

Motel 6 Chattanooga, TN - Downtown



2440 Williams St
 Hotel - Chattanooga
 Downtown Submarket
 Chattanooga, TN 37408
 Website

60 Rooms **Economy** Class **Franchise** Operation Type **0.81** AC Lot **1997** Built **\$4.56M** Sale Price **\$75.9K** Price/Room



Hospitality

Brand	Motel 6	Hotel Opened	Jun 1997
Operation Type	Franchise	All Inclusive Rate	No
Class	Economy	Scale	Economy
Operation Status	Open		

Sale

For Sale	\$4,555,000 (\$75,917/Room)	
Sale Type	Investment	Status: Active

Data Room

Operating and Financials

Building

Type	Hotel		
Location	Urban		
Brand	Motel 6		
Company	G6 Hospitality LLC		
Rooms	60	Construction	Masonry
Stories	3	Sprinklers	Wet
GBA	22,470 SF		
Typical Floor	7,490 SF		
Primary Corrid...	Interior		
All Suites	No		
Year Built	1997		
Taxes	\$331.75/Room (2025)		
Opportunity Z...	Yes		
Pedestrian Frie...	50 - Fairly friendly		
Cycling Friendly	40 - Fairly friendly		
Car Friendly	100 - Exceptionally friendly		
Transit Friendly	30 - Somewhat friendly		
Parking Ratio	1.18/Room		
Parking Spaces	Surface - 71		

Market Conditions

Supply in Available Rooms	12 Month	YOY Change
Chattanooga Downtown	1,283,483	↑ 6.6%
Chattanooga - TN USA	4,648,053	↑ 3.0%

Demand in Occupied Rooms

Chattanooga Downtown	808,967	↑ 1.6%
Chattanooga - TN USA	2,734,131	↑ 3.4%

Occupancy

Chattanooga Downtown	63.0%	↓ -4.8%
Chattanooga - TN USA	58.8%	↑ 0.4%

ADR

Chattanooga Downtown	\$161.84	↑ 1.6%
Chattanooga - TN USA	\$118.48	↑ 0.9%

RevPAR

Chattanooga Downtown	\$102.01	↓ -3.3%
Chattanooga - TN USA	\$69.69	↑ 1.3%

Delivered Rooms

Chattanooga Downtown	455	-
Chattanooga - TN USA	455	↓ -16.8%

Land

Land Acres	0.81 AC	Land SF	35,284 SF
Bldg FAR	0.64		
Zoning	UGC		

Property Contacts

Recorded Owner	Summit Associates
True Owner	Vinayak 24 Inc.
Owner Type	Individual
Parent Company	G6 Hospitality LLC
Sale Broker	RealtyXchange Inc

Building Amenities

Room Features
 High Speed Internet Access

Property Features
 Public Access Wifi

Public Transportation

Airport	Drive	Distance
Lovell Field	18 min	9.0 mi

Demographics

	1 mile	3 miles
Population	5,267	55,641
Households	2,817	23,235
Median Age	35.10	34.60
Median HH Income	\$61,601	\$52,463
Daytime Employees	8,411	75,082
Population Growth '25 - '30	↑ 7.12%	↑ 6.93%
Household Growth '25 - '30	↑ 7.06%	↑ 7.34%

Traffic

Collection Street	Cross Street	Traffic ...	Last Me...	Distance
I0024	US Hwy 27 N	6,482	2025	0.15 mi
I0024	Long St NW	5,019	2024	0.19 mi
I0024	Williams St NW	20,281	2025	0.19 mi
I0024	US Hwy 27 SE	2,448	2025	0.20 mi
I0024	Williams St SE	6,787	2025	0.23 mi
I0024	US Hwy 27 SW	6,278	2025	0.24 mi
I0024	S Market St W	3,858	2025	0.32 mi
MARKET ST.	W 21st St N	14,671	2024	0.32 mi
SOUTH OF I-24 ...	W 28th St N	11,263	2024	0.33 mi
SR 58	W 21st St N	15,759	2021	0.33 mi

Made with TrafficMetrix® Products

Public Record

Total Value \$1,313,240 \$21,887.33/Room

Parcels 145N-H-001.01

Location

Postcode	37408
Submarket	Chattanooga Downtown
Submarket Cluster	Chattanooga TN-GA
Location Type	Suburban
Market	Chattanooga
County	Hamilton
State	Tennessee
CBSA	Chattanooga, TN-GA
DMA	Chattanooga, TN-GA-NC
Country	United States

Flood Risk

Flood Risk Area	Moderate to Low Risk Areas
FEMA Flood Zone	B and X Area of moderate flood hazard, usually the area between the limits of the 100-year and 500-year floods.
Floodplain Area	100-year and 500-year
In SFHA	No
FEMA Map Identifier	47065C0339G
FIRM ID	47065C
FIRM Panel Number	0339G
FEMA Map Date	Feb 3, 2016

Flood risk is determined by the footprint of the parcel rather than the footprint of the property.

Property ID: 5717585