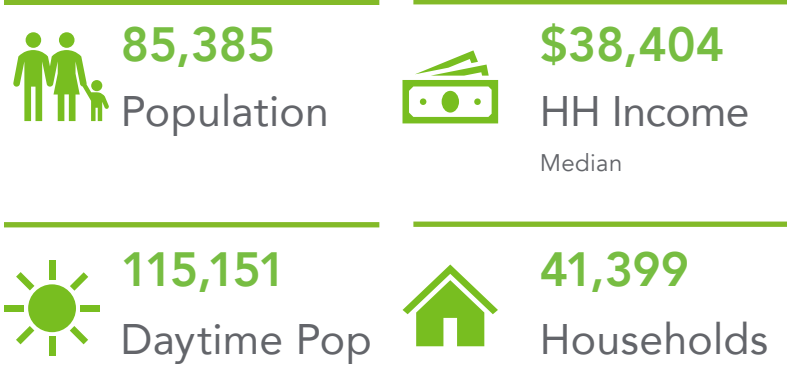


City Contact Information

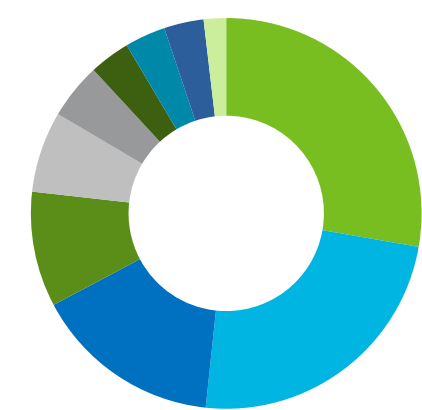


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Custom Trade Area Demographics



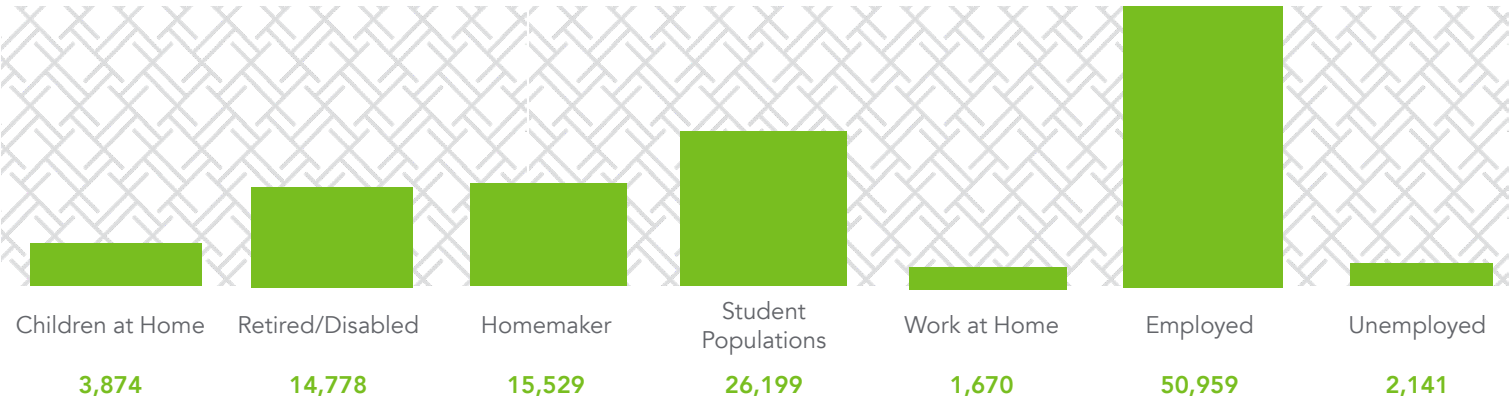
GAP Analysis



\$199,810,845 (CTA Demos)

Grocery Stores	\$55,434,694
Limited-Service Eating Places	\$47,826,517
Full-Service Restaurants	\$31,097,482
Special Food Services	\$19,057,192
Bars/Drinking Places	\$13,395,613
Furniture Stores	\$9,259,971
Used Merchandise Stores	\$6,741,253
Lawn & Garden Equipment & Supplies	\$6,736,573
Department Stores	\$6,556,186
Specialty Food Stores	\$3,705,364

Daytime Population



Peer Analysis

The Peer Analysis, developed by Retail Strategies and Tetrad, identifies retail areas with similar demographics and retail characteristics. It uses data from a 5 or 10 minute drive time from major comparable retail corridors across the country.

