



Twin Palms Estate

2319–2333 Durfee Avenue · El Monte, California 91732

A rare dual-track investment opportunity positioned within El Monte's rapidly transforming Durfee Avenue revitalization corridor.

OFFERING PRICE	CAP RATE	TOTAL UNITS	RENTABLE SF
\$5,100,000	5.74%	18	10,300

SECTION ONE

Executive Summary

Coldwell Banker Commercial Realty is pleased to present **Twin Palms Estate**, a stabilized 18-unit mixed-use property on Durfee Avenue in El Monte, at the heart of the San Gabriel Valley.

Offered at \$5,100,000—a 5.74% going-in CAP on in-place income, the asset offers a rare dual-track investment opportunity in the heart of El Monte’s high-priority Durfee Avenue revitalization corridor. For yield-oriented buyers, the asset delivers a secure floor of immediate, stable cash flow from an 18-unit mixed-use configuration. For developers and institutional investors, the property serves as a strategic land bank, offering massive future upside through El Monte’s Mixed/Multi-Use (MMU) zoning framework—a city-led initiative designed to transform this corridor into a high-density, pedestrian-friendly residential and commercial hub.

The units are fully occupied, and nearly every tenancy is month-to-month — giving an incoming owner immediate flexibility to mark rents to market. In-place rents across both the commercial and residential components trail area comparables, and California rent escalation supports a clear path to a stabilized 6%+ yield.

INVESTMENT SNAPSHOT

Offering Price	\$5,100,000
Price / Unit	\$283,333
Price / SF	\$495
Cap Rate (In-Place)	5.74%
Net Operating Income	\$292,494
Building SF	±10,300
Occupancy	100%

±10,300

RENTABLE SF

12 + 6

RESI + COMMERCIAL

100%

OCCUPIED

M-T-M

FLEXIBLE TENANCIES

SECTION TWO

Property Overview



PROPERTY FACTS

Address	2319–2333 Durfee Ave
Submarket	San Gabriel Valley
Year Built	Available on request
Total Units	18 + 2 storage
Rentable SF	±10,300 SF
Occupancy	100%

PROPERTY & TENANCY

Property Type	Mixed-use (retail + resi)
Unit Composition	12 resi · 6 commercial
Tenancy	Primarily month-to-month
Utilities	Separately metered
Parking	On-site surface
Zoning	MMU (Mixed/Multiuse)

SECTION THREE

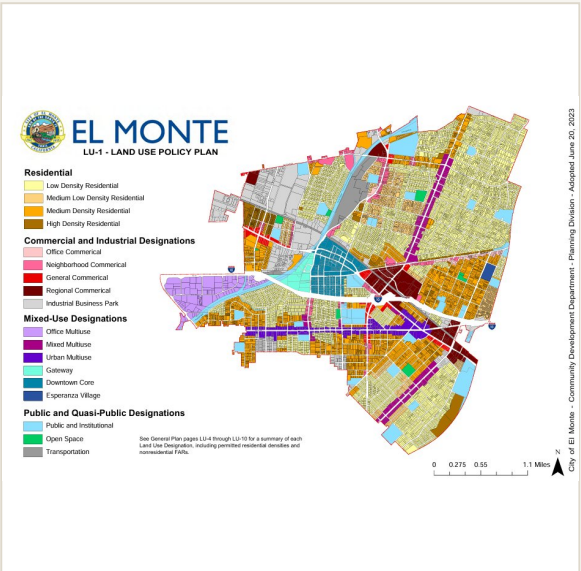
Zoning Description

El Monte Municipal Code, Title 17 — Multiuse Zoning District

The property falls within the MMU — **Mixed/Multiuse** zoning district under the City of El Monte Municipal Code, Title 17 (adopted June 2022, amended May 2025). The MMU district expressly allows a complementary mix of housing and nonresidential uses along designated corridors — delivered either vertically (ground-floor commercial with residential above) or horizontally — which is precisely the program already in place at Twin Palms Estate.

Notably, the **Durfee Avenue & Elliott Avenue** intersection is a designated commercial / mixed-use node within the MMU district. The district provides “by-right” housing along major corridors at densities up to 35 units per acre, positioning the site for long-term reinvestment while the existing mixed-use improvements remain fully consistent with the district's intent.

