

# Big Box Retail Space at Lakeland Square Mall

3800 Us Highway 98 N, Lakeland, Florida 33809

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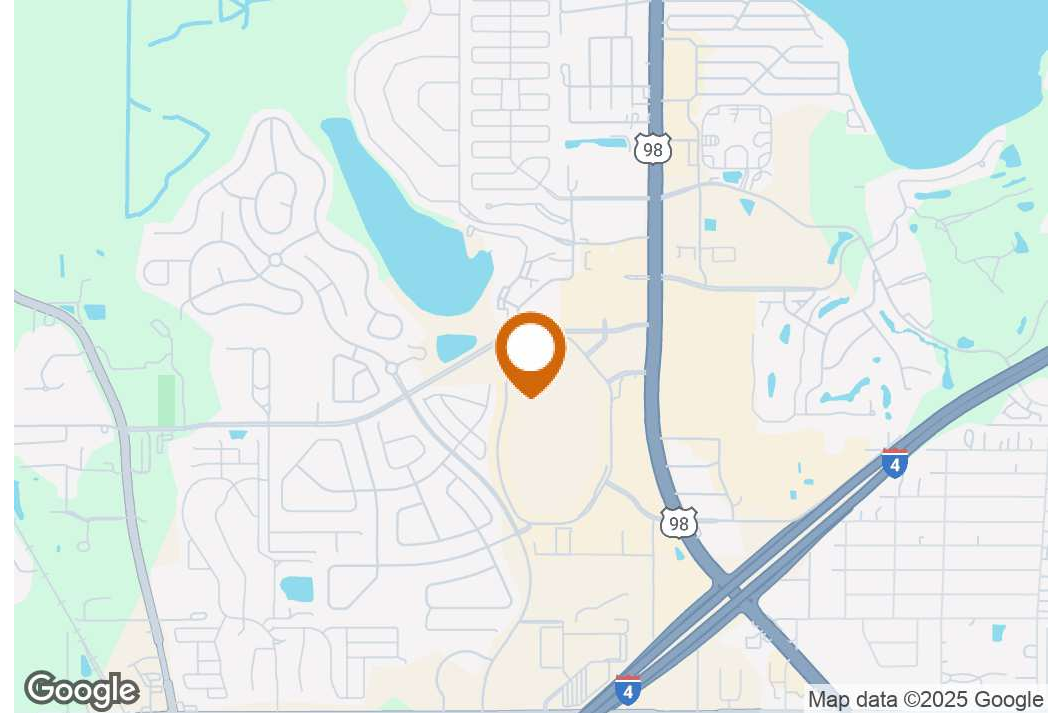
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Mall Hill Dr

## PROPERTY SUMMARY



## Offering Summary

<b>Lease Rate:</b>	Negotiable
<b>Building Size:</b>	104,892 SF
<b>Available SF:</b>	104,892 SF
<b>Lot Size:</b>	7.61 Acres
<b>Year Built:</b>	1994
<b>Zoning:</b>	C-5
<b>City:</b>	Lakeland
<b>County:</b>	Polk
<b>State:</b>	Florida

