

ROCKEFELLER CENTER



THE CITY WITHIN A CITY



TISHMAN SPEYER



JUPITER



HILL HOUSE HOME



LE ROCK

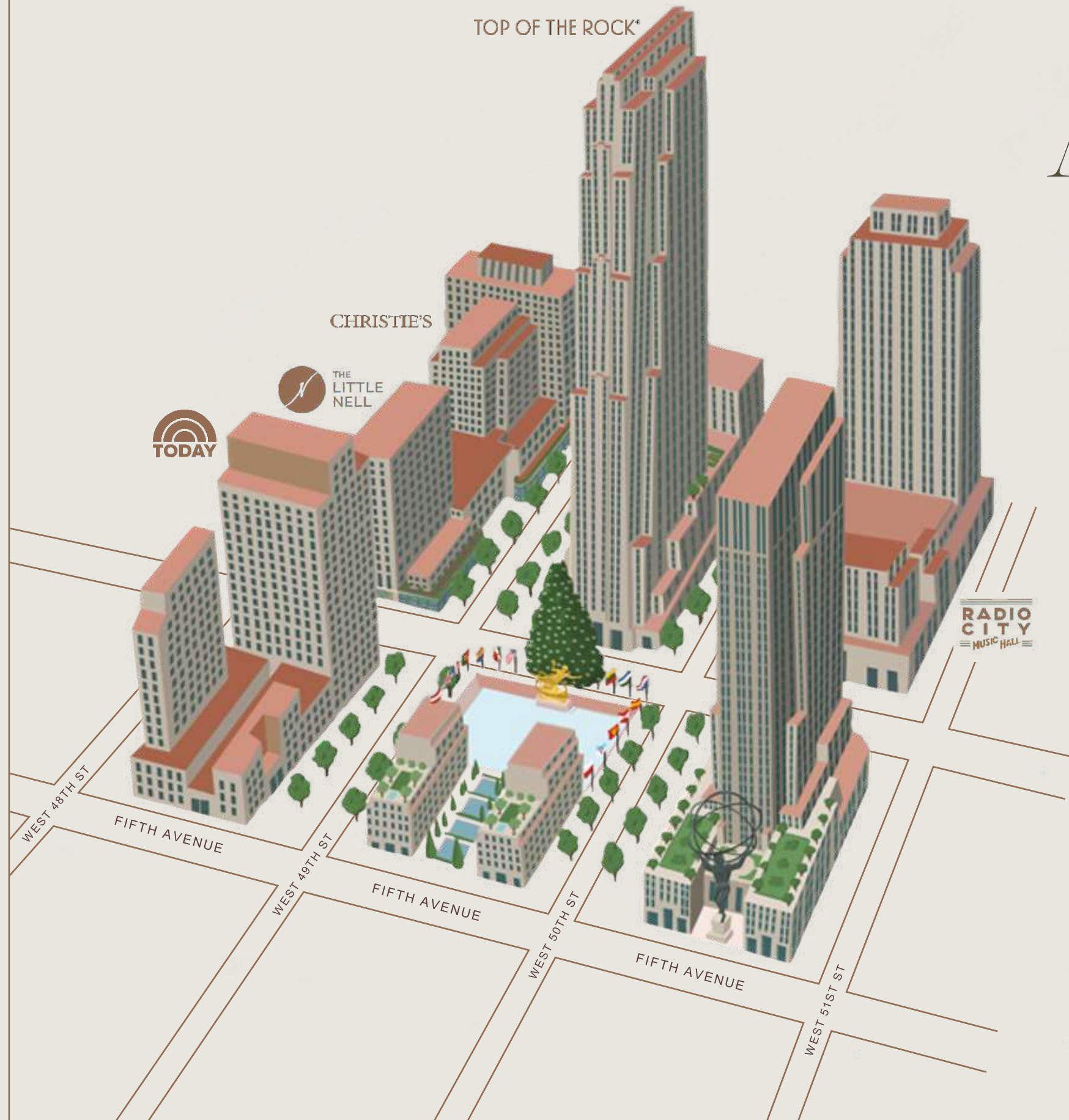


SHOPPING IN THE CHANNEL GARDENS



MCNALLY JACKSON

ROCKEFELLER CENTER



A CAMPUS LIKE NO OTHER

Our 12-acre 'city within a city' draws over **35 million visitors** each year, offering a rich experience with distinguished retail destinations, top-tier dining, and an inviting campus for activation.

