

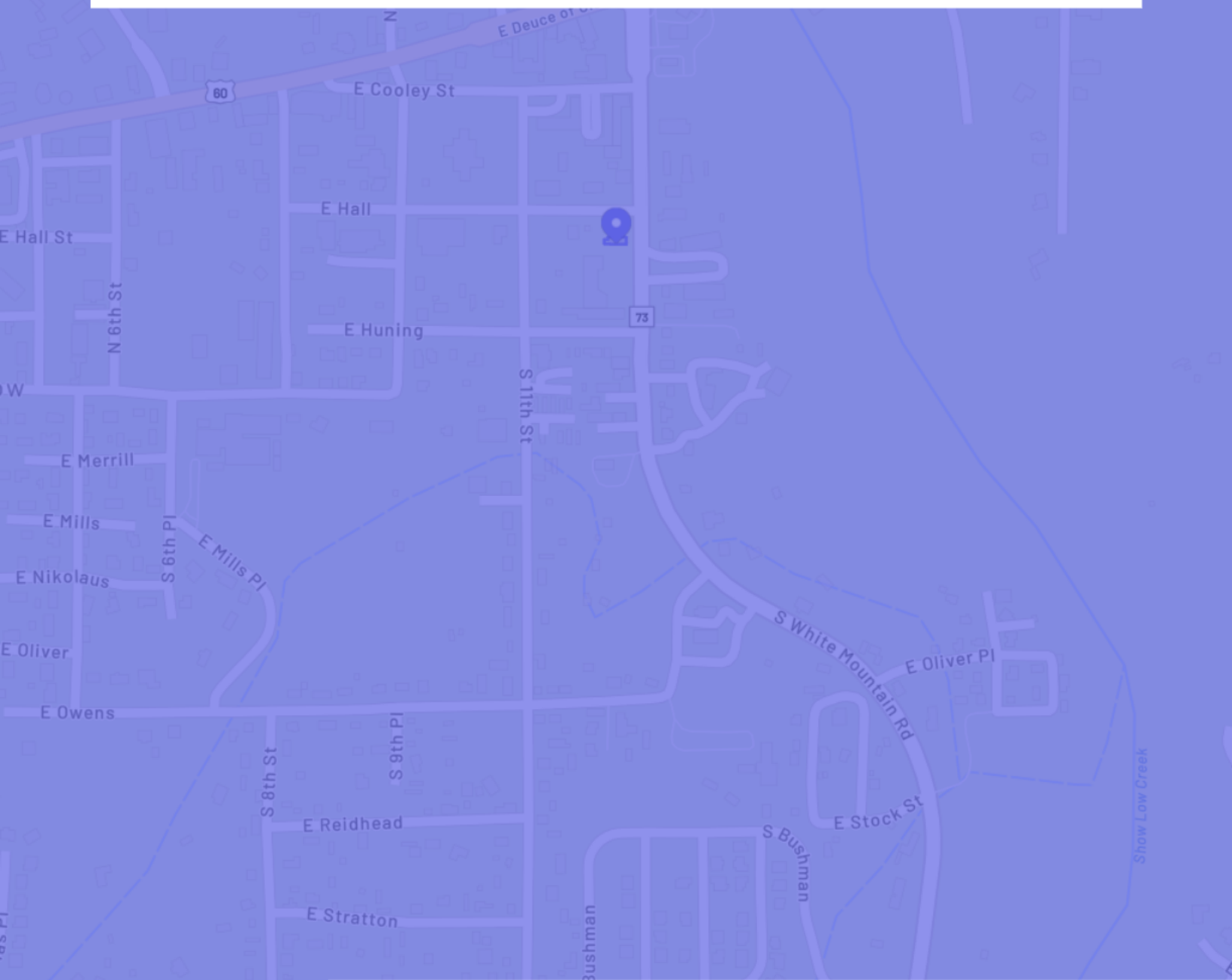
May 1, 2025 - Apr 30, 2026

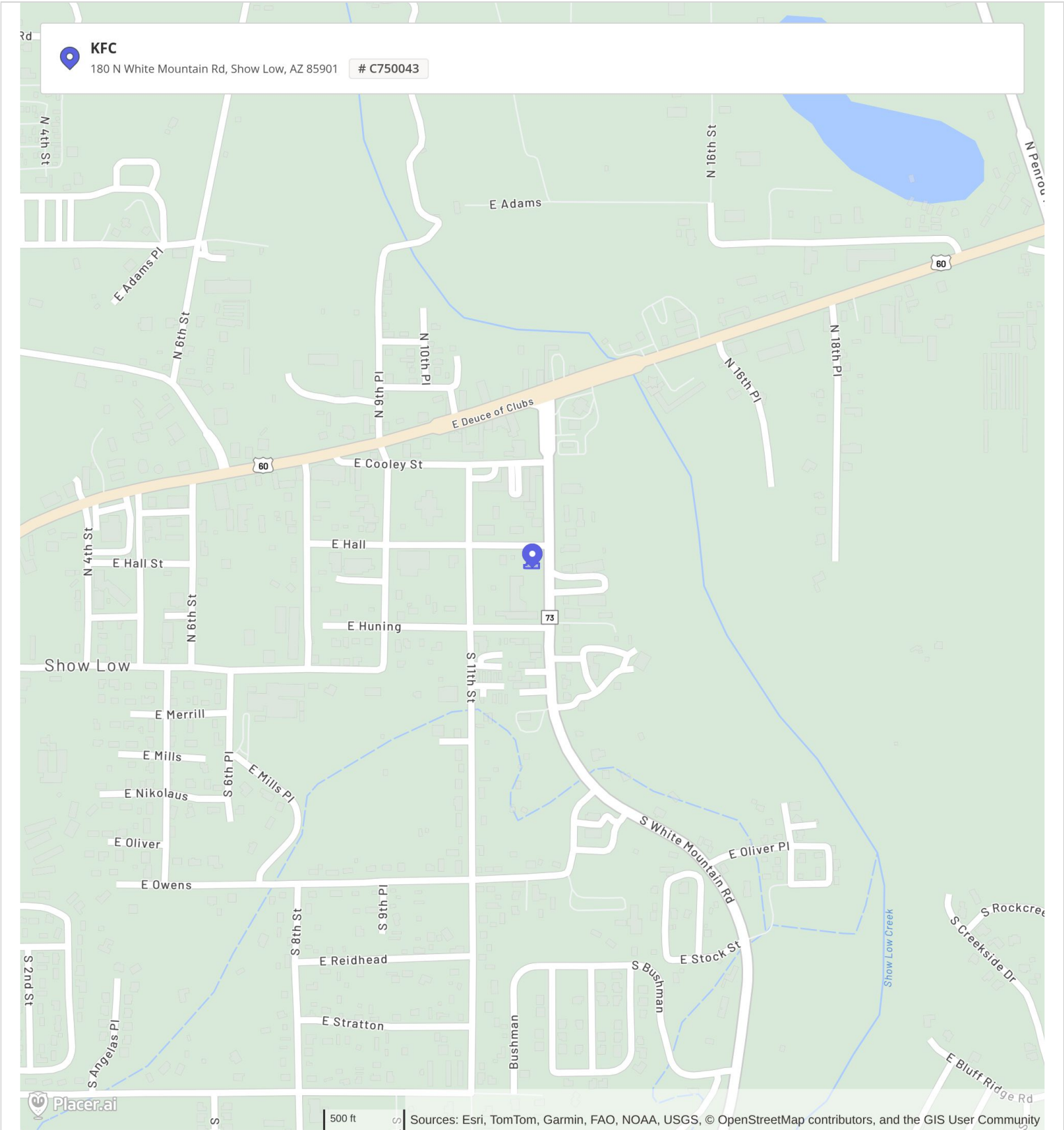


180 N White Mountain Rd, Show Low, AZ 85901 # C750043



Scan to view on placer.ai platform







Metrics

KFC
N White Mountain Rd, Show Lo...