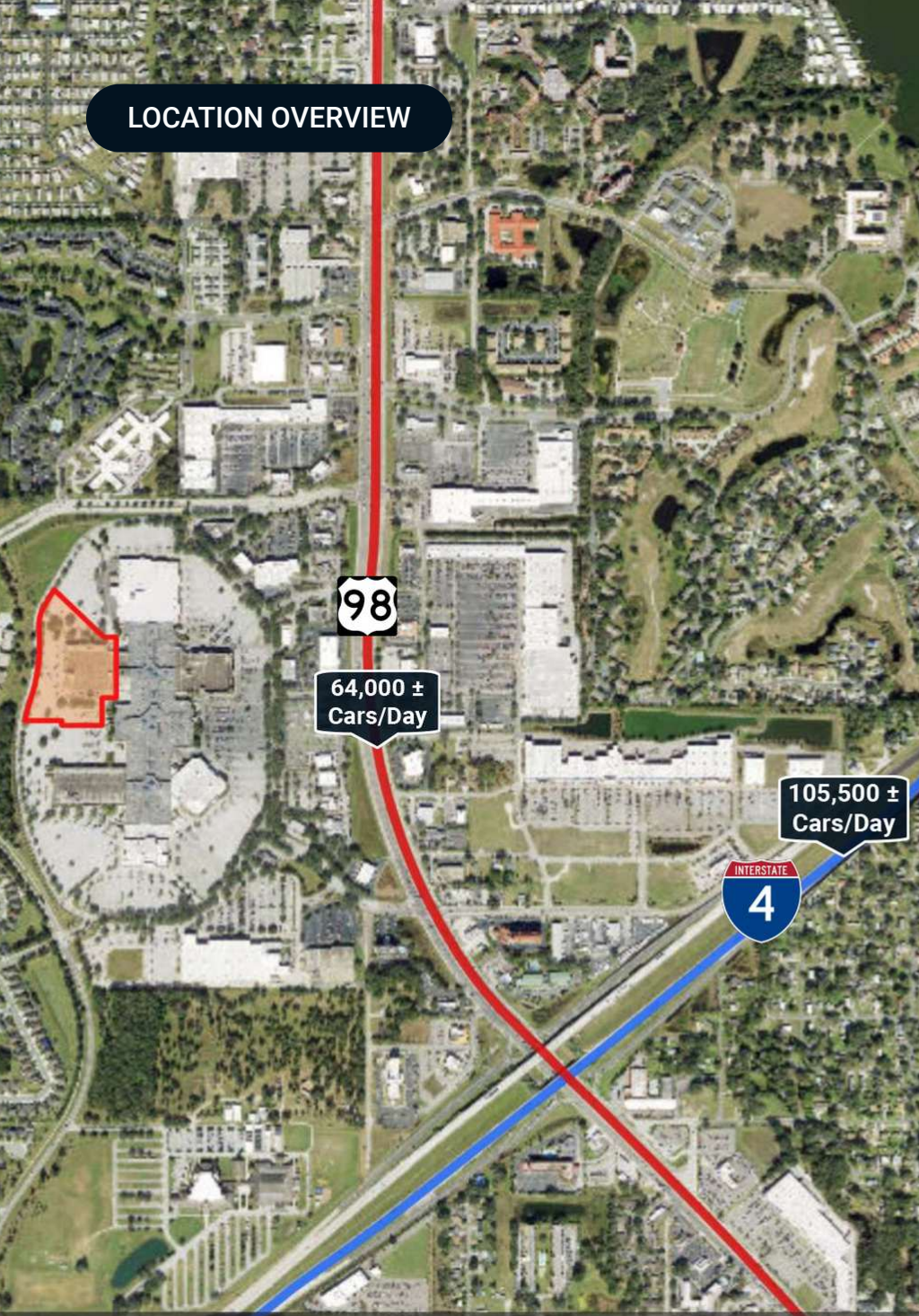
## Property Overview

Introducing a premier leasing opportunity at 3800 Us Highway 98 N, Lakeland, FL, 33809. This expansive property offers an array of outstanding features tailored to meet the needs of retail tenants. With its spacious layout and modern design, this property provides an ideal canvas for large retail users looking to establish or expand their presence in a dynamic market. Boasting prominent visibility, versatile space for customization, and convenient access off U.S Highway 98 and I-4, this property is primed to accommodate a wide range of retail applications. Embrace the potential to elevate your retail enterprise in a strategic location with this exceptional leasing opportunity.

## Property Highlights

- Expansive layout
- Ideal for large retail users
- Prominent visibility
- Versatile space for customization
- Convenient access near Hwy 98 and I-4

## LOCATION OVERVIEW



## Location Description

Lakeland Square Mall is the dominant regional shopping destination in Lakeland, FL, strategically positioned along U.S. Highway 98 with direct access to I-4, drawing from both the Lakeland and greater Polk County markets. The center benefits from strong daily traffic and a diverse tenant mix anchored by Dillard's, JCPenney, Cinemark Theatres, and Urban Air Trampoline Park complemented by national retailers such as Victoria's Secret, Bath & Body Works, Foot Locker, Champs Sports, and Kay Jewelers. Outparcels and nearby pads are occupied by high-profile brands including Rooms to Go, Red Lobster, Buffalo Wild Wings, and Chili's, further enhancing customer draw.

The property is well positioned to capture steady retail demand from surrounding residential growth and commuter traffic between Tampa and Orlando. Lakeland's expanding population, coupled with new residential and commercial developments, reinforces the Mall's role as the region's primary shopping, dining, and entertainment hub.

