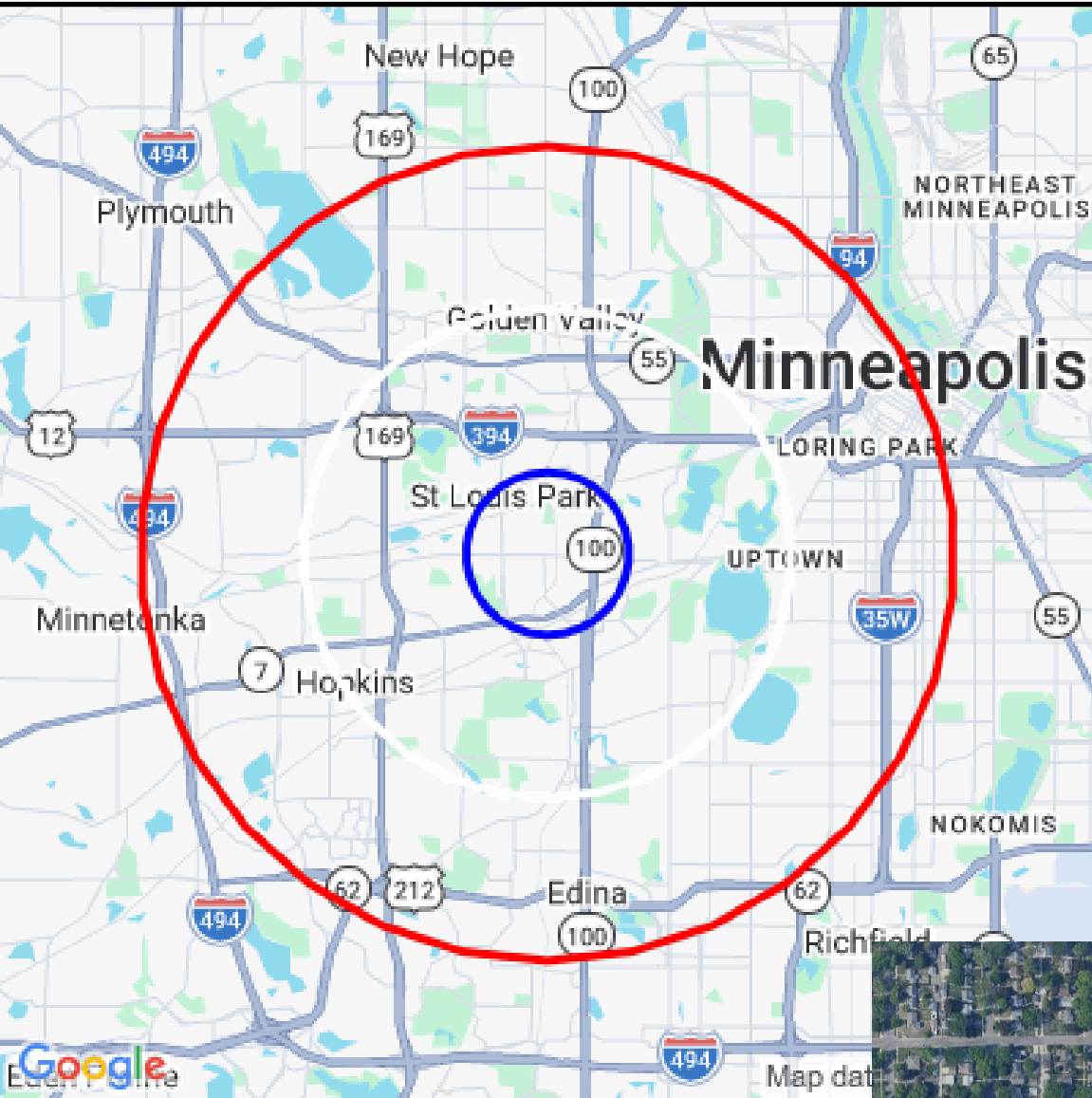


Minnetonka Park Mall

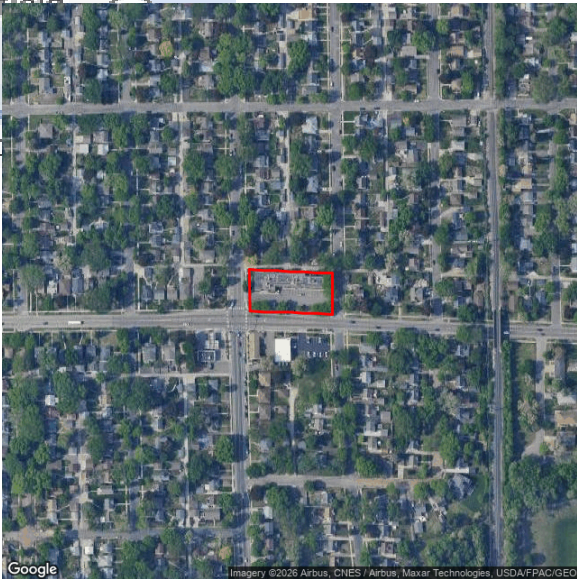
Demographic Report



Minnetonka Park Mall

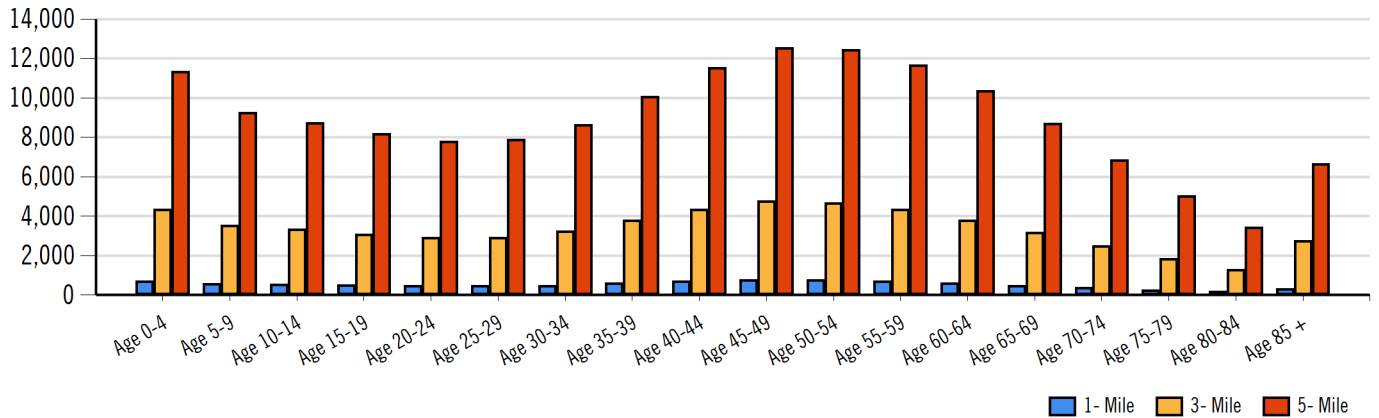
Population

Distance	Male	Female	Total
1- Mile	4,835	5,181	10,016
3- Mile	29,637	31,498	61,135
5- Mile	78,741	82,781	161,522

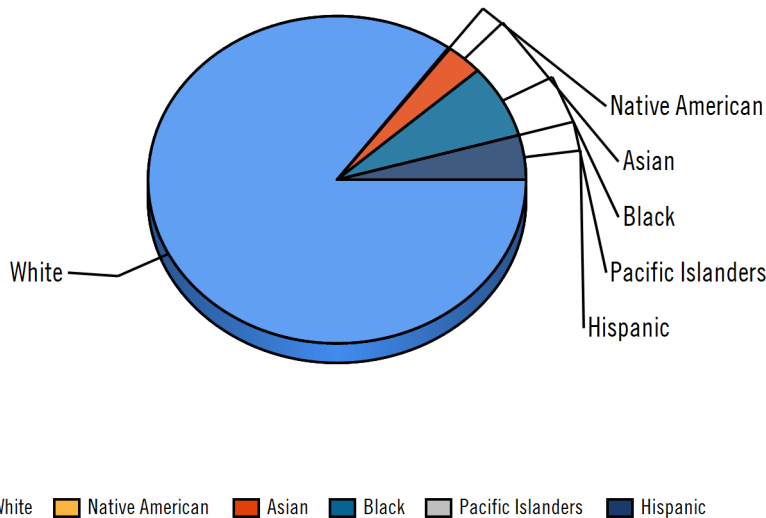


Minnetonka Park Mall

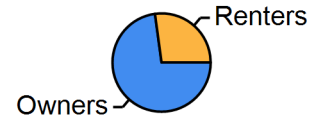
Population by Distance and Age (2020)



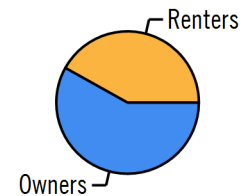
Ethnicity within 5 miles



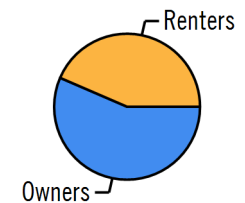
Home Ownership 1 Mile



Home Ownership 3 Mile



Home Ownership 5 Mile



Employment by Distance

Distance	Employed	Unemployed	Unemployment Rate
1-Mile	6,122	176	1.78 %
3-Mile	36,166	911	1.98 %
5-Mile	95,256	2,319	1.99 %



