

708 B - STR ANNUAL REVENUE - MAY 2025 - MAY 2026

708 B Navidad St, Bryan, TX 77801

SHORT-TERM RENTAL

AIRBNB REVENUE

\$0

Not listed on Airbnb

DIRECT BOOKINGS

\$19,500

After all fees & cleaning

TOTAL REVENUE

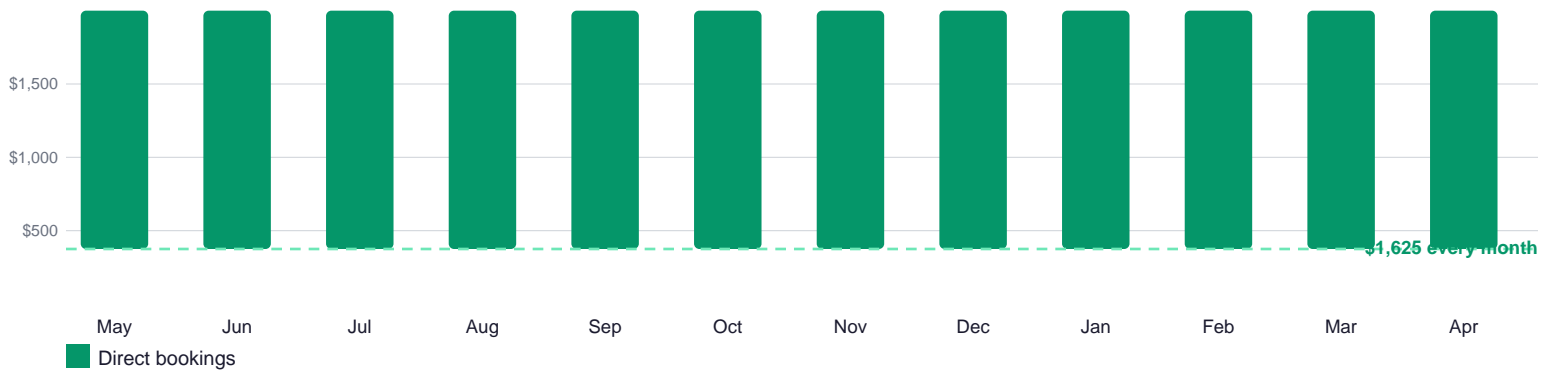
\$19,500

100% direct - \$1,625/mo every month

REVENUE CHANNEL MIX



MONTHLY REVENUE BY CHANNEL (TRAILING 12 MONTHS)



WHY THIS DEAL WORKS

- **\$1,625/month — every single month, zero variance**
Perfectly flat revenue at \$19,500/year with no seasonal dips, no vacancy months, and no platform dependency. As predictable as it gets in STR investing.
- **100% direct bookings — zero platform fees**
All revenue bypasses Airbnb entirely. No service fees, no algorithm risk, no platform policy changes. Pure owner-to-guest relationship with maximum margin per dollar earned.
- **Signature ivy wall + neon sign — same brand as The Spot**
Cohesive design identity across the Navidad portfolio drives cross-unit referrals, repeat bookings, and a recognizable brand that guests seek out by name.
- **Red Whirlpool washer/dryer — standout amenity**
In-unit laundry is a top filter for mid-term guests and corporate travelers. The bold red set doubles as a design statement — memorable, functional, and photographable.
- **Wireless charging + LED ambiance throughout**
Tech-forward touches like bedside wireless charging pads and LED under-bed lighting signal premium quality to guests and justify higher nightly and monthly rates.
- **Part of 708 Navidad — shared operational infrastructure**
Managed under the same on-site team as the broader Navidad portfolio, 708 B benefits from zero-overhead cleaning, maintenance, and guest management built into the building.
- **Bryan/College Station market**
Proximity to Texas A&M drives year-round demand from graduation weekends, football season, campus visitors, and corporate travelers.

PROPERTY PHOTOS · 708 B NAVIDAD ST, BRYAN TX 77801

Unit 708 B · Navidad Portfolio

