

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups

Peacock Companies
Lat/Lon: 39.7632/-86.3693



PEACOCK
COMPANIES
commercial real estate

8696 E US Hwy 36		1 mi radius		3 mi radius		5 mi radius		10 min drive time	
Avon, IN 46123									
Population									
Estimated Population (2026)	6,233		62,265		136,811		87,583		
Projected Population (2031)	6,706		67,011		143,142		92,758		
Census Population (2020)	5,592		56,771		128,474		80,929		
Census Population (2010)	4,486		45,322		108,256		65,393		
Projected Annual Growth (2026-2031)	473	1.5%	4,746	1.5%	6,331	0.9%	5,175	1.2%	
Historical Annual Growth (2020-2026)	641	1.9%	5,494	1.6%	8,336	1.1%	6,654	1.4%	
Historical Annual Growth (2010-2020)	1,107	2.5%	11,448	2.5%	20,219	1.9%	15,536	2.4%	
Estimated Population Density (2026)	1,985	psm	2,203	psm	1,743	psm	2,033	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	43.1	sq mi	
Households									
Estimated Households (2026)	2,486		23,004		53,003		33,139		
Projected Households (2031)	2,720		25,189		56,131		35,542		
Census Households (2020)	2,136		20,262		48,456		29,770		
Census Households (2010)	1,579		15,923		40,386		23,889		
Projected Annual Growth (2026-2031)	234	1.9%	2,185	1.9%	3,128	1.2%	2,402	1.4%	
Historical Annual Change (2010-2026)	907	3.6%	7,081	2.8%	12,617	2.0%	9,250	2.4%	
Average Household Income									
Estimated Average Household Income (2026)	\$136,194		\$127,118		\$118,266		\$123,841		
Projected Average Household Income (2031)	\$135,264		\$126,286		\$117,960		\$123,584		
Census Average Household Income (2010)	\$71,573		\$74,706		\$68,137		\$72,053		
Census Average Household Income (2000)	\$64,594		\$65,187		\$60,447		\$63,156		
Projected Annual Change (2026-2031)	-\$930	-0.1%	-\$832	-0.1%	-\$306	-	-\$257	-	
Historical Annual Change (2000-2026)	\$71,601	4.3%	\$61,931	3.7%	\$57,819	3.7%	\$60,685	3.7%	
Median Household Income									
Estimated Median Household Income (2026)	\$89,074		\$100,376		\$96,403		\$98,362		
Projected Median Household Income (2031)	\$88,600		\$98,292		\$95,356		\$97,028		
Census Median Household Income (2010)	\$63,907		\$64,831		\$58,512		\$62,287		
Census Median Household Income (2000)	\$59,584		\$59,100		\$53,265		\$56,594		
Projected Annual Change (2026-2031)	-\$474	-0.1%	-\$2,085	-0.4%	-\$1,047	-0.2%	-\$1,334	-0.3%	
Historical Annual Change (2000-2026)	\$29,490	1.9%	\$41,276	2.7%	\$43,138	3.1%	\$41,768	2.8%	
Per Capita Income									
Estimated Per Capita Income (2026)	\$54,368		\$47,026		\$45,884		\$46,930		
Projected Per Capita Income (2031)	\$54,914		\$47,527		\$46,319		\$47,421		
Census Per Capita Income (2010)	\$25,211		\$26,239		\$25,420		\$26,320		
Census Per Capita Income (2000)	\$23,211		\$23,355		\$22,796		\$23,205		
Projected Annual Change (2026-2031)	\$546	0.2%	\$500	0.2%	\$435	0.2%	\$491	0.2%	
Historical Annual Change (2000-2026)	\$31,157	5.2%	\$23,672	3.9%	\$23,087	3.9%	\$23,725	3.9%	
Estimated Average Household Net Worth (2026)	\$895,552		\$1.08 M		\$1.06 M		\$1.08 M		