Minnetonka Park Mall

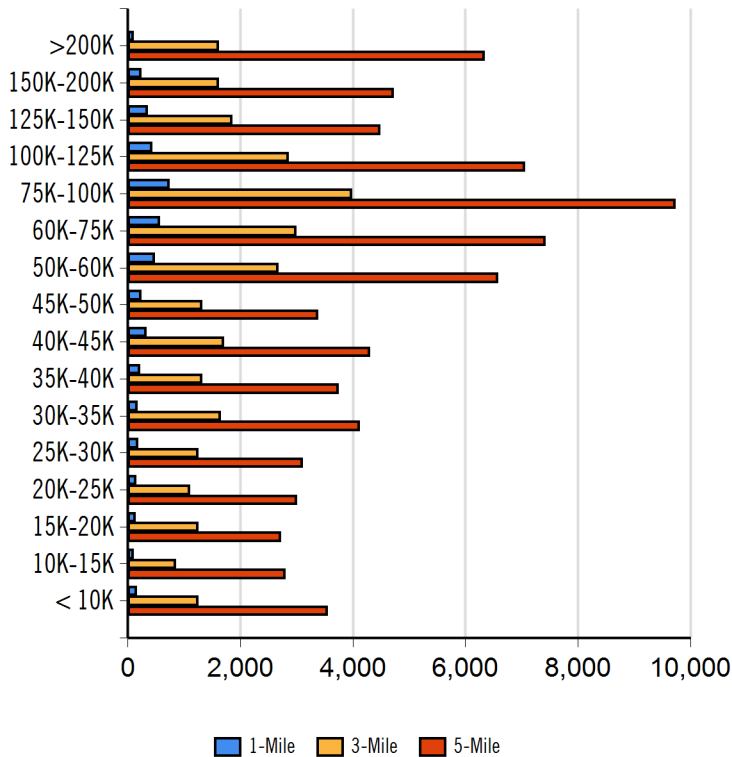
Diehl and Partners

5301 Ayrshire Blvd Edina, MN 55436 | 952-285-5244

Labor & Income

	Agriculture	Mining	Construction	Manufacturing	Wholesale	Retail	Transportation	Information	Professional	Utility	Hospitality	Pub-Admin	Other
1-Mile	3	4	349	752	182	801	125	121	969	1,168	512	132	406
3-Mile	77	50	1,141	3,941	1,089	4,263	993	1,026	6,182	7,851	2,859	711	2,674
5-Mile	296	174	3,215	9,295	3,185	10,307	2,276	2,962	16,357	21,042	8,905	1,822	7,107

Household Income



Radius	Median Household Income
1-Mile	\$65,392.21
3-Mile	\$75,791.75
5-Mile	\$77,175.57

Radius	Average Household Income
1-Mile	\$78,374.21
3-Mile	\$87,533.95
5-Mile	\$87,372.64

Radius	Aggregate Household Income
1-Mile	\$335,179,286.46
3-Mile	\$2,291,531,896.53
5-Mile	\$6,379,843,624.51

Education

	1-Mile	3-mile	5-mile
Pop > 25	7,040	43,773	116,092
High School Grad	1,409	7,841	17,857
Some College	1,810	10,223	25,119
Associates	619	2,886	6,693
Bachelors	2,287	14,062	39,153
Masters	335	3,840	12,410
Prof. Degree	110	1,547	5,680
Doctorate	32	435	1,407

Tapestry

	1-Mile	3-mile	5-mile
Vacant Ready For Rent	33 %	42 %	50 %
Teen's	50 %	63 %	65 %
Expensive Homes	0 %	38 %	97 %
Mobile Homes	0 %	1 %	1 %
New Homes	6 %	11 %	17 %
New Households	43 %	75 %	84 %
Military Households	10 %	12 %	7 %
Households with 4+ Cars	17 %	34 %	39 %
Public Transportation Users	90 %	104 %	142 %
Young Wealthy Households	2 %	138 %	177 %

This Tapestry information compares this selected market against the average. If a tapestry is over 100% it is above average for that statistic. If a tapestry is under 100% it is below average.



