to the Plaza District.

The Plaza District is the heart and soul of Oklahoma City's vibrant arts and entertainment scene. With its unique blend of historic charm and contemporary creativity, it's a hub for local businesses, artists, and community events. To continue thriving, we need your support.



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## Why Sponsor the Plaza District?

### Community Impact

Your sponsorship helps support local businesses, artists, and residents, contributing to the economic growth and cultural enrichment of Oklahoma City.

### Brand Exposure

Join hands with an iconic and beloved district, exposing your brand to a diverse and engaged audiences.

### Positive Reputation

Show your commitment to the community, fostering goodwill and loyalty among customers and clients.

### Networking Opportunities

Connect with fellow sponsors, artists, and business owners, creating valuable relationships.

### Marketing Benefits

Receive valuable marketing exposure through our events and platforms.

## Our Impact

**65** local businesses served

**942** jobs in the district

**4,961** artists served

**292** volunteers engaged

**71.6k** Instagram followers

**46k** Facebook followers

# Our Marketing Reach

Over 1.2 Million Annual Visitors

2.9 Million Annual Drivers

Avg LIVE! on the Plaza Attendance: 5k

Avg Plaza Fest Attendance: 35k

70 Million Annual Impressions

64 Million Annual Social Media Reach

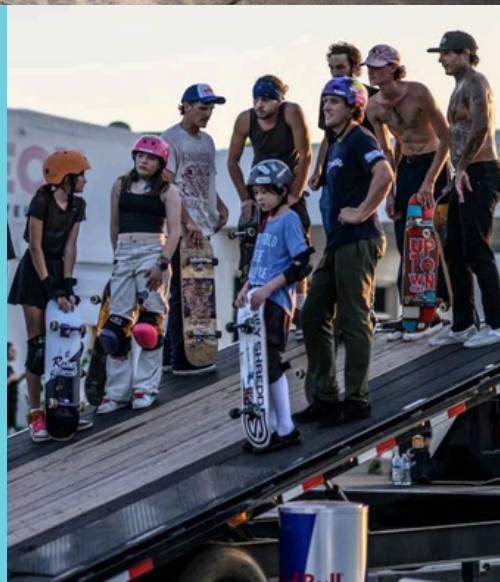


We're proud to be awarded "Best Local District" by the Oklahoma Gazette (2023) and "Best Local District" by 405 Magazine (2023). We do robust PR + media campaigns for our events including appearances on FOX 25, KOCO, KFOR, News 9, Telemundo, iHeart Radio + Clear Channel stations in OKC, as well as editorial features in publications including The Oklahoman, 405 Magazine, Conde Nast Traveler, and more!



# LIVE! on The Plaza

LIVE! on The Plaza is our monthly block party activating the district through unique themes. The district transforms into a bustling block party featuring live music, captivating art exhibitions, and exclusive promotions + specials from over 60 local businesses. It's an event that genuinely brings the district to life.



## Sponsor Benefits

	Annual LIVE! Sponsor \$15,000	One Time LIVE! Sponsor \$1,500	Community Partner (non-profit) \$100
10' x 10' booth space at LIVE! on The Plaza	●	●	●
(120) Friends of the Plaza VIP passes!	●		
(4) Friends of the Plaza VIP passes!		●	
Sponsor Recognition on Website Event	●	●	
Email, social media, and website promotion	●	●	
Prominent logo placement on Attractions Flyer	●		
Small logo placement on Attractions Flyer		●	

### Unique monthly themes include:

- SKATE! The Plaza
- PRIDE! onThe Plaza
- CRUISE! The Plaza
- PUTT PUTT! on The Plaza
- GHOULS! on The Plaza
- LIVE! on The Pawza
- LOVE! on The Plaza
- Summer Block Party...and more!

Each month is an opportunity to interact with unique target audiences.



This annual celebration that brings **40,000+** community members together in a **celebration of art and all things local**. Our day-long festival coincides with Plaza Walls Mural Expo and includes 3 live entertainment stages, an artist vendor market, food trucks, kids activities, and more!

# Plaza District Festival



## Sponsor Benefits

	Diamond Sponsor \$10,000	Platinum Sponsor \$5,000	Gold Sponsor \$2,500	Friend of the Plaza Sponsor \$500
Friends of the Plaza Passes	12	8	4	2
Logo included on festival posters	●			
One 20' x 10' booth space	●	●		
One 10' x 10' booth space			●	
Logo listed in IG and FB stories	●	●	●	
Logo listed on emails	●	●	●	
Logo listed on main stage banners	●	●	●	
Logo listed on signage at festival entrances	●	●	●	
Logo listed on social media posts	●	●	●	
Logo listed on webpage	●	●	●	
Sponsor recognition in Facebook event	●	●	●	●
Verbal recognition on main stage	●	●	●	

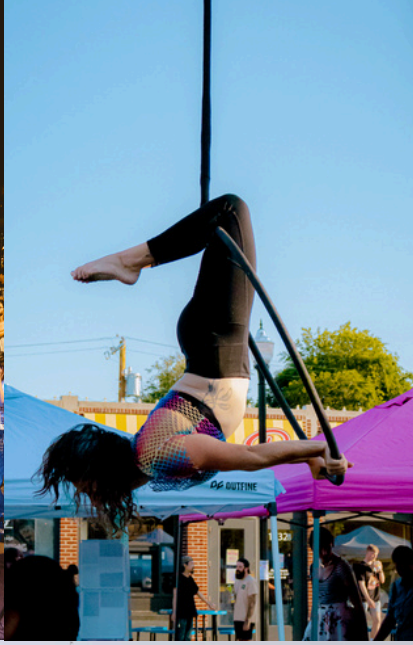
# Annual District Sponsor \$25K

- Diamond Sponsor of Plaza District Festival
- Presenting Sponsor of all 12 LIVE! on the Plaza monthly block parties
- Presenting Sponsor of Small Business Saturday
- Presenting Sponsor of State of the Plaza
- Presenting District Sponsor branding on [plazadistrict.org](http://plazadistrict.org) homepage, social media headers, annual report, + email marketing.
- Additional collaborative opportunities for marketing, advertising and events including social media collaborations.
- Logo on district pole banners - over 1.4M visitors annually!

## Plaza District Annual Sponsor

District Sponsors are the power behind what makes our district succeed. District Sponsors are supporter's of our year-round work to empower and promote local business, organize programming, and ensure a vibrant community space.





Ready to work with us? Reach out to  
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