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Race and Ethnicity									
Total Population (2026)	6,233			62,265			136,811		87,583
White (2026)	4,169	66.9%		40,291	64.7%		91,059	66.6%	57,347 65.5%
Black or African American (2026)	1,223	19.6%		12,781	20.5%		27,388	20.0%	17,761 20.3%
American Indian or Alaska Native (2026)	13	0.2%		165	0.3%		374	0.3%	238 0.3%
Asian (2026)	305	4.9%		3,594	5.8%		5,712	4.2%	4,368 5.0%
Hawaiian or Pacific Islander (2026)	5	-		26	-		54	-	36 -
Other Race (2026)	169	2.7%		1,682	2.7%		4,079	3.0%	2,482 2.8%
Two or More Races (2026)	350	5.6%		3,727	6.0%		8,145	6.0%	5,350 6.1%
Population < 18 (2026)	1,589	25.5%		16,076	25.8%		34,128	24.9%	22,241 25.4%
White Not Hispanic	892	56.1%		8,530	53.1%		18,211	53.4%	11,870 53.4%
Black or African American	404	25.4%		4,176	26.0%		8,930	26.2%	5,724 25.7%
Asian	73	4.6%		822	5.1%		1,200	3.5%	965 4.3%
Other Race Not Hispanic	70	4.4%		952	5.9%		2,036	6.0%	1,358 6.1%
Hispanic	149	9.4%		1,596	9.9%		3,751	11.0%	2,324 10.4%
Not Hispanic or Latino Population (2026)	5,743	92.1%		57,245	91.9%		125,157	91.5%	80,140 91.5%
Not Hispanic White	4,083	71.1%		39,254	68.6%		88,454	70.7%	55,684 69.5%
Not Hispanic Black or African American	1,209	21.1%		12,603	22.0%		27,027	21.6%	17,517 21.9%
Not Hispanic American Indian or Alaska Native	4	-		51	-		127	0.1%	77 -
Not Hispanic Asian	299	5.2%		3,562	6.2%		5,660	4.5%	4,329 5.4%
Not Hispanic Hawaiian or Pacific Islander	3	-		14	-		29	-	19 -
Not Hispanic Other Race	9	0.2%		101	0.2%		217	0.2%	144 0.2%
Not Hispanic Two or More Races	136	2.4%		1,659	2.9%		3,643	2.9%	2,371 3.0%
Hispanic or Latino Population (2026)	490	7.9%		5,020	8.1%		11,654	8.5%	7,443 8.5%
Hispanic White	86	17.6%		1,037	20.7%		2,605	22.4%	1,663 22.3%
Hispanic Black or African American	14	2.8%		178	3.5%		361	3.1%	243 3.3%
Hispanic American Indian or Alaska Native	9	1.9%		113	2.3%		248	2.1%	161 2.2%
Hispanic Asian	5	1.1%		32	0.6%		51	0.4%	39 0.5%
Hispanic Hawaiian or Pacific Islander	2	0.3%		12	0.2%		25	0.2%	18 0.2%
Hispanic Other Race	160	32.7%		1,581	31.5%		3,861	33.1%	2,338 31.4%
Hispanic Two or More Races	214	43.6%		2,068	41.2%		4,502	38.6%	2,979 40.0%
Not Hispanic or Latino Population (2020)	5,142	91.9%		51,859	91.3%		118,142	92.0%	74,168 91.6%
Hispanic or Latino Population (2020)	450	8.1%		4,912	8.7%		10,333	8.0%	6,761 8.4%
Not Hispanic or Latino Population (2010)	4,274	95.3%		42,686	94.2%		102,449	94.6%	61,740 94.4%
Hispanic or Latino Population (2010)	212	4.7%		2,636	5.8%		5,807	5.4%	3,653 5.6%
Not Hispanic or Latino Population (2031)	6,064	90.4%		60,592	90.4%		129,004	90.1%	83,596 90.1%
Hispanic or Latino Population (2031)	642	9.6%		6,420	9.6%		14,138	9.9%	9,163 9.9%
Projected Annual Growth (2026-2031)	152	6.2%		1,399	5.6%		2,484	4.3%	1,720 4.6%
Historical Annual Growth (2010-2020)	238	11.3%		2,275	8.6%		4,526	7.8%	3,108 8.5%