Minnetonka Park Mall

Diehl and Partners

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Expenditures

	1-Mile	%	3-Mile	%	5-Mile	%
Total Expenditures	228,493,952		1,488,898,827		4,015,882,358	
Average annual household	51,622		54,359		54,352	
Food	6,673	12.93 %	7,002	12.88 %	7,016	12.91 %
Food at home	4,290		4,436		4,440	
Cereals and bakery products	608		630		630	
Cereals and cereal products	216		223		224	
Bakery products	392		406		406	
Meats poultry fish and eggs	851		881		886	
Beef	199		207		207	
Pork	152		156		155	
Poultry	160		166		168	
Fish and seafood	137		145		146	
Eggs	69		70		70	
Dairy products	435		454		455	
Fruits and vegetables	870		902		902	
Fresh fruits	128		133		132	
Processed vegetables	165		169		169	
Sugar and other sweets	158		162		162	
Fats and oils	136		140		140	
Miscellaneous foods	811		834		834	
Nonalcoholic beverages	362		371		370	
Food away from home	2,382		2,565		2,575	
Alcoholic beverages	381		409		407	
Housing	18,396	35.64 %	19,128	35.19 %	19,135	35.21 %
Shelter	11,153		11,605		11,633	
Owned dwellings	6,786		7,150		7,133	
Mortgage interest and charges	3,470		3,658		3,638	
Property taxes	2,272		2,415		2,417	
Maintenance repairs	1,043		1,077		1,077	
Rented dwellings	3,433		3,399		3,422	
Other lodging	933		1,055		1,077	
Utilities fuels	4,241		4,316		4,294	
Natural gas	401		414		413	
Electricity	1,674		1,695		1,688	
Fuel oil	164		171		170	
Telephone services	1,327		1,345		1,336	
Water and other public services	672		689		685	
Household operations	1,282	2.48 %	1,366	2.51 %	1,362	2.51 %
Personal services	384		418		413	
Other household expenses	897		948		949	
Housekeeping supplies	611		650		655	
Laundry and cleaning supplies	164		171		171	
Other household products	358		383		385	
Postage and stationery	88		96		99	
Household furnishings	1,108		1,190		1,188	
Household textiles	81		89		89	
Furniture	250		285		290	
Floor coverings	29		32		33	
Major appliances	143		136		133	
Small appliances	93		100		103	
Miscellaneous	511		545		538	
Apparel and services	1,381	2.68 %	1,494	2.75 %	1,493	2.75 %
Men and boys	269		298		299	
Men 16 and over	224		247		248	
Boys 2 to 15	45		50		51	
Women and girls	492		529		534	



Minnetonka Park Mall

Diehl and Partners		5301 Ayrshire Blvd Edina, MN 55436 952-285-5244	
Women 16 and over	417	455	462
Girls 2 to 15	75	74	72
Children under 2	94	97	98

Expenditures (Continued)

	1-Mile	%	3-Mile	%	5-Mile	%
Total Expenditures	228,493,952		1,488,898,827		4,015,882,358	
Average annual household	51,622		54,359		54,352	
Transportation	7,043	13.64 %	7,347	13.52 %	7,297	13.43 %
Vehicle purchases	1,678		1,787		1,778	
Cars and trucks new	867		926		932	
Cars and trucks used	765		818		804	
Gasoline and motor oil	2,203		2,235		2,215	
Other vehicle expenses	2,649		2,743		2,713	
Vehicle finance charges	185		188		184	
Maintenance and repairs	926		972		970	
Vehicle insurance	1,198		1,221		1,198	
Vehicle rental leases	338		361		360	
Public transportation	512		581		590	
Health care	3,914	7.58 %	4,035	7.42 %	3,999	7.36 %
Health insurance	2,555		2,622		2,604	
Medical services	834		868		855	
Drugs	395		409		403	
Medical supplies	128		135		135	
Entertainment	3,061	5.93 %	3,208	5.90 %	3,173	5.84 %
Fees and admissions	612		678		682	
Television radios	1,063		1,074		1,061	
Pets toys	1,109		1,175		1,163	
Personal care products	664		707		707	
Reading	56		61		62	
Education	1,377		1,602		1,665	
Tobacco products	397		390		390	
Miscellaneous	849	1.64 %	885	1.63 %	894	1.64 %
Cash contributions	1,392		1,398		1,397	
Personal insurance	6,033		6,686		6,710	
Life and other personal insurance	178		188		184	
Pensions and Social Security	5,855		6,498		6,526	

Estimated Households					Housing Occupied By		Housing Occupancy		
Distance	Year	Projection	2018	Change	1 Person	Family	Owner	Renter	Vacant
1-Mile	2020	8,539	7,891	6.90 %	3,181	4,292	5,374	3,165	987
3-Mile	2020	36,412	34,061	6.23 %	14,502	17,903	21,444	14,968	4,923
5-Mile	2020	93,442	87,030	6.80 %	37,241	44,577	52,658	40,784	12,582
1-Mile	2023	9,007	7,891	12.52 %	3,357	4,526	5,636	3,371	834
3-Mile	2023	38,109	34,061	11.22 %	15,148	18,757	22,379	15,730	4,625
5-Mile	2023	98,092	87,030	12.13 %	39,051	46,795	55,110	42,982	11,309

