



ACS Key Population & Household Facts

5440 Airline Dr, Bossier City, Louisiana, 71111
 Drive time band: 0 - 5 minute radius

Prepared by Esri
 Latitude: 32.61828
 Longitude: -93.71246

	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	3,181		579	High
Total Households	1,218		151	High
Housing Units	1,416		152	High
POPULATION 15+ BY MARITAL STATUS				
Total	2,272	100%	351	High
Never married	444	19.5%	126	Medium
Married	1,467	64.6%	232	High
Widowed	190	8.4%	64	Medium
Divorced	171	7.5%	61	Medium
POPULATION 25+ BY EDUCATIONAL ATTAINMENT				
Total	2,017	100%	296	High
No schooling	12	0.6%	72	Low
Nursery School	0	0.0%	0	
Kindergarden	0	0.0%	0	
1st to 4th Grade	0	0.0%	0	
5th to 8th Grade	10	0.5%	59	Low
Some High School	4	0.2%	33	Low
High School Diploma	204	10.1%	85	Medium
GED	26	1.3%	60	Low
Some College	546	27.1%	139	Medium
Associates degree	203	10.1%	161	Low
Bachelors degree	576	28.6%	221	Medium
Masters degree	351	17.4%	139	Medium
Professional school degree	6	0.3%	24	Low
Doctorate degree	79	3.9%	132	Low



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	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN EMPLOYED POPULATION 16+ BY OCCUPATION				
Total	1,570	100%	263	High
Management	156	9.9%	90	Medium
Business and financial operations	72	4.6%	47	Medium
Computer and mathematical	28	1.8%	72	Low
Architecture and engineering	31	2.0%	23	Low
Life, physical, and social science	26	1.7%	82	Low
Community and social services	117	7.5%	119	Low
Legal	20	1.3%	63	Low
Education, training, and library	179	11.4%	193	Low
Arts, design, entertainment, sports, and media	20	1.3%	26	Low
Healthcare practitioner, technologists, and technicians	246	15.7%	72	Medium
Healthcare support	14	0.9%	52	Low
Protective service	71	4.5%	98	Low
Food preparation and serving related	26	1.7%	43	Low
Building and grounds cleaning and maintenance	11	0.7%	26	Low
Personal care and service	21	1.3%	18	Low
Sales and related	267	17.0%	98	Medium
Office and administrative support	137	8.7%	79	Medium
Farming, fishing, and forestry	0	0.0%	0	Low
Construction and extraction	39	2.5%	133	Low
Installation, maintenance, and repair	28	1.8%	37	Low
Production	8	0.5%	25	Low
Transportation and material moving	52	3.3%	48	Low
CIVILIAN EMPLOYED POPULATION 16+ BY INDUSTRY				
Total	1,570	100%	263	High
Agriculture, forestry, fishing and hunting	0	0.0%	0	Low
Mining, quarrying, and oil and gas extraction	12	0.8%	65	Low
Construction	80	5.1%	72	Low
Manufacturing	72	4.6%	44	Medium
Wholesale trade	34	2.2%	35	Low
Retail trade	179	11.4%	89	Medium
Transportation and warehousing	60	3.8%	49	Low
Utilities	4	0.3%	27	Low
Information	16	1.0%	118	Low
Finance and insurance	61	3.9%	48	Low
Real estate and rental and leasing	24	1.5%	45	Low
Professional, scientific, and technical services	118	7.5%	52	Medium
Management of companies and enterprises	0	0.0%	0	Low
Administrative and support and waste management services	10	0.6%	40	Low
Educational services	174	11.1%	120	Low
Health care and social assistance	332	21.1%	98	Medium
Arts, entertainment, and recreation	2	0.1%	17	Low
Accommodation and food services	55	3.5%	67	Low
Other services, except public administration	189	12.0%	185	Low
Public administration	148	9.4%	142	Low

