

# USBC CAMPUS

The USBC Innovation Campus  
A Pathway to Opportunity

---





# TABLE OF CONTENT

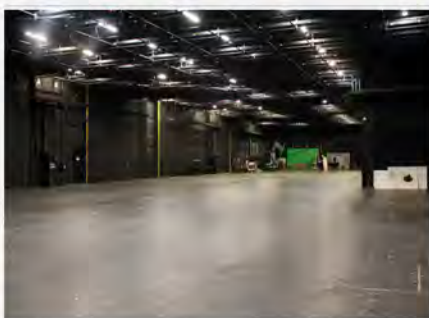
- **Campus Overview ----- 1-3**
- **Host Your Event ----- 4**
- **Lease with Us - USBC Headquarters and Office Building ----- 5-7**
- **Studio Two/Warehouse ----- 8-9**
- **Donate to Us ----- 10-11**
- **For More Information ----- 12**



# WELCOME

## USBC Campus, Washington, DC Campus

Unlock a new era of opportunity at the USBC Campus—more than just a headquarters, it’s a revolutionary ecosystem designed to catapult your business and brand to unprecedented heights. Located at 1900 W Place, NE, Washington, DC, this vibrant hub is your gateway to innovation, collaboration, and growth.



### Executive and Program Offices

Benefits	Details
Modern Office Space	Located in a 6-story building to inspire productivity and creativity
Meeting & Conference Rooms	Flexible rentals for seamless client engagements
Parking Facilities	Convenient access with available parking options
Business Innovation Hub	Foster collaboration and breakthrough ideas
Membership Programs	Exclusive access to media, co-working, health & wellness, and virtual addresses
VIP & Hospitality Areas	Premium spaces for hosting distinguished guests

### Event Space

Benefits	Details
Versatile Event Venues	Adaptable spaces for conferences, seminars, and special events
Parking & Accessibility	Easy access for attendees with available parking
Business Showcases	Spotlight your company in a high-profile environment
Digital Creation Workspaces	Cutting-edge multimedia rooms for content production
Conference Spaces	Fully equipped to host impactful sessions
Culinary & Community Events	Coming in 2026: USBC Café, featuring culinary events and innovative kitchen concepts

Join us at the USBC Campus—where innovation meets community, and your potential knows no bounds. Let’s build the future together!



# USBC HISTORY

The USBC Campus stands at the center of Washington, D.C.'s next remarkable renaissance.

Your investment fuels more than economic advancement; it contributes to the revitalization of a historic district poised for extraordinary growth.

By joining this capital campaign, you align with a visionary community shaping the future of:

- Urban Innovation
- Cultural Preservation
- Economic Development

This is where legacy meets opportunity and where your support creates lasting impact.



A Message from Ron Busby, USBC President



Experience the future of work at the USBC Campus with our vibrant, modern office spaces housed in a dynamic 6-story building designed to inspire productivity and creativity. Unlock seamless collaborations with flexible meeting and conference rooms, perfect for every client engagement. Enjoy convenient parking options and access to our exclusive Business Innovation Hub—an environment built to spark breakthrough ideas. Elevate your presence with VIP and hospitality areas for hosting distinguished guests, while our membership programs provide exclusive access to media, co-working, wellness, and virtual business solutions. Join us and be at the heart of innovation!





# YOUR PERFECT EVENT STARTS HERE.

From intimate dinners to corporate gatherings and milestone celebrations, the USBC Innovation Campus offers a versatile, elevated space designed to bring your vision to life.

Connect with our events team to reserve your date and begin planning. Request a customized event proposal today.

Get Started Today!



● Tailored Packages



● Versatile Spaces



● Celebrations



● Customized Events



● Versatile Location



# CAMPUS SUMMARY

## USBC HEADQUARTERS

1900 W Place, NE

- 98,587 GSF | 83,247 RSF
- 6 Stories + Penthouse & Basement
- Executive & Program Offices
- Home to ByBlack, USBC Programs, NABOB, SMB Labs, and more...
- 127 parking spaces (10 garage)

### Includes:

- USBC Cafe
- Flexible Event Spaces
- Podcast & Media Innovation Spaces
- Member Co-Working & Business Suites
- Health & Wellness Spaces
- VIP Hospitality Areas
- Learning Center (tech upskilling, digital equity)
- Workforce Development Hub
- Virtual Address for Businesses

## DONOR OPPORTUNITIES



### Naming Rights & Major Gifts

Leave a lasting legacy by placing your name, organization, or corporation on one of our spaces:

- Executive Floors & Campus Wings
- Media Studios, Learning Labs, Innovation Hubs
- Wellness Center, Culinary Café, Event Spaces
- Garden Walkways, Roof Decks, Conference Rooms