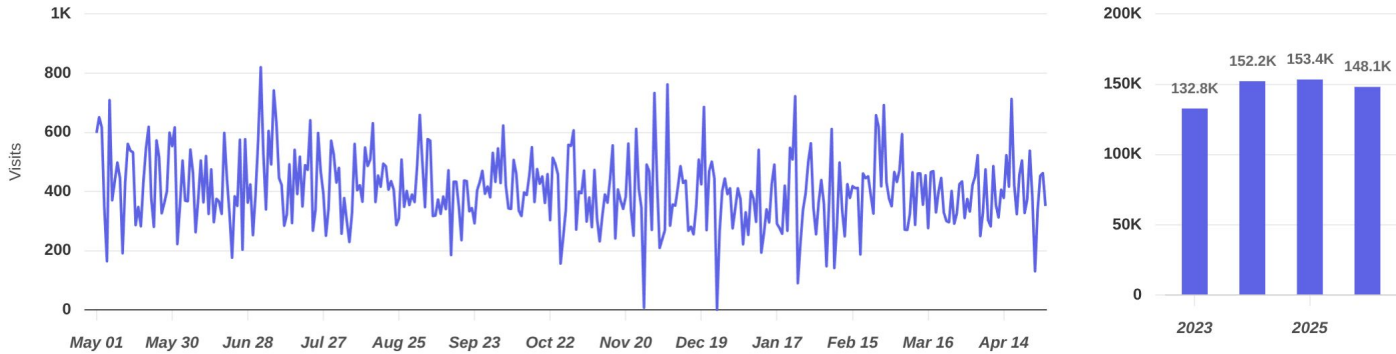
Visits	148.1K	Avg. Dwell Time	16 Min
Visits / sq ft	52.39	Visits YoY	-6.4%
Size - sq ft	2.8K	Visits Yo2Y	+10.9%
Visitors	58.7K	Visits Yo3Y	+11.4%
Visit Frequency	2.52		

May 1st, 2025 - Apr 30th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

KFC
N White Mountain Rd, Show Low, AZ



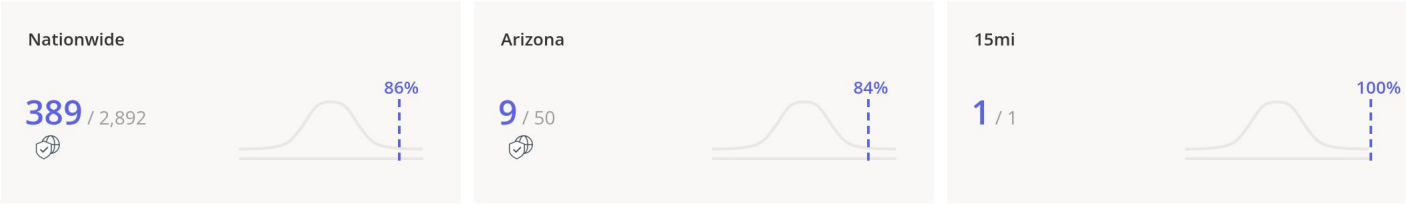
Daily | Visits | May 1st, 2025 - Apr 30th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)





Ranking Overview

KFC
N White Mountain Rd, Show Low, AZ

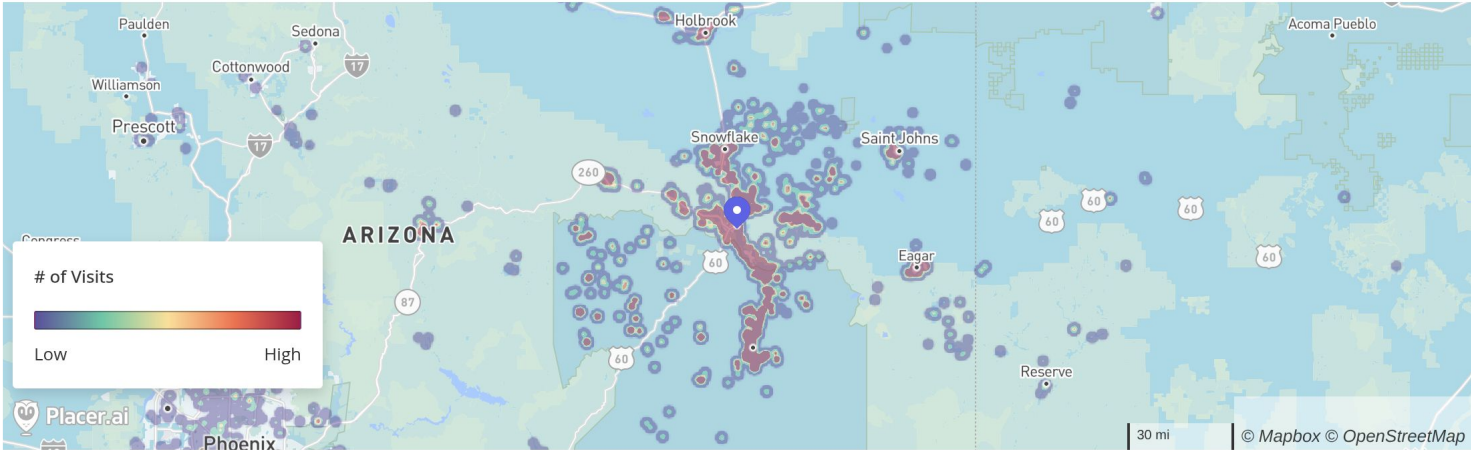


Chain: KFC | Visits | May 1st, 2025 - Apr 30th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)



Trade Area

KFC
N White Mountain Rd, Show Lo...



