



REAL ESTATE GROUP, INC.

ASGUARD DEVELOPMENT

SEQ of 141st & Rogers Dr. Rogers, MN



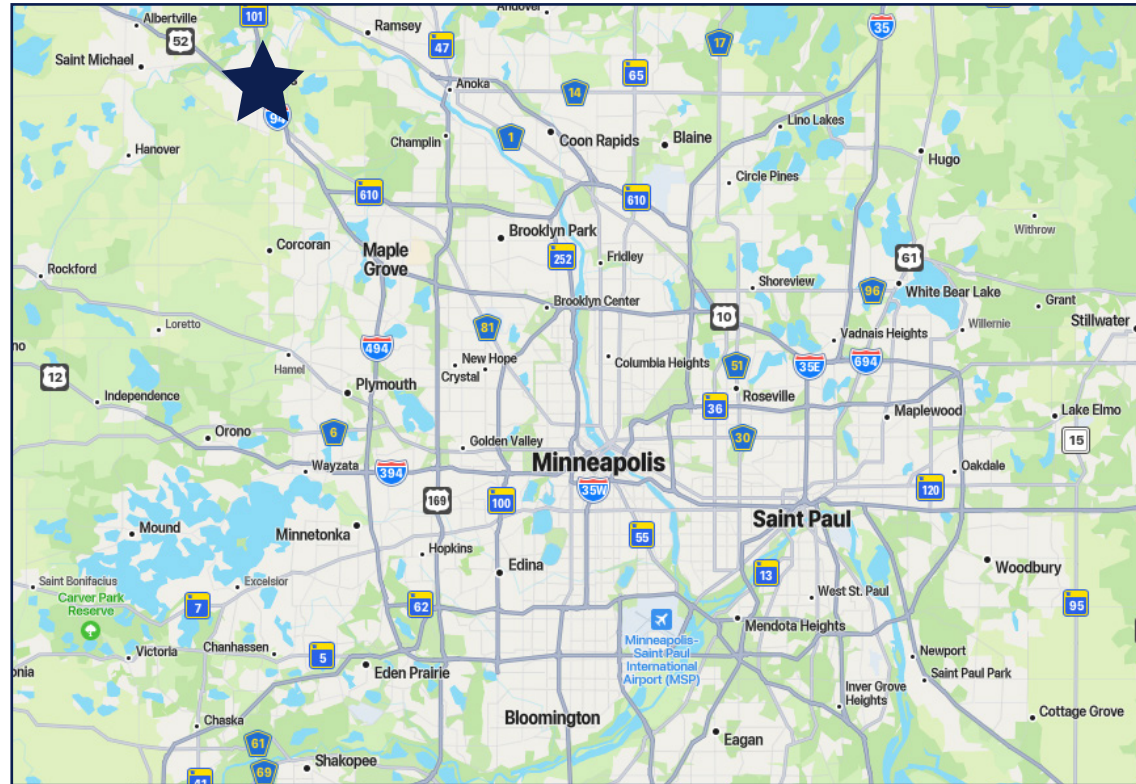
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*Look Upland. Where Properties
& People Unite!*

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ADDRESS	SEQ of 141st & Rogers Drive
CITY, STATE	Rogers, MN
OPPORTUNITY A: (GROUND LEASE/BTS)	2.0 Acres - Divisible
OPPORTUNITY B: (MIXED-USE RETAIL)	Suite A - 2,450 SF Suite B - 1,825 SF Combined SF A & B - 4,275 SF
LEASE RATE	\$32.00 PSF
CAM/TAX 2027 (EST.)	\$5.50 PSF
ESTIMATED DELIVERY	Q3 2026
COUNTY	Hennepin
PARKING	357 Stalls (Estimated)



HIGHLIGHTS

- Well located with access off of Hwy 101 - 1st intersection after the Rogers bypass
- Adjacent to Rogers High School, Middle School, TruStone center and brand new Healthpartners Fieldhouse - attracting both visitor and student traffic
- TruStone Center approved additional New Sheet of ice
- Rogers is one of the top 10 fastest growing areas within the MSA - 25% population increase estimated from 2022-2030
- Only 10 Miles North of the I-494/I-694 interchange - The Twin Cities ring road system, providing seamless access to the entire Minneapolis - St. Paul MSA.

