

A low-angle photograph of the Regions Tower, a tall skyscraper with a glass facade, reaching towards a clear blue sky. The building's base features large, light-colored stone columns and glass windows. The "REGIONS" logo is visible on the upper part of the facade.

REGIONS

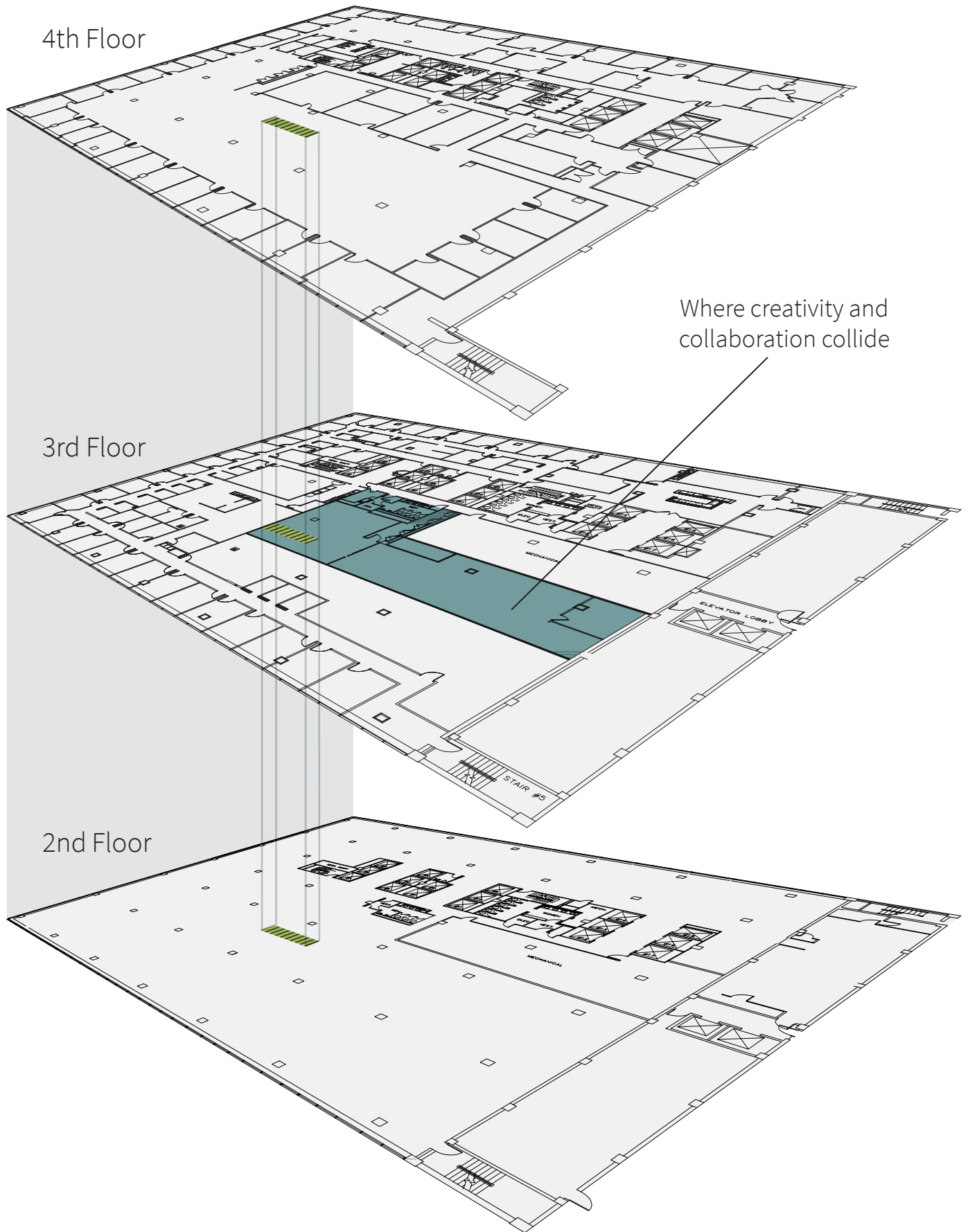
The logo for Regions Tower, consisting of a stylized white graphic of a building's facade with several vertical bars of varying heights, set against a teal background.

REGIONS
TOWER

211 N. PENNSYLVANIA ST.
www.regionstower.com

The logo for JLL, featuring a stylized white graphic of three overlapping circles to the left of the letters "JLL" in a serif font, with a registered trademark symbol.

JLL®



Regions Tower: Where creativity and collaboration collide

This unprecedented opportunity to connect three floors of Regions Tower allows a company to design a workspace that reflects how 21st-century work actually happens. Workspaces effect the bottom line and it is time to reimagine how your company works to increase group productivity. Face-to-face interactions are one of the most important activities in an office, so getting employees to collaborate by creating chance encounters and unplanned interactions improves performance. Connect these three floors and bring employees together at the core of the space at a social hub.

Benefits of the Design



Leaders in innovation, such as Google, Facebook, and Samsung, have integrated design into their office spaces to increase the likelihood of these chance encounters.



Emerging data proves that chance encounters and interactions between knowledge workers improves performance and productivity.



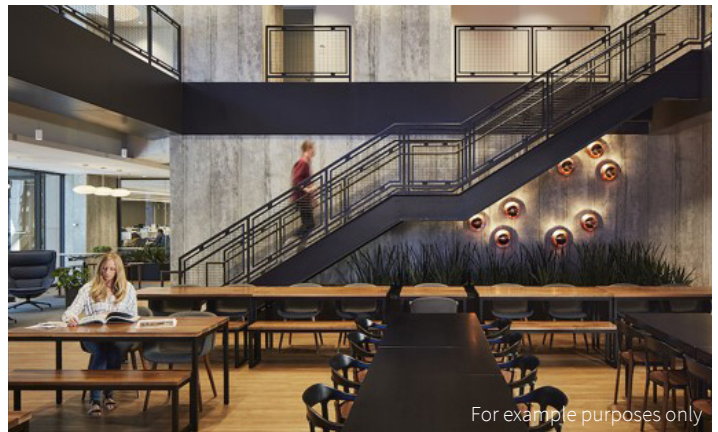
Use real estate not just as office space, but also as a communication tool to cross-pollinate ideas among departments.



Designing a specific area for employees to collide increases employee engagement, efficiency and feedback on company issues.



Encourage employees to interact in traditional conversational dead zones by using games, trivia, or playful prompts.



For example purposes only



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