With **650K square feet** of premium retail space, Rockefeller Center offers an unparalleled platform to enhance your retail presence on a global scale.

NUMBERS AT A GLANCE



35M
ANNUAL
VISITORS

TOP 5
HIGHEST GROSSING
STORES GLOBALLY



#1
HOLIDAY
DESTINATION
IN THE WORLD

26K
EMPLOYEES AT
BLUE CHIP
COMPANIES



HOME TO
ICONIC
PRODUCTIONS



1.8M+
COFFEES SOLD
ANNUALLY

RETAIL PARTNERS



alo



TODD SNYDER
NEW YORK



TRVDON
.1643.



ARC'TERYX



ALEX MILL



Aēsop®



HILL HOUSE
HOME



ROUGH
TRADE



McNALLY JACKSON



Catbird

OUR COMMUNITY



Jupiter



5 ACRES



Daily Provisions



lil sweet treat




OTHER HALF



Aēsop.



TODD SNYDER
NEW YORK



TRVDON
.1643.



Catbird



ALEX MILL

OUR COMMUNITY



LE ROCK



NARO



LODI



PEBBLE BAR



HILL HOUSE HOME



ROUGH TRADE



McNALLY JACKSON



alo

IN THE PRESS

Rockefeller Center's retail scene consistently garners significant media attention, with coverage spanning major publications and news outlets.

"Rockefeller Center Is the Most Exciting Place to Eat in New York City - Real estate developer Tishman Speyer reinvigorated a New York City icon by building a new community of chefs."

