



MAKING SPACE FOR CULTURE

OURCULTURALHEART.COM

Milligan SMITHYOUNG



TO LET
17,000 sq ft
food hall opportunity



Introducing Our Cultural Heart



An ambitious centrepiece for Huddersfield and the whole of Kirklees, Our Cultural Heart will breathe new life into the town centre. Bringing vibrancy into the area between Queensgate, King Street, Queen Street and Victoria Lane, this new hive of culture will deliver a surprising, inclusive and social destination for all.

Our Cultural Heart is about far more than bricks and mortar. It is about people and place – building on and celebrating the character and culture of our diverse and exciting town. It will be a place to connect and create memories through unique experiences and ever-changing opportunities.

An aerial night view of a city center, likely Kirklees, showing a mix of modern and traditional architecture. A central plaza area is illuminated with warm lights, and a large crowd of people is gathered there. The surrounding buildings are lit up, and the city lights are visible in the background. The image is overlaid with a large teal graphic on the right side containing text.

CULTURE AS A CATALYST

Our Cultural Heart is reinvigorating the heart of Kirklees. Our bold and ambitious investment puts families and culture at the centre of the district's future, creating a desirable new focal point to be enjoyed by generations to come.

PERFORMANCE
FOOD ART FILM
LITERATURE
CULTURE
MUSIC STORIES
HISTORY &
TRADITION



While other elements of our ten-year Blueprint aim to inject life into the town's hospitality and retail offer, Our Cultural Heart will focus on leisure and social experiences, giving people more reasons to visit.

The scheme will not only increase footfall and provide real benefits in the here and now, but it will also act as a major catalyst to drive further investment and economic growth, helping new and existing businesses to thrive.



Computer Generated Image. For Illustrative Purposes Only.

MASTER PLAN



Car Park

Live Music &
Entertainment
Venue

Food Hall
(Phase One)

Public Events
Square
(Phase One)

Museum
and Art
Gallery

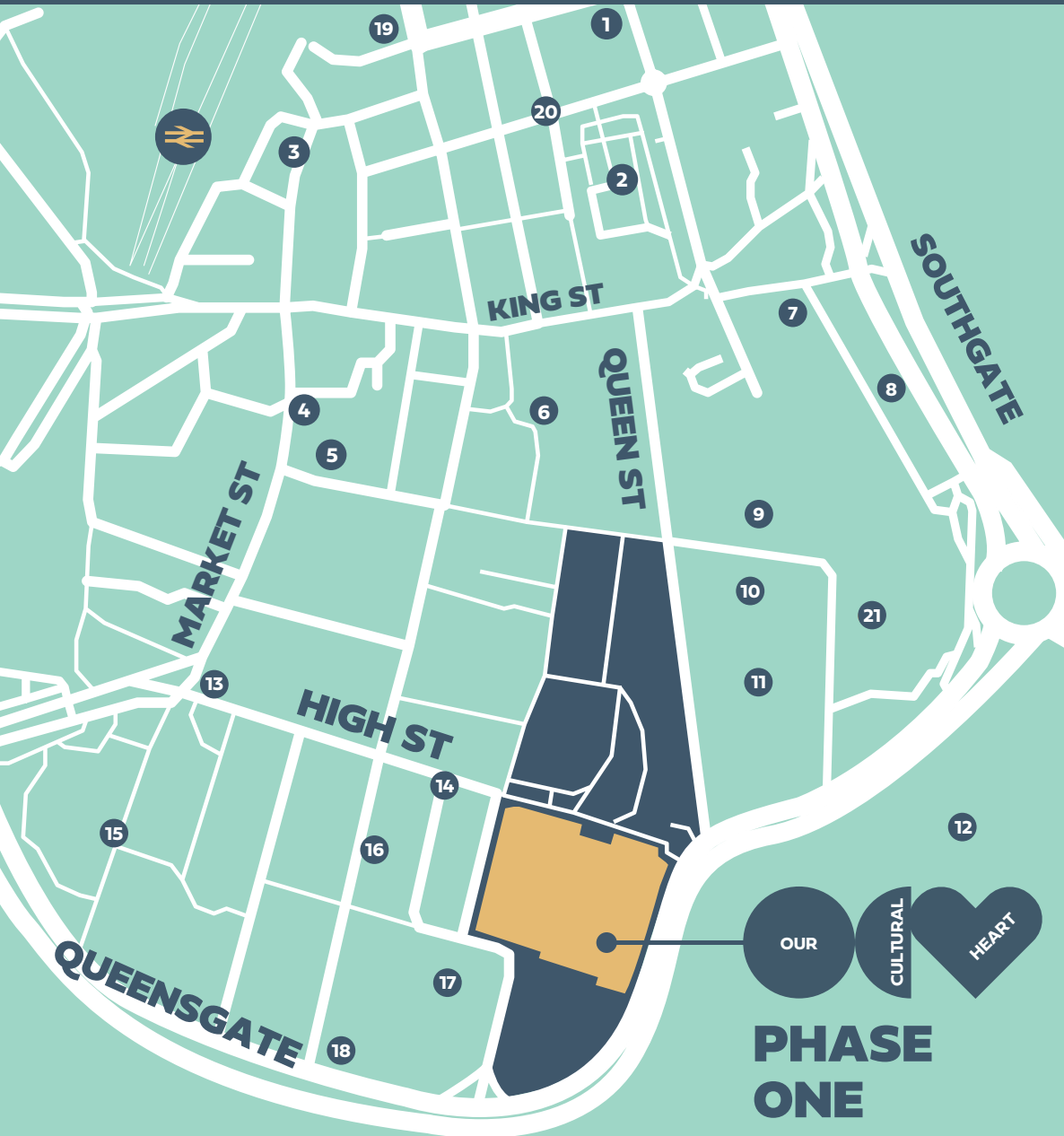
Library
(Phase One)