Fort Smith, AR	1701 Grand Ave
Jonesboro, AR	101 E Johnson Avenue
Lafayette, LA	2411 Louisiana Ave
Little Rock, AR	4701 W 65th St
Fort Smith, AR	4217 Kelley Hwy
Jackson, MS	3957 Northview Dr



retail strategies // retail academy

North Shreveport, Louisiana

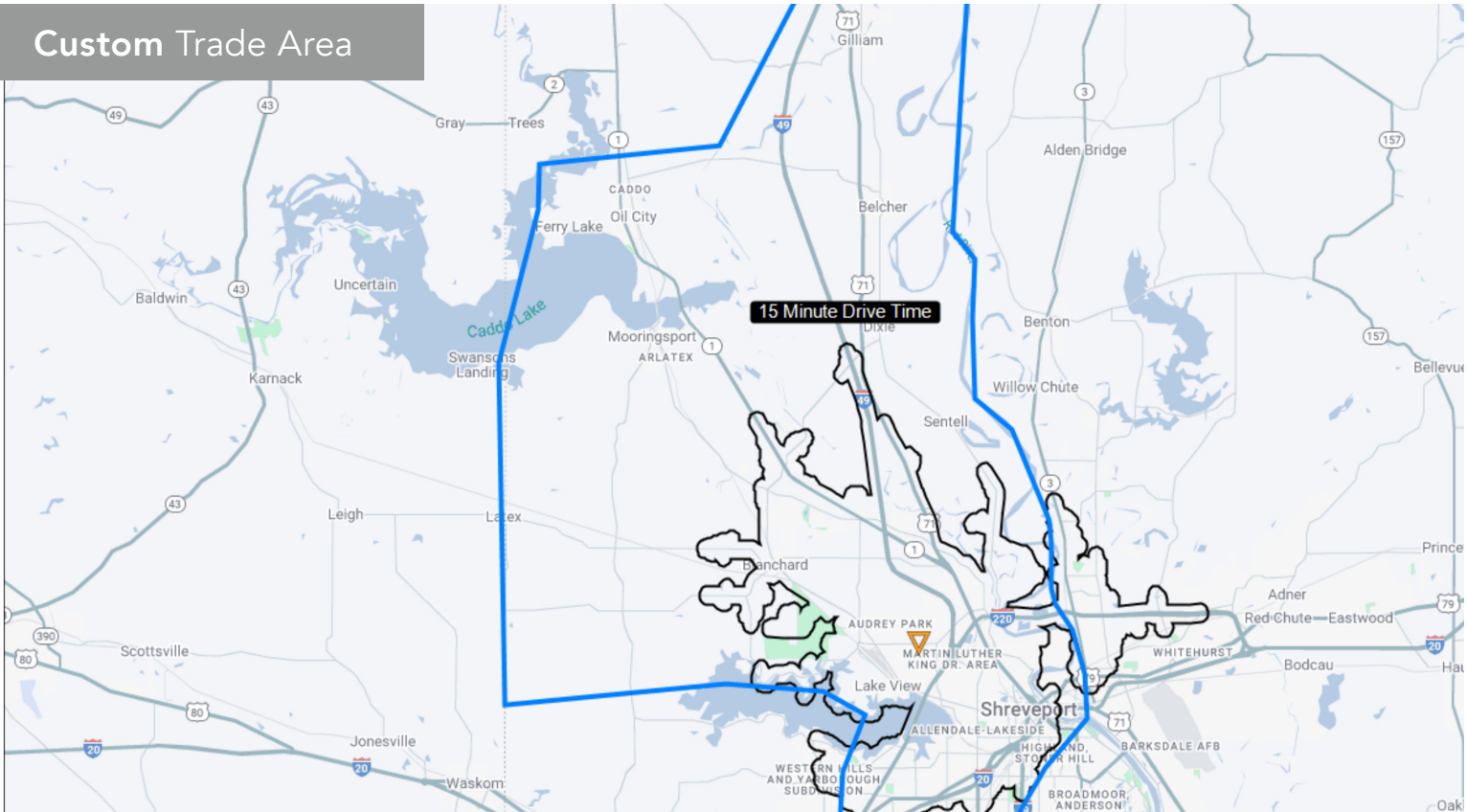
Market Guide



Demographics

Distance	3 Miles	5 Miles	5 Minutes	10 Minutes	15 Minutes
2024 Est. Pop	15,260	43,640	6,588	24,896	79,222
Daytime Pop	22,719	67,108	11,475	32,743	131,308
Median HH Income	\$32,867	\$38,410	\$27,594	\$34,642	\$44,734
Households	5,702	17,991	2,510	9,922	32,636

Custom Trade Area



Shreveport, Louisiana