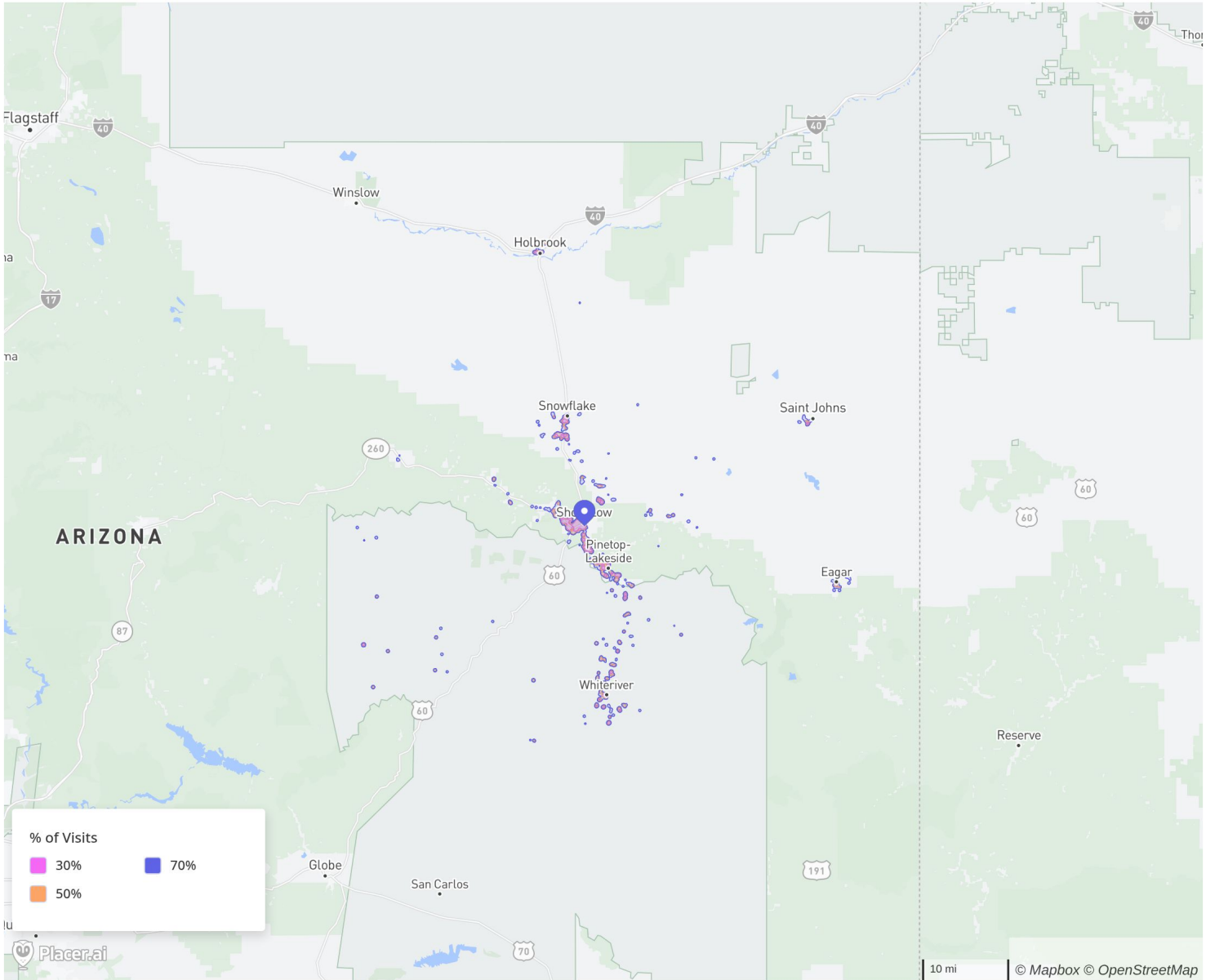
Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

May 1st, 2025 - Apr 30th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)





KFC
N White Mountain Rd, Show Lo...



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.



Benchmark: Nationwide



Overview

Persons per Household	2.5	98	2.52	99	2.65	104
Household Median Income	\$65,263.73	75	\$67,667.16	76	\$66,952.05	77
Household Median Disposable Income	\$56,743.08	76	\$58,888.87	77	\$58,281.61	78
Household Median Discretionary Income	\$41,042.01	71	\$43,133.02	74	\$42,268.54	75
Median House Value	\$310,323.66	79	\$310,797.59	79	\$298,577.47	76
Households in Poverty	(17.2%)	136	(14.3%)	113	(17%)	135
Household Median Wealth	\$81,885.82	100	\$83,365.2	102	\$81,566.48	100
Households with Children	(23.5%)	88	(21.9%)	89	(22.7%)	85
High School Graduate or Higher	(92.9%)	104	(92.5%)	104	(90.6%)	101
Bachelor's Degree or Higher	(28.7%)	89	(25.9%)	74	(22.6%)	65

Population

Persons per Household	2.5	98	2.52	99	2.65	104
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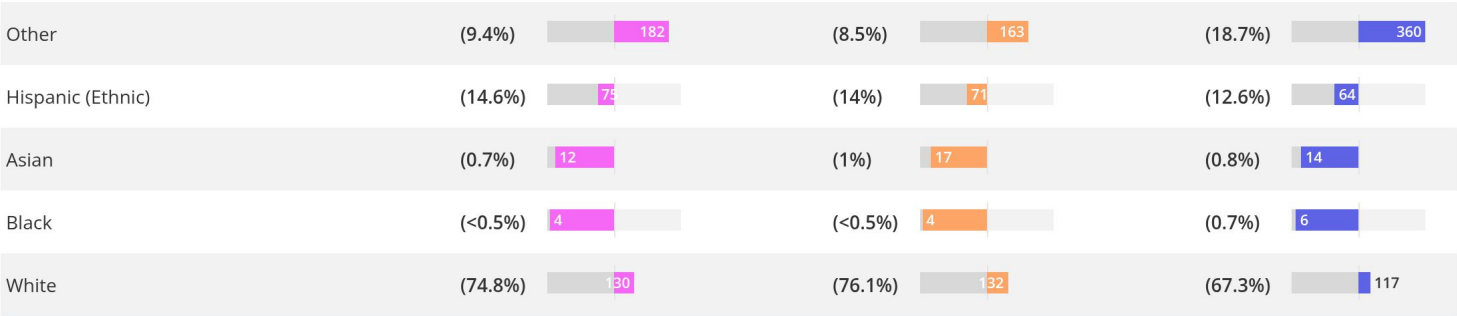
Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