Multi-
opportunity
Space

Urban
Park

PHASE ONE

Delivery Underway



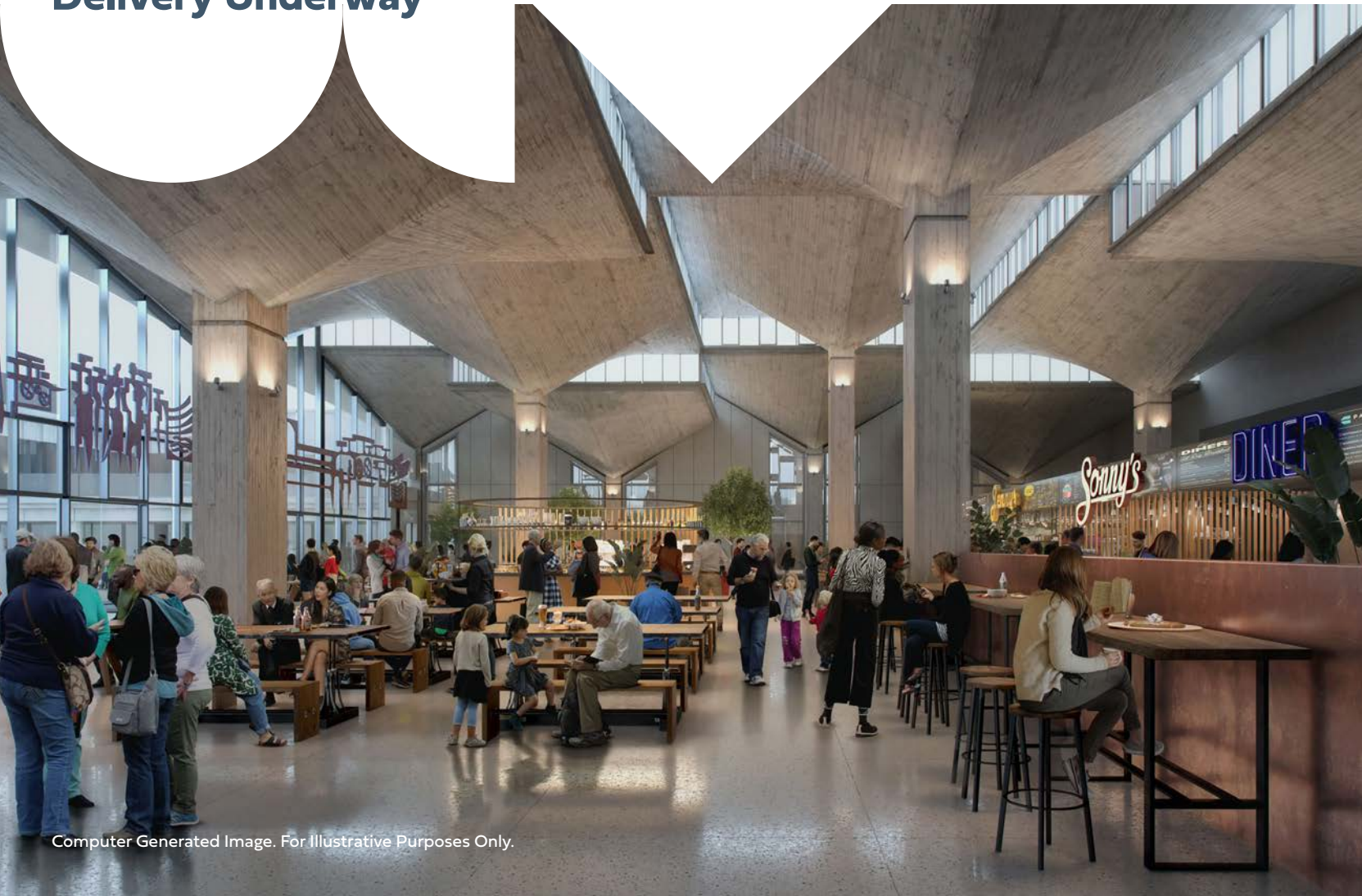
KEY

- 1 The Media Centre**
2000 employees
 - 2 St Peter's Public Garden**
Public space
 - 3 St George's square**
Public space
 - 4 Luxus Residences**
32 homes
 - 5 Cloth Hall Street Apartment**
10 homes
 - 6 Packhorse Shopping Centre**
30 shops
 - 7 Oldgate House**
Hello Student Accomodation
 - 8 Kirkgate Residence**
Student Accomodation
 - 9 Kingsgate Shopping Centre**
45 shops
 - 10 Lawrence Batley Theatre**
Approximately 650 capacity
 - 11 Parish Live Music venue**
Approximately 300 capacity
 - 12 Huddersfield University Campus**
Circa 21,000 students
 - 13 Kirklees Council Civic Centre 3**
Council employees approximately 8,500 staff
 - 14 Town Hall**
Centre of civic activity and events venue, approximately 1,200 capacity
 - 15 Kirklees Council Civic Centre 1**
Council employs approximately 8,500 staff
 - 16 Ramsden House Residential & Business Centre**
250 employees
 - 17 Stay Hotel**
23 rooms and suites
 - 18 Renaissance Works Residential**
138 student bedrooms
 - 19 Radisson RED (The George Hotel)**
91 rooms *
 - 20 Huddersfield Open Market**
54 stalls/units *
 - 21 The Light Cinema**
(6 screens), Bowling and Climbing *
- Huddersfield Train Station**
- * = projects in development