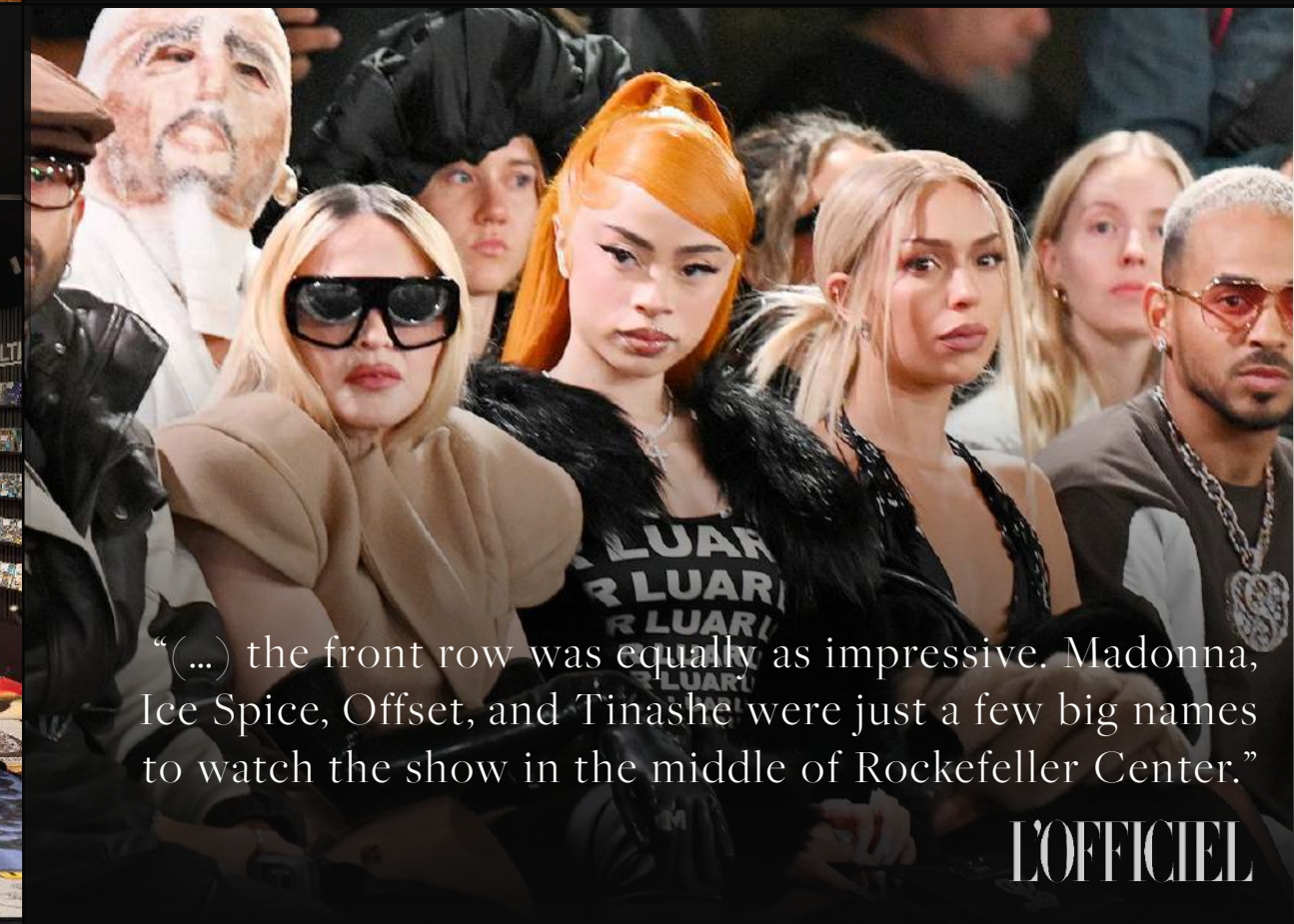
FOOD & WINE



"Midtown Manhattan has a pulse again"
The New York Times

"(...) Rough Trade revels in challenging the perception of locals that midtown Manhattan is a buttoned-up, touristy part of New York to avoid."

The Guardian



"(...) the front row was equally as impressive. Madonna, Ice Spice, Offset, and Tinashe were just a few big names to watch the show in the middle of Rockefeller Center."

L'OFFICIEL



"There's no retail shortfall at Rockefeller Center... Tishman Speyer made the complex a more relevant shopping destination than it had been in years."