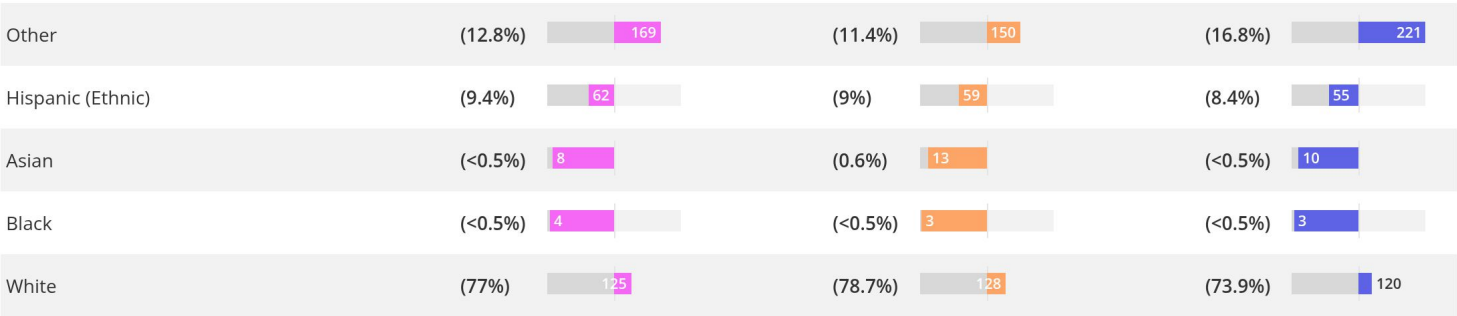
Benchmark: Nationwide



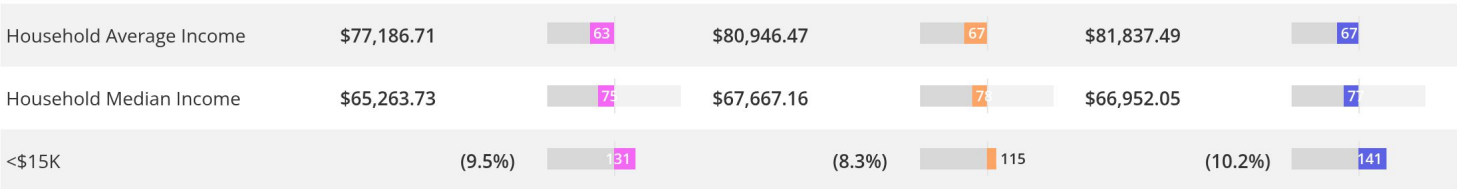
Ethnicity



Household by Ethnicity



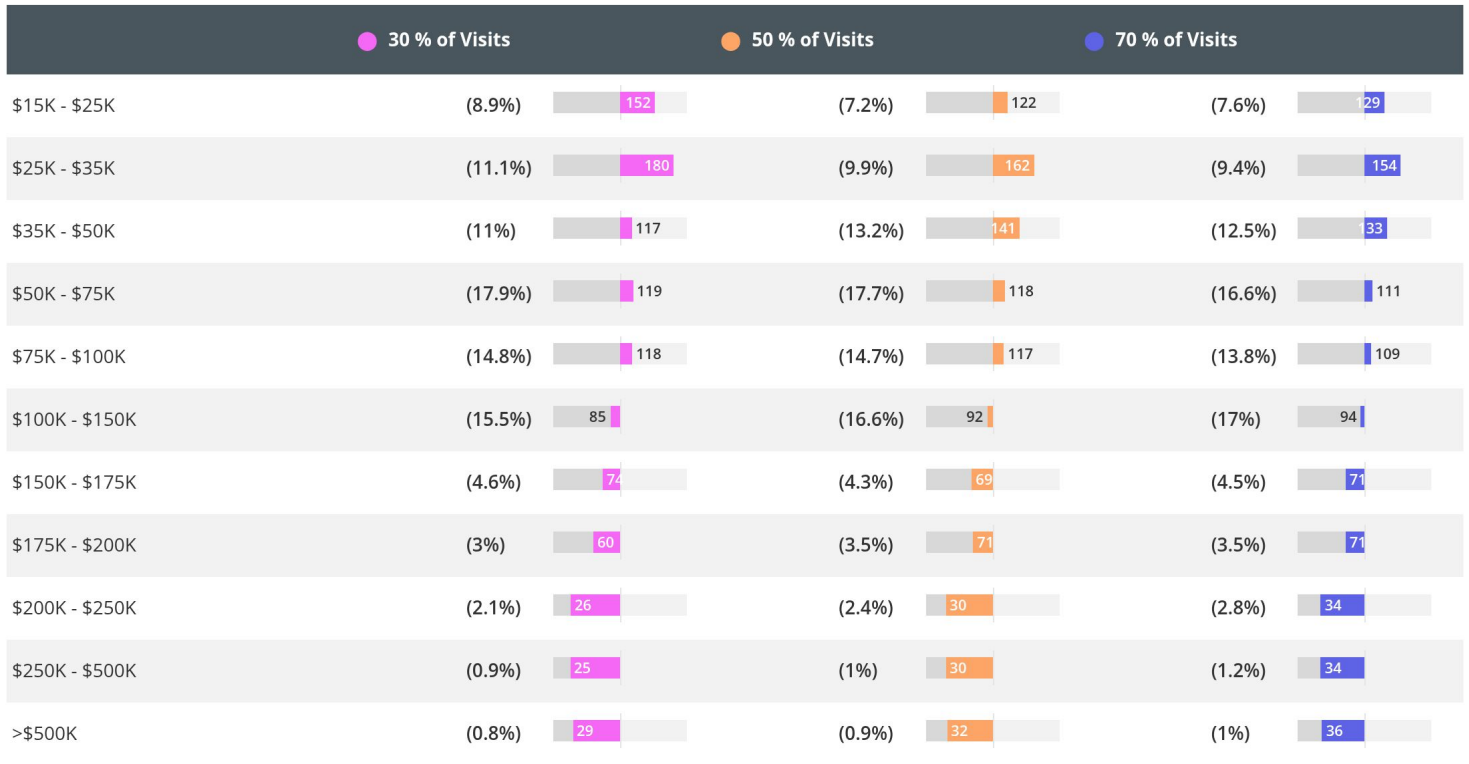
Households Income



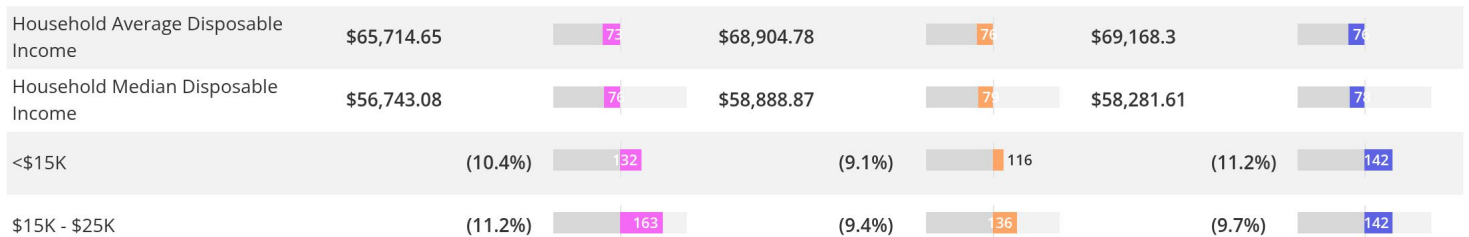
Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Benchmark: Nationwide