PHASE ONE

Delivery Underway



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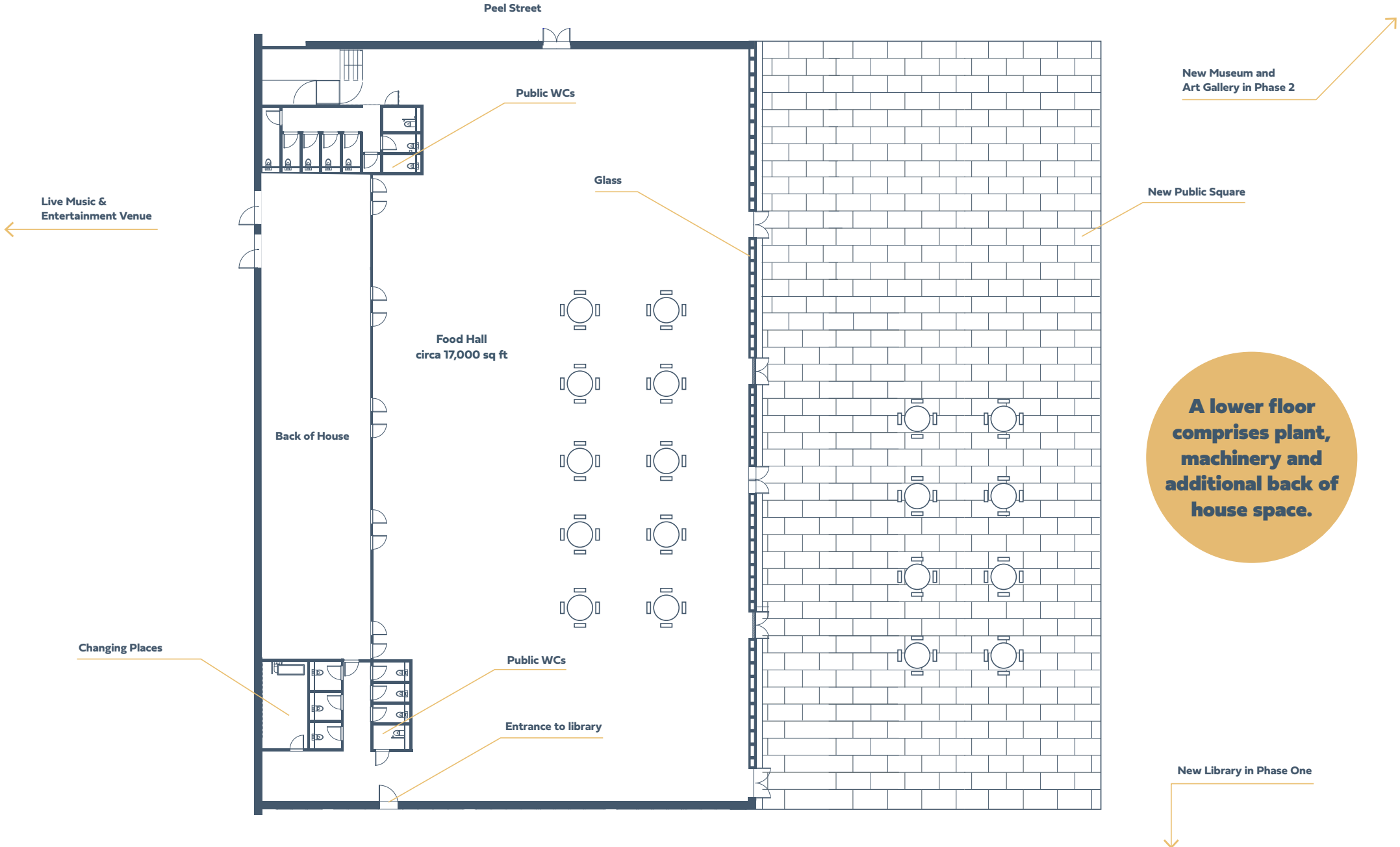
Food Hall

The striking Grade II Listed Building that was formerly known as Queensgate Market will be transformed into the new social anchor for the town centre.

The space is designed to accommodate a vibrant new food hall. The food hall will share direct access to the new library and the flagship public square opposite the live music and entertainment venue (planning approval secured).

The scheme will be a hub for cultural and culinary activity, serving the town centre and wider region, and elevating the visitor experience. The Food Hall forms part of phase 1 of Our Cultural Heart and is due for completion in Q1 2026.

