

FOR SALE

5 ACRES

HWY. 380

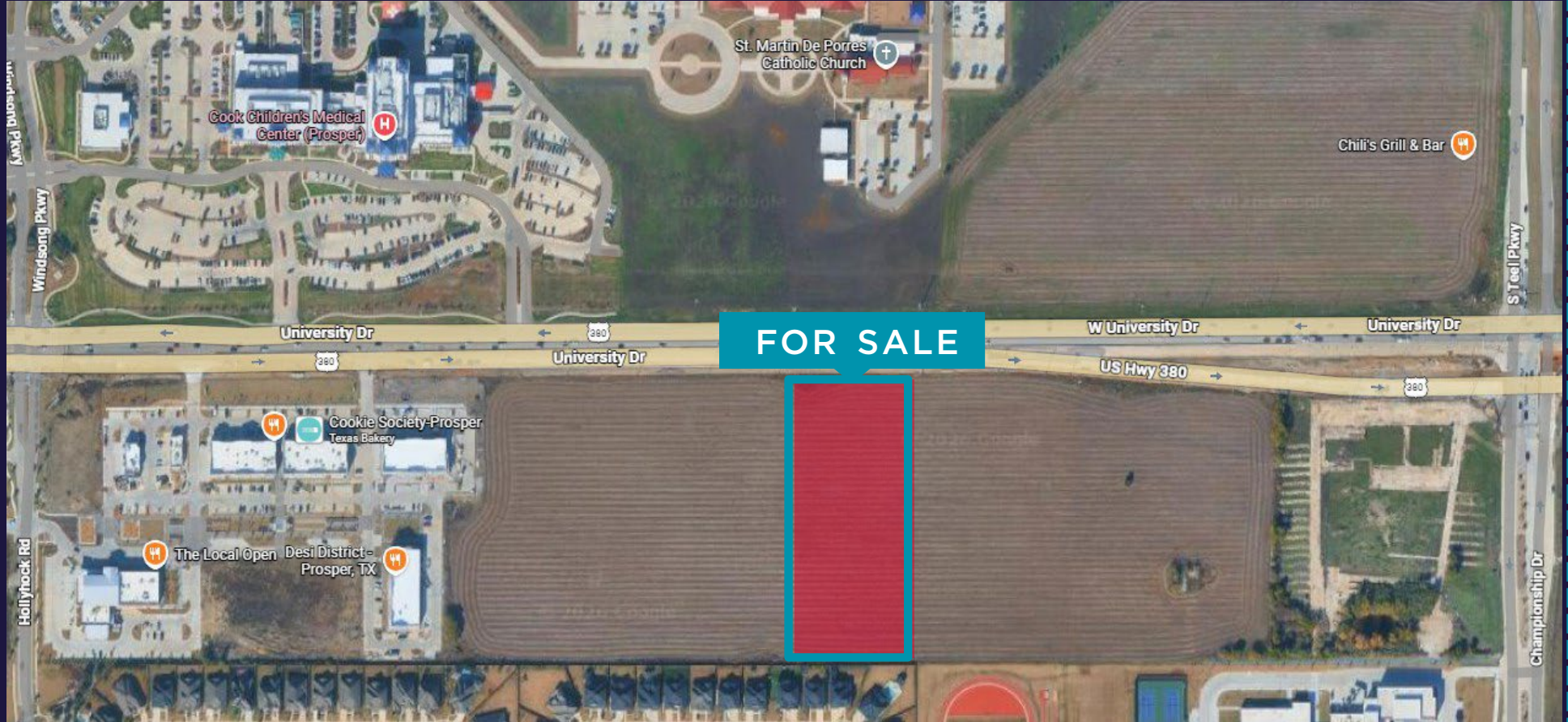
FRISCO, TX

HWY. 380



**CUSHMAN &
WAKEFIELD**

PROPERTY DETAILS



SURROUNDING DEVELOPMENTS



FOR SALE

5 acres

Hwy. 380, Frisco, TX

1

UNIVERSAL KIDS RESORT

97 acres

Planned to open in 2026

Family-focused theme park with a 300-room themed hotel

2

PGA OF AMERICA HEADQUARTERS & OMNI PGA FRISCO RESORT

660+ acres

National PGA headquarters with two championship golf courses and the Omni PGA Frisco Resort, featuring approximately 500 guest rooms, conference facilities, and destination dining

3

FIELDS FRISCO (MASTER-PLANNED COMMUNITY)

2,500+ acres

Large-scale mixed-use development with residential, office, retail, parks, trails, and hospitality

4

FIREFLY PARK

217 acres

Mixed-use urban village with office, retail, dining, multifamily, hotel uses, and a 45-acre signature park

5

BAYLOR SCOTT & WHITE MEDICAL CENTER - FRISCO AT PGA PARKWAY

340,000 SF

84-bed-full-service hospital and medical campus serving Frisco and Prosper

6

UNT AT FRISCO CAMPUS

Expanding campus

Higher education and workforce development center supporting regional employment growth

7

THE LINK (PGA FRISCO EXPANSION)

240 acres

Planned mixed-use district with Class A office, retail, dining, entertainment, multifamily, and hospitality

LOCAL AMENITIES AND DEMO

**2025 POPULATION:**

372,476 (15 MIN.) -
1,761,408 (30 MIN.)

**2025 HOUSEHOLDS:**

125,603 (15 MIN.) -
679,351 (30 MIN.)

**2025
MEDIAN HH
INCOME:**

\$152,248 (15 MIN.) -
\$115,279 (30 MIN.)

**2024 TRAFFIC COUNTS:**

47,070 (VPD)

Restaurants

1. Starbucks
2. McDonald's
3. Torchy's Tacos
4. Chick-fil-A
5. Birdie's Breakfast Club

Retail

6. CVS
7. Walmart Supercenter
8. H-E-B
9. Kroger Marketplace
10. The Home Depot

Other

11. Richard Wilkinson Middle School
12. Panther Creek High School
13. The Ronny Golf Park
14. PGA District
15. Prosper Fire Station 2

CONTACT INFORMATION

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