



SCALABLE EVENT VENUE WITH STRONG GROWTH UPSIDE FOR SALE



9331 State Highway 13 South
Wisconsin Rapids, Wisconsin 54494

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BUSINESS OVERVIEW

HIGHLIGHTS

Positioned on 5 acres of prime highway-front land, The Outpost Ranch is a turnkey, high-performing, multi-use, modern event destination with strong existing revenue streams and significant expansion potential.

Designed with a blend of rustic charm and contemporary amenities, this versatile

property supports weddings, corporate events, public gatherings, and year-round entertainment.



- **THE RANCH** - A fully equipped event hall at the heart of the property with a 300-guest capacity. This premier venue features a full liquor license, dedicated bar service, catering prep facilities, indoor/outdoor entertainment zones, and a private bridal suite. Beautifully finished and consistently booked, The Ranch has become a sought-after regional setting for unforgettable weddings and large-scale celebrations.
- **THE OUTPOST** - A spacious secondary building that complements the main hall, ideally suited for a daily sports bar or entertainment-driven concept. Its strong highway visibility, generous indoor footprint, and outdoor space—paired with an existing mini-golf attraction—create a unique opportunity for a high-traffic hospitality business.
- **ADJACENT 18-ACRE PARCEL** - Available for sale or lease and offers expansion potential for seasonal attractions, parking, lodging, or additional event amenities.