Max. Height (nonres.)	4 stories / 50 ft
Max. Density	35 units / acre
Front / Street Setback	5–15 ft
GP Land Use	Mixed/Multiuse



A POSSIBLE DEVELOPMENT OPTION



Artist's conceptual rendering for illustrative purposes only; not an approved plan, drawn to scale, or a representation of entitlements.

PERMITTED BY RIGHT	
Multi-Unit Residential	
Retail Sales & Service	Eating / Drinking
Office	Personal Services
Live / Work	

MMU

ZONE DISTRICT

Corridor Node

DURFEE & ELLIOTT DESIGNATION

35 du/ac

MAX RESIDENTIAL DENSITY

SECTION FOUR

City Vision & Durfee Corridor

El Monte General Plan & MMU District Intent

El Monte's General Plan and Title 17 Zoning Code envision the City's **Mixed/Multiuse (MMU)** corridors as walkable, reinvestment-ready districts that blend housing with neighborhood-serving commerce. Twin Palms Estate already embodies that vision — and stands to benefit as the Durfee Avenue corridor continues to evolve.

MMU DISTRICT OBJECTIVES

- ◆ Provide **“by-right” housing** along major corridors, reduce auto dependence, and revitalize underutilized sites.
- ◆ Expand land capacity and zoning tools to meet the City's projected housing need.
- ◆ Concentrate commercial and multiuse development at **key intersections and nodes** along major corridors.
- ◆ Create a **pedestrian-oriented mix of uses** linking neighborhoods, employment, and retail services.
- ◆ Stimulate economic reinvestment through recognized urban-design principles and flexible response to market forces.



THE DURFEE CORRIDOR PLAN

Designated node. Durfee Avenue & Elliott Avenue is a City-designated commercial / mixed-use node within the MMU district.

Streetscape. The corridor is planned for landscaped, drought-tolerant parkway improvements that buffer sidewalks and enhance the public realm.

By-right density. Vertical or horizontal mixed-use is permitted by right at up to 35 residential units per acre.

By-Right

HOUSING PROVISION

35 du/ac

MAX DENSITY

Corridor Node

DURFEE & ELLIOTT

Walkable

PEDESTRIAN-ORIENTED

Summarized from City of El Monte Municipal Code, Title 17 (MMU district purpose & development standards). For reference only; buyer to verify with the City of El Monte Planning Division.

SECTION FIVE

Location & Market



The San Gabriel Valley is one of Southern California's most densely populated and supply-constrained infill markets, drawing steady renter demand and destination retail. Twin Palms Estate sits along the Durfee Avenue corridor, minutes from the I-10 and I-605 interchange and within walking distance of neighborhood retail, dining, and transit.

DEMOGRAPHICS	1 MI	3 MI
Population	31,406	166,057
Households	7,652	42,748
Median Age	35.9	38.4
Median HH Income	\$67,676	\$72,004
Daytime Employees	7,345	79,661

Source: TrafficMetrix® / CoStar, San Gabriel Valley Multi-Family Submarket Report (8/5/2026).

5.0%

SUBMARKET VACANCY

\$1,810

AVG 1&2-STAR RENT

0.4%

12-MO ASKING RENT GROWTH

33,765

DURFEE AVE DAILY TRAFFIC

SECTION SIX

San Gabriel Valley Submarket Report

CoStar Multi-Family Submarket Report — August 2026

San Gabriel Valley is the largest multifamily submarket in Los Angeles by inventory and asset value. Vacancy stands at 5.0% in the third quarter, elevated versus its 3.8% ten-year average, as move-outs concentrated in 1 & 2 Star product have outpaced a wave of new deliveries. Twelve-month net absorption of 130 units trailed the ten-year annual average of 440 units, while 680 new units delivered over the same period.

Average asking rents across the submarket are **\$2,110/month**, roughly 12% below the broader L.A. market — reflecting the affordability that continues to draw renter demand to the region. Twin Palms Estate's 1 & 2 Star product prices in line with the submarket average of **\$1,810/month** for that quality segment, leaving room to grow into market rents as leases turn.