## Location Highlights

- Dominant regional shopping destination in Lakeland, FL, with direct access to I-4 via U.S. Highway 98
- Anchored by Dillard's, JCPenney, Cinemark Theatres, and Urban Air Trampoline Park
- Features national retailers including Victoria's Secret, Bath & Body Works, Foot Locker, and Kay Jewelers
- Outparcels include major brands such as Rooms to Go, Red Lobster, Buffalo Wild Wings, and Chili's
- Benefits from strong daily traffic and expanding residential and commercial growth nearby
- Serves as the region's leading hub for shopping, dining, and entertainment

AERIAL



105,500 ±  
Cars/Day

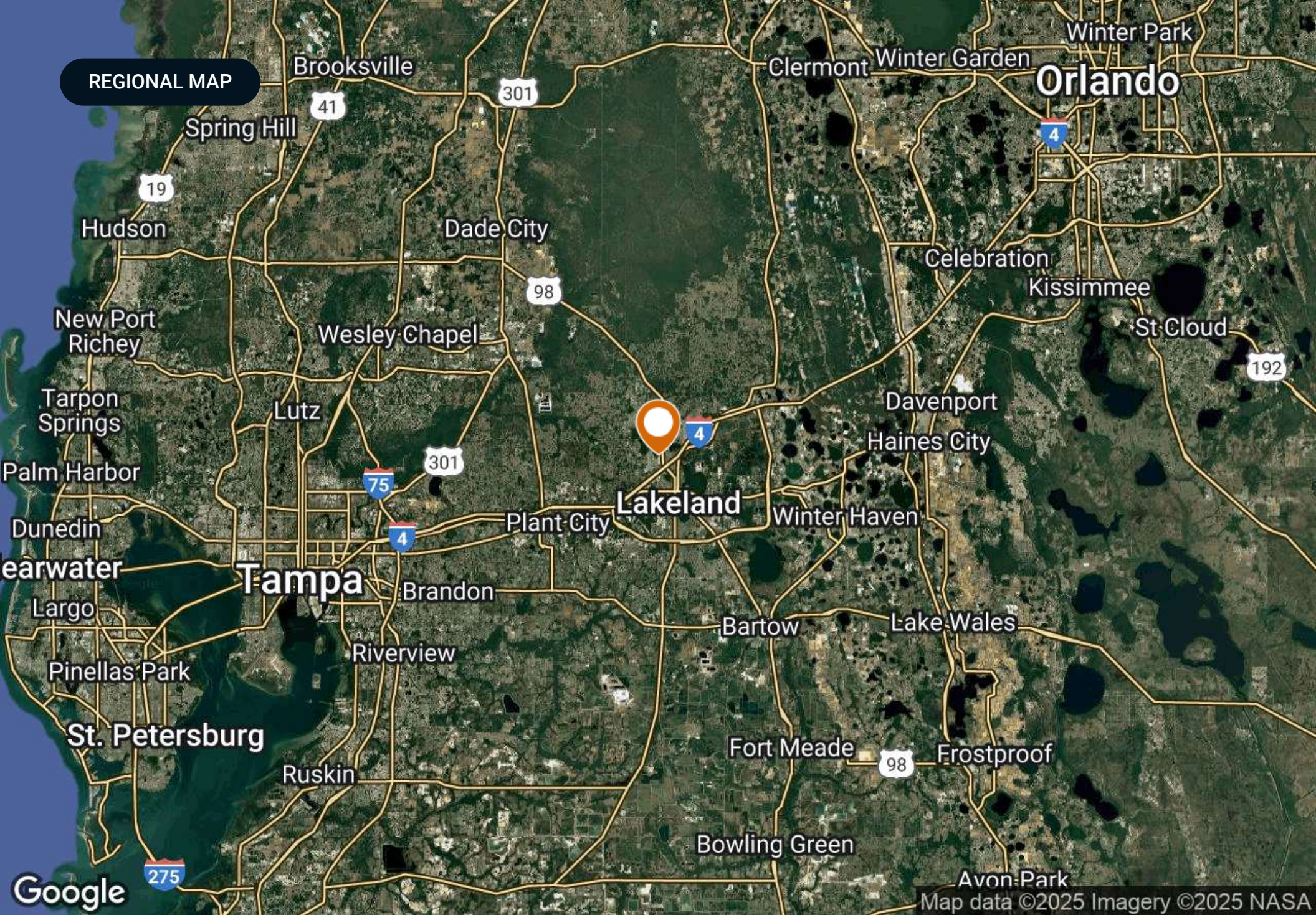


64,100 ±  
Cars/Day



AERIAL





REGIONAL MAP

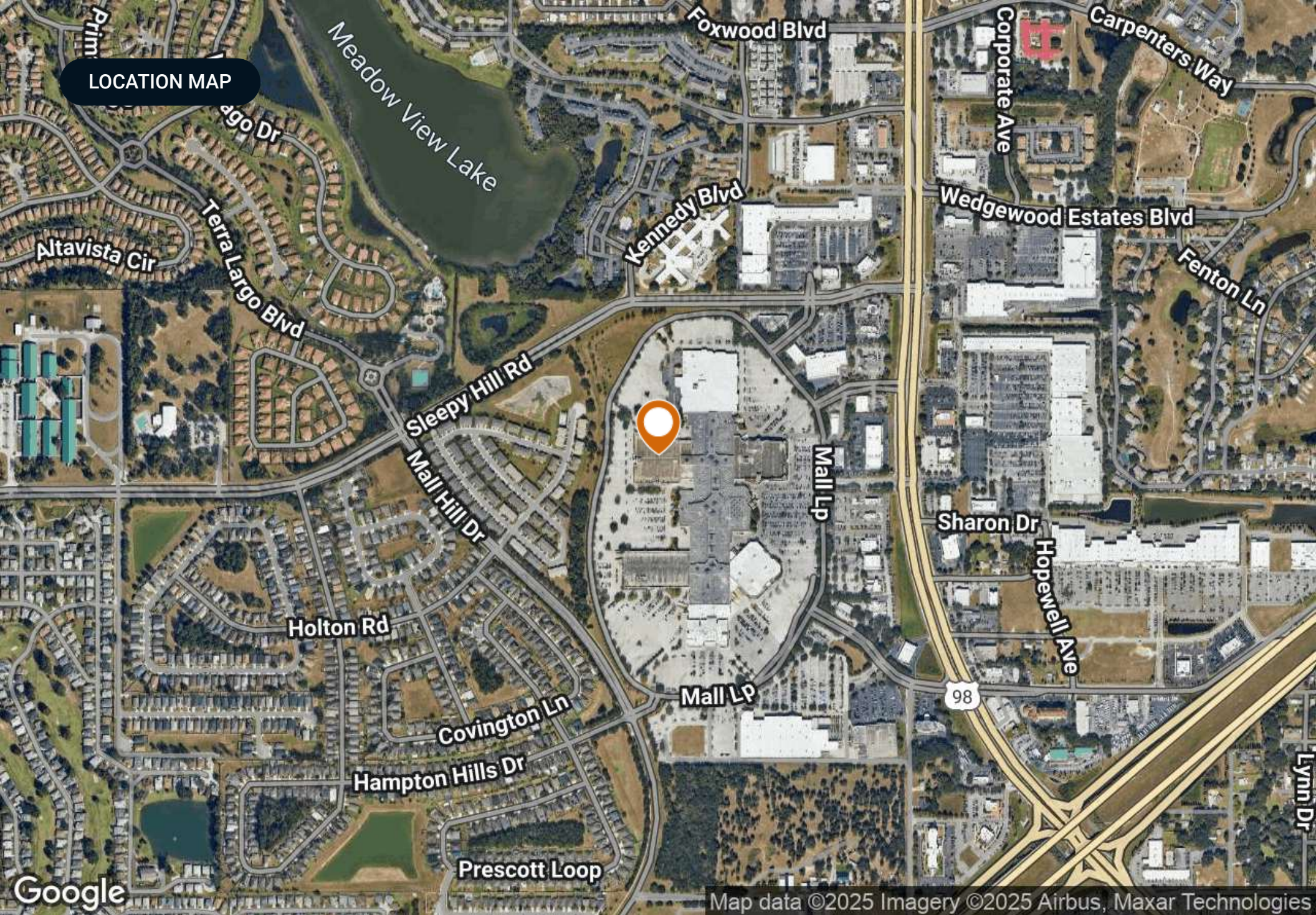
Orlando

Lakeland

Tampa

Google

Map data ©2025 Imagery ©2025 NASA



LOCATION MAP

Google

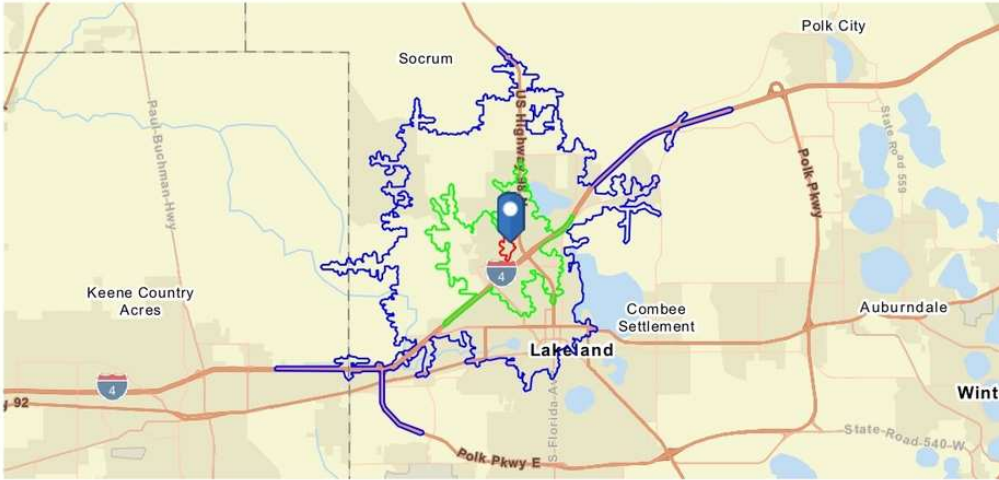
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## BENCHMARK DEMOGRAPHICS