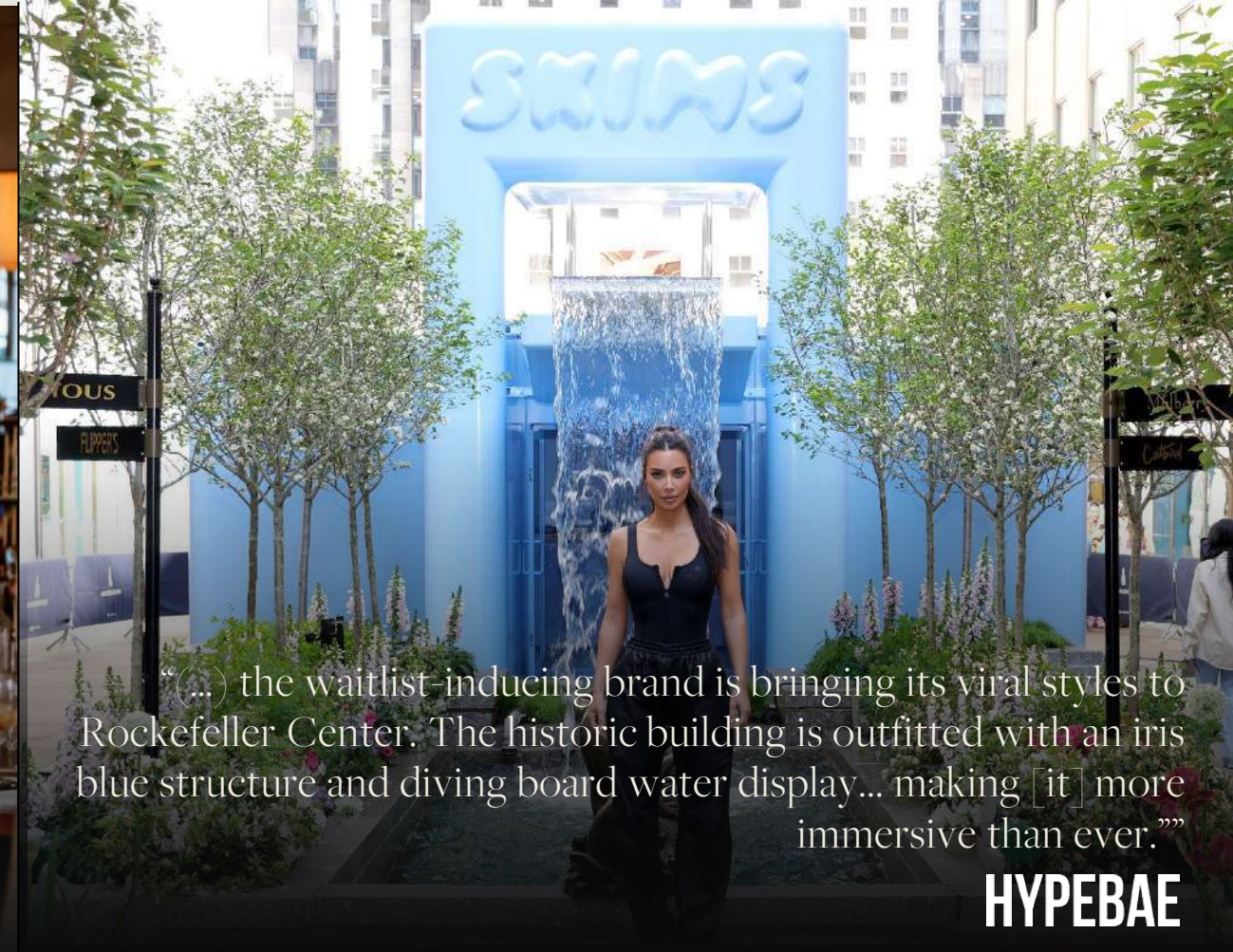
NEW YORK POST

IN THE PRESS



“We wanted to do something meaningful and iconic and there’s nothing more iconic in New York than Rockefeller Center.”

WWD



“(…) the waitlist-inducing brand is bringing its viral styles to Rockefeller Center. The historic building is outfitted with an iris blue structure and diving board water display... making [it] more immersive than ever.”

HYPEBAE



“(…) the Monse and Oscar de la Renta co-creative director speaks on Monse’s return to the runway at Rockefeller Center and why he always makes time for a bite at Lodi.”

SURFACE



“(…) Rockefeller Center Is The New York Restaurant Event of the Year.”

The New York Times



“(…) if anyone could get the cool kids to Midtown, it’s the scene makers behind Pebble Bar.”

