

66 OLYMPIC

TERRACE



17-UNIT APARTMENT | \$300+ RENT GROWTH POTENTIAL | IRVINGTON, NJ

CONFIDENTIAL OFFERING MEMORANDUM
NOVEMBER 2025



EXECUTIVE SUMMARY

THE OFFERING

Icon Real Estate Advisors is pleased to present 66 Olympic Terrace (the "Property"), a 17-unit multifamily asset with a mix of studio, one-bedroom, and two-bedroom units on a 0.11-acre site in Irvington, New Jersey. Set within a residential township supported by local businesses and proximity to Newark, the Property offers a balanced unit mix and full occupancy in a strong Essex County rental market.

The Property benefits from excellent connectivity, just 14 minutes from Newark Liberty International Airport and near major transit routes. High population density and Newark's record-setting apartment absorption underscore strong renter demand, reflecting the area's appeal to those seeking easy access to transit and employment. Located in the most affordable submarket in Northern New Jersey, with in-place rents over \$300 below the local average, 66 Olympic Terrace delivers a rare combination of stable income and significant upside potential through rent growth.

PROPERTY SNAPSHOT

66 OLYMPIC TERRACE

IRVINGTON, NJ 07111

17
UNITS

0.11 AC
SITE SIZE



Avg. In-Place Rent	\$1,310
Residential Occupancy	100%
Building Height	3

INVESTMENT HIGHLIGHTS

ATTRACTIVE MULTIFAMILY ASSET



66 Olympic Terrace is a 17-unit multifamily property featuring a mix of studios, one-bedroom, and two-bedroom units. Its limited unit count combined with a diverse range of floor plans enhances operational efficiency, minimizes maintenance, and generates steady, predictable cash flow.

HIGHLY ACCESSIBLE LOCATION



The Property offers direct access to major roadways, including I-78 and the Garden State Parkway, and is served by NJ Transit bus and rail options, providing residents with convenient connections to regional employment centers and surrounding cities.

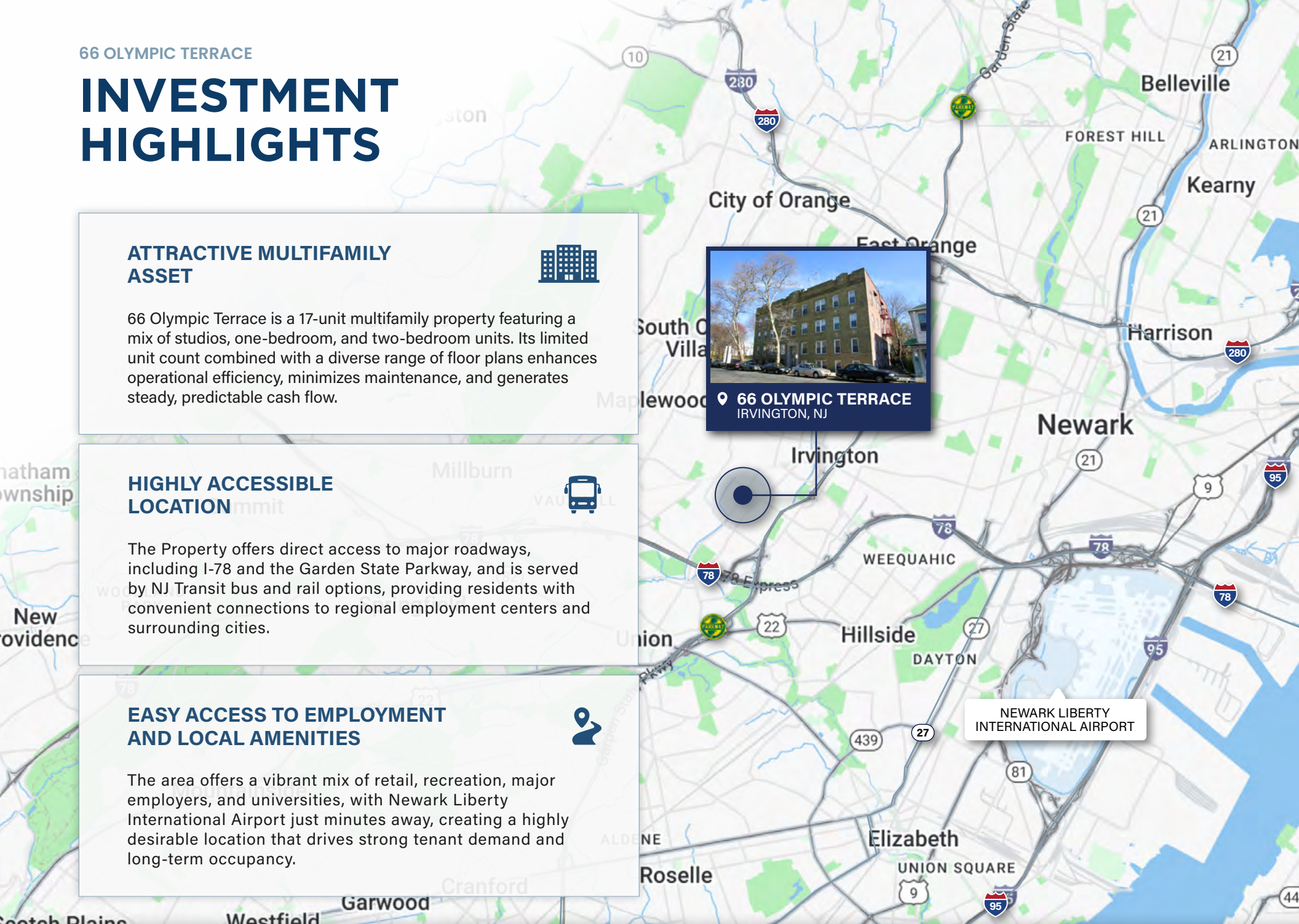
EASY ACCESS TO EMPLOYMENT AND LOCAL AMENITIES



The area offers a vibrant mix of retail, recreation, major employers, and universities, with Newark Liberty International Airport just minutes away, creating a highly desirable location that drives strong tenant demand and long-term occupancy.



