

General Population & Household Data

- **Total Population:** ~18,978
- **Median Age:** 38 years (36.1 for males, 39.4 for females)
- **Households:** ~6,635 with an average of 2.7 persons per household

Income & Economic Indicators

- **Median Household Income:** \$93,852 — about 1.5× higher than the Kentucky average
- **Average Household Income:** \$106,261
- **Per Capita Income:** \$39,858
- **Poverty Rate:** 4.6% - significantly lower than the state average

Employment by Industry

Mount Washington's workforce is spread across several sectors:

- **Manufacturing:** 13.9%
- **Education:** 10.2%
- **Retail:** 9.6%
- **Healthcare:** 9.0%
- **Transportation & Construction:** ~9% each
- **Finance, Real Estate, and Professional Services:** ~16.8% combined

Commute & Work Patterns

- **Mean Travel Time to Work:** 30.9 minutes — longer than the state average
- **Transportation Modes:**
 - 80% drive alone
 - 9% carpool
 - 10% work from home

Source: Census Reporter

Commercial Relevance

These demographics suggest:

- A relatively affluent, family-oriented population with strong employment in manufacturing, education, and healthcare.
- Low poverty and high median income make it attractive for mid- to high-end retail, professional services, and family-focused businesses.
- Longer commute times and high rates of solo driving may indicate opportunities for local convenience services, remote work hubs, or commuter-focused retail.