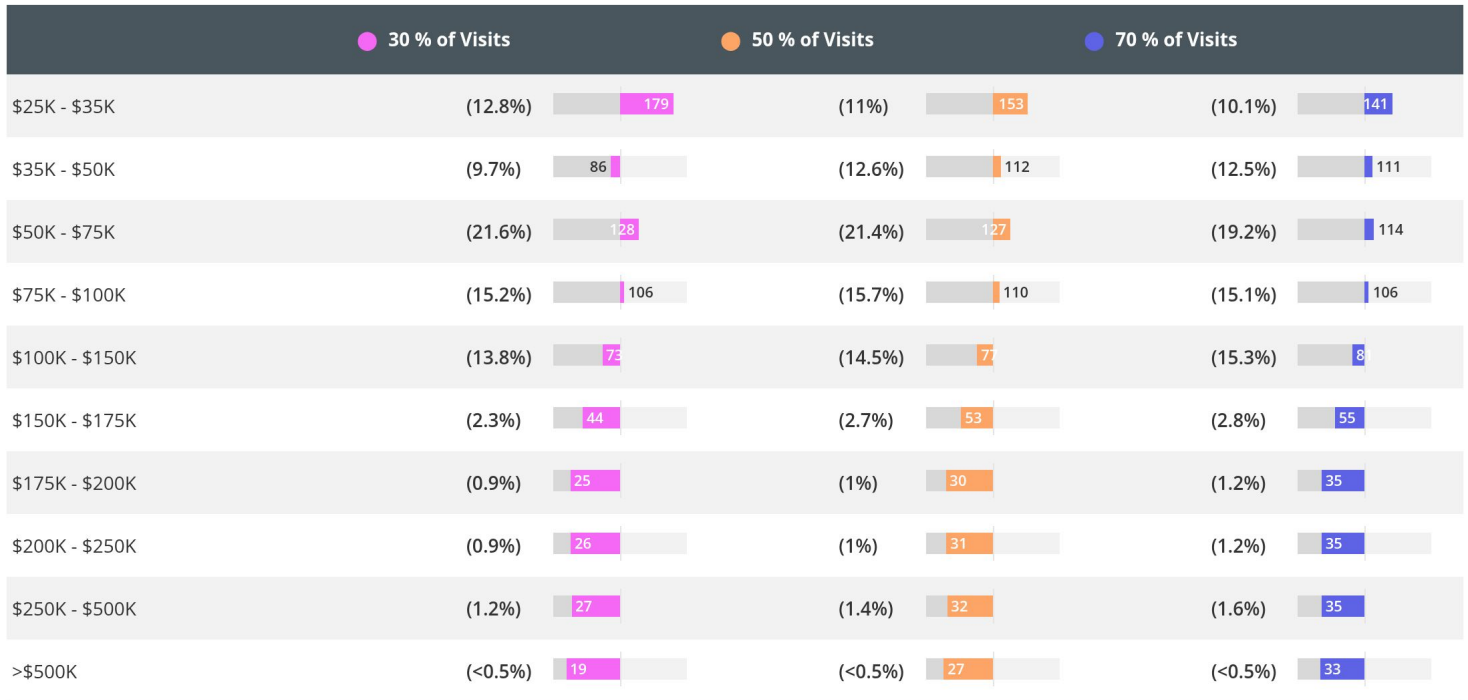
Disposable Households Income



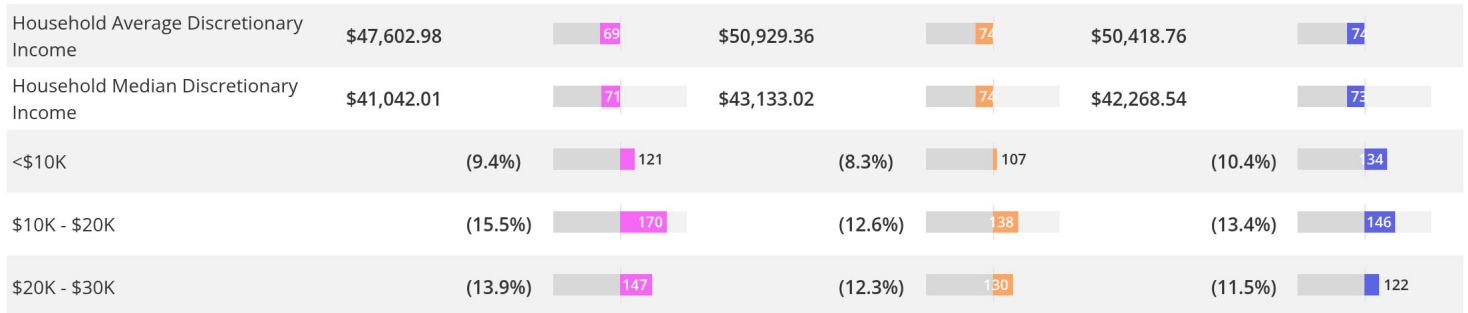
Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Benchmark: Nationwide



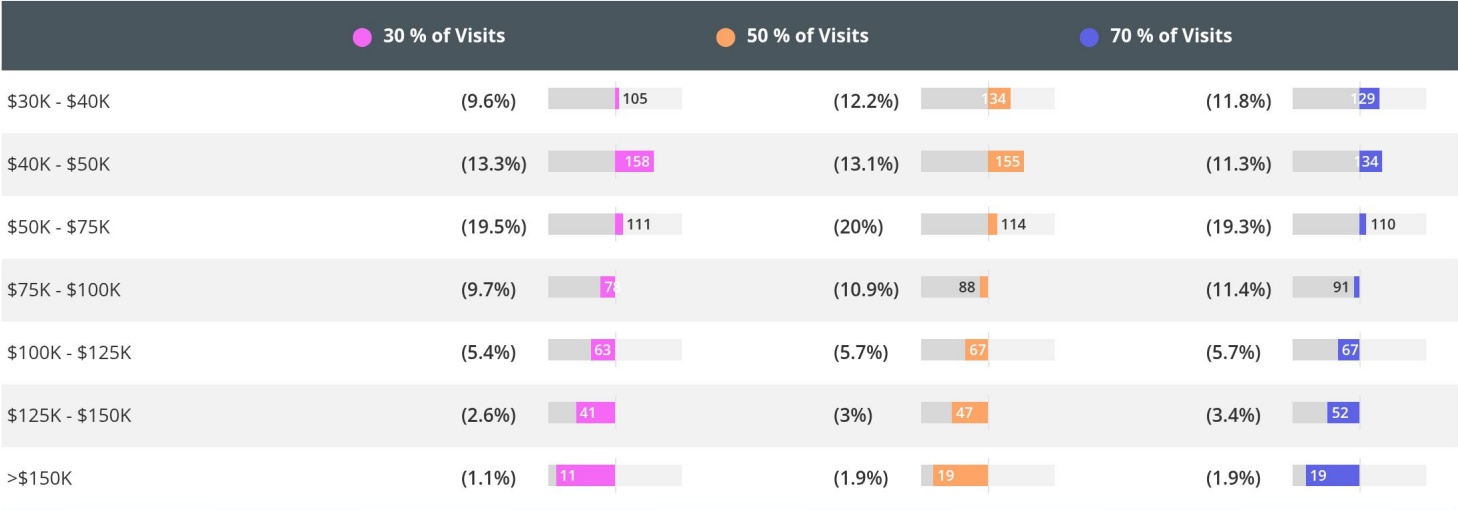
Discretionary Households Income



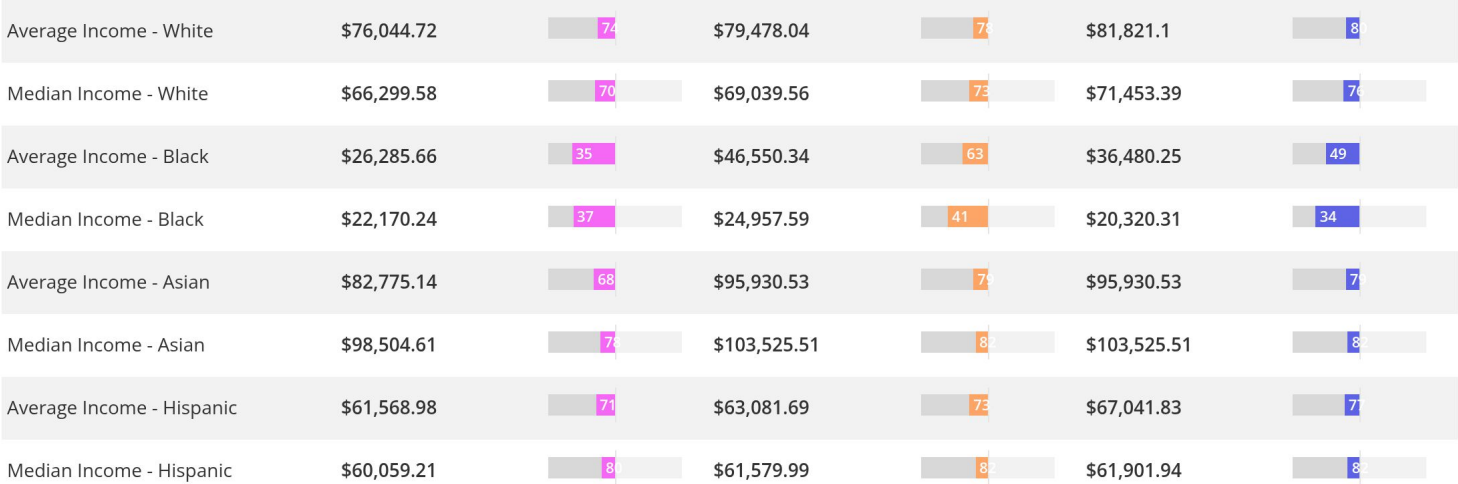
Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Benchmark: Nationwide



Households Income by Ethnicity



Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Benchmark: Nationwide

	30 % of Visits	50 % of Visits	70 % of Visits
Average Income - Other	\$65,449.6468	\$65,510.2568	\$57,980.9260
Median Income - Other	\$44,887.5552	\$49,264.6457	\$39,583.3346

Employment by Occupation

Production & Transportation	(13.2%)102	(12.3%)95	(11.1%)86
Construction	(8.3%)103	(10.2%)128	(10.6%)32
Farming, Fishing & Forestry	(1.5%)264	(1.3%)227	(1.3%)221
Office Admin	(11.1%)105	(11.1%)105	(11.4%)107
Sales	(11.9%)127	(10.1%)109	(10%)107
Personal Care	(2%)7	(3.2%)126	(2.8%)114
Building Maintenance & Cleaning	(3.9%)116	(3.6%)106	(4.6%)34
Food Preparation & Serving	(6.1%)120	(4.6%)91	(4.7%)92
Protective	(3.3%)153	(3.7%)169	(3.2%)147
Healthcare support	(2.3%)69	(2.2%)66	(2.1%)63
Professional Specialty	(24.1%)97	(25.6%)103	(25.2%)102
Managerial/Executive	(12.4%)71	(12.2%)70	(13.3%)70