Asking Price

\$999,990, Signed Non-Disclosure Agreement Required to View Additional Details

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PROPERTY FEATURES



SQUARE FEET

Ranch: 1,500
Outpost: 4,950
Patios: 900; 2,500



CAPACITY

Approximately 500



LOT SIZE

Approximately 5.0
Acres



PARKING

150 spaces



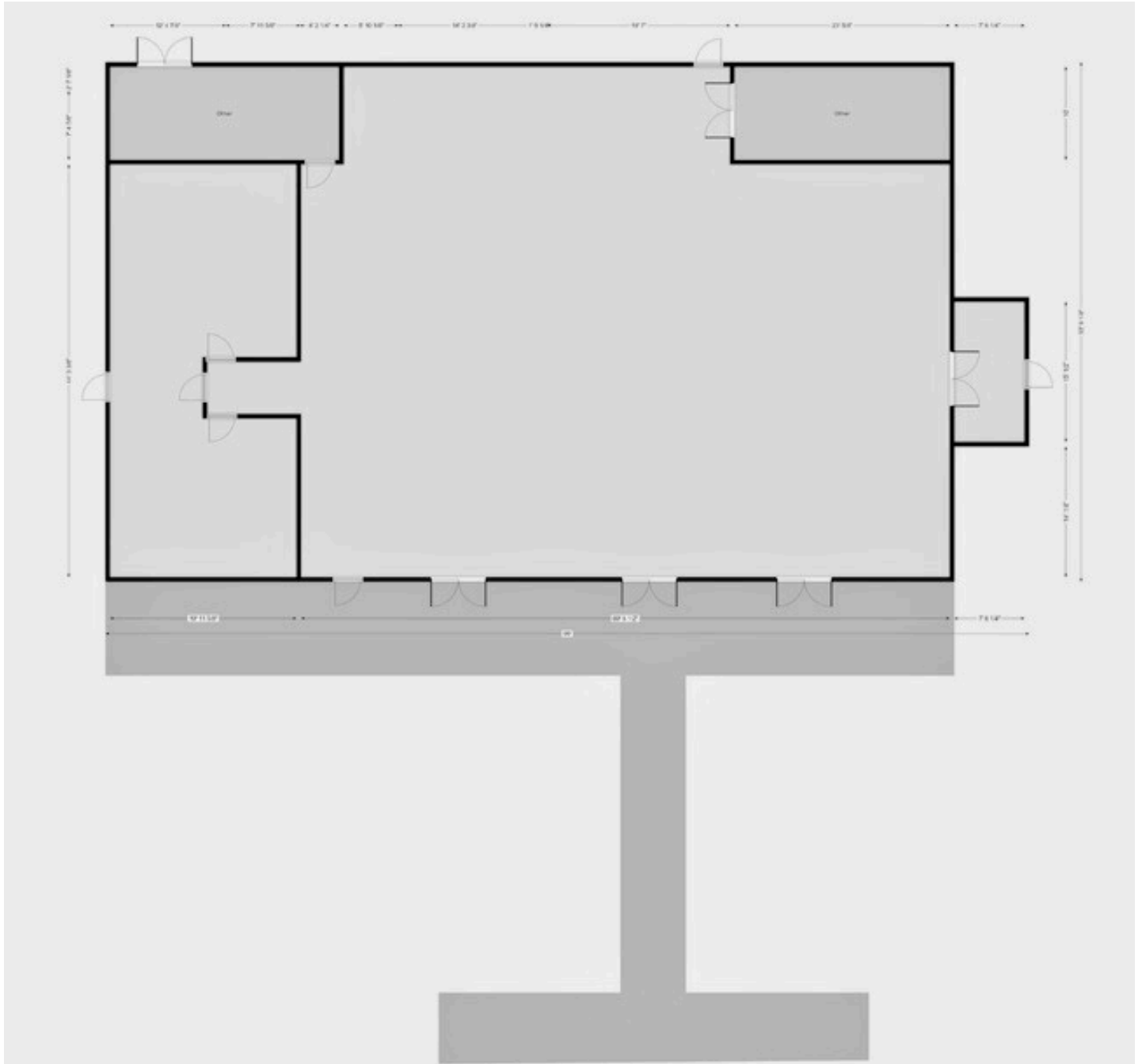
BUILT FOR EVENTS AND POSITIONED FOR GROWTH



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FLOOR PLAN

The Ranch



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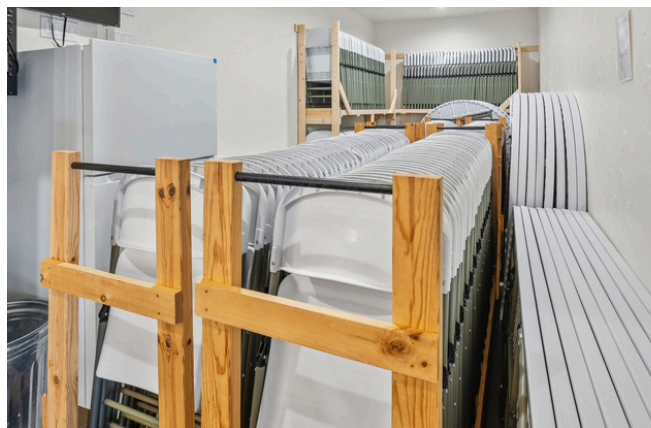
100 Bridge Avenue East, PO Box 739, Delano, MN 55328
763-972-9077 | www.hscbrokers.com

PHOTOS



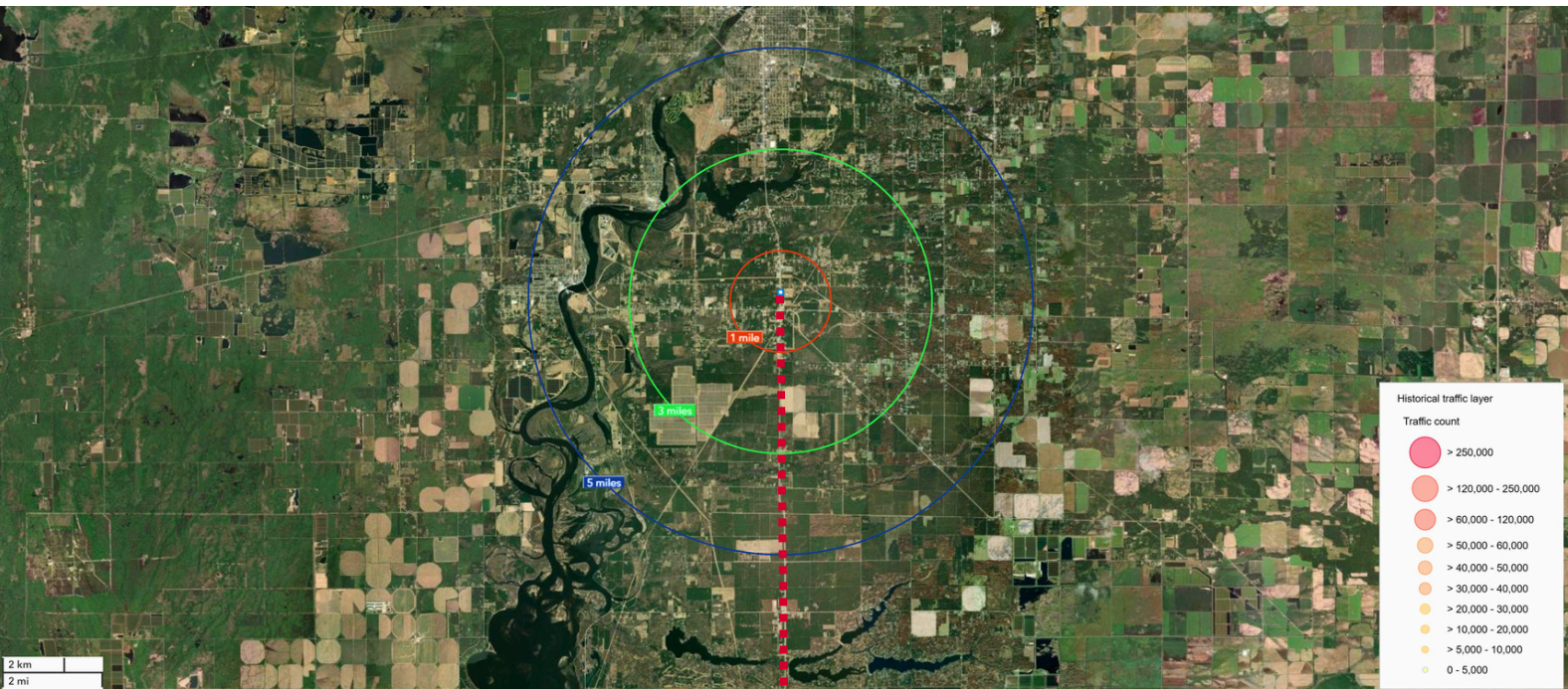
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PHOTOS