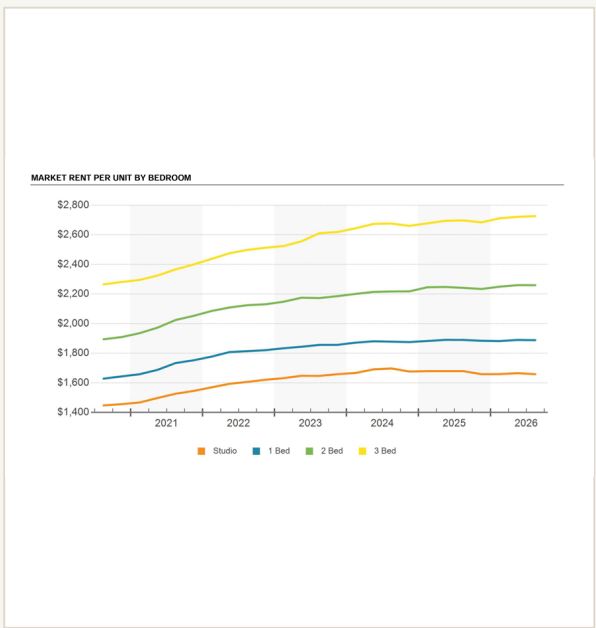
Rent growth of 0.4% over the past year outperformed the broader L.A. metro's 0.3% gain, even as new supply weighs on the lower-quality segment. Construction starts have slowed markedly since 2025, positioning the submarket for a compression in vacancy back toward the mid-4% range by late 2027 as the current delivery wave is absorbed.

SUBMARKET KEY STATISTICS

Vacancy Rate	5.0%
10-Yr Avg Vacancy	3.8%
Avg Asking Rent	\$2,110/mo
1&2-Star Avg Rent	\$1,810/mo
12-Mo Rent Growth	0.4%
12-Mo Absorption	130 units
Under Construction	1,129 units

BY QUALITY SEGMENT — AVG RENT

4 & 5 Star	\$2,892
3 Star	\$2,373
1 & 2 Star	\$1,810



SECTION SIX, CONTINUED

Sales & Cap Rate Trends

Market cap rates across San Gabriel Valley multifamily compressed sharply from 2021 lows before stabilizing near 4.6%–5.0% for lower-quality assets in 2026, with the forecast showing gradual softening through 2030. Twin Palms Estate's 5.74% in-place cap rate offers a meaningful premium to the current market clearing range.



SECTION EIGHT

Tenancy & Rent Roll

GROUND-FLOOR COMMERCIAL — 6 SUITES

UNIT	USE / TYPE	SF	MONTHLY	ANNUAL	TERM
2319A	Barbershop	550	\$1,600	\$19,200	M-T-M
2319B	Tattoo Shop	500	\$1,292	\$15,504	M-T-M
2319C	Office	500	\$1,468	\$17,616	M-T-M
2321A	Restaurant	500	\$1,600	\$19,200	M-T-M
2321B	Herbal Life	500	\$1,400	\$16,800	M-T-M
2321C	Therapist Office	550	\$1,350	\$16,200	M-T-M
COMMERCIAL SUBTOTAL		3,100	\$8,710	\$104,520	

RESIDENTIAL — 12 UNITS

UNIT	USE / TYPE	SF	MONTHLY	ANNUAL	TERM
2323	2 BR / 1 BA	600	\$2,200	\$26,400	M-T-M
2323½	2 BR / 1 BA	600	\$1,700	\$20,400	M-T-M
2325	3 BR / 1 BA	700	\$1,795	\$21,540	M-T-M
2325½	1 BR / 1 BA	500	\$1,175	\$14,100	M-T-M
2327	2 BR / 1 BA	600	\$2,300	\$27,600	M-T-M
2327½	2 BR / 1 BA	600	\$1,645	\$19,740	M-T-M
2329	2 BR / 1 BA	600	\$1,762	\$21,144	Mar 2027
2329½	2 BR / 1 BA	600	\$2,097	\$25,164	M-T-M
2331	2 BR / 1 BA	600	\$2,200	\$26,400	M-T-M
2331½	2 BR / 1 BA	600	\$1,762	\$21,144	M-T-M
2333	2 BR / 1 BA	600	\$1,849	\$22,188	M-T-M
2333½	2 BR / 1 BA	600	\$1,762	\$21,144	M-T-M
RESIDENTIAL SUBTOTAL		7,200	\$22,247	\$266,964	
TOTAL		10,300	\$31,457	\$377,484	