GUEST of a GUEST

W 51st St

1270 Avenue of the Americas

Brooks Brothers
4,385 SF

RADIO CITY MUSIC HALL®

Concha Street Laundry
482 SF

RCM/H Box Office

UNITED STATES POSTAL SERVICE
9,753 SF

DEL FRISCO GRILLE
St: 4,697 SF
LL: 5,643 SF
Total: 10,340 SF

ANTHROPOLOGIE
ST: 10,693 SF / ME: 4,458 SF
LL: 6,674 SF / Total: 21,825 SF

CITY WINERY

North Plaza

LIMANI
ST: 5,508 SF
LL: 2,420 SF
Total: 7,928 SF

Bills
St: 4,809 SF
LL: 5,525 SF
Total: 10,334 SF

2,122 SF

LEGO
ST: 4,478 SF
MEZ: 7,434 SF
LL: 286 SF
Total: 12,198 AF

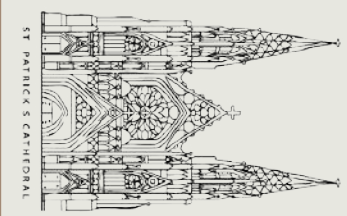
EQUINOX

45 Rock

Le Rock
4,635 SF

BANANA REPUBLIC
ST: 12,700 SF
MEZ: 13,650 SF
LL: 21,375 SF
Total: 47,725 SF

630 Fifth Avenue



W 51st St

W 50th St

6th Avenue

WARBY PARKER
4,542 SF

% ARABICA
1,076 SF

VanLeuven
1,652 SF

ROUGH TRADE
2,125 SF

WAGHOLM
1,220 SF

PEBBLE BAR

PIQ
1,124 SF

STUDS
1,465 SF

HILL HOUSE
1,378 SF

MOLESKINE
435 SF

LOUIS MARTIN
2,045 SF

TOP OF THE ROCK V.I.P. LOUNGE
1,339 SF

THE SHOP AT NBC STUDIOS
7,694 SF

STUDIO OPTIX
1,310 SF

ALLEN EDMONDS
1,460 SF

Stinebaker
1,247 SF

Schubert's
725 SF

TUMI
2,149 SF

LA MAISON DU CHOCOLAT
1,184 SF

TOP OF THE ROCK®
OBSERVATION DECK AT ROCKEFELLER CENTER

J.CREW
ST: 7,011 SF
ME: 6,767 SF
Total: 13,778 SF

204 SF

Information Desk

30 Rock

F·A·O SCHWARZ
SINCE 1865
ST: 10,197 SF
MEZ: 11,110 SF
Total: 21,307 SF

Rockefeller Plaza

PEBBLE BAR
at the Rock

North Esplanade

South Esplanade

TODD SNYDER
NEW YORK
3,734 SF

SWAROVSKI
950 SF

TRAYDON
368 SF

N. PEAL
545 SF

Mulberry
593 SF

teuscher
659 SF

COLE HAAN
4,402 SF

Channel Gardens

kate spade
NEW YORK
ST: 3,194 SF / MEZ: 1,831 SF
Total: 5,025 SF

TIFFANY & Co.
881 SF

Aesop
615 SF

TOUS
504 SF

600 SF

Michael Kors
4,432 SF

Calibard
1,115 SF

620 Fifth Avenue

610 Fifth Avenue

5th Avenue



W 50th St

W 49th St

1230 Avenue of the Americas

EATALY CAFE
ST: 4,582 SF
LL: 3,058 SF
Total: 7,640 SF

BREADS BAKERY
2,292 SF

J.P. Morgan
4,251 SF

FDNY Fire Zone
3,413 SF

CHRISTIE'S

THE LITTLE NELL
Floors 7-17
160 Rooms

DOUGH
614 SF

Nintendo
ST: 4,372 SF
MEZ: 5,280 SF
LL: 3,235 SF
Total: 12,887 SF

TODAY

10 Rock

South Plaza

Hotel Entrance

South Plaza

