



NOT ACTUAL PHOTO

# DOLLAR GENERAL MARKET

2121 Broadway Street S | Menomonie, WI | 54751

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WI BROKER AND PROJECT BROKER OF RECORD



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**NET LEASED DISCLAIMER**

Upland Real Estate Group, Inc. hereby advises all prospective purchasers of Net Leased property as follows:

The information contained in this Marketing Package has been obtained from sources we believe to be reliable. However, Upland Real Estate Group, Inc. has not and will not verify any of this information, nor has Upland Real Estate Group, Inc. conducted any investigation regarding these matters. Upland Real Estate Group, Inc. makes no guarantee, warranty or representation whatsoever about the accuracy or completeness of any information provided.

As the Buyer of a net leased property, it is the Buyer's responsibility to independently confirm the accuracy and completeness of all material information before completing any purchase. This Marketing Package is not a substitute for your thorough due diligence investigation of this investment opportunity. Upland Real Estate Group, Inc. expressly denies any obligation to conduct a due diligence examination of this Property for Buyer.

Any projections, opinions, assumptions or estimates used in this Marketing Package are for example only and do not represent the current or future performance of this property. The value of a net leased property to you depends on factors that should be evaluated by you and your tax, financial, legal and other advisors.

Buyer and Buyer's tax, financial, legal, and construction advisors should conduct a careful, independent investigation of any net leased property to determine to your satisfaction with the suitability of the property for your needs.

Like all real estate investments, this investment carries significant risks. Buyer and Buyer's legal, financial and other advisors must request and carefully review all legal, financial and other documents related to the property and tenant. While past performance at this or other locations is an important consideration, it is not a guarantee of future success. Similarly, the lease rate for some properties, including newly-constructed facilities or newly-acquired locations, may be set based on a tenant's projected sales with little or no record of actual performance, or comparable rents for the area. Returns are not guaranteed; the tenant and any guarantors may fail to pay the lease rent or property taxes, or may fail to comply with other material terms of the lease; cash flow may be interrupted in part or in whole due to market, economic, environmental or other conditions. Regardless of tenant history and lease guarantees, Buyer is responsible for conducting his/her own investigation of all matters affecting the intrinsic value of the property and the value of any long-term lease, including the likelihood of locating a replacement tenant if the current tenant should default or abandon the property, and the lease terms that Buyer may be able to negotiate with a potential replacement tenant considering the location of the property, and Buyer's legal ability to make alternate use of the property.

All information, including price change and withdrawal from the market, is subject to change without notice.

**By accepting this Marketing Package you agree to release to Upland Real Estate Group, Inc. and hold it harmless from any kind of claim, cost, expense, or liability arising out of your investigation and/or purchase of this net leased property. Property to be sold 'where is, as is.'**

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- Dollar General Market is on a 15 Year, NNN Lease with 5% increases every 5 years.
- Dollar General Market and DG Market formats offer expanded produce, refrigerated and frozen food offerings, dairy products and more, in addition to an assortment of fresh meats, alongside the general merchandise customers trust Dollar General to provide. The savings and convenience of a Dollar General, plus the fresh meat, produce and dairy of a neighborhood grocer.
- The lease includes a Dollar General Corporate Guaranty.
- Dollar General, S&P Rated BBB, operates over 20,000 stores in the United States and Mexico. Year end January 30, 2026 revenues of \$42.7 Billion and net worth of \$8.5 Billion.
- 5-mile average household income of \$82,699 and population of 21,876.
- Dollar General Market is located along Broadway Street S with traffic counts of 8,600 vehicles per day.
- This property is located blocks from University of Wisconsin-Stout where approximately 6,900+ students are enrolled.
- Menomonie, Wisconsin is located in west-central Wisconsin along Interstate 94, approximately 65 miles east of the Twin Cities and serves as the county seat of Dunn County.



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**INVESTMENT SUMMARY**

<b>PRICE</b>	\$2,204,444
<b>CAP</b>	6.75%
<b>NOI</b>	\$148,800
<b>RENT/SF</b>	\$14.08
<b>PRICE/SF</b>	\$208.63
<b>RENT ADJUSTMENTS: 5% Every 5 Years</b>	
<b>YEARS 1-5:</b>	\$148,800
<b>YEARS 6-10:</b>	\$156,240
<b>YEARS 10-15:</b>	\$164,052

**LEASE INFORMATION**

<b>LEASE TYPE</b>	NNN
<b>LEASE TERM</b>	15 Years
<b>RENT COMMENCEMENT</b>	October 1, 2026
<b>LEASE EXPIRATION</b>	September 30, 2041
<b>RENEWAL OPTIONS</b>	Five 5-Year w/ 5% Increases



**LEASE NOTES:**

Delivery Date of 8/3/2026 with Rent commencing the earlier of (i) 60 days after delivery date; or (ii) the date which Tenant shall open for business to the public.

**PROPERTY INFORMATION**

<b>ADDRESS</b>	2121 Broadway Street S Menomonie, WI
<b>BUILDING SIZE</b>	10,566 SQ.FT.
<b>LOT SIZE</b>	0.99 Acres
<b>COUNTY</b>	Dunn
<b>YEAR BUILT</b>	2026

**DEMOGRAPHIC INFORMATION**

	<b>1-MILE RADIUS</b>	<b>3-MILE RADIUS</b>	<b>5-MILE RADIUS</b>
<b>2025 POPULATION</b>	9,069	17,379	21,876
<b>2030 POPULATION</b>	9,147	17,708	22,169
<b>2025 MEDIAN HOUSEHOLD INCOME</b>	\$53,638	\$64,456	\$65,038
<b>2025 AVERAGE HOUSEHOLD INCOME</b>	\$71,075	\$82,582	\$82,699

All demographic information is obtained from Site To Do Business, which compiles US Census Bureau data and Esri projections for 2025 and 2030.