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LOCATION HIGHLIGHTS



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DEMOGRAPHICS

Figures prepared from esri

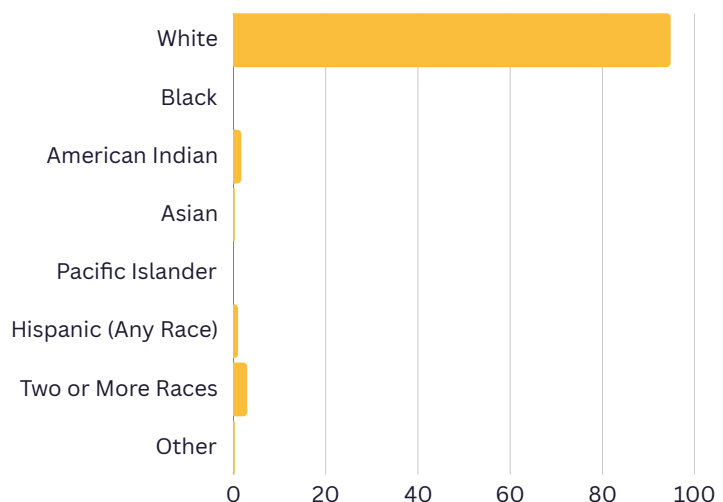
 **TRAFFIC COUNT:** 5,500 Vehicles per Day

	5 Mile Radius	10 Mile Radius	15 Mile Radius
Population	20,281	44,283	51,488
Median Age	48.3	46.3	46.7
College or Advanced Degree	56.7%	55.5%	55.3%
Median Household Income	\$68,568	\$64,833	\$66,100
Average Household Income	\$99,849	\$89,110	\$89,662
Owner Occupied	64.6%	65.3%	67.1%

AREA BUSINESSES

- Branding Iron Supper Club
- The Junkyard Bar
- Lake Country RV
- Roux's Roadhouse
- Country Sports
- Kunes RV
- Rapids Home Furnishings
- Wausau Homes Wis. Rapids
- Ferkey Builders
- Mammoth Dunes
- Lakes Golf Course/Shop
- Bullseye Golf Club

2022 RACE AND ETHNICITY



9331 State Highway 13 South Wisconsin Rapids, Wisconsin 54494

AGENCY DISCLOSURE

WISCONSIN REALTORS® ASSOCIATION
4801 Forest Run Road, Madison, WI 53704

Hospitality Services Corp.
Effective July 1, 2016

DISCLOSURE TO CUSTOMERS

1 Prior to negotiating on your behalf the brokerage firm, or an agent associated with the firm, must provide you the
2 following disclosure statement:
3 **DISCLOSURE TO CUSTOMERS** You are a customer of the brokerage firm (hereinafter Firm). The Firm is either an agent
4 of another party in the transaction or a subagent of another firm that is the agent of another party in the transaction. A
5 broker or a salesperson acting on behalf of the Firm may provide brokerage services to you. Whenever the Firm is
6 providing brokerage services to you, the Firm and its brokers and salespersons (hereinafter Agents) owe you, the
7 customer, the following duties:

- 8 (a) The duty to provide brokerage services to you fairly and honestly.
- 9 (b) The duty to exercise reasonable skill and care in providing brokerage services to you.
- 10 (c) The duty to provide you with accurate information about market conditions within a reasonable time if you request
11 it, unless disclosure of the information is prohibited by law.
- 12 (d) The duty to disclose to you in writing certain Material Adverse Facts about a property, unless disclosure of the
13 information is prohibited by law (see lines 57-66).
- 14 (e) The duty to protect your confidentiality. Unless the law requires it, the Firm and its Agents will not disclose your
15 confidential information or the confidential information of other parties (see lines 24-40).
- 16 (f) The duty to safeguard trust funds and other property held by the Firm or its Agents.
- 17 (g) The duty, when negotiating, to present contract proposals in an objective and unbiased manner and disclose the
18 advantages and disadvantages of the proposals.