FLOOR PLAN





Library

Alongside the food hall, the former Queensgate Market Hall will also be transformed into a new glass-fronted library.

Designed with the town's community needs in mind, this flexible, cutting-edge space will deliver group co-working spaces, quiet breakout rooms, a dedicated children's area, a local history room and digital facilities such as touch-screen TVs, tablets and computers.

Public Square

An attractive new public square, framed by the new library and food hall, will provide an active and vibrant outdoor centrepiece for the whole town centre.



With enough space for 3,000 visitors, the square will bring people together and will be suitable for a range of community and cultural events – from food festivals and live music to outdoor cinema and theatre. Water features will also bring an element of play and calmness to the environment.



FUTURE PHASES



Computer Generated Image. For Illustrative Purposes Only.

Live Music & Entertainment Venue

Our Cultural Heart will deliver a brand-new live entertainment venue with a capacity of between 1,200 and 2,200.

The state-of-the-art facility will host major concerts, live shows, conventions, exhibitions and more, acting as an anchor for the scheme and bringing increased footfall and high-quality day-to-evening experiences for visitors.

This venue will give Huddersfield the ability to host major events attracting internationally recognised music and comedy acts. The space will move the needle for Huddersfield and the region. It will tie in perfectly with the modern trend of live entertainment spaces providing a high-quality cultural experience.



FUTURE PHASES

Museum and Art Gallery

The Grade II Listed Building that, until recently, housed the town's existing library, will be thoughtfully developed and have a modern extension added to become a dedicated museum and art gallery space. With a 50-seat café and museum shop located on the ground floor, it has the potential to become one of the leading cultural galleries in Yorkshire and will tell the remarkable stories of Huddersfield and beyond.



Urban Park and Queen Street

Our Cultural Heart will reinvent what can be achieved in urban public spaces. The new public park will be a destination in its own right – providing a truly accessible and pedestrian-friendly space for people of all ages and walks of life to meet, socialise, relax, play, and share experiences.

The public space will create something entirely unique to Huddersfield that not only adds character and a sense of place, but also aligns to the town's evolving environmental ambitions.

The large open space will help create a well-lit and welcoming environment that acts as a key link between Our Cultural Heart and the wider town centre, including the celebrated Lawrence Batley Theatre and Town Hall.

On Queen Street, a new two-storey building will play a vital role in improving the edge of the site and the new public park – creating a more accessible and level public space. This building will offer exciting opportunities for an array of future uses.

Location

Our Cultural Heart aims to reinvigorate the area of Huddersfield town centre between Queensgate, Queen Street and Victoria Lane.

With millions of people on its doorstep, Huddersfield provides superb connectivity and is ideally located within the Leeds, Manchester and Sheffield triangle.

Transport and Parking

Walking

Located in the centre of the town, Our Cultural Heart has been designed to make walking around the area accessible, enjoyable and efficient. The introduction of major outdoor public spaces allows for a series of wide, accessible paths that connect people directly to surrounding streets and buildings.

Parking

In a future phase, there will be a dedicated EV friendly multi-storey car park with provision for 350 accessible spaces.

Buses

Buses will travel around the perimeter of Our Cultural Heart, with multiple stops located along Peel Street, Queensgate and Queen Street.