Employment by Industry

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Benchmark: Nationwide

	30 % of Visits	50 % of Visits	70 % of Visits
Public Administration	(2.9%) 60	(4%) 84	(5.2%) 109
Other Professional Services	(3.7%) 7	(4.5%) 96	(4.2%) 90
Entertainment Services	(9.3%) 107	(8.5%) 98	(9.5%) 110
Educational Services	(28.4%) 121	(26.7%) 114	(27.7%) 118
Administrative/Waste Services	(3.9%) 93	(3.4%) 8	(3.2%) 7
Management Services		(<0.5%) 52	(<0.5%) 40
Professional Services	(6%) 74	(4.6%) 57	(4.5%) 56
Financial, Insurance & Real Estate	(6.1%) 91	(6.1%) 91	(5.9%) 88
Information	(0.7%) 35	(0.8%) 42	(1.1%) 57
Transportation	(4.8%) 8	(3.9%) 67	(4.3%) 73
Wholesale Retail	(19%) 145	(19.8%) 151	(17.7%) 135
Manufacturing	(4.5%) 45	(3.4%) 34	(3.3%) 33
Agriculture/Mining/Construction	(10.8%) 127	(14.1%) 166	(13.4%) 157

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Benchmark: Nationwide



Language Spoken

Speak Other Language at Home	(2.5%)	30	(2.7%)	32	(8.5%)	101
Speak Spanish at Home	(6.3%)	44	(6.2%)	44	(5.8%)	41
Speak English at Home	(91.2%)	118	(91.1%)	118	(85.6%)	111

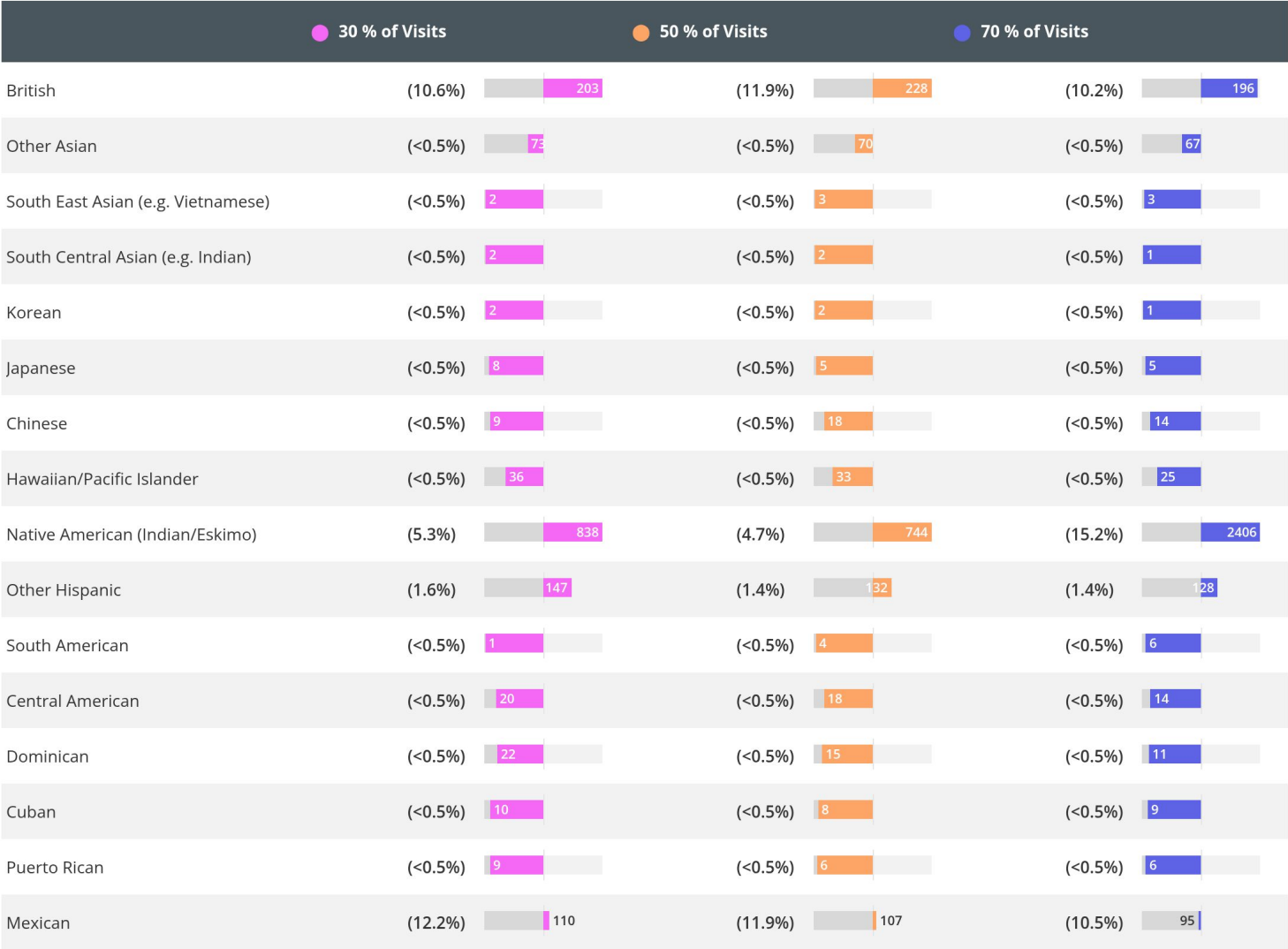
Ancestry

Unclassified	(24.1%)	164	(21.3%)	145	(19.4%)	32
Other	(13.6%)	100	(13.9%)	102	(12.4%)	90
Middle Eastern	(<0.5%)	12	(<0.5%)	14	(<0.5%)	12
Other European (e.g. Greek/Russian)	(2.8%)	102	(2.7%)	98	(2.5%)	89
Scottish/Irish	(7.4%)	124	(8.3%)	138	(7.1%)	119
Scandinavian	(2.7%)	159	(2.9%)	170	(2.5%)	144
Polish	(<0.5%)	36	(0.5%)	37	(<0.5%)	33
Italian	(2.2%)	83	(2.3%)	85	(1.8%)	69
German	(7.8%)	110	(8.4%)	118	(7.4%)	104
French	(0.9%)	86	(1%)	91	(0.9%)	84
Dutch	(0.7%)	133	(0.7%)	137	(0.6%)	119