# Benchmark Demographics

3800 US Highway 98 N, Lakeland, Florida, 33809

Drive Time: 5 minutes, Drive Time: 10 minutes, Drive Time: 15 minutes



Age Segments	5 minute drive	10 minute drive	15 minute drive	ZIP Code 33810	Polk County	Florida	United States
Population Age 0-4	5.45%	5.84%	5.67%	5.58%	5.30%	4.69%	5.39%
Population Age 5 to 9	5.68%	5.90%	5.76%	5.96%	5.61%	5.03%	5.75%
Population Age 10 to 14	6.55%	6.04%	6.00%	6.16%	6.00%	5.34%	5.98%
Population Age 15 to 19	6.34%	6.08%	6.23%	6.07%	6.26%	5.84%	6.47%
Population Age 20 to 34	16.61%	19.07%	19.49%	17.60%	18.85%	18.43%	20.33%
Population Age 35 to 54	24.66%	22.77%	23.16%	23.88%	24.12%	24.41%	25.20%
Population Age 55 to 74	19.91%	21.54%	23.14%	24.22%	23.96%	25.55%	22.82%
Population Age 75+	13.57%	12.80%	10.53%	10.55%	9.91%	10.74%	8.05%

Household Income	5 minute drive	10 minute drive	15 minute drive	Polk County	Florida	United States
<\$15,000	2.5%	9.6%	9.6%	7.4%	8.0%	8.3%
\$15,000-\$24,999	3.7%	7.0%	8.1%	6.1%	5.8%	5.9%
\$25,000-\$34,999	5.5%	7.5%	8.2%	7.2%	6.7%	6.3%
\$35,000-\$49,999	8.0%	10.8%	13.9%	12.0%	10.5%	9.8%
\$50,000-\$74,999	24.5%	23.9%	20.2%	19.8%	16.9%	15.6%
\$75,000-\$99,999	17.8%	12.7%	12.4%	14.6%	12.9%	12.5%
\$100,000-\$149,999	23.3%	17.2%	16.9%	18.1%	18.4%	17.8%
\$150,000-\$199,999	4.3%	5.8%	6.7%	8.1%	8.7%	9.8%
\$200,000+	10.4%	5.5%	3.9%	6.6%	12.1%	14.0%

Key Facts	5 minute drive	10 minute drive	15 minute drive	Polk County	Florida	United States
Population	457	23,432	81,586	822,142	23,027,836	339,887,819
Daytime Population	1,297	25,231	89,850	782,956	22,846,618	338,218,372
Employees	175	9,532	33,265	334,740	10,832,721	167,630,539
Households	163	9,358	32,312	313,012	9,263,074	132,422,916
Average HH Size	2.77	2.43	2.47	2.57	2.43	2.50
Median Age	42.4	41.0	40.6	41.3	43.6	39.6

Housing Facts	5 minute drive	10 minute drive	15 minute drive	Polk County	Florida	United States
Median Home Value	316,197	300,034	285,834	319,676	416,969	370,578
Owner Occupied %	83.4%	54.0%	55.4%	71.8%	67.2%	64.2%
Renter Occupied %	16.6%	46.0%	44.6%	28.2%	32.8%	35.8%
Total Housing Units	173	10,053	35,183	361,112	10,635,372	146,800,552

Income Facts	5 minute drive	10 minute drive	15 minute drive	Polk County	Florida	United States
Median HH Income	\$80,722	\$64,904	\$62,110	\$70,958	\$78,205	\$81,624
Per Capita Income	\$39,140	\$33,582	\$31,540	\$34,967	\$44,891	\$45,360
Median Net Worth	\$367,409	\$130,363	\$115,611	\$224,923	\$253,219	\$228,144



Based on ideas by Gary M. Ralston, CCIM, SIOR, CPM, CRE, CLS, CDP, CRX, FRICS - Saunders Ralston Dantzler Realty