Source: U.S. Census Bureau, 2017-2021 American Community Survey

Reliability: High Medium Low

January 10, 2024



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	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
HISPANIC OR LATINO ORIGIN BY RACE				
Total	3,181	100%	579	High
Not Hispanic or Latino	3,127	98.3%	578	High
White alone	1,842	57.9%	434	Medium
Black or African American alone	1,110	34.9%	460	Medium
American Indian and Alaska Native alone	6	0.2%	18	Low
Asian alone	30	0.9%	78	Low
Native Hawaiian and Other Pacific Islander alone	0	0.0%	0	
Some other race alone	112	3.5%	276	Low
Two or more races	28	0.9%	70	Low
Hispanic or Latino	53	1.7%	57	Low
White alone	15	0.5%	114	Low
Black or African American alone	0	0.0%	0	
American Indian and Alaska Native alone	0	0.0%	0	
Asian alone	0	0.0%	0	
Native Hawaiian and Other Pacific Islander alone	6	0.2%	57	Low
Some other race alone	5	0.2%	17	Low
Two or more races	28	0.9%	40	Low
RACE				
Total	3,181	100%	579	High
White alone	1,856	58.3%	429	Medium
Black or African American alone	1,110	34.9%	460	Medium
American Indian and Alaska Native alone	6	0.2%	18	Low
Asian alone	30	0.9%	78	Low
Native Hawaiian and Other Pacific Islander alone	6	0.2%	57	Low
Some other race alone	116	3.6%	277	Low
Two or more races	56	1.8%	65	Low
TOTAL POPULATION BY AGE				
Total Population	3,181	100%	579	High
Under 5 years	206	6.5%	133	Medium
5 to 9 years	405	12.7%	182	Medium
10 to 14 years	298	9.4%	194	Medium
15 to 19 years	162	5.1%	103	Medium
20 to 24 years	94	3.0%	62	Low
25 to 29 years	237	7.5%	88	Medium
30 to 34 years	321	10.1%	142	Medium
35 to 39 years	313	9.8%	131	Medium
40 to 44 years	242	7.6%	117	Medium
45 to 49 years	170	5.3%	76	Medium
50 to 54 years	120	3.8%	40	Medium
55 to 59 years	200	6.3%	121	Medium
60 to 64 years	112	3.5%	60	Medium
65 to 69 years	194	6.1%	83	Medium
70 to 74 years	33	1.0%	65	Low
75 to 79 years	21	0.7%	49	Low
80 to 85 years	15	0.5%	29	Low
85 years and over	38	1.2%	69	Low



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	2017-2021		MOE(±)	Reliability
	ACS Estimate	Percent		
POPULATION BY SEX BY AGE				
Total	3,181	100%	579	
Male Population	1,772	55.7%	381	
Under 5 years	93	2.9%	77	
5 to 9 years	283	8.9%	159	
10 to 14 years	225	7.1%	169	
15 to 19 years	115	3.6%	137	
20 to 24 years	51	1.6%	53	
25 to 29 years	91	2.9%	48	
30 to 34 years	177	5.6%	131	
35 to 39 years	136	4.3%	96	
40 to 44 years	125	3.9%	84	
45 to 49 years	75	2.4%	69	
50 to 54 years	50	1.6%	30	
55 to 59 years	84	2.6%	46	
60 to 64 years	76	2.4%	63	
65 to 69 years	164	5.2%	94	
70 to 74 years	12	0.4%	32	
75 to 79 years	7	0.2%	25	
80 to 85 years	5	0.2%	18	
85 years and over	1	0.0%	6	
Female Population	1,409	44.3%	237	
Under 5 years	112	3.5%	141	
5 to 9 years	121	3.8%	90	
10 to 14 years	73	2.3%	95	
15 to 19 years	47	1.5%	41	
20 to 24 years	43	1.4%	43	
25 to 29 years	146	4.6%	91	
30 to 34 years	144	4.5%	81	
35 to 39 years	177	5.6%	90	
40 to 44 years	116	3.6%	103	
45 to 49 years	96	3.0%	79	
50 to 54 years	70	2.2%	36	
55 to 59 years	116	3.6%	124	
60 to 64 years	36	1.1%	85	
65 to 69 years	29	0.9%	57	
70 to 74 years	21	0.7%	75	
75 to 79 years	14	0.4%	40	
80 to 85 years	10	0.3%	28	
85 years and over	37	1.2%	70	



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TOTAL HOUSEHOLDS BY INCOME				
Total	1,218	100%	151	■
Less than \$10,000	24	2.0%	36	■
\$10,000 to \$14,999	8	0.7%	13	■
\$15,000 to \$19,999	29	2.4%	104	■
\$20,000 to \$24,999	80	6.6%	81	■
\$25,000 to \$29,999	24	2.0%	33	■
\$30,000 to \$34,999	29	2.4%	56	■
\$35,000 to \$39,999	19	1.6%	21	■
\$40,000 to \$44,999	4	0.3%	37	■
\$45,000 to \$49,999	47	3.9%	35	■
\$50,000 to \$59,999	24	2.0%	22	■
\$60,000 to \$74,999	122	10.0%	60	■
\$75,000 to \$99,999	300	24.6%	142	■
\$100,000 to \$124,999	222	18.2%	87	■
\$125,000 to \$149,999	96	7.9%	91	■
\$150,000 to \$199,999	73	6.0%	141	■
\$200,000 or more	118	9.7%	89	■
Median Household Income	\$89,620		N/A	■
Average Household Income	\$101,876		\$23,831	■
HOUSEHOLDS WITH HOUSEHOLDER AGE <25 YEARS BY INCOME				
Total	29	100%	39	■
Less than \$10,000	0	0.0%	0	
\$10,000 to \$14,999	0	0.0%	0	
\$15,000 to \$19,999	0	0.0%	0	
\$20,000 to \$24,999	7	24.1%	34	■
\$25,000 to \$29,999	0	0.0%	0	
\$30,000 to \$34,999	6	20.7%	100	■
\$35,000 to \$39,999	0	0.0%	0	
\$40,000 to \$44,999	0	0.0%	0	
\$45,000 to \$49,999	3	10.3%	15	■
\$50,000 to \$59,999	8	27.6%	42	■
\$60,000 to \$74,999	3	10.3%	27	■
\$75,000 to \$99,999	0	0.0%	0	
\$100,000 to \$124,999	0	0.0%	0	
\$125,000 to \$149,999	0	0.0%	0	
\$150,000 to \$199,999	3	10.3%	28	■
\$200,000 or more	0	0.0%	0	
Median Household Income for HHR <25	\$48,163		N/A	■
Average Household Income for HHR <25	N/A		N/A	■