2025 DEMOGRAPHICS	5 MIN DRIVE TIME	10 MIN DRIVE TIME	15 MIN DRIVE TIME
POPULATION	7,802	40,718	142,004
MEDIAN AGE	37.0	37.9	38.1
MEDIAN HH INCOME	\$144,540	\$130,958	\$125,655
AVERAGE HH INCOME	\$179,179	\$158,958	\$152,198

Rapid Population & School Growth

Rogers continues to be a premier destination for families, ranking as one of the top 10 fastest-growing areas within the MSA.

- Population Surge: Estimated 25% increase from 2022 to 2030.
- Rising Enrollment: Rogers Middle School currently serves ~1,100 students. Rogers High School is on a fast upward trajectory, with current enrollment at 1,900 and projections expected to surpass 2,000 students by the 2026-2027 school year.

Premier Athletic Facilities

Located strategically across Highway 101, the TruStone Center is a regional hub for wellness and athletics. It serves as the home for Rogers Youth Hockey, High School athletics, and the Thumbs Up mental health and wellness program. Ongoing renovations are currently underway to further enhance the visitor experience and capacity.

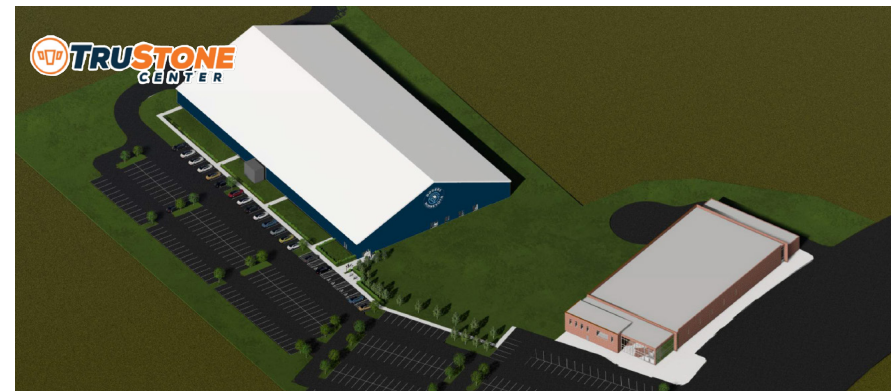
The center’s impact is measured by its massive foot traffic and state of the art amenities:

- Ice Arenas: The existing rink attracts 500,000 annual visits. A recently approved second rink is expected to open in the fall of 2027. With this addition, total attendance is projected to soar to 850,000 annual visits.
- HealthPartners Fieldhouse: This newly constructed facility features indoor turf fields, a walking track, and batting cages. It is already on track to exceed 300,000 visits in its inaugural year.

Expansive Outdoor Recreation

Beyond the indoor facilities, Rogers boasts an impressive network of parks and fields:

- North Community Park: Currently features 5 ball fields, 4 multipurpose fields, 4 tennis courts, 6 pickleball courts, and 2 basketball courts. Expected renovations within the next 5 years include a new playground area and potential amphitheater.
- Other Community Parks: Rogers is a powerhouse for regional sports, featuring 17 ball diamonds and 15 multipurpose fields in constant daily use.



↑ Elk River/ Otsego
5 Miles

City of
Dayton

Hassan
Elementary
School

#FERGUSON

101

SUNBELT
RENTALS

FIVE STAR
STORAGE

O'Reilly
AUTO PARTS

gerber
COLLISION & GLASS

ANYTIME
FITNESS

DAVANNI'S

Rogers High
School

11,100 VPD

Rogers Middle
School

RIPPLE EFFECT
BREWING COMPANY

KinderCare
LEARNING CENTERS

Children's
MINNESOTA

Cub
FOODS

SITE
HOM
FURNITURE

INTERSTATE
94

49,417 VPD

TIRES
PLUS

Culver's

Caribou
COFFEE

V

TESLA

KOHL'S

WINGSTOP

Arby's

EMAGINE

DQ

Holiday Inn

DISCOUNT
TIRE

Wendy's

Target

Holiday

TACO BELL

NAPA
AUTO PARTS

Bobcat

ABC
Supply Co. inc.