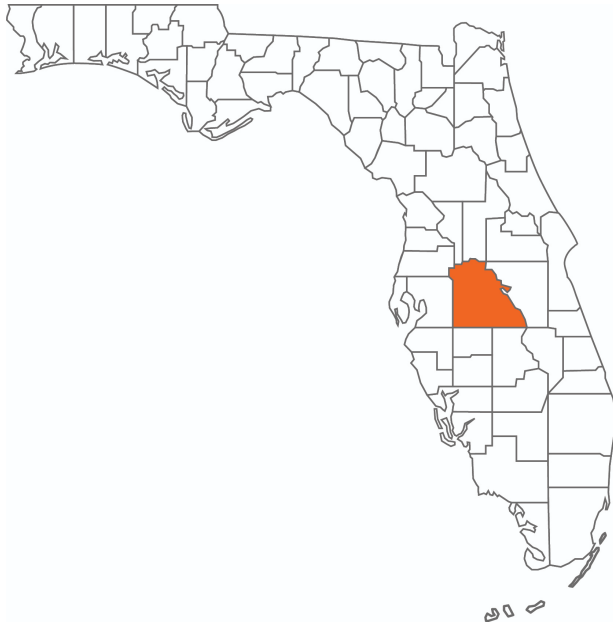
Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025).



COUNTY



## Polk County FLORIDA



<b>Founded</b>	1861	<b>Density</b>	386.5 (2019)
<b>County Seat</b>	Bartow	<b>Population</b>	775,084 (2023)
<b>Area</b>	1,875 sq. mi.	<b>Website</b>	polk-county.net

In Florida, Polk County is a leading contributor to the state's economy and politics. Concerning the local economy, industries like citrus, cattle, agriculture, and phosphate have all played extremely vital roles in Polk County. An increase in tourist revenue has also significantly contributed to the county's economic growth in recent years. As the heart of Central Florida, Polk County's location between the Tampa and Orlando Metropolitan Areas has aided in the development and growth of the area. Residents and visitors alike are drawn to the unique character of the county's numerous heritage sites, cultural venues, stunning natural landscapes, and plentiful outdoor activities.



## Lakeland

### POLK COUNTY

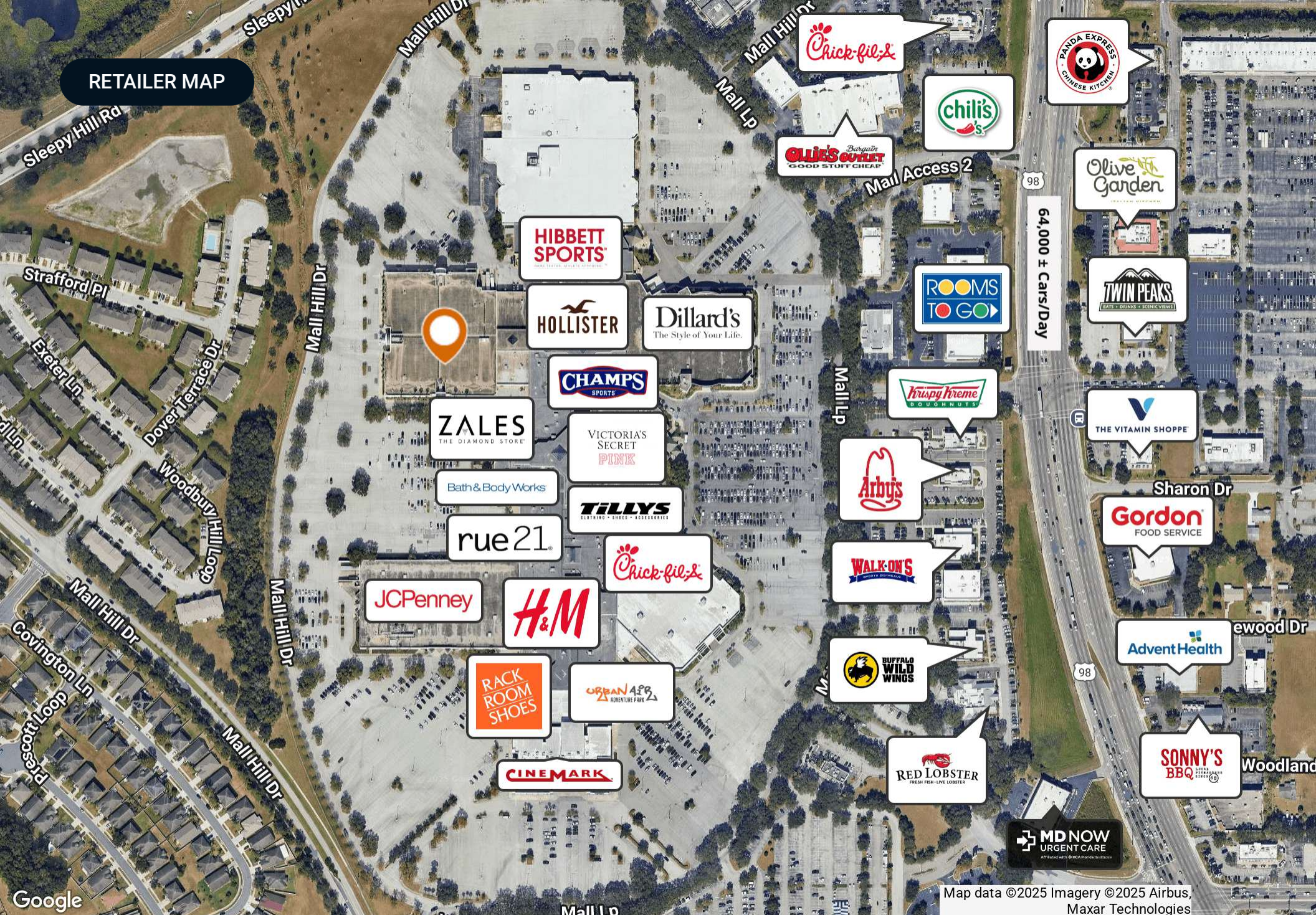
<b>Founded</b>	1885
<b>Population</b>	117,606 (2023)
<b>Area</b>	74.4 sq mi
<b>Website</b>	lakelandgov.net
	Publix Supermarkets
	Saddle Creek Logistics
	Geico Insurance
<b>Major Employers</b>	Amazon
	Rooms to Go
	Welldyne
	Advance Auto Parts