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Total Age Distribution (2026)										
Total Population			6,233		62,265		136,811		87,583	
Age Under 5 Years			382	6.1%	3,817	6.1%	8,130	5.9%	5,274	6.0%
Age 5 to 9 Years			443	7.1%	4,228	6.8%	9,269	6.8%	5,976	6.8%
Age 10 to 14 Years			467	7.5%	4,844	7.8%	10,217	7.5%	6,651	7.6%
Age 15 to 19 Years			430	6.9%	4,750	7.6%	9,922	7.3%	6,533	7.5%
Age 20 to 24 Years			447	7.2%	3,806	6.1%	8,209	6.0%	5,142	5.9%
Age 25 to 29 Years			493	7.9%	3,904	6.3%	8,477	6.2%	5,246	6.0%
Age 30 to 34 Years			480	7.7%	4,471	7.2%	9,451	6.9%	6,052	6.9%
Age 35 to 39 Years			492	7.9%	4,643	7.5%	9,550	7.0%	6,281	7.2%
Age 40 to 44 Years			446	7.2%	4,945	7.9%	10,061	7.4%	6,746	7.7%
Age 45 to 49 Years			456	7.3%	4,409	7.1%	8,927	6.5%	5,996	6.8%
Age 50 to 54 Years			407	6.5%	4,126	6.6%	8,744	6.4%	5,742	6.6%
Age 55 to 59 Years			312	5.0%	3,166	5.1%	7,345	5.4%	4,574	5.2%
Age 60 to 64 Years			287	4.6%	3,170	5.1%	7,644	5.6%	4,693	5.4%
Age 65 to 69 Years			283	4.5%	2,875	4.6%	6,867	5.0%	4,280	4.9%
Age 70 to 74 Years			186	3.0%	2,200	3.5%	5,511	4.0%	3,423	3.9%
Age 75 to 79 Years			108	1.7%	1,362	2.2%	3,860	2.8%	2,271	2.6%
Age 80 to 84 Years			62	1.0%	826	1.3%	2,436	1.8%	1,435	1.6%
Age 85 Years or Over			52	0.8%	722	1.2%	2,191	1.6%	1,268	1.4%
Median Age			34.0		36.0		37.2		37.1	
Age 19 Years or Less			1,722	27.6%	17,640	28.3%	37,538	27.4%	24,435	27.9%
Age 20 to 64 Years			3,820	61.3%	36,640	58.8%	78,408	57.3%	50,472	57.6%
Age 65 Years or Over			691	11.1%	7,985	12.8%	20,865	15.3%	12,676	14.5%
Female Age Distribution (2026)										
Female Population			3,209	51.5%	31,439	50.5%	69,495	50.8%	44,312	50.6%
Age Under 5 Years			187	5.8%	1,851	5.9%	3,953	5.7%	2,567	5.8%
Age 5 to 9 Years			220	6.9%	2,074	6.6%	4,541	6.5%	2,896	6.5%
Age 10 to 14 Years			222	6.9%	2,290	7.3%	4,889	7.0%	3,128	7.1%
Age 15 to 19 Years			197	6.1%	2,228	7.1%	4,713	6.8%	3,079	6.9%
Age 20 to 24 Years			226	7.0%	1,881	6.0%	4,003	5.8%	2,528	5.7%
Age 25 to 29 Years			255	8.0%	1,938	6.2%	4,230	6.1%	2,622	5.9%
Age 30 to 34 Years			252	7.9%	2,325	7.4%	4,846	7.0%	3,152	7.1%
Age 35 to 39 Years			263	8.2%	2,470	7.9%	5,067	7.3%	3,356	7.6%
Age 40 to 44 Years			243	7.6%	2,567	8.2%	5,213	7.5%	3,482	7.9%
Age 45 to 49 Years			247	7.7%	2,285	7.3%	4,574	6.6%	3,082	7.0%
Age 50 to 54 Years			196	6.1%	2,023	6.4%	4,344	6.3%	2,826	6.4%
Age 55 to 59 Years			167	5.2%	1,638	5.2%	3,808	5.5%	2,376	5.4%
Age 60 to 64 Years			155	4.8%	1,639	5.2%	3,975	5.7%	2,438	5.5%
Age 65 to 69 Years			155	4.8%	1,551	4.9%	3,705	5.3%	2,299	5.2%
Age 70 to 74 Years			95	3.0%	1,182	3.8%	3,010	4.3%	1,850	4.2%
Age 75 to 79 Years			67	2.1%	721	2.3%	2,127	3.1%	1,215	2.7%
Age 80 to 84 Years			35	1.1%	427	1.4%	1,313	1.9%	752	1.7%
Age 85 Years or Over			27	0.8%	349	1.1%	1,185	1.7%	665	1.5%
Female Median Age			35.1		36.8		38.2		38.0	
Age 19 Years or Less			826	25.7%	8,442	26.9%	18,096	26.0%	11,670	26.3%
Age 20 to 64 Years			2,004	62.4%	18,767	59.7%	40,060	57.6%	25,862	58.4%
Age 65 Years or Over			380	11.8%	4,231	13.5%	11,339	16.3%	6,780	15.3%