bp

TA
Tire & Auto Center of America

PERFORMANCE
FOODSERVICE

RUAN

Freddy's
STEAKBURGERS

THE BLOCK
FOOD & DRINK

McDonald's

HARBOR
FREIGHT

DUNKIN'

Holiday

ACE
Hardware

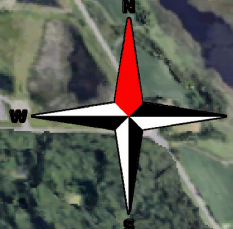
CHEVROLET

NORTHERN
TOOL + EQUIPMENT

GRACO

MEDLINE

Cabela's



141st Avenue North

OPPORTUNITY A
±2.0 Acres (Divisible)
Ground Lease or BTS

OPPORTUNITY B
Mixed-Use Retail

Suite A
Suite B

Common Area

WETLAND A

PREVIOUSLY APPROVED PARKING SUMMARY

<u>Required Parking (Through Approved Variance)</u>	
Asguard® (Residential/Cafe/Fitness)	207 Stalls
Broadway Pizza/Entertainment	117 Stalls
Convenience Store (Kwik Trip)	33 Stalls
Total	357 Stalls
*Asguard parking based on 71 residential units, 2,500 of restaurant and 20,525 sf fitness center (142 stalls for residential & 65 stalls for 23,025 sf cafe/fitness (2.8 stalls / 1,000 sf))	
<u>Provided Parking</u>	
Asguard (Residential/Retail/Fitness):	
Standard Stalls	132 Stalls
Underground Garage Stalls	71 Stalls
Accessible Stalls	4 Stalls
Subtotal	207 Stalls
Broadway Pizza/Entertainment:	
Standard Stalls	112 Stalls
Accessible Stalls	5 Stalls
Subtotal	117 Stalls
Convenience Store (Kwik Trip):	
Standard Stalls	31 Stalls
Accessible Stalls	2 Stalls
Subtotal	33 Stalls
TOTAL	357 Stalls

REALLOCATED PARKING SUMMARY

<u>Required Parking</u>	
Asguard - Residential (90 units - 19 additional)	180 Stalls
Asguard - Cafe (3,000 sf dining/1,500 sf kitchen)**	13 Stalls
Asguard - Office (1,500 sf)	4 Stalls
Broadway Pizza/Entertainment	117 Stalls
Convenience Store (Kwik Trip)	33 Stalls
Total	347 Stalls
**Asguard Cafe/Office assumed as 2.8 stalls per 1,000 sf based on previously approved parking variance	
<u>Provided Parking</u>	
Asguard - 90 Residential Units (19 additional):	
Standard Stalls	109 Stalls
Underground Garage Stalls	71 Stalls
Accessible Stalls	4 Stalls
Subtotal	184 Stalls
Asguard - 4,500 sf Cafe (3,000 sf dining/1,500 sf kitchen):	
Standard Stalls	17 Stalls
Subtotal	17 Stalls
Asguard - 1,500 sf Office:	
Standard Stalls	6 Stalls
Subtotal	6 Stalls
Broadway Pizza/Entertainment:	
Standard Stalls	112 Stalls
Accessible Stalls	5 Stalls
Subtotal	117 Stalls
Convenience Store (Kwik Trip):	
Standard Stalls	31 Stalls
Accessible Stalls	2 Stalls
Subtotal	33 Stalls
TOTAL	357 Stalls