19 Please review this information carefully. An Agent of the Firm can answer your questions about brokerage services,
20 but if you need legal advice, tax advice, or a professional home inspection, contact an attorney, tax advisor, or home
21 inspector.

22 This disclosure is required by section 452.135 of the Wisconsin statutes and is for information only. It is a plain
23 language summary of the duties owed to a customer under section 452.133(1) of the Wisconsin statutes.

24 **CONFIDENTIALITY NOTICE TO CUSTOMERS** The Firm and its Agents will keep confidential any information given to the
25 Firm or its Agents in confidence, or any information obtained by the Firm and its Agents that a reasonable person
26 would want to be kept confidential, unless the information must be disclosed by law or you authorize the Firm to
27 disclose particular information. The Firm and its Agents shall continue to keep the information confidential after the
28 Firm is no longer providing brokerage services to you.

29 The following information is required to be disclosed by law:

- 30 1. Material Adverse Facts, as defined in Wis. Stat. § 452.01(5g) (see lines 57-66).
- 31 2. Any facts known by the Firm or its Agents that contradict any information included in a written inspection
32 report on the property or real estate that is the subject of the transaction.

33 To ensure that the Firm and its Agents are aware of what specific information you consider confidential, you may
34 list that information below (see lines 36-40). At a later time, you may also provide the Firm or its Agents with other
35 information you consider to be confidential.

36 CONFIDENTIAL INFORMATION: _____

37 _____

38 NON-CONFIDENTIAL INFORMATION (the following information may be disclosed by the Firm and its Agents): _____

39 _____

40 _____ (Insert information you authorize to be disclosed, such as financial qualification information.)

41 By signing and dating below I /we acknowledge receipt of a copy of this disclosure and that

42 _____ and _____ are

43 _____ Agent's Name _____ Firm's Name

44 working as: (Owner's/Listing Broker's Agent) (Buyer's/Tenant's Agent or Buyer's Broker's Agent) **STRIKE ONE**

**45 THIS IS A DISCLOSURE AND NOT A CONTRACT. Wisconsin law required the Firm to request the customer's
46 signed acknowledgment that the customer has received a copy of this written disclosure statement if the Firm
47 will provide brokerage services related to real estate primarily intended for use as a residential property
48 containing one to four dwelling units. SIGNING THIS FORM TO ACKNOWLEDGE RECEIPT DOES NOT CREATE
49 ANY CONTRACTUAL OBLIGATIONS BY EITHER THE CUSTOMER OR THE FIRM.**

50 See the reverse side for definitions and sex offender registry information.

51 _____

52 Customer Signature _____ Date _____ Customer Signature _____ Date _____

53 Customer's Name: _____ Customer's Name: _____

No representation is made as to the legal validity of any provision or the adequacy of any provision in any specific transaction.

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Drafted by Attorney Debra Peterson Conrad®

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54 NOTICE ABOUT SEX OFFENDER REGISTRY

55 You may obtain information about the sex offender registry and persons registered with the registry by contacting the
56 Wisconsin Department of Corrections on the Internet at <http://www.doc.wi.gov> or by telephone at 608-240-5830.

57 DEFINITION OF MATERIAL ADVERSE FACTS

58 A "Material Adverse Fact" is defined in Wis. Stat. § 452.01(5g) as an Adverse Fact that a party indicates is of such
59 significance, or that is generally recognized by a competent licensee as being of such significance to a reasonable
60 party, that it affects or would affect the party's decision to enter into a contract or agreement concerning a transaction
61 or affects or would affect the party's decision about the terms of such a contract or agreement.

62 An "Adverse Fact" is defined in Wis. Stat. § 452.01(1e) as a condition or occurrence that a competent licensee
63 generally recognizes will significantly and adversely affect the value of the property, significantly reduce the structural
64 integrity of improvements to real estate, or present a significant health risk to occupants of the property; or information
65 that indicates that a party to a transaction is not able to or does not intend to meet his or her obligations under a
66 contract or agreement made concerning the transaction.