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Male Age Distribution (2026)									
Male Population	3,024	48.5%	30,826	49.5%	67,316	49.2%	43,271	49.4%	
Age Under 5 Years	195	6.4%	1,967	6.4%	4,177	6.2%	2,707	6.3%	
Age 5 to 9 Years	223	7.4%	2,154	7.0%	4,728	7.0%	3,080	7.1%	
Age 10 to 14 Years	245	8.1%	2,555	8.3%	5,328	7.9%	3,523	8.1%	
Age 15 to 19 Years	233	7.7%	2,523	8.2%	5,210	7.7%	3,455	8.0%	
Age 20 to 24 Years	221	7.3%	1,925	6.2%	4,207	6.2%	2,614	6.0%	
Age 25 to 29 Years	238	7.9%	1,966	6.4%	4,246	6.3%	2,624	6.1%	
Age 30 to 34 Years	228	7.6%	2,146	7.0%	4,604	6.8%	2,900	6.7%	
Age 35 to 39 Years	229	7.6%	2,172	7.0%	4,484	6.7%	2,926	6.8%	
Age 40 to 44 Years	202	6.7%	2,378	7.7%	4,847	7.2%	3,264	7.5%	
Age 45 to 49 Years	209	6.9%	2,125	6.9%	4,353	6.5%	2,914	6.7%	
Age 50 to 54 Years	211	7.0%	2,103	6.8%	4,400	6.5%	2,916	6.7%	
Age 55 to 59 Years	146	4.8%	1,527	5.0%	3,537	5.3%	2,198	5.1%	
Age 60 to 64 Years	132	4.4%	1,531	5.0%	3,669	5.5%	2,255	5.2%	
Age 65 to 69 Years	128	4.2%	1,324	4.3%	3,163	4.7%	1,980	4.6%	
Age 70 to 74 Years	91	3.0%	1,018	3.3%	2,501	3.7%	1,572	3.6%	
Age 75 to 79 Years	41	1.3%	641	2.1%	1,733	2.6%	1,056	2.4%	
Age 80 to 84 Years	26	0.9%	398	1.3%	1,123	1.7%	683	1.6%	
Age 85 Years or Over	26	0.8%	373	1.2%	1,007	1.5%	603	1.4%	
Male Median Age	32.7		34.9		36.0		36.0		
Age 19 Years or Less	897	29.6%	9,198	29.8%	19,442	28.9%	12,765	29.5%	
Age 20 to 64 Years	1,816	60.1%	17,873	58.0%	38,348	57.0%	24,610	56.9%	
Age 65 Years or Over	311	10.3%	3,754	12.2%	9,526	14.2%	5,896	13.6%	
Males per 100 Females (2026)									
Overall Comparison	94		98		97		98		
Age Under 5 Years	104	51.0%	106	51.5%	106	51.4%	105	51.3%	
Age 5 to 9 Years	101	50.4%	104	51.0%	104	51.0%	106	51.5%	
Age 10 to 14 Years	111	52.5%	112	52.7%	109	52.1%	113	53.0%	
Age 15 to 19 Years	118	54.2%	113	53.1%	111	52.5%	112	52.9%	
Age 20 to 24 Years	98	49.5%	102	50.6%	105	51.2%	103	50.8%	
Age 25 to 29 Years	93	48.2%	101	50.4%	100	50.1%	100	50.0%	
Age 30 to 34 Years	91	47.5%	92	48.0%	95	48.7%	92	47.9%	
Age 35 to 39 Years	87	46.5%	88	46.8%	88	46.9%	87	46.6%	
Age 40 to 44 Years	83	45.4%	93	48.1%	93	48.2%	94	48.4%	
Age 45 to 49 Years	84	45.8%	93	48.2%	95	48.8%	95	48.6%	
Age 50 to 54 Years	108	51.9%	104	51.0%	101	50.3%	103	50.8%	
Age 55 to 59 Years	88	46.7%	93	48.2%	93	48.2%	93	48.1%	
Age 60 to 64 Years	85	46.1%	93	48.3%	92	48.0%	92	48.1%	
Age 65 to 69 Years	82	45.1%	85	46.1%	85	46.1%	86	46.3%	
Age 70 to 74 Years	96	48.9%	86	46.3%	83	45.4%	85	45.9%	
Age 75 to 79 Years	60	37.6%	89	47.1%	81	44.9%	87	46.5%	
Age 80 to 84 Years	75	42.8%	93	48.2%	86	46.1%	91	47.6%	
Age 85 Years or Over	96	49.0%	107	51.6%	85	45.9%	91	47.6%	
Age 19 Years or Less	109	52.1%	109	52.1%	107	51.8%	109	52.2%	
Age 20 to 39 Years	92	47.9%	95	48.8%	97	49.2%	95	48.7%	
Age 40 to 64 Years	89	47.2%	95	48.8%	95	48.7%	95	48.8%	
Age 65 Years or Over	82	45.0%	89	47.0%	84	45.7%	87	46.5%	

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Household Type (2026)									
Total Households		2,486		23,004		53,003		33,139	
Households with Children		934	37.6%	9,303	40.4%	18,787	35.4%	12,531	37.8%
Average Household Size		2.5		2.7		2.6		2.6	
Household Density per Square Mile		792		814		675		769	
Population Family		4,896	78.6%	53,610	86.1%	111,158	81.2%	73,519	83.9%
Population Non-Family		1,304	20.9%	8,221	13.2%	24,061	17.6%	13,360	15.3%
Population Group Quarters		33	0.5%	434	0.7%	1,592	1.2%	703	0.8%
Family Households		1,597	64.3%	17,317	75.3%	35,692	67.3%	23,661	71.4%
Married Couple Households		1,193	74.7%	13,372	77.2%	26,650	74.7%	18,233	77.1%
Other Family Households		405	25.3%	3,945	22.8%	9,042	25.3%	5,428	22.9%
Family Households with Children		930	58.2%	9,289	53.6%	18,752	52.5%	12,510	52.9%
Married Couple with Children		636	68.3%	6,661	71.7%	12,890	68.7%	8,917	71.3%
Other Family Households with Children		294	31.7%	2,628	28.3%	5,862	31.3%	3,594	28.7%
Family Households No Children		667	41.8%	8,028	46.4%	16,940	47.5%	11,151	47.1%
Married Couple No Children		557	83.5%	6,711	83.6%	13,761	81.2%	9,317	83.5%
Other Family Households No Children		110	16.5%	1,317	16.4%	3,179	18.8%	1,834	16.5%
Non-Family Households		889	35.7%	5,687	24.7%	17,311	32.7%	9,478	28.6%
Non-Family Households with Children		3	0.4%	14	0.3%	35	0.2%	21	0.2%
Non-Family Households No Children		885	99.6%	5,672	99.7%	17,276	99.8%	9,457	99.8%
Average Family Household Size		3.1		3.1		3.1		3.1	
Average Family Income		\$174,906		\$147,375		\$141,043		\$146,624	
Median Family Income		\$100,409		\$115,992		\$114,399		\$116,676	
Average Non-Family Household Size		1.5		1.4		1.4		1.4	
Marital Status (2026)									
Population Age 15 Years or Over		4,941		49,375		109,195		69,681	
Never Married		1,292	26.1%	14,099	28.6%	32,249	29.5%	19,412	27.9%
Currently Married		2,545	51.5%	24,234	49.1%	52,350	47.9%	34,403	49.4%
Previously Married		1,105	22.4%	11,042	22.4%	24,596	22.5%	15,866	22.8%
Separated		340	30.7%	2,901	26.3%	5,904	24.0%	3,929	24.8%
Widowed		352	31.9%	2,854	25.8%	6,397	26.0%	4,314	27.2%
Divorced		413	37.4%	5,287	47.9%	12,296	50.0%	7,623	48.0%
Educational Attainment (2026)									
Adult Population Age 25 Years or Over		4,064		40,819		91,063		58,006	
Elementary (Grade Level 0 to 8)		91	2.3%	914	2.2%	2,392	2.6%	1,520	2.6%
Some High School (Grade Level 9 to 11)		248	6.1%	2,601	6.4%	5,304	5.8%	3,589	6.2%
High School Graduate		967	23.8%	10,739	26.3%	25,061	27.5%	15,345	26.5%
Some College		877	21.6%	7,651	18.7%	17,714	19.5%	11,273	19.4%
Associate Degree Only		392	9.6%	3,724	9.1%	7,848	8.6%	4,927	8.5%
Bachelor Degree Only		1,114	27.4%	10,215	25.0%	21,817	24.0%	14,115	24.3%
Graduate Degree		375	9.2%	4,975	12.2%	10,927	12.0%	7,237	12.5%
Any College (Some College or Higher)		2,757	67.8%	26,565	65.1%	58,306	64.0%	37,552	64.7%
College Degree + (Bachelor Degree or Higher)		1,489	36.6%	15,190	37.2%	32,744	36.0%	21,352	36.8%