1 Rock

LODI
ST: 2,074 SF
MEZ: 1,282 SF
Total: 3,356 SF

ALEX MILL
ST: 1,165 SF / MEZ: 993 SF
Total: 2,158 SF

free people
ST: 7,497 SF / MEZ: 3,302 SF
Total: 10,799 SF

INDAY
2,666 SF

OTHER HALF
2,111 SF

ARITZIA

ARC'TERYX
ST: 6,661 SF
MEZ: 1,421 SF
LL: 6,130 SF
Total: 14,212 SF

alo
ST: 5,089 SF
LL: 4,402 SF
Total: 9,491 SF

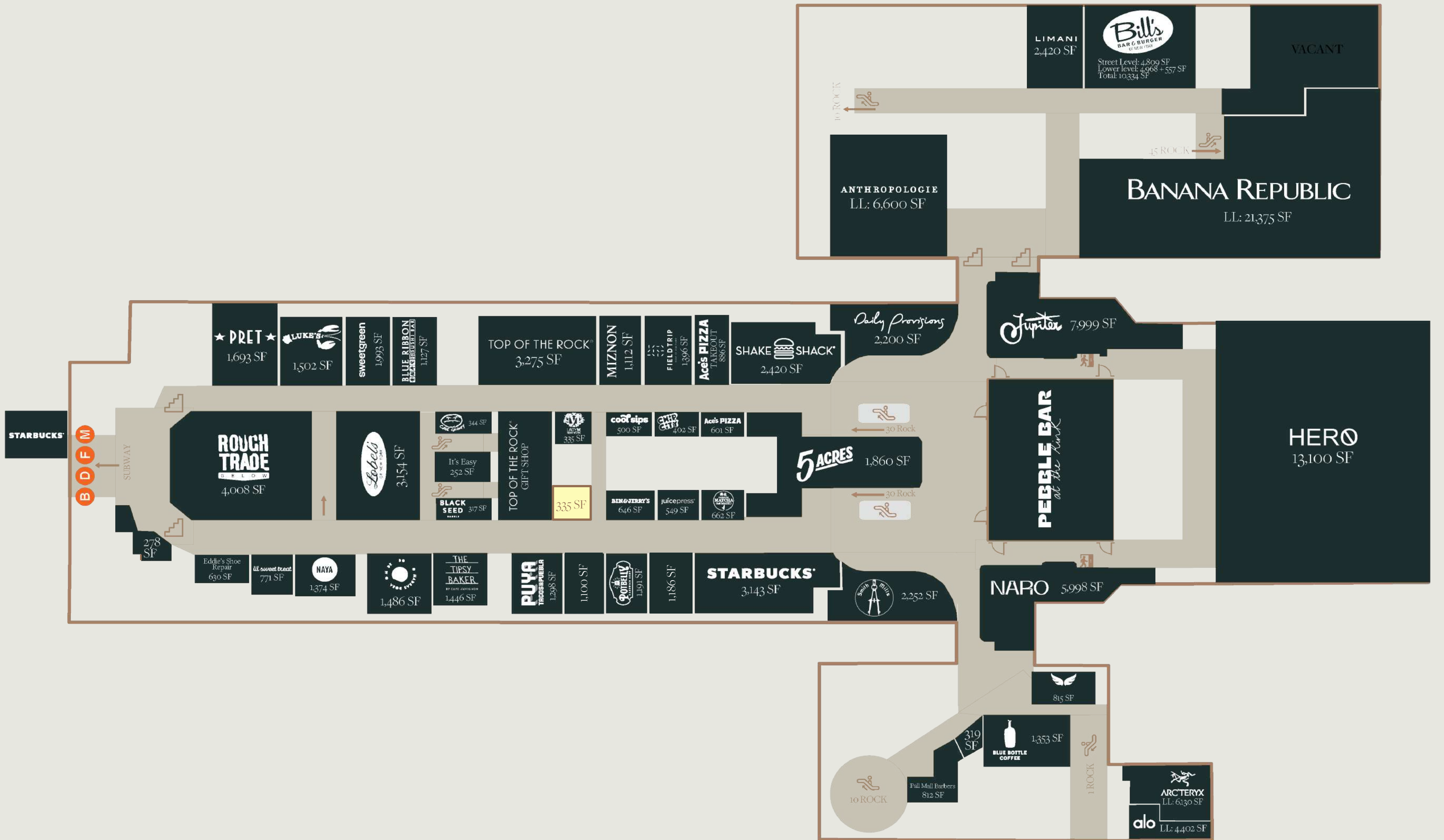
600 Fifth Avenue

600 Fifth Avenue

W 49th St

W 48th St

W 48th St



THE LITTLE NELL

Opening in 2026, Aspen's renowned Little Nell Hotel brings its five-star luxury to Rockefeller Center. The 130-room property will feature a spa, and private club, combining sophisticated design with exceptional hospitality.



THE LITTLE NELL, ASPEN, CO

TRAVEL+ LEISURE

“One of the Best
Resorts in Colorado
Is Coming to NYC –
and Opening in
Rockefeller Plaza”

THE WALL STREET JOURNAL.

“Rockefeller Center
was a natural choice
for Aspen Hospitality”



ELEMENT 47, THE LITTLE NELL, ASPEN, CO



AJAX TAVERN, THE LITTLE NELL, ASPEN, CO



CHANEL AT THE RINK



LOVESACKFANCY X STANLEY



LUAR FALL 2024 NYFW



SKIMS IN THE CHANNEL GARDENS



DR. BARBARA STURM



TIFFANY'S



GLACE TRUCK

NYFW AT ROCKEFELLER CENTER



Rockefeller Center and CFDA partnered for SS '25 NYFW, to bring fashion week to the public for the first time in history. The Center's Channel Gardens was home to the ribbon cutting ceremony, signaling the start of NYFW and saw attendees like Anna Wintour, Thom Browne, Tory Burch and Michael Kors. During the week Todd Snyder presented his first show in 5 years at Le Rock. Capping off the week, Luar hosted their show on Center Plaza with attendees like Madonna and Ice Spice sitting front row and moved to The Rink for a star-studded afterparty sponsored by AMEX.

ROCKEFELLER CENTER



TODD SNYDER AT ROCKEFELLER CENTER

Todd Snyder made a triumphant return to New York Fashion Week with an intimate, salon-style show at Le Rock, marking his first NYFW show in five years. The Spring/Summer 2025 collection, "Villa America," drew inspiration from the French Riviera and 1920s American expatriates. The show attracted several notable attendees, including Jenna Lyons and Derek Blasberg.