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HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY INCOME				
Total	672	100%	132	■ ■ ■
Less than \$10,000	2	0.3%	28	■
\$10,000 to \$14,999	0	0.0%	0	
\$15,000 to \$19,999	0	0.0%	0	
\$20,000 to \$24,999	26	3.9%	65	■
\$25,000 to \$29,999	0	0.0%	0	
\$30,000 to \$34,999	13	1.9%	71	■
\$35,000 to \$39,999	15	2.2%	17	■
\$40,000 to \$44,999	4	0.6%	37	■
\$45,000 to \$49,999	33	4.9%	47	■
\$50,000 to \$59,999	11	1.6%	27	■
\$60,000 to \$74,999	86	12.8%	53	■ ■
\$75,000 to \$99,999	280	41.7%	151	■ ■
\$100,000 to \$124,999	116	17.3%	100	■
\$125,000 to \$149,999	38	5.7%	37	■
\$150,000 to \$199,999	45	6.7%	207	■
\$200,000 or more	3	0.4%	63	■
Median Household Income for HHR 25-44	\$84,508		N/A	■
Average Household Income for HHR 25-44	N/A		N/A	■
HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME				
Total	386	100%	89	■ ■
Less than \$10,000	6	1.6%	33	■
\$10,000 to \$14,999	0	0.0%	0	
\$15,000 to \$19,999	9	2.3%	29	■
\$20,000 to \$24,999	46	11.9%	60	■
\$25,000 to \$29,999	15	3.9%	32	■
\$30,000 to \$34,999	0	0.0%	0	
\$35,000 to \$39,999	3	0.8%	14	■
\$40,000 to \$44,999	0	0.0%	0	
\$45,000 to \$49,999	0	0.0%	0	
\$50,000 to \$59,999	3	0.8%	13	■
\$60,000 to \$74,999	5	1.3%	13	■
\$75,000 to \$99,999	10	2.6%	27	■
\$100,000 to \$124,999	89	23.1%	54	■ ■
\$125,000 to \$149,999	58	15.0%	87	■
\$150,000 to \$199,999	26	6.7%	36	■
\$200,000 or more	115	29.8%	91	■
Median Household Income for HHR 45-64	\$127,216		N/A	■
Average Household Income for HHR 45-64	N/A		N/A	■



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	2017-2021			
	ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ BY INCOME				
Total	131	100%	85	
Less than \$10,000	16	12.2%	49	
\$10,000 to \$14,999	8	6.1%	13	
\$15,000 to \$19,999	19	14.5%	150	
\$20,000 to \$24,999	1	0.8%	13	
\$25,000 to \$29,999	9	6.9%	24	
\$30,000 to \$34,999	10	7.6%	26	
\$35,000 to \$39,999	0	0.0%	0	
\$40,000 to \$44,999	0	0.0%	0	
\$45,000 to \$49,999	11	8.4%	48	
\$50,000 to \$59,999	2	1.5%	6	
\$60,000 to \$74,999	27	20.6%	71	
\$75,000 to \$99,999	9	6.9%	32	
\$100,000 to \$124,999	17	13.0%	21	
\$125,000 to \$149,999	0	0.0%	0	
\$150,000 to \$199,999	0	0.0%	0	
\$200,000 or more	0	0.0%	0	
Median Household Income for HHR 65+	\$45,602		N/A	
Average Household Income for HHR 65+	N/A		N/A	

Data Note: N/A means not available.

2017-2021 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2017-2021 ACS estimates, five-year period data collected monthly from January 1, 2017 through December 31, 2021. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.



