

15 ACRES FOR SALE

EXCLUSIVE DEVELOPMENT OPPORTUNITY
WITHIN BRECK ATHLETIC COMPLEX



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Jones Lang LaSalle Brokerage, Inc. a licensed real estate broker.

PROPERTY OVERVIEW

This exceptional **15-acre development opportunity** positions investors at the center of Wisconsin's newest sports destination within the groundbreaking Breck Athletic Complex in Big Bend. The development offers unparalleled commercial potential with guaranteed year-round traffic from established baseball, lacrosse, and soccer anchor tenants, creating consistent demand for complementary services including hotel, restaurant, medical office, and retail facilities. Unlike traditional adjacent developments, these commercial sites are fully integrated within the purpose-built complex, ensuring multiple revenue streams from both local league play and traveling tournaments while providing developers the flexibility to purchase individual sites or master develop the entire commercial component.



Located in Waukesha County



Total Site Size: 150.47 Acres



Total Available: +/- 15 Acres
(commercial use)



Multiple development
options available



Prime commercial uses:

- Hotel
- Restaurant/Brewery
- Medical Office
- Retail



Built-in customer base



Year-round traffic & activity



Peak Tournament Weekend Traffic:

- 2.1k - 3k people/weekend
- 26-30 tournament weekends annually



Weekly League & Training Traffic

- 1.3k - 1.8k people/week
- Monday - Thursday operations

SITE PLAN



LOCATION





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