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8696 E US Hwy 36									
Avon, IN 46123									
		1 mi radius		3 mi radius		5 mi radius		10 min drive time	
Housing									
Total Housing Units (2026)		2,539		23,755		55,214		34,461	
Total Housing Units (2020)		2,213		21,196		50,930		31,317	
Historical Annual Growth (2020-2026)		326	2.5%	2,560	2.0%	4,284	1.4%	3,143	1.7%
Housing Units Occupied (2026)		2,486	97.9%	23,004	96.8%	53,003	96.0%	33,139	96.2%
Housing Units Owner-Occupied		1,502	60.4%	16,413	71.4%	35,998	67.9%	23,155	69.9%
Housing Units Renter-Occupied		984	39.6%	6,591	28.6%	17,005	32.1%	9,985	30.1%
Housing Units Vacant (2026)		53	2.1%	752	3.2%	2,211	4.0%	1,322	3.8%
Household Size (2026)									
Total Households		2,486		23,004		53,003		33,139	
1 Person Households		643	25.9%	4,260	18.5%	13,647	25.7%	7,336	22.1%
2 Person Households		914	36.8%	8,957	38.9%	18,391	34.7%	12,223	36.9%
3 Person Households		371	14.9%	3,790	16.5%	8,214	15.5%	5,255	15.9%
4 Person Households		326	13.1%	3,335	14.5%	7,125	13.4%	4,630	14.0%
5 Person Households		136	5.5%	1,638	7.1%	3,520	6.6%	2,296	6.9%
6 Person Households		59	2.4%	681	3.0%	1,378	2.6%	907	2.7%
7 or More Person Households		38	1.5%	344	1.5%	728	1.4%	491	1.5%
Household Income Distribution (2026)									
HH Income \$200,000 or More		192	7.7%	2,898	12.6%	6,142	11.6%	4,143	12.5%
HH Income \$150,000 to \$199,999		225	9.0%	3,195	13.9%	6,313	11.9%	4,337	13.1%
HH Income \$125,000 to \$149,999		186	7.5%	1,958	8.5%	4,723	8.9%	2,952	8.9%
HH Income \$100,000 to \$124,999		440	17.7%	2,638	11.5%	6,254	11.8%	3,653	11.0%
HH Income \$75,000 to \$99,999		365	14.7%	3,480	15.1%	8,114	15.3%	4,795	14.5%
HH Income \$50,000 to \$74,999		496	19.9%	3,897	16.9%	8,820	16.6%	5,648	17.0%
HH Income \$35,000 to \$49,999		245	9.9%	1,983	8.6%	4,676	8.8%	2,946	8.9%
HH Income \$25,000 to \$34,999		125	5.0%	1,021	4.4%	2,823	5.3%	1,663	5.0%
HH Income \$15,000 to \$24,999		55	2.2%	685	3.0%	2,103	4.0%	1,265	3.8%
HH Income \$10,000 to \$14,999		-	-	151	0.7%	692	1.3%	335	1.0%
HH Income Under \$10,000		158	6.4%	1,098	4.8%	2,342	4.4%	1,401	4.2%
Household Vehicles (2026)									
Households 0 Vehicles Available		18	0.7%	1,081	4.7%	2,994	5.6%	1,941	5.9%
Households 1 Vehicle Available		998	40.1%	6,785	29.5%	16,715	31.5%	9,984	30.1%
Households 2 Vehicles Available		913	36.7%	9,492	41.3%	21,323	40.2%	13,452	40.6%
Households 3 or More Vehicles Available		558	22.4%	5,646	24.5%	11,971	22.6%	7,761	23.4%
Total Vehicles Available		4,770		45,358		100,099		63,503	
Average Vehicles per Household		1.9		2.0		1.9		1.9	
Owner-Occupied Household Vehicles		3,393	71.1%	35,592	78.5%	76,184	76.1%	49,446	77.9%
Average Vehicles per Owner-Occupied Household		2.3		2.2		2.1		2.1	
Renter-Occupied Household Vehicles		1,377	28.9%	9,766	21.5%	23,915	23.9%	14,057	22.1%
Average Vehicles per Renter-Occupied Household		1.4		1.5		1.4		1.4	
Travel Time (2026)									
Worker Base Age 16 years or Over		3,528		32,496		70,764		45,464	
Travel to Work in 14 Minutes or Less		912	25.8%	7,054	21.7%	15,390	21.7%	9,932	21.8%
Travel to Work in 15 to 29 Minutes		1,246	35.3%	11,240	34.6%	24,242	34.3%	15,334	33.7%
Travel to Work in 30 to 59 Minutes		785	22.3%	8,556	26.3%	19,919	28.1%	12,497	27.5%
Travel to Work in 60 Minutes or More		25	0.7%	1,222	3.8%	2,755	3.9%	1,768	3.9%
Work at Home		560	15.9%	4,424	13.6%	8,458	12.0%	5,933	13.0%
Average Minutes Travel to Work		19.4		21.9		22.6		22.5	