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**Dollar General, a Fortune 500 company and one of the nation’s leading discount retailers, operates over 20,000 stores across the United States and Mexico.**

The company, S&P rated BBB, reported revenues of \$42.7 billion and a net worth of \$8.5 billion for the fiscal year ending January 30, 2026. For more than 80 years, Dollar General has delivered everyday low prices on America’s most trusted national and private brands. Its stores offer a wide selection of essentials including food, beverages, household goods, seasonal merchandise, apparel, and more.

In addition to its traditional store format, Dollar General has introduced **Dollar General Market, a larger-format concept designed to offer an expanded assortment of fresh produce, meats, and grocery essentials—providing the savings and convenience of Dollar General alongside the fresh options of a neighborhood grocer. This format reinforces the company’s mission to make quality, affordable food more accessible in communities across the country.**

**Dollar General Market locations feature fresh fruits, vegetables, dairy, and meats, along with name-brand and private-label essentials, making them a one-stop shop for household and grocery needs. Today, Dollar General proudly offers fresh produce in more than 5,000 stores nationwide—reaching more communities than any other U.S. mass retailer or grocer. Its curated produce selection includes staple items such as tomatoes, apples, salad mixes, strawberries, potatoes, and more, covering approximately 80% of the most popular categories carried by full-service grocery stores.**

Through this growing initiative, Dollar General is helping transform the shopping experience in smaller and underserved communities by ensuring families can access nutritious and affordable meal ingredients close to home. The company’s partnership with **Shelf Engine** further strengthens its commitment to quality by improving in-stock levels and delivering the freshest options possible for customers.

Dollar General has earned repeated recognition on Fortune Magazine’s World’s Most Admired Companies List, ranks #106 on the Fortune 500 List, has been named a Top 50 Fastest Growing Retailer, and is consistently recognized among the Most Trusted Retail Brands. With more than 173,000 employees, 28 traditional distribution centers, and DG Fresh facilities supporting its grocery initiatives, the company ensures strong supply chain efficiency. Today, approximately 75% of the U.S. population lives within five miles of a Dollar General or Dollar General Market location.

<b>YEAR END</b>	January 30, 2026
<b>PROPERTY</b>	DG Market
<b>TENANT</b>	Dolgenercorp, LLC
<b>GURANTOR</b>	Dollar General Corporation
<b>REVENUES</b>	\$42.7 Billion
<b>NET WORTH</b>	\$8.5 Billion
<b>S&amp;P RATING</b>	BBB
<b>WEBSITE</b>	www.dollargeneral.com



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**THE UPLAND ADVANTAGE**

Upland Real Estate Group, Inc., which was founded in 1995, is a Minneapolis based commercial real estate investment sales and brokerage company, which focuses on passive real investments, 1031 solutions, real estate portfolio diversification, and wealth preservation. Upland offers "big business service" with the attentiveness you expect from a boutique shop.

Our ability to swiftly match buyers with sellers is one of the many reasons Upland Real Estate Group, Inc. is the nation's primary resource for the purchase or sale of net leased, credit investment properties. Many investors and 1031 tax deferred exchange buyers have benefited from the experience and expertise of our team of net leased investment sales specialists.

**BENEFITS OF WORKING WITH UPLAND**

- Nationally recognized CCIM accredited sales team
- Comprehensive and searchable online database
- Excellent reputations and credibility
- Online Letter of Intent forms
- Access to confidential off-market properties
- Extensive referral network
- Prompt follow-up and attention to detail

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**PROVEN SUCCESS RECORD**

- Completed in excess of 1,000 net leased sales transactions totaling over \$3 billion
- Specialized in NNN investment market for more than 30 years

Upland's 1031 investment specialists have successfully completed net lease sales transactions with tenants including, but not limited to:

7-Eleven	Chick-Fil-A	KinderCare	Sherwin Williams
Advance Auto	Chipotle	Kohl's	Starbucks
Aldi	Circle K	Kum & Go	Sunoco
Allina Health	CVS Pharmacy	LA Fitness	Super America
Applebee's	Dollar General	Mattress Firm	Taco Bell
Arby's	Dollar Tree	McDonald's	Tires Plus
Aspen Dental	Duluth Trading Co.	Michaels	Top Golf
Bank of America	Fairview Health	National Tire & Battery	Tractor Supply
BJ's Wholesale Club	Family Dollar	Northern Tool & Equipment	Trader Joe's
Buffalo Wild Wings	Fresenius	Office Depot	United Healthcare
Burger King	Gander Mountain	O'Reilly Auto Parts	US Bank
Caliber Collision	Goodwill	Perkins	Valvoline
Camping World	Grease Monkey	Petco	Walgreens
Caribou Coffee	Jack in the Box	Pizza Hut	Wawa
Chase Bank	Jiffy Lube	Royal Farms	Wells Fargo Bank



L to R: Brier Swing; Deb Vannelli, CCIM; Taylor McManemy; Keith Sturm, CCIM; Shaylin Schares; Amanda Leathers