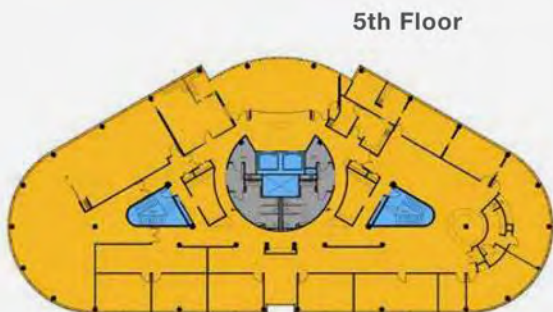
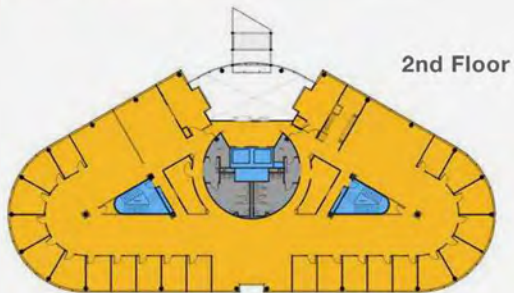
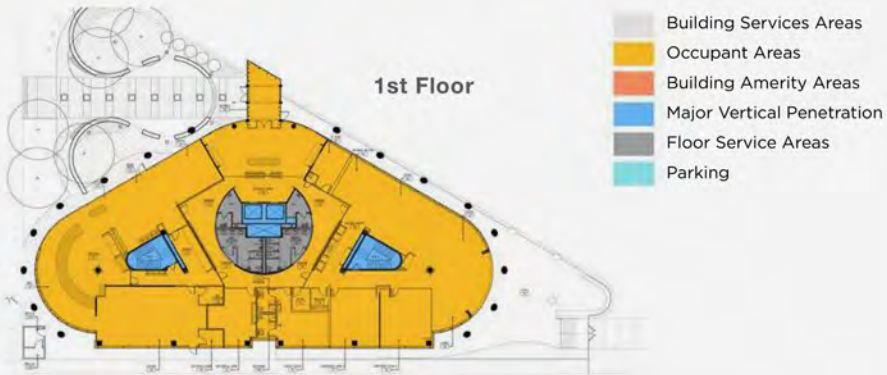
## CORPORATE & FOUNDATION PARTNERS

Align your brand with innovation, entrepreneurship, and transformative social impact.

- Sponsor Innovation Labs, Media Studios, or Creator Hubs
- Co-Develop Workforce Training or Entrepreneurship Pipelines
- Branded Event Series, Fellowships, or Media Content Partnerships
- Brand Activations



# FLOORPLANS: HQ OFFICE

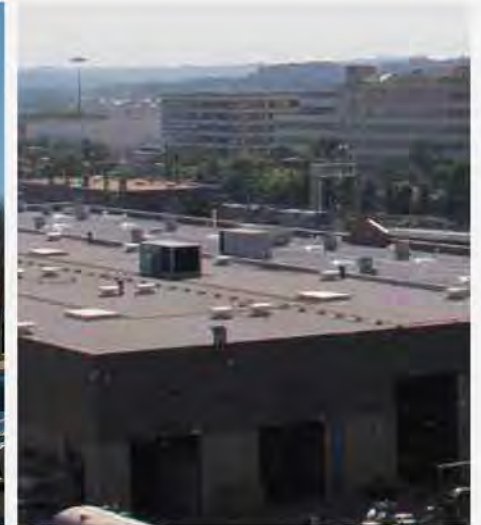




Discover the future of storytelling at USBC Media's new state-of-the-art warehouse facility—your ultimate creative hub. Designed to elevate your brand, this versatile space serves as a top-tier home studio perfect for event rentals, conferences, original programming, digital content, and an expansive podcast network.

Flush with cutting-edge production studios, multimedia rooms, and dynamic workspaces, our facility fosters innovation, collaboration, and storytelling that resonates. Whether you're entrepreneurs, creators, or industry leaders, partner with us to amplify your voice, shape thought leadership and make a lasting cultural impact.

Join us in redefining media and unlocking new possibilities. Your vision, our space—together, let's elevate your brand to new heights.