Conveniently located along the I-4 corridor, Lakeland is a vibrant community offering great access to both Tampa and Orlando. With a population of just under 120,000, the city limits cover an impressive 74.4 square miles. At the core of its community, Lakeland is also home to an abundance of lakes that provide scenic views as well as ample recreational opportunities for its residents. Much of Lakeland's culture and iconic neighborhoods are built around the 38 named lakes found within the city.

Just as vital to the community, Downtown Lakeland is a lively and enjoyable scene for residents and visitors alike. Dubbed 'Lakeland's living room,' Downtown Lakeland truly embodies the city's community spirit. This dynamic community boasts quaint shops, casual restaurants, pubs, craft breweries, and fine-dining experiences in and around the historic brick buildings surrounding the historic Munn Park town square.

Embracing the City of Lakeland's rich history, tree-lined brick streets can be found winding through various historic neighborhoods of the community. The city is also home to several educational institutions, including Southeastern University, Florida Polytechnic University, Polk State College, and Florida Southern College, which hosts Frank Lloyd Wright's most extensive on-site collection of architecture.

RETAILER MAP



**HIBBETT SPORTS**

**HOLLISTER**

**Dillard's**  
The Style of Your Life.

**CHAMPS SPORTS**

**ZALES**  
THE DIAMOND STORE

VICTORIA'S SECRET  
**PINK**

Bath & Body Works

**TILLYS**  
SUSTAINED - FURIOUS - ACCESSORIES

rue21

**Chick-fil&**

**JCPenney**

**H&M**

**RACK ROOM SHOES**

**URBAN APR**  
ADVENTURE PARK

**CINEMARK**

**Chick-fil&**

**CLIE'S OUTLET**  
Bargain  
GOOD STUFF CHEAP

**chili's**

**PANDA EXPRESS**  
CHINESE KITCHEN

**Olive Garden**

**TWIN PEAKS**  
LEAS • DRINKS • SCENIC VIEWS

**ROOMS TO GO**

**Krispy Kreme**  
DOUGHNUTS

**THE VITAMIN SHOPPE**

**Arby's**

**Gordon**  
FOOD SERVICE

**WALK-ON'S**  
BUTTERY BREAD

**Advent Health**

**BUFFALO WILD WINGS**

**RED LOBSTER**  
FRESH FISH • LIVE LOBSTER

**SONNY'S BBQ**  
STEAKHOUSE

**MD NOW**  
URGENT CARE

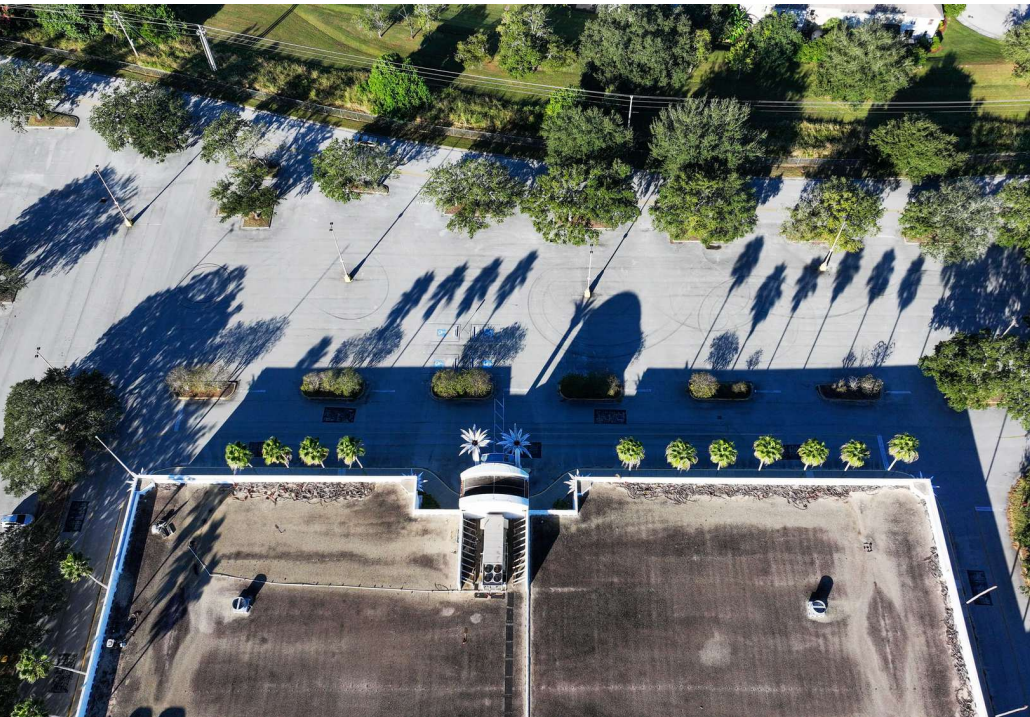
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# MARKET AREA MAP



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ADDITIONAL PHOTOS



## ADVISOR BIOGRAPHY



### Lauren Ralston Smith, CCIM, CPM

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## Professional Background

Lauren Ralston Smith, CCIM, CPM is a Senior Advisor at Saunders Real Estate.

Lauren brings over 20 years of experience in the real estate industry, specializing in helping clients build and protect their legacies through strategic real estate investment portfolios. As a Licensed Real Estate Broker, she takes a client-focused approach, meticulously evaluating each property's strengths and weaknesses to maximize efficiency, profitability, and long-term value.