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



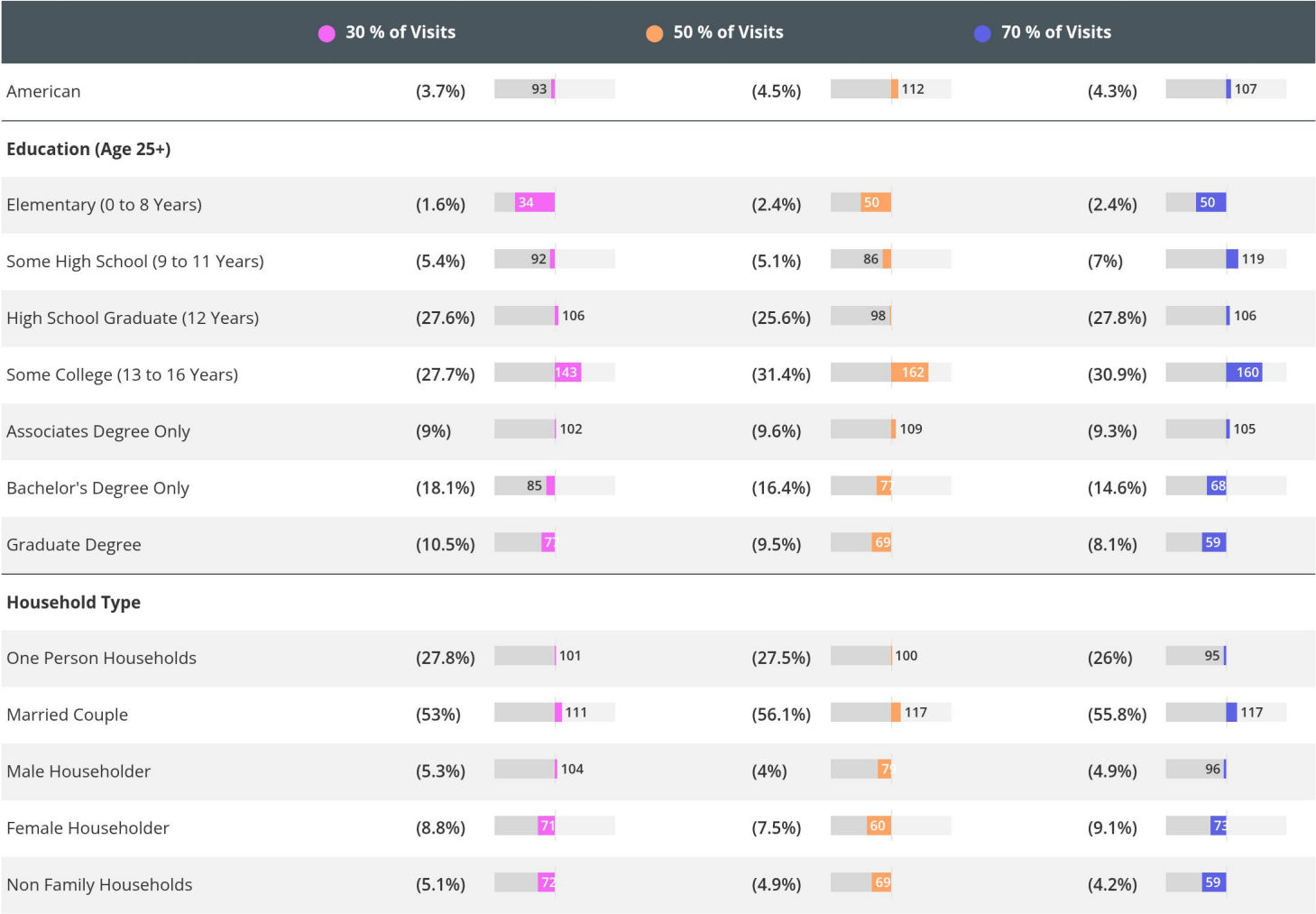
Benchmark: Nationwide



Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Benchmark: Nationwide



Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Benchmark: Nationwide



Household Size

1 Person Household	(27.8%)	101	(27.5%)	100	(26%)	95
2 Person Household	(36.5%)	111	(37.1%)	113	(36.6%)	111
3 Person Household	(12.7%)	8	(12.4%)	7	(12.6%)	8
4 Person Household	(10.2%)	7	(9.7%)	7	(9.9%)	7
5 Person Household	(6.4%)	101	(6.8%)	107	(6.8%)	108
6 Person Household	(3.6%)	130	(3.5%)	129	(4%)	148
7+ Person Household	(2.9%)	158	(3.1%)	168	(4.1%)	224

Value of Owner-Occupied Housing Units

Median House Value	\$310,323.66	7	\$310,797.59	7	\$298,577.47	7
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Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Benchmark: Nationwide



Poverty

Households in Poverty	(17.2%)	136	(14.3%)	113	(17%)	35
Households Above Poverty	(82.8%)	95	(85.7%)	98	(83%)	95
Households in Poverty (Married)	(2.3%)	106	(2.3%)	104	(3.3%)	153
Households in Poverty (Male Householder)	(<0.5%)	47	(<0.5%)	32	(1.5%)	235
Households in Poverty (Female Householder)	(3.3%)	111	(2.9%)	99	(3.1%)	105
Households in Poverty (Non-Family)	(10.8%)	172	(8.5%)	36	(8.8%)	140
Households in Poverty (Non-Family Student)	(0.5%)	88	(<0.5%)	66	(<0.5%)	53

Wealth per Household

Household Average Wealth	\$238,914.45	99	\$240,426.37	99	\$237,821.41	98
Household Median Wealth	\$81,885.82	100	\$83,365.2	102	\$81,566.48	100
<\$0K	(17.2%)	99	(17%)	98	(17.1%)	99
\$0K - \$5K	(8.6%)	101	(8.5%)	100	(8.6%)	102
\$5K - \$10K	(4.5%)	99	(4.4%)	98	(4.5%)	99
\$10K - \$25K	(6.3%)	100	(6.3%)	100	(6.3%)	100
\$25K - \$50K	(6.8%)	100	(6.8%)	100	(6.8%)	100

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Benchmark: Nationwide

	30 % of Visits	50 % of Visits	70 % of Visits
\$50K - \$100K	(10.3%) 101	(10.4%) 101	(10.4%) 102
\$100K - \$250K	(18.4%) 102	(18.5%) 102	(18.5%) 102
\$250K - \$500K	(13.3%) 101	(13.4%) 101	(13.3%) 100
>\$500K	(14.5%) 97	(14.6%) 98	(14.3%) 96

Vehicles per Household

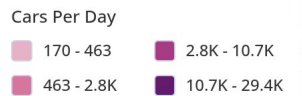
Average Number of Vehicles	1.89	1.97	1.95
No Vehicles	(6.6%) 8	(5.4%) 65	(7.1%) 86
1 Vehicle	(35.2%) 107	(32.6%) 99	(31%) 95
2 Vehicles	(33.7%) 91	(35.8%) 97	(35.7%) 97
3 or more Vehicles	(24.4%) 111	(26.3%) 119	(26.2%) 119

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



KFC

N White Mountain Rd, Show Lo...



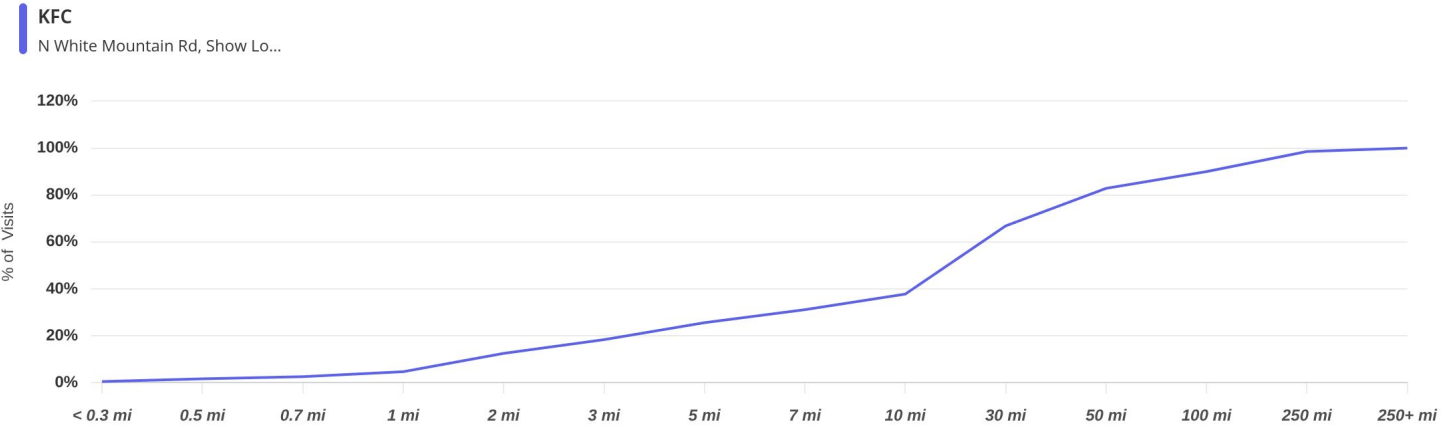
Jan 1st, 2026 - Dec 31st, 2026

Data provided by Placer Labs Inc. (www.placer.ai)

