

CONCEPTUAL RENDERING



D

SOHO, NEW YORK

RETAIL SPACE AT
124 VARICK STREET
THE FUTURE DELANO
NEW YORK

AN ICON EVOLVED

Since its debut in 1947, the Delano Hotel has evolved from a local landmark into a global powerhouse of lifestyle hospitality.

Originally a cornerstone of Miami's "Gold Coast" rebirth, it famously blended contemporary design with whimsical irreverence, transforming the concept of a hotel from a mere lodging into a cultural epicenter.

Today, the Delano legend has expanded far beyond Miami Beach, establishing a premier presence in international hubs like Paris, Dubai, and London. With the highly anticipated reopening of its iconic Miami flagship and a new venture in New York City on the horizon, the Delano continues to redefine modern luxury for a global audience.

DELANO

LONDON



MIAMI BEACH



DUBAI



PARIS





THE NEIGHBORHOOD

DISCOVER THE MOMENTUM OF HUDSON SQUARE

Position your brand at the heart of NYC's most exciting new culinary destination: the Delano. Located in the thriving Hudson Square district—home to tech and media giants, including Google's expansive 1.7M SF campus and Disney's newly completed 1.2M SF headquarters at 7 Hudson Square. This premier restaurant space will engage in a diverse, experience-driven audience—from local taste makers to global jet-setters.

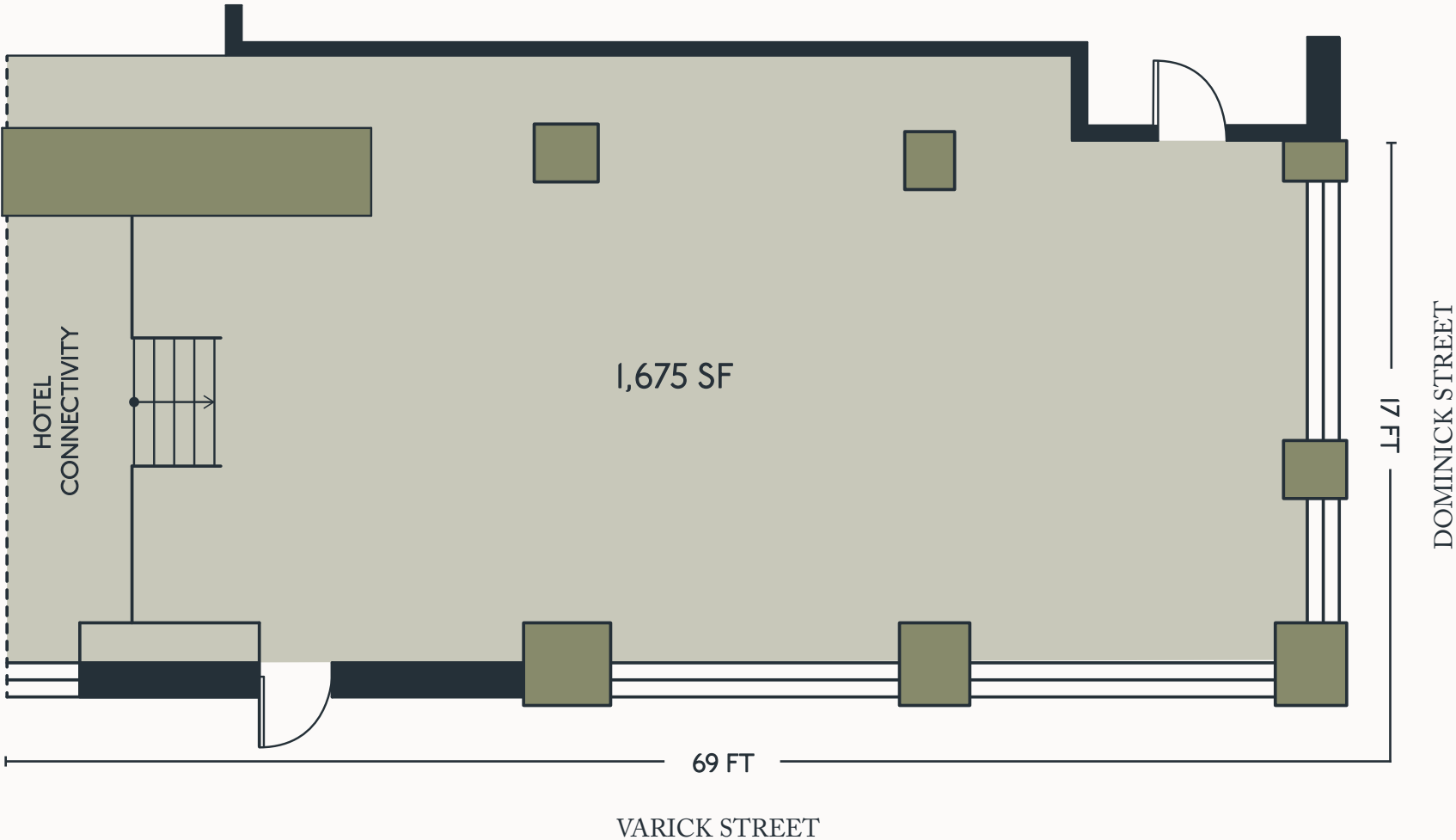
NOTABLE RESTAURANTS

PORT SA'ID ALTRO PARADISO *César* K I K O
COVE *le chême* CHEZ MA TANTE SELENE
COMING SOON *by Lyne*
COMING SOON

NEIGHBORING HEADQUARTERS

Google The WALT DISNEY Company Deloitte. horizon media Omnicom
PUBLICIS GROUPE MAC PayPal WARBY PARKER Notion

SPACE DETAILS



APPROXIMATE SIZE

GROUND FLOOR 1,675 SF

CEILING HEIGHT

11'1" - 13'7" FT

FRONTAGE

VARICK STREET 69 FT

DOMINICK STREET 17 FT

SITE STATUS

FORMERLY MR. JONES

POSSESSION

ARRANGED

KEY NOTES

- ♦ 390-KEY HOTEL, CONSTRUCTION SET TO COMMENCE Q1 2027 WITH A TARGET GRAND OPENING Q1 2028, HOTEL WILL REMAIN OPERATIONAL DURING CONSTRUCTION
- ♦ LAUNCHING PRIVATE MEMBERS ONLY CLUB
- ♦ DEDICATED ENTRANCE ON GROUND FLOOR WITH POTENTIAL CONNECTIVITY TO HOTEL LOBBY

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SOHO NEW YORK



COMING SOON

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THE FUTURE DELANO
NEW YORK

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