Throughout her career, Lauren has excelled in key areas such as sales, leasing, property management, and development. She is a Certified Property Manager (CPM) through the Institute of Real Estate Management (IREM) and a member of the International Council of Shopping Centers (ICSC). In 2021, she further distinguished herself by earning the prestigious Certified Commercial Investment Member (CCIM) designation, a hallmark of expertise in commercial real estate.

Lauren's professional background extends beyond real estate, with significant experience in business development. She has successfully guided small businesses in accounting, marketing, human resources, and operations. Her academic foundation includes a Bachelor's degree in Business Administration with a concentration in Marketing from Florida Southern College.

With a focus on delivering exceptional results, Lauren is committed to empowering clients to grow and safeguard their wealth through real estate investments. Using her expertise in sales, leasing, property management, and development, she is able to tailor strategies to achieve both immediate goals and enduring financial success.

Lauren specializes in:

- Sales
- Leasing (Landlord & Tenant Representation)
- Site Selection
- Property Management
- Development

## ADVISOR BIOGRAPHY



### Carly Powell

Advisor

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## Professional Background

Carly Powell is an Advisor at Saunders Real Estate.

Carly is a 4th generation Floridian and has a deep love of the history and culture found in Central Florida. She grew up in Winter Haven and spent countless hours enjoying water sports on the Chain of Lakes and watching the ski show at Cypress Gardens.

While attending Florida Southern College, she grew to love Lakeland and knew it was a very special community in which to live and work. With a B.A. in Mass Communications specializing in advertising and public relations, Carly worked as a corporate communications manager in the vacation ownership industry for more than 10 years.

In 2013, Carly began a marketing company of her own, providing communications, marketing, and operational services to small local businesses. She then discovered a need for those businesses to have access to real estate services, which led her to enter the real estate industry as a Realtor® in 2018. Carly now specializes in commercial real estate sales and leasing, as well as high-end residential sales. She is currently a Certified Commercial Investment Member (CCIM) candidate working to obtain a CCIM designation.

Carly specializes in:

- Sales
- Leasing
- Development



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