66 OLYMPIC TERRACE
IRVINGTON, NJ



INVESTMENT HIGHLIGHTS

INCOME GROWTH POTENTIAL



Current average in-place rents at 66 Olympic Terrace are \$1,310 per month, well below the Greater Newark average of \$1,600 per month, providing a clear path to enhanced cash flow while capitalizing on consistent tenant demand in a high-demand submarket.

STRONG RENTAL DEMAND



The Property is located in a densely populated area, with over 300,000 residents within three miles and 71% of households in Irvington renter-occupied, reflecting a robust demand for rental housing in the submarket.

HIGH-BARRIER-TO-ENTRY SUBMARKET



Irvington is a fully developed urban township with limited availability of land for new construction. High replacement costs and zoning restrictions further constrain supply, giving existing multifamily properties a competitive advantage and ensuring long-term asset value protection.

LOCATION OVERVIEW

66 Olympic Terrace is located in Irvington, a well-established Essex County community offering both affordability and convenience. Residents are close to Newark Liberty International Airport, Branch Brook Park, Turtle Back Zoo, and South Mountain Reservation, with easy access to NJ Transit and major highways including I-78 and Golden State Parkway. Major employers such as Prudential, Kean University, Newark Beth Israel Medical Center, and University Hospital are within a 15-minute drive, making the area highly attractive for renters seeking an affordable location with easy access to work, transit, and recreational amenities.



Easy access to Newark, Jersey City, and New York City



Densely populated area with over 302,000 residents within three-miles



A thriving hub for employment, education, and retail services



One of Northern New Jersey's most affordable submarkets



71% of households are renter-occupied, supporting strong

FINANCIAL ANALYSIS

UNIT MIX

UNIT TYPE	UNITS	IN-PLACE RENT		MARKET RENT	
		MONTHLY	PER UNIT	MONTHLY	PER UNIT
Studio	3	\$3,619	\$1,206	\$3,750	\$1,250
1 Bedroom	7	\$8,592	\$1,227	\$11,550	\$1,650
2 Bedroom	7	\$10,060	\$1,437	\$12,600	\$1,800
Total/Wtd. Avg.	17	\$22,271	\$1,310	\$27,900	\$1,641

INCOME & EXPENSES

	IN-PLACE		STABILIZED		Proforma Notes
	Per Unit	Total	Per Unit	Total	
INCOME					
Market Rent	19,694	\$334,800	\$19,200	\$422,400	See Unit Mix
Loss to Lease	(3,974)	(67,551)	(3,744)	(82,369)	Market Rents Less Gross Rents
Gross Rental Income	\$15,721	\$267,249	\$15,456	\$340,031	
Less Vacancy	(472)	(8,017)	(773)	(17,002)	3.0% of Gross Rental Income
Other Income	112	1,900	86	1,900	Owner's Figure
Effective Gross Income	\$15,361	\$261,131	\$14,770	\$324,929	
EXPENSES					
Property Taxes	\$2,868	\$48,760	\$2,940	\$49,979	2025 Actual Tax
Insurance	753	12,800	772	13,120	Owner's Figure
Utilities - Sewer & Water	658	11,188	675	11,468	Owner's Figure
Utilities - Gas	792	13,472	812	13,809	Owner's Figure
Utilities - Electric	182	3,100	187	3,178	Owner's Figure
Repairs & Maintenance	424	7,200	434	7,380	Owner's Figure
Personnel	212	3,600	217	3,690	Owner's Figure
Management Fee	461	7,834	594	10,092	3.0% of EGI
Total Operating Expenses	\$6,350	\$107,954	\$6,630	\$112,715	
Net Operating Income	\$9,010	\$153,178	\$13,158	\$223,684	



RENT COMPARABLES



	S	1	2	3	4	5
PROPERTY	66 OLYMPIC TER	14 NELSON PL	10 38TH ST	130 MILL RD	WILLIAMS COURT APARTMENT	1309-1315 CLINTON AVE
ADDRESS	66 Olympic Ter, Irvington, NJ 07111	14 Nelson Pl, Maplewood, NJ 07040	10 38th St, Irvington, NJ 07111	130 Mill Rd, Irvington, NJ 07111	23 Civic S5 6, Irvington, NJ 07111	1309-1315 Clinton Ave, Irvington, NJ 07111
YEAR BUILT	-	1928	1929	1965	1949	n/a
# OF UNITS	17	4	67	25	48	19
STORIES	3	2	6	3	2	3
STUDIO						
RENT	\$1,206	-	-	\$1,321	\$1,186	-
AVG SF	-	-	-	539	-	-
1 BEDROOM						
RENT	\$1,227	-	\$1,278	\$1,347	\$1,425	\$1,351
AVG SF	-	-	900	650	-	-
2 BEDROOM						
RENT	\$1,437	\$1,982	-	-	\$1,939	\$1,611
AVG SF	-	800	-	-	-	-

Source: CoStar

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www.icon-rea.com



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