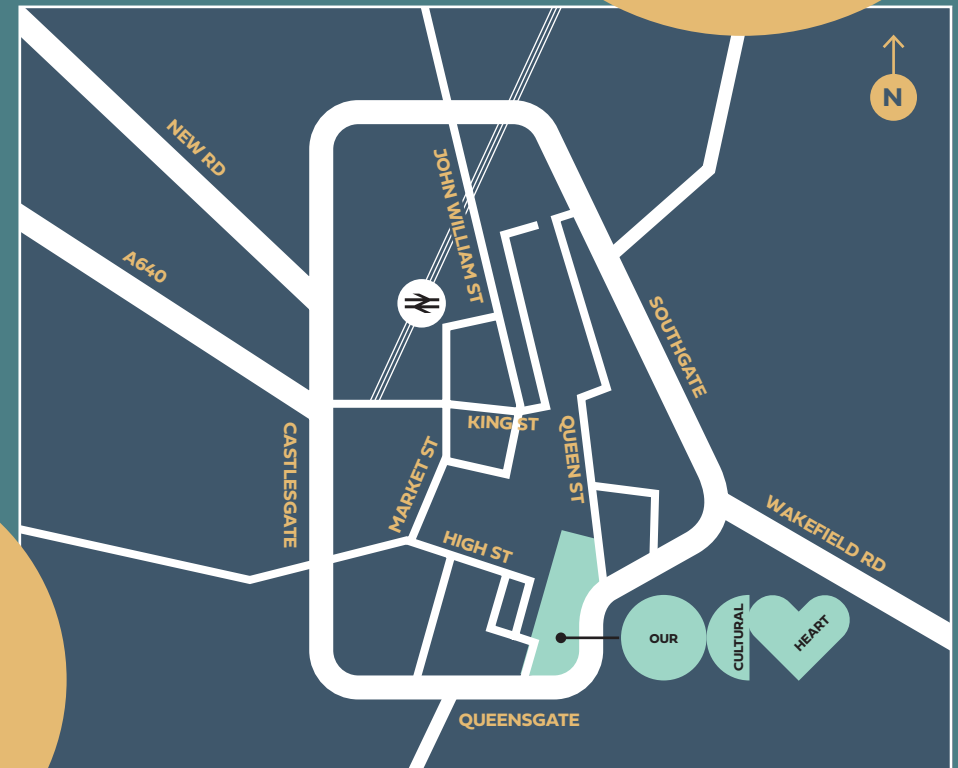
Taxi and accessible parking bays



Train times
Dewsbury - 8 minutes
Batley - 17 minutes
Leeds - 20 minutes
Halifax - 20 minutes
Manchester - 28 minutes
Bradford - 34 minutes
Sheffield - 70 minutes



Dedicated cycle lanes



AUTHENTIC



ENERGETIC



DIVERSE

**IT'S WHAT'S
IN HERE**

DYNAMIC





HUDDERSFIELD

A characterful and creative town in the heart of England, built on a rich industrial heritage

Part of the backbone of England, Huddersfield is one of the North's most important towns. Renowned for its industrial legacy, the town thrived as a textiles and manufacturing powerhouse in the late 19th and early 20th Century. This proud heritage is still felt through its attractive Victorian architecture, old mills and characterful cobbled streets.

Today, Huddersfield is forging into new industries. Harnessing that same creative and independent spirit, the crafts and architecture sectors are booming in the town, while The University of Huddersfield has been recognised globally for its performing arts – strengthening its position as a cultural hotspot.

Heritage, culture and legacy are felt in every corner. Regular town centre events help attract thousands of visitors, while Huddersfield Town A.F.C. – one of the country's most historic football clubs – play their home matches just a short walk away from the town centre at the John Smith's Stadium, and boast a strong and passionate following.

Conveniently located in the picturesque Pennine landscape and in the middle of Leeds, Manchester and Sheffield – with easy transport links to all, Huddersfield represents a unique opportunity for businesses and investors. The regeneration plans for the town centre and wider borough, including Our Cultural Heart, is set to position it as a thriving economic driver within West Yorkshire for decades to come.