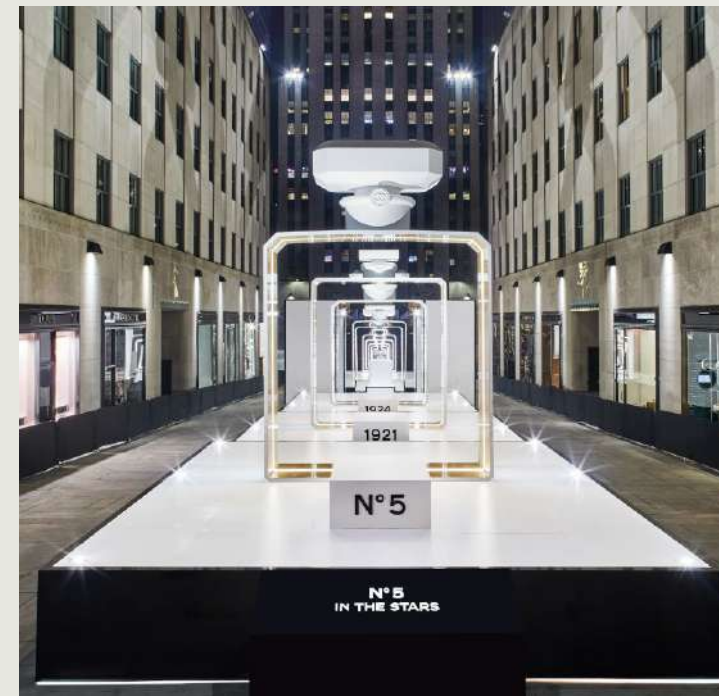
SKIMS IN THE CHANNEL GARDENS



SKIMS' first NYC retail presence drew 100,000 visitors to a two-week swim pop-up at Rockefeller Center. The immersive custom installation featured a diving board extending over the Channel Gardens' fountains and maintained a queue, around the block, throughout the activation.

CHANEL AT ROCKEFELLER CENTER

Chanel No. 5 celebrated its 100th anniversary by transforming Rockefeller Center into an immersive experience entitled “Chanel No. 5 in the Stars”. Shoppers explored an outdoor exhibition tracing the fragrance’s history, enjoyed themed hot chocolate, and skated at The Rink adorned with the No. 5 logo.



LOVESHACKFANCY X STANLEY®



LoveShackFancy and Stanley celebrated their second collaboration with an exclusive, one-day pop-up event in New York. The plaza was transformed with their signature coquette branding, featuring a life-sized Stanley Cup, Instagram-worthy photo opportunities, and live ballerinas. Guests enjoyed complimentary hot chocolate from GLACE whose popular truck launched at Rock Center in summer 2024, following the viral success at its original Upper East Side location.



INDIEPLAZA



Indieplaza, a free music festival created by Rough Trade and Rockefeller Center, brings together music for fans of all kinds. Guests the opportunity to listen to music, get customized products (ie: buttons and t-shirts) and sample food from the surrounding restaurants.

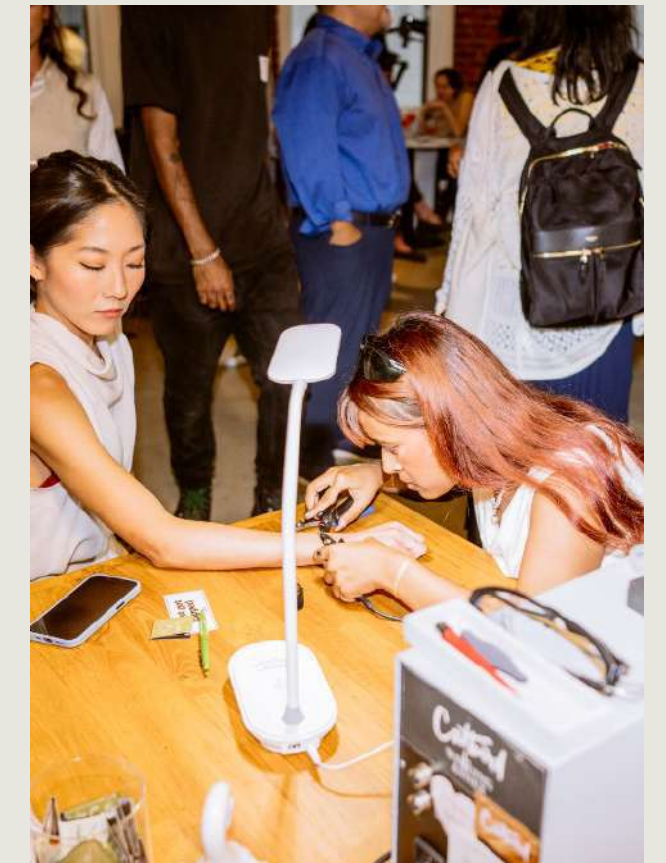
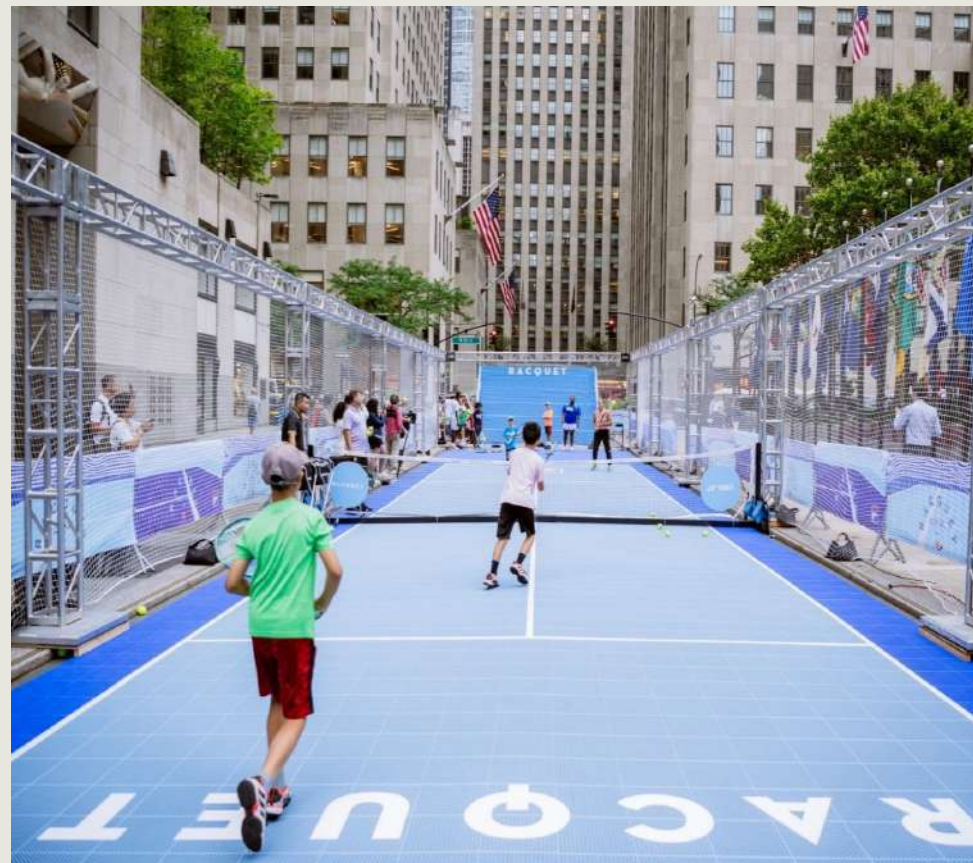
Ralph's TRUCK ON FIFTH AVENUE