# CAMPUS SUMMARY

## WAREHOUSE / 2 SOUNDSTAGE

1235 W Street, NE

- 39,053 GSF | 2 Stories
- 50,000 Land SF
- 32 Parking Spaces

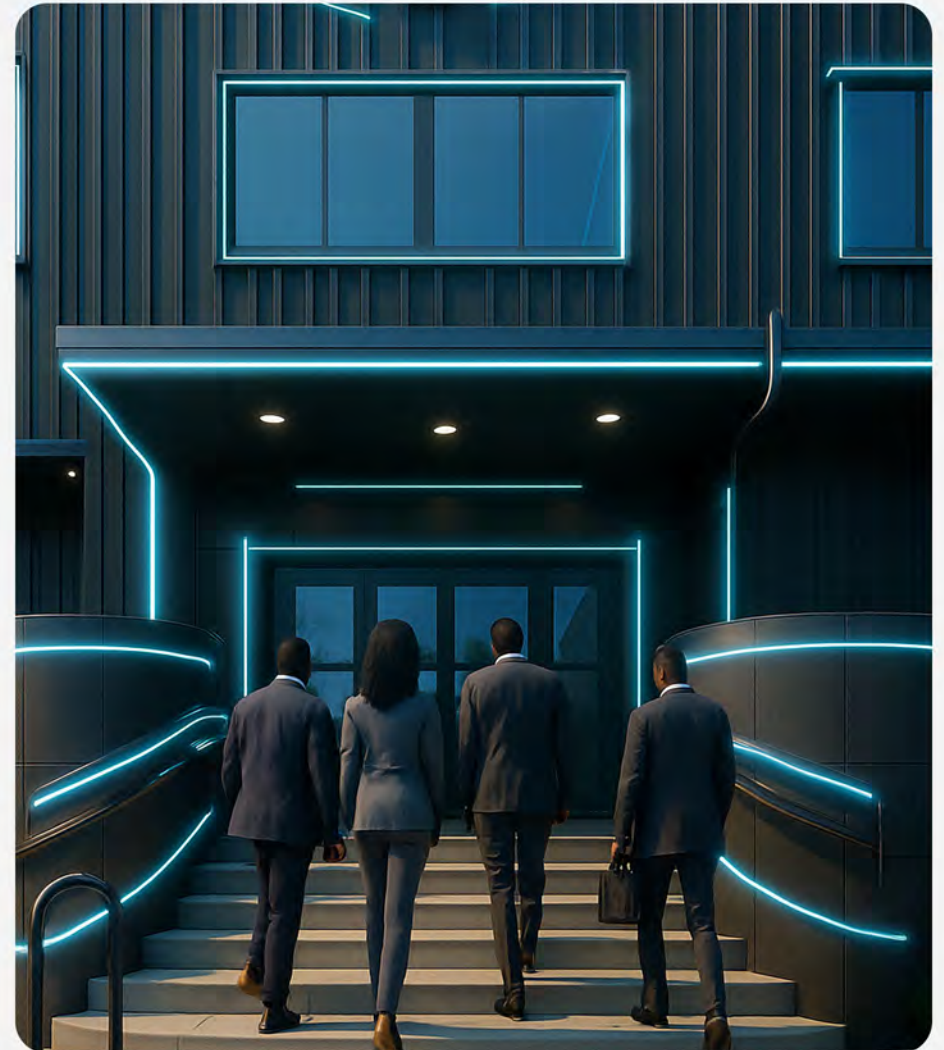
### BUILT FOR:

- Studio Soundstage
- Fulfillment Warehouse
- Flexible Event Space
- Creative Workshop + Training Facility
- Pop-Up Retail Incubator
- Artist Studio & Public Art Installation Space
- Pickleball Facility
- Mixed-Use Indoor Sports and Wellness Facility

### DONOR OPPORTUNITIES

Building Naming Rights

- Full Building Naming Opportunity
- Co-Branded Signage



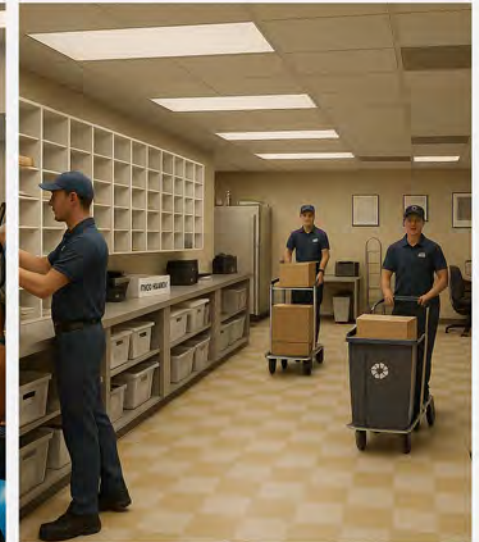


# CAMPUS SUMMARY

This multi-flex space offers numerous rental and leasing opportunities that drive your production, wellness, athletic, film production, creative installation, and event needs. Here's an example of some of the potential uses of the space - if you can dream it, this multi-functional space can provide it.