433,200

PEOPLE LIVE IN THE METROPOLITAN BOROUGH OF KIRKLEES

HOME TO NEARLY **21,000** UNIVERSITY STUDENTS

10th LARGEST TOWN IN THE UK

HUDDERSFIELD TOWN A.F.C. AVERAGE AROUND **19,000** LOYAL SUPPORTERS PER HOME GAME AT THE JOHN SMITH'S STADIUM (460,000 PER SEASON)

THE UNIVERSITY OF HUDDERSFIELD IS RANKED **27th** IN THE WORLD'S TOP 100 UNIVERSITIES FOR PERFORMING ARTS

OVER £1 BILLION INVESTMENT




for Huddersfield Town centre



The George Hotel

Kirklees Council has already carried out an extensive restoration project on this Grade II* Listed Building in the heart of the town centre. The next phase of the work, beginning in 2025, will see around £30m invested to develop the building ready for it to be opened as a Radisson RED hotel in 2027. This project is part of the Huddersfield Blueprint.



-  Complete
-  Started
-  Proposed

Trinity West

A private developer is on site with a £2m enabling works contract to facilitate the redevelopment of the six-acre site. The site is to be redeveloped in line with its planning consent and will include a new Lidl, the refurbishment of an existing building to create 32 – 47 apartments and a new build apartment / later living development to the north of the site.



The Cooperative Building/ Renaissance Works

SKA Developments, with support from Kirklees Council, has invested £10m to transform an old, unused building into high-quality student accommodation on one of the key high street locations in the town centre, close to existing retail and the site of Our Cultural Heart.



Transpennine Route Upgrade

As part of Network Rail's multi-billion pound programme, around £500m will be invested in upgrades, electrifying and creating extra lines and the associated infrastructure in the Huddersfield area. The Grade I Listed station will also be redeveloped creating an even more efficient and impressive gateway to the town centre. The iconic George Hotel sits adjacent to the train station on St. George's Square.

Huddersfield Blueprint

Kirklees Council's vision for a thriving, family-friendly and modern town centre will see major investment in the town centre. Major public realm improvements to both New Street and St Peter's Garden – including a new £500,000 performance space – have now been completed. Work is also underway to transform the historic Estate Buildings for retail and residential use.



The Station Warehouse

Proposed £10m private investment to improve the links from the warehouse building to the station and wider town centre. Also proposed is significantly more investment to transform the warehouse itself to ready it for retail, business and residential use.



Open Market

Backed by over £16 million of Government Levelling Up funding, the Grade II* Listed 'Huddersfield Open Market' building will be restored to provide a new indoor market.



National Health Innovation Campus

The University of Huddersfield has completed the £40m flagship building on its new Health and Well-being Campus which was successfully launched in 2024. They have committed a further £200m to deliver seven new buildings to complete the campus in the next decade.

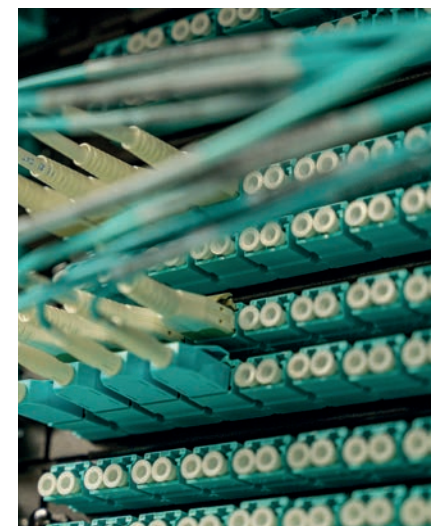


Kingsgate Leisure Complex

Developer WD Kingsgate, with council support, are making major changes to the existing Kingsgate shopping centre. Bringing The Light cinema and leisure activities to the offering, alongside the existing shops. The leisure complex has a target opening date of Easter 2025. The Kingsgate complex is located next to the Our Cultural Heart site.

Fibre Broadband Connectivity

CityFibre's £30m investment in Huddersfield has already enabled thousands of residents and businesses to take advantage of full fibre broadband, with thousands more set to be enabled.





Station to Stadium Enterprise Corridor

Kirklees Council will target the area from the new station development (TRU), past the University's health campus to the existing John Smith's Stadium complex for significant new public and private investment, creating new high-value jobs in the town.



Waste to Power Facility

£21m proposed by Kirklees Council for a plant that will generate energy from waste to provide heating for town centre homes and businesses.

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