Ralph's Coffee Truck, nestled between St. Patrick's Cathedral and the Atlas statue, serves coffee and pastries from a vintage-inspired setting. This Instagram-favorite spot captures Ralph Lauren's classic American style.

RACQUET AT ROCKEFELLER CENTER

Since 2022, Racquet brings its US Open kickoff to Rockefeller Center with 'Racquet House.' The plaza comes alive with the pop of tennis balls and pro coaching sessions, while Radio Park hosts the opening night celebration with noteworthy celebrities and brand partners."



JOEL MESLER AT ROCKEFELLER CENTER



Joel Mesler's "Pool Party" at Rockefeller Center offered an engaging atmosphere filled with hope, joy, and love, becoming the centerpiece of the Summer at The Rink series. This public installation transformed the iconic Rink into an inviting urban oasis, encouraging guests to relax, play and dine "poolside" at neighboring restaurants NARO and Jupiter.

Van Cleef & Arpels AT ROCKEFELLER CENTER



Rockefeller Center partnered with Van Cleef & Arpels to transform the Channel Gardens and Summer Rink into a seasonal activation featuring immersive art installations by Alexandre Benjamin Navet. The initiative included weekend cultural programming designed to attract families, tourists, and locals, and create strong engagement opportunities for on-campus retail and dining tenants.

ROCKEFELLER CENTER

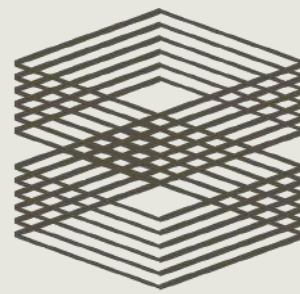


PLAZA ACTIVATIONS



ROCKEFELLER CENTER

With its iconic status and vibrant atmosphere, Rockefeller Center provides the perfect backdrop for food trucks to flourish, offering a unique and premier dining experience for everyone. The convenience of grabbing a delicious meal on the go speaks to the bustling campus of busy professionals seeking lunch or an afternoon break and visitors exploring the area for the first time.



TISHMAN SPEYER

Tishman Speyer is a leading owner, developer and operator of first class real estate around the world. Founded in 1978, the company builds and manages office, residential and retail space in 30 key global markets for industry-leading tenants. The firm has acquired, developed and operated a portfolio of approximately 84 million square feet with a total value of approximately \$65 billion spread over 181 assets worldwide.