CROSS ACCESS
EASEMENT AREA



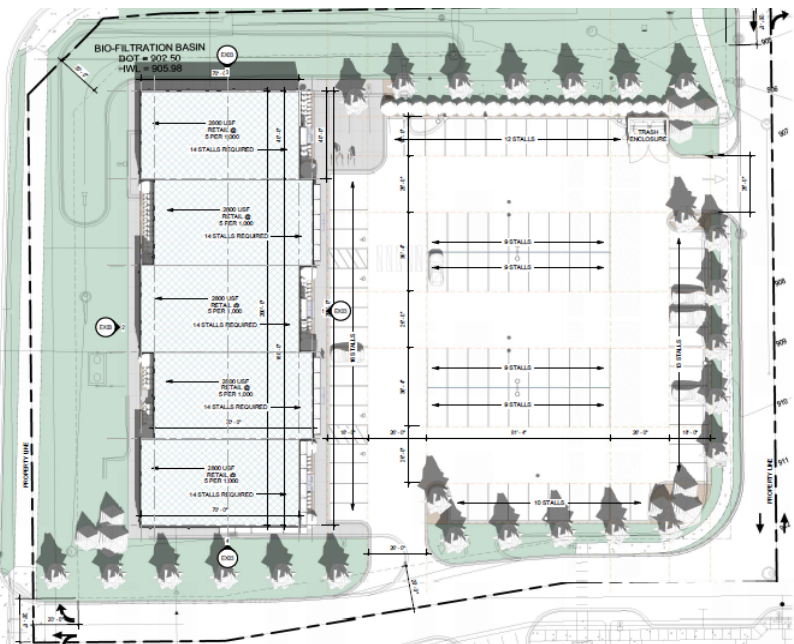
Option 1: ±2.0 Acre Ground Lease



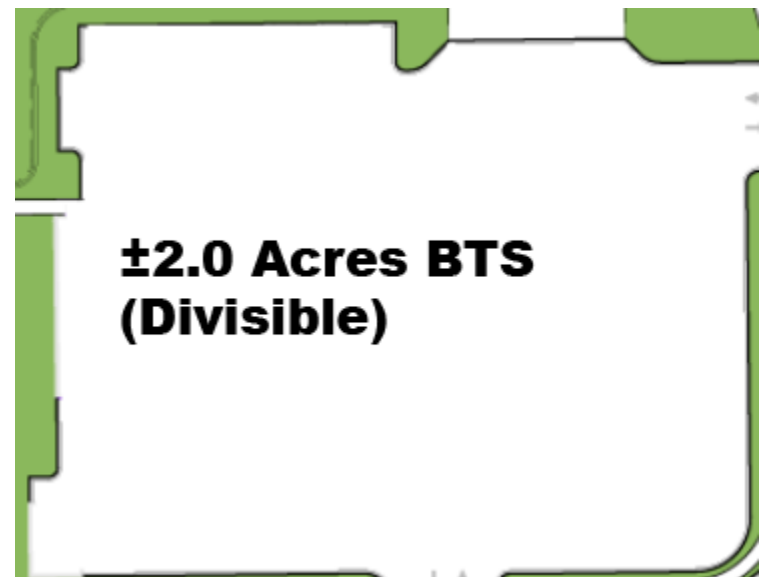
Option 2: ±1.0 Acre Ground Lease



Option 3: Multi-tenant Building

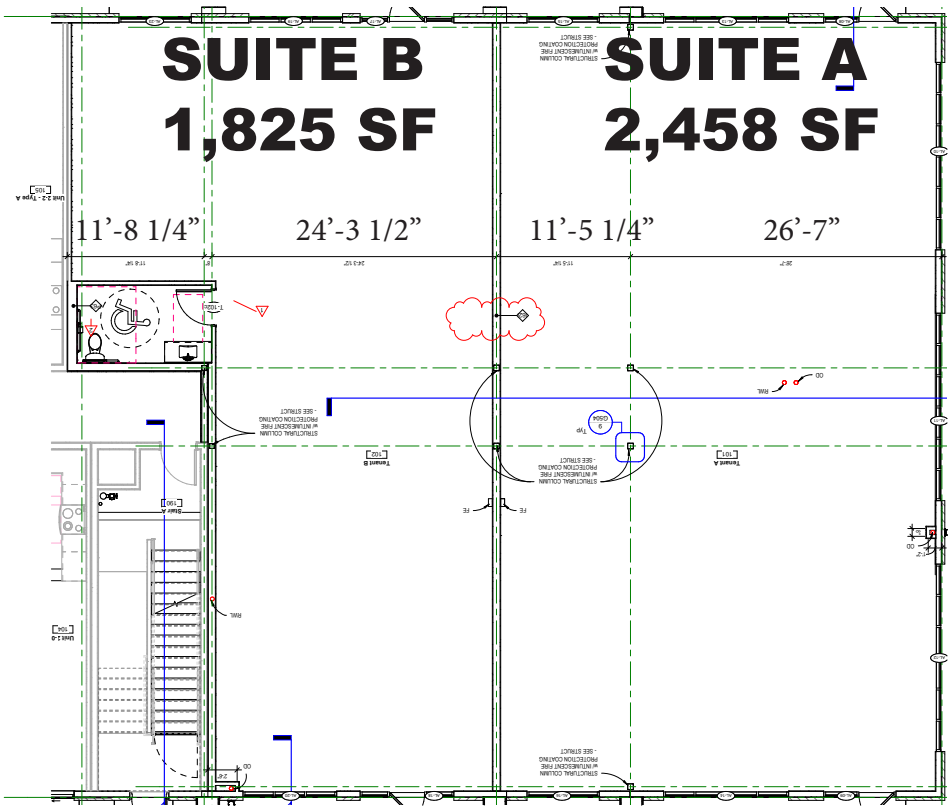
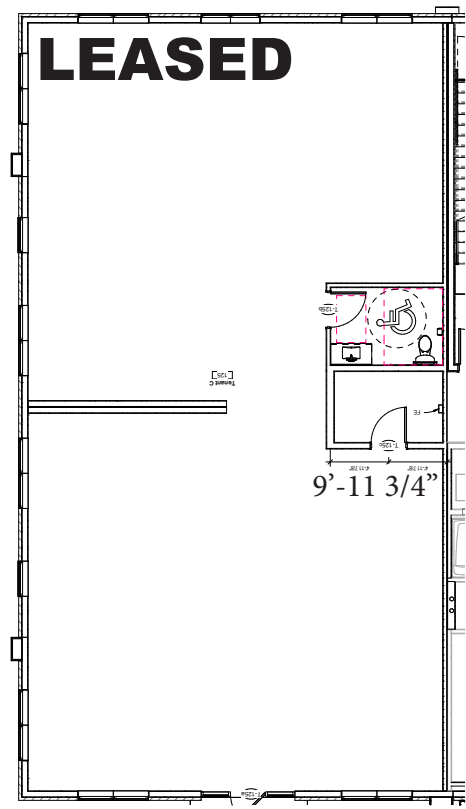