 Placer.ai



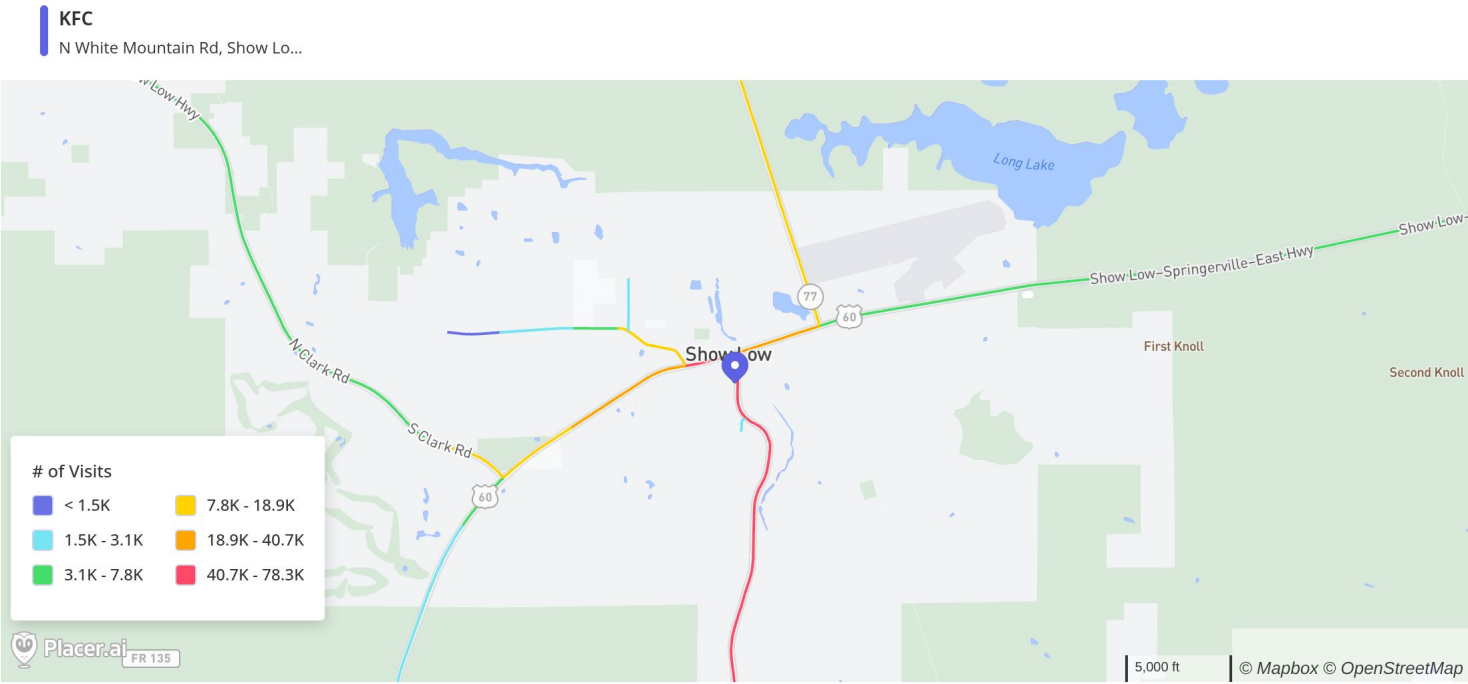
Trade Area Coverage by Distance



Home Location | % of Visits | Min Visits: 1 | May 1st, 2025 - Apr 30th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)



Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

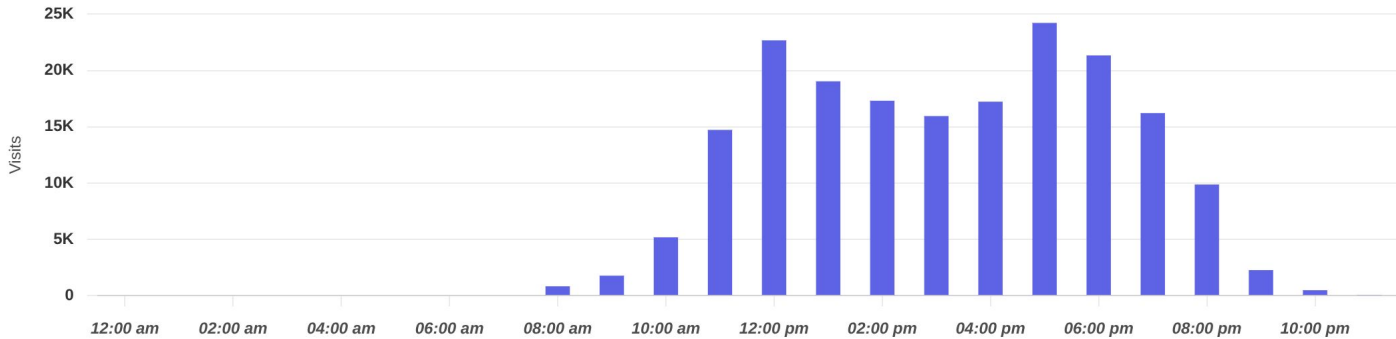
Journey Direction: To Property | May 1st, 2025 - Apr 30th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)





Hourly Visits

KFC
N White Mountain Rd, Show Low, AZ

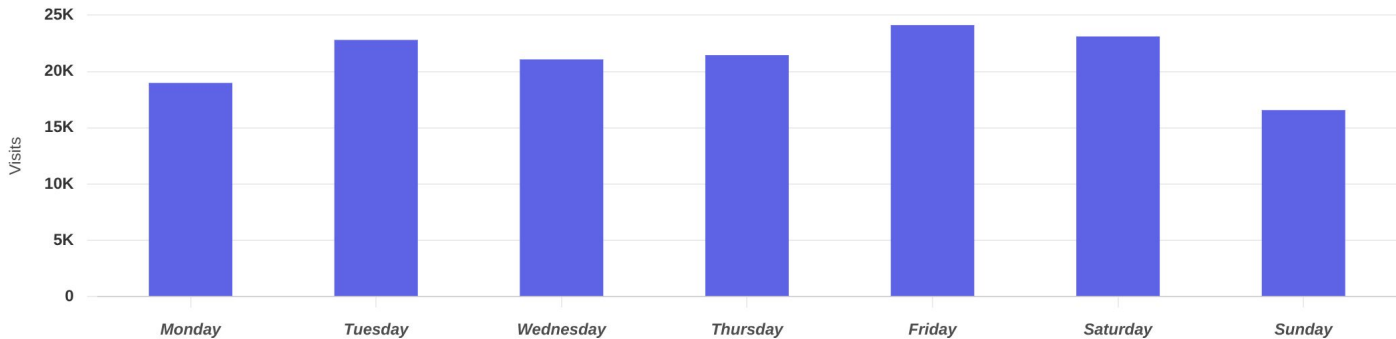


Visits | May 1st, 2025 - Apr 30th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)



Daily Visits

KFC
N White Mountain Rd, Show Low, AZ



Visits | May 1st, 2025 - Apr 30th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)