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Transportation To Work (2026)									
Worker Base Age 16 years or Over	3,528		32,496		70,764		45,464		
Drive to Work Alone	2,778	78.7%	25,101	77.2%	54,900	77.6%	34,930	76.8%	
Drive to Work in Carpool	108	3.1%	2,310	7.1%	5,602	7.9%	3,622	8.0%	
Travel to Work by Public Transportation	2	-	190	0.6%	438	0.6%	269	0.6%	
Drive to Work on Motorcycle	-	-	11	-	40	-	28	-	
Bicycle to Work	-	-	12	-	106	0.1%	40	-	
Walk to Work	70	2.0%	318	1.0%	728	1.0%	430	0.9%	
Other Means	9	0.2%	131	0.4%	493	0.7%	213	0.5%	
Work at Home	560	15.9%	4,424	13.6%	8,458	12.0%	5,933	13.0%	
Daytime Demographics (2026)									
Total Businesses	306		2,015		4,983		3,004		
Total Employees	2,631		15,074		44,404		23,769		
Company Headquarter Businesses	5	1.6%	37	1.8%	104	2.1%	63	2.1%	
Company Headquarter Employees	76	2.9%	577	3.8%	4,341	9.8%	1,509	6.3%	
Employee Population per Business	8.6	to 1	7.5	to 1	8.9	to 1	7.9	to 1	
Residential Population per Business	20.3	to 1	30.9	to 1	27.5	to 1	29.2	to 1	
Adj. Daytime Demographics Age 16 Years or Over	3,920		30,781		80,401		46,389		
Labor Force									
Labor Population Age 16 Years or Over (2026)	4,845		48,300		107,042		68,230		
Labor Force Total Males (2026)	2,305	47.6%	23,551	48.8%	51,924	48.5%	33,168	48.6%	
Male Civilian Employed	1,748	75.8%	16,656	70.7%	36,290	69.9%	23,284	70.2%	
Male Civilian Unemployed	69	3.0%	398	1.7%	813	1.6%	480	1.4%	
Males in Armed Forces	29	1.3%	98	0.4%	272	0.5%	146	0.4%	
Males Not in Labor Force	460	20.0%	6,400	27.2%	14,550	28.0%	9,258	27.9%	
Labor Force Total Females (2026)	2,540	52.4%	24,749	51.2%	55,118	51.5%	35,062	51.4%	
Female Civilian Employed	1,780	70.1%	15,840	64.0%	34,475	62.5%	22,180	63.3%	
Female Civilian Unemployed	20	0.8%	387	1.6%	763	1.4%	501	1.4%	
Females in Armed Forces	-	-	-	-	8	-	-	-	
Females Not in Labor Force	740	29.1%	8,522	34.4%	19,871	36.1%	12,381	35.3%	
Unemployment Rate	88	1.8%	785	1.6%	1,576	1.5%	981	1.4%	
Occupation (2026)									
Occupation Population Age 16 Years or Over	3,528		32,496		70,764		45,464		
Occupation Total Males	1,748	49.5%	16,656	51.3%	36,289	51.3%	23,284	51.2%	
Occupation Total Females	1,780	50.5%	15,840	48.7%	34,475	48.7%	22,180	48.8%	
Management, Business, Financial Operations	815	-	5,847	-	11,967	16.9%	8,060	17.7%	
Professional, Related	938	26.6%	8,396	25.8%	17,308	24.5%	11,374	25.0%	
Service	426	12.1%	4,733	14.6%	10,684	15.1%	6,764	14.9%	
Sales, Office	522	14.8%	5,954	18.3%	13,421	19.0%	8,384	18.4%	
Farming, Fishing, Forestry	-	-	-	-	6	-	1	-	
Construction, Extraction, Maintenance	163	4.6%	1,668	5.1%	4,122	5.8%	2,367	5.2%	
Production, Transport, Material Moving	663	18.8%	5,897	18.1%	13,257	18.7%	8,514	18.7%	
White Collar Workers	2,275	64.5%	20,197	62.2%	42,696	60.3%	27,818	61.2%	
Blue Collar Workers	1,252	35.5%	12,299	37.8%	28,069	39.7%	17,646	38.8%	