Option 4: ±2.0 Acre Build-to-Suit

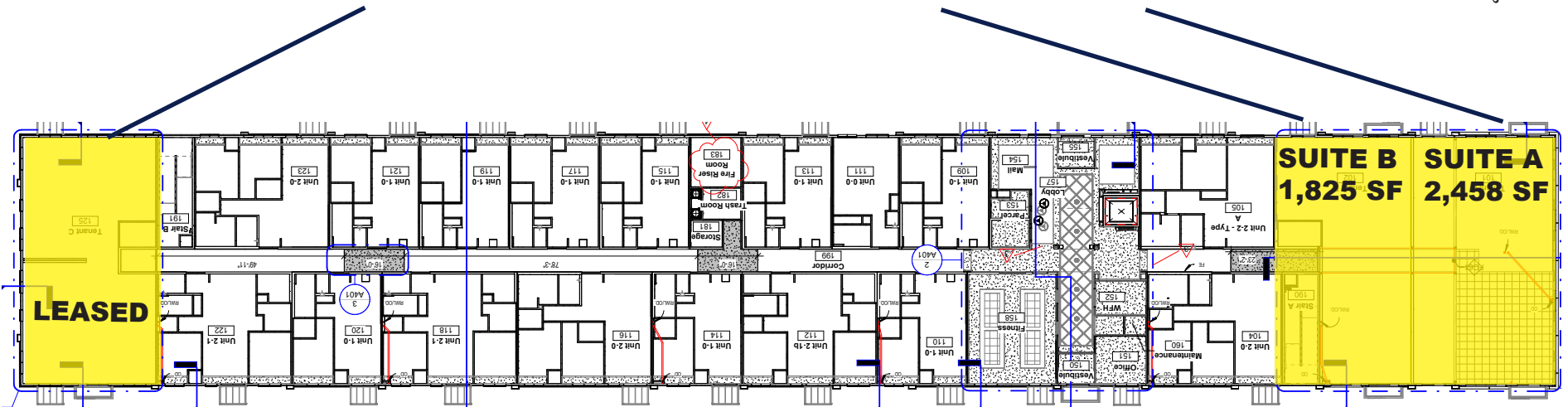








11"
29'-1"
6'-8"
29'-1"
11"



Front

DRIVE THRU POTENTIAL



TruStone Center

Healthpartners Fieldhouse

Rogers Drive

141st Ave N



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