## MIXED-USE INDOOR SPORTS AND WELLNESS FACILITY/GYM

- Branded gym, yoga studio, pickleball, sports training, or health and movement space



## PICKLEBALL COURT

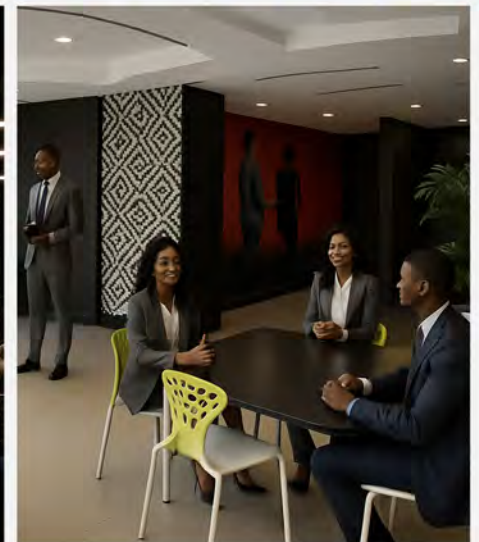
- Branded court for tournaments or programming

## POP-UP RETAIL POD SPONSORSHIPS

- Sponsor booths or modular retail spaces to support emerging brands

## ART & DESIGN RESIDENCY UNDERWRITER

- Fund visual artists, wellness creators, or interactive installations





# MAJOR GIFTS: PATHWAYS TO GIVE

## 1. CORPORATE PARTNERSHIPS

Corporate partners have the unique opportunity to align their brand with the future of business. Through multi-year commitments, naming rights on studios, classrooms, and coworking spaces, as well as program sponsorships, corporations can fuel innovation while gaining visibility, workforce development pipelines, and authentic community engagement.

## 2. DONOR ADVISED FUNDS (DAFS)

Donor Advised Funds offer a flexible, tax-efficient way to invest in systemic change.

By directing DAF contributions to the USBC Campus Campaign, donors can amplify their impact, support entrepreneurial growth, and leave a legacy that accelerates generational wealth creation for Black communities.

## 3. FOUNDATIONS – PHILANTHROPIC GIVING

Foundations play a critical role in scaling solutions that close the racial wealth gap. Through programmatic funding, challenge grants, and strategic investments, foundation partners will directly advance entrepreneurship, job creation, and community revitalization — ensuring measurable outcomes and long-term equity.



# USBC CAMPUS

## IN-KIND DONATION OPPORTUNITIES

### FURNITURE & FIXTURES

- Office desks and ergonomic chairs
- Lounge and event seating
- Conference tables
- Breakroom furnishings
- Outdoor patio furniture
- Studio staging furniture (sets, couches, accent chairs)

### EVENT & ACTIVATION NEEDS

- Staging platforms and risers
- Lounge and VIP furniture for events
- Charging stations and kiosks
- Portable bars, podiums, signage displays
- PA systems and speakers
- DJ booth + entertainment gear
- Red carpet and ropes
- Tents and outdoor event structures

### TECHNOLOGY INFRASTRUCTURE

- Computers and monitors
- Smartboards and projectors
- Printers, scanners, and copiers
- Wi-Fi routers and boosters
- Charging hubs and smart plugs

### FACILITIES & OPERATIONS

- Golf carts for on-campus mobility
- Janitorial carts and cleaning supplies
- Security cameras + access control systems
- Landscaping and lawn care equipment
- Waste and recycling bins
- Tool kits and maintenance equipment

### CULINARY & KITCHEN NEEDS

- Plates, silverware, serving utensils
- Glassware and stemware
- Cooking appliances (ovens, warmers, commercial refrigeration)
- Prep tables and storage racks
- Table linens, napkins, tablecloths
- Food service carts and trays

### MEDIA & PRODUCTION EQUIPMENT

- Cameras (DSLRs, cinema, webcams)
- Lighting kits (key lights, softboxes, ring lights)
- Microphones (lav, boom, podcast)
- Audio mixers and podcast boards
- Backdrops and green screens
- Editing workstations and monitors
- Streaming + broadcasting hardware

# USBC CAMPUS

## The USBC Innovation Campus A Pathway to Opportunity

---



Joining the USBC Innovation Campus means becoming part of a transformative ecosystem dedicated to empowering entrepreneurs and creators. By leveraging cutting-edge facilities, flexible spaces, and a community-focused environment, you'll gain the tools and connections necessary to accelerate your business, amplify your voice, and drive meaningful impact. This is more than a workspace—it's a catalyst for growth, innovation, and long-term success. Together, we can shape a vibrant future where Black-led businesses thrive and lead the way in redefining industries and communities.



**USBLACKCHAMBERS.ORG**  
leasing@usblackchambers.org  
201-463-8722

To submit a request, please click on the links below.

[Book Your Next Event at USBC Campus](#)

[Interested in Leasing Office Space](#)

[Partner With Us: Corporate & Foundation Giving](#)