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Peacock Companies

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8696 E US Hwy 36 Avon, IN 46123			1 mi radius		3 mi radius		5 mi radius		10 min drive time	
Units In Structure (2026)										
Total Units			2,486		23,004		53,003		33,139	
1 Detached Unit			1,591	64.0%	16,958	73.7%	36,953	69.7%	23,842	71.9%
1 Attached Unit			118	4.7%	976	4.2%	3,051	5.8%	1,633	4.9%
2 Units			13	0.5%	132	0.6%	417	0.8%	174	0.5%
3 to 4 Units			57	2.3%	445	1.9%	1,189	2.2%	662	2.0%
5 to 9 Units			110	4.4%	431	1.9%	1,521	2.9%	799	2.4%
10 to 19 Units			388	15.6%	1,254	5.4%	2,953	5.6%	1,579	4.8%
20 to 49 Units			55	2.2%	669	2.9%	1,652	3.1%	968	2.9%
50 or More Units			95	3.8%	1,238	5.4%	3,476	6.6%	2,282	6.9%
Mobile Home or Trailer			59	2.4%	898	3.9%	1,780	3.4%	1,195	3.6%
Other Structure			-	-	3	-	11	-	5	-
Occupied Homes Built By Year (2026)										
Homes Built 2020 or later			151	6.1%	1,738	7.6%	3,337	6.3%	2,144	6.5%
Homes Built 2010 to 2019			621	25.0%	4,939	21.5%	8,762	16.5%	6,412	19.3%
Homes Built 2000 to 2009			585	23.5%	5,763	25.1%	10,981	20.7%	7,842	23.7%
Homes Built 1990 to 1999			794	31.9%	4,922	21.4%	10,030	18.9%	6,677	20.1%
Homes Built 1980 to 1989			108	4.4%	1,608	7.0%	4,901	9.2%	2,654	8.0%
Homes Built 1970 to 1979			133	5.4%	1,865	8.1%	5,298	10.0%	3,073	9.3%
Homes Built 1960 to 1969			38	1.5%	1,112	4.8%	4,743	8.9%	2,178	6.6%
Homes Built 1950 to 1959			30	1.2%	630	2.7%	2,850	5.4%	1,292	3.9%
Homes Built 1940 to 1949			5	0.2%	97	0.4%	507	1.0%	192	0.6%
Homes Built Before 1939			20	0.8%	331	1.4%	1,595	3.0%	674	2.0%
Median Age of Homes			24.0	yrs	27.0	yrs	32.9	yrs	29.6	yrs
Home Values (2026)										
Owner Specified Housing Units			1,502		16,413		35,998		23,155	
Home Values \$1,000,000 or More			4	0.2%	24	0.1%	123	0.3%	25	0.1%
Home Values \$750,000 to \$999,999			-	-	111	0.7%	365	1.0%	255	1.1%
Home Values \$500,000 to \$749,999			15	1.0%	724	4.4%	1,703	4.7%	1,229	5.3%
Home Values \$400,000 to \$499,999			42	2.8%	2,360	14.4%	4,657	12.9%	3,440	14.9%
Home Values \$300,000 to \$399,999			396	26.4%	4,363	26.6%	8,237	22.9%	5,664	24.5%
Home Values \$250,000 to \$299,999			273	18.1%	2,730	16.6%	5,796	16.1%	3,730	16.1%
Home Values \$200,000 to \$249,999			491	32.7%	2,877	17.5%	6,586	18.3%	4,020	17.4%
Home Values \$175,000 to \$199,999			177	11.8%	1,136	6.9%	2,853	7.9%	1,698	7.3%
Home Values \$150,000 to \$174,999			19	1.2%	766	4.7%	2,148	6.0%	1,139	4.9%
Home Values \$125,000 to \$149,999			44	3.0%	513	3.1%	1,220	3.4%	701	3.0%
Home Values \$100,000 to \$124,999			26	1.8%	231	1.4%	705	2.0%	359	1.6%
Home Values \$90,000 to \$99,999			-	-	12	-	174	0.5%	71	0.3%
Home Values \$80,000 to \$89,999			-	-	118	0.7%	234	0.7%	146	0.6%
Home Values \$70,000 to \$79,999			-	-	18	0.1%	49	0.1%	20	-
Home Values \$60,000 to \$69,999			-	-	2	-	14	-	7	-
Home Values \$50,000 to \$59,999			-	-	19	0.1%	102	0.3%	50	0.2%
Home Values \$35,000 to \$49,999			-	-	51	0.3%	126	0.4%	70	0.3%
Home Values \$25,000 to \$34,999			3	0.2%	105	0.6%	239	0.7%	128	0.6%
Home Values \$10,000 to \$24,999			-	-	138	0.8%	359	1.0%	234	1.0%
Home Values Under \$10,000			11	0.7%	115	0.7%	309	0.9%	170	0.7%
Owner-Occupied Median Home Value			\$253,632		\$295,471		\$285,535		\$297,458	
Renter-Occupied Median Rent			\$1,359		\$1,336		\$1,275		\$1,303	