100% occupied at survey. Rents reflect current in-place (2026) monthly amounts; storage income \$6,000/yr (one unit vacant). Nearly all tenancies are month-to-month, providing flexibility to mark rents to market.

SECTION NINE

Financial Analysis

IN-PLACE OPERATING STATEMENT

Gross Potential Rent (incl. storage)	\$377,484
Less: Vacancy & Credit Loss (3.0%)	(\$11,145)
Effective Gross Income	\$366,339
Less: Operating Expenses (20.2%)	(\$73,845)

NET OPERATING INCOME	\$292,494
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OPERATING EXPENSE DETAIL

Property Taxes*	\$19,560	Insurance	\$11,774
Management	\$15,600	Water	\$8,216
Trash	\$8,902	Cleaning & Maint.	\$4,800
Electricity	\$2,099	Pest Control	\$1,800
Internet (Spectrum)	\$1,095		

RETURN METRICS

Cap Rate	5.74%
GRM	13.9x
Price / Unit	\$283.3K
Price / SF	\$495

STABILIZED UPSIDE

Applying the contractual 8% annual rent escalation lifts pro forma NOI to **\$314,171** — a **6.16%** yield — even after property-tax reassessment at the purchase price.

Pro Forma NOI	\$314,171
Pro Forma Cap	6.16%

*Property taxes shown reflect the seller's current assessed basis and will reset to approximately 1.25% of the purchase price (≈\$63,750/yr) upon sale. Figures are derived from ownership-provided operating data; buyer to independently verify. Not a guarantee of future performance.

SECTION TEN

Building & Site

COMMERCIAL BUILDING — REAR ELEVATION



RETAIL FRONTAGE & SIGNAGE



SECTION TEN, CONTINUED

Building & Site — Interiors

RESIDENTIAL UNIT — LIVING ROOM



RENOVATED UNIT — KITCHEN



RESIDENTIAL UNIT — KITCHEN



RESIDENTIAL PATIO



REAR PATIO ENTRY



LAUNDRY / UTILITY PATIO



OFFICE INTERIOR



SECTION ELEVEN

Investment Summary

Twin Palms Estate stands as a cornerstone opportunity on the Durfee corridor. The City is actively transitioning underutilized parcels into vibrant mixed-use projects — with MMU townhome developments already approved or built along Durfee, Garvey Avenue, and Peck Road — giving buyers a well-timed entry into a high-density, by-right development play.

Backed by the corridor's planned streetscape enhancements and the City's certified Housing Element programs, the site is a prime candidate for a signature project pairing quality residential units with high-visibility ground-floor retail.

For the forward-looking buyer, 2319–2333 Durfee Avenue delivers immediate cash flow today and a by-right development pipeline tomorrow — a rare combination on a corridor the City is committed to growing.

IN-PLACE CAP RATE	PRO FORMA CAP RATE	BY-RIGHT DENSITY
5.74%	6.16%	35 du/ac



SECTION THIRTEEN

Investment Highlights

01 Prime El Monte Durfee Corridor

Durfee Avenue frontage at a designated MMU mixed-use node in supply-constrained El Monte.

02 Diversified Income Streams

Six commercial suites plus twelve residential units insulate against single-sector risk.

03 Mark-to-Market Upside

Month-to-month tenancies and below-market rents support a path to a 6.16% pro forma yield.

04 100% Occupied, In-Place Cash Flow

Fully leased rent roll delivering \$292,494 of in-place NOI from day one.

05 Flexible Tenancy Structure

Predominantly month-to-month leases give an owner immediate operational control.

06 Private-Scale Mixed-Use

An \$5.1M check size well-suited to private investors and property developers.

EXCLUSIVELY LISTED BY

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