



For Sale/For Lease

Waring Plaza

72284 Highway 111
Palm Desert, CA 92260

Property Specifications

FREESTANDING PAD BUILDING

±10,045 SF

- APN: 640-020-041
- Land: 1.71 Acre / 74,488 SF of Land

Est Demographics

	1 MILE
Population	4,013
Avg Household Income	\$105,870
Daytime Population	10,009
	3 MILE
Population	38,179
Avg Household Income	\$130,210
Daytime Population	38,869
	5 MILE
Population	68,015
Avg Household Income	\$147,126
Daytime Population	63,839

SOURCE esri



About the Property

- Located in the heart of Palm Desert at 111 & Fred Waring Drive (combined traffic count over 54K cars per day)
- Regional positioning along one of the premier retail corridors for the Coachella Valley
- Tremendous visibility along Highway 111, the primary arterial for the greater trade area
- Strong neighboring co-tenancy with numerous national & regional brand tenants in immediate proximity
- Ample parking field with convenient points of ingress/egress

Traffic Counts

Fred Waring Drive	± 20,600 CPD
Highway 111	± 46,500 CPD

Year: 2025 | Source: Costar

The information presented was obtained from sources deemed reliable; however SRS does not guarantee its completeness or accuracy.



Contact

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SRS REAL ESTATE PARTNERS

±10K SF Freestanding Pad Building

Waring Plaza | 72284 Highway 111 | Palm Desert, CA 92260





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MEN'S WEARHOUSE



SUBJECT



approx. 20,600 CPD

approx. 46,500 CPD

PARK VIEW DR

HIGHWAY 111

FRED WARING DR

FRED WARING DR

PARK VIEW DR

**Demographics Snapshot**

	1 MILE
Population	4,013
Avg Household Size	2.1
Median Age	51.0
Median Household Income	\$64,966
Some College/Associate's Degree	38.6%
Total Business	902
Total Employees	7,848
	3 MILE
Population	38,179
Avg Household Size	2.0
Median Age	60.3
Median Household Income	\$83,509
Some College/Associate's Degree	31.9%
Total Business	3,768
Total Employees	33,459
	5 MILE
Population	68,015
Avg Household Size	1.9
Median Age	61.3
Median Household Income	\$93,447
Some College/Associate's Degree	31.1%
Total Business	5,346
Total Employees	51,151

SOURCE esri

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Site

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