Complete Profile

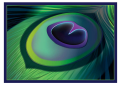
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Total Annual Consumer Expenditure (2026)									
Total Household Expenditure	\$231.12 M			\$2.37 B			\$5.24 B		\$3.36 B
Total Non-Retail Expenditure	\$109.17 M			\$1.14 B			\$2.53 B		\$1.62 B
Total Retail Expenditure	\$121.95 M			\$1.22 B			\$2.71 B		\$1.73 B
Alcoholic Beverages	\$1.62 M			\$16.63 M			\$36.72 M		\$23.57 M
Apparel	\$5.13 M			\$52.2 M			\$115.09 M		\$73.86 M
Contributions	\$5.63 M			\$58.78 M			\$129.94 M		\$83.45 M
Education	\$3.89 M			\$40.39 M			\$89.25 M		\$57.31 M
Entertainment	\$11.61 M			\$117.91 M			\$260.01 M		\$166.84 M
Food Away From Home	\$11.22 M			\$114.79 M			\$253.28 M		\$162.58 M
Grocery	\$16.88 M			\$166.65 M			\$366.42 M		\$234.96 M
Health Care	\$15.15 M			\$144.54 M			\$340.49 M		\$211.48 M
Household Furnishings and Equipment	\$6.05 M			\$61.87 M			\$136.54 M		\$87.64 M
Household Operations	\$4.64 M			\$47.24 M			\$104.01 M		\$66.81 M
Miscellaneous Expenses	\$3.54 M			\$36.1 M			\$79.78 M		\$51.14 M
Personal Care	\$2.68 M			\$26.72 M			\$58.78 M		\$37.71 M
Shelter	\$41.97 M			\$422.2 M			\$933.85 M		\$598.16 M
Tax and Retirement	\$50.91 M			\$570.3 M			\$1.25 B		\$810.2 M
Tobacco and Related	\$1.01 M			\$9.48 M			\$20.81 M		\$13.29 M
Transportation	\$36.41 M			\$356.64 M			\$787.17 M		\$501.39 M
Utilities	\$12.78 M			\$125.78 M			\$276.48 M		\$177.27 M
Monthly Household Consumer Expenditure (2026)									
Total Household Expenditure	\$7,747			\$8,579			\$8,235		\$8,443
Total Non-Retail Expenditure	\$3,659 47.2%			\$4,148 48.3%			\$3,971 48.2%		\$4,086 48.4%
Total Retail Expenditures	\$4,088 52.8%			\$4,431 51.7%			\$4,264 51.8%		\$4,357 51.6%
Alcoholic Beverages	\$54 0.7%			\$60 0.7%			\$58 0.7%		\$59 0.7%
Apparel	\$172 2.2%			\$189 2.2%			\$181 2.2%		\$186 2.2%
Contributions	\$189 2.4%			\$213 2.5%			\$204 2.5%		\$210 2.5%
Education	\$130 1.7%			\$146 1.7%			\$140 1.7%		\$144 1.7%
Entertainment	\$389 5.0%			\$427 5.0%			\$409 5.0%		\$420 5.0%
Food Away From Home	\$376 4.9%			\$416 4.8%			\$398 4.8%		\$409 4.8%
Grocery	\$566 7.3%			\$604 7.0%			\$576 7.0%		\$591 7.0%
Health Care	\$508 6.6%			\$524 6.1%			\$535 6.5%		\$532 6.3%
Household Furnishings and Equipment	\$203 2.6%			\$224 2.6%			\$215 2.6%		\$220 2.6%
Household Operations	\$156 2.0%			\$171 2.0%			\$164 2.0%		\$168 2.0%
Miscellaneous Expenses	\$119 1.5%			\$131 1.5%			\$125 1.5%		\$129 1.5%
Personal Care	\$90 1.2%			\$97 1.1%			\$92 1.1%		\$95 1.1%
Shelter	\$1,407 18.2%			\$1,529 17.8%			\$1,468 17.8%		\$1,504 17.8%
Tax and Retirement	\$1,706 22.0%			\$2,066 24.1%			\$1,964 23.8%		\$2,037 23.8%
Tobacco and Related	\$34 0.4%			\$34 0.4%			\$33 0.4%		\$33 0.4%
Transportation	\$1,220 15.8%			\$1,292 15.1%			\$1,238 15.0%		\$1,261 14.9%
Utilities	\$428 5.5%			\$456 5.3%			\$435 5.3%		\$446 5.3%



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