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	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	16,309		649	High
Total Households	6,078		292	High
Housing Units	6,600		286	High
POPULATION 15+ BY MARITAL STATUS				
Total	12,453	100%	483	High
Never married	2,808	22.5%	201	High
Married	7,401	59.4%	259	High
Widowed	602	4.8%	109	High
Divorced	1,642	13.2%	280	High
POPULATION 25+ BY EDUCATIONAL ATTAINMENT				
Total	10,754	100%	478	High
No schooling	93	0.9%	66	Low
Nursery School	0	0.0%	0	
Kindergarden	0	0.0%	0	
1st to 4th Grade	0	0.0%	0	
5th to 8th Grade	36	0.3%	60	Low
Some High School	333	3.1%	106	Medium
High School Diploma	1,681	15.6%	232	High
GED	291	2.7%	56	High
Some College	3,181	29.6%	315	High
Associates degree	913	8.5%	91	High
Bachelors degree	2,702	25.1%	214	High
Masters degree	1,344	12.5%	148	High
Professional school degree	73	0.7%	23	Medium
Doctorate degree	107	1.0%	58	Medium



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CIVILIAN EMPLOYED POPULATION 16+ BY OCCUPATION				
Total	7,109	100%	287	High
Management	1,011	14.2%	137	High
Business and financial operations	349	4.9%	65	High
Computer and mathematical	190	2.7%	54	Medium
Architecture and engineering	154	2.2%	33	Medium
Life, physical, and social science	188	2.6%	84	Medium
Community and social services	196	2.8%	55	Medium
Legal	32	0.5%	40	Low
Education, training, and library	426	6.0%	108	Medium
Arts, design, entertainment, sports, and media	126	1.8%	61	Medium
Healthcare practitioner, technologists, and technicians	929	13.1%	128	High
Healthcare support	88	1.2%	54	Medium
Protective service	283	4.0%	112	Medium
Food preparation and serving related	177	2.5%	64	Medium
Building and grounds cleaning and maintenance	131	1.8%	48	Medium
Personal care and service	156	2.2%	84	Medium
Sales and related	1,023	14.4%	103	High
Office and administrative support	821	11.5%	107	High
Farming, fishing, and forestry	0	0.0%	0	Low
Construction and extraction	343	4.8%	107	Medium
Installation, maintenance, and repair	133	1.9%	46	Medium
Production	129	1.8%	32	Medium
Transportation and material moving	227	3.2%	48	Medium
CIVILIAN EMPLOYED POPULATION 16+ BY INDUSTRY				
Total	7,109	100%	287	High
Agriculture, forestry, fishing and hunting	30	0.4%	37	Low
Mining, quarrying, and oil and gas extraction	257	3.6%	70	Medium
Construction	325	4.6%	105	Medium
Manufacturing	465	6.5%	65	High
Wholesale trade	263	3.7%	55	Medium
Retail trade	779	11.0%	108	High
Transportation and warehousing	153	2.2%	28	High
Utilities	19	0.3%	24	Low
Information	173	2.4%	92	Medium
Finance and insurance	355	5.0%	64	High
Real estate and rental and leasing	237	3.3%	77	Medium
Professional, scientific, and technical services	505	7.1%	52	High
Management of companies and enterprises	0	0.0%	0	Low
Administrative and support and waste management services	152	2.1%	60	Medium
Educational services	633	8.9%	125	Medium
Health care and social assistance	1,367	19.2%	137	High
Arts, entertainment, and recreation	80	1.1%	70	Low
Accommodation and food services	245	3.4%	69	Medium
Other services, except public administration	438	6.2%	93	Medium
Public administration	634	8.9%	132	Medium

Source: U.S. Census Bureau, 2017-2021 American Community Survey

Reliability: High Medium Low

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HISPANIC OR LATINO ORIGIN BY RACE				
Total	16,309	100%	649	High
Not Hispanic or Latino	15,961	97.9%	649	High
White alone	12,387	76.0%	627	High
Black or African American alone	2,796	17.1%	511	High
American Indian and Alaska Native alone	130	0.8%	123	Low
Asian alone	356	2.2%	201	Medium
Native Hawaiian and Other Pacific Islander alone	0	0.0%	0	
Some other race alone	28	0.2%	276	Low
Two or more races	264	1.6%	399	Low
Hispanic or Latino	348	2.1%	99	Medium
White alone	176	1.1%	127	Low
Black or African American alone	0	0.0%	0	
American Indian and Alaska Native alone	0	0.0%	0	
Asian alone	0	0.0%	0	
Native Hawaiian and Other Pacific Islander alone	40	0.2%	66	Low
Some other race alone	46	0.3%	65	Low
Two or more races	86	0.5%	34	Medium
RACE				
Total	16,309	100%	649	High
White alone	12,563	77.0%	624	High
Black or African American alone	2,796	17.1%	511	High
American Indian and Alaska Native alone	130	0.8%	123	Low
Asian alone	356	2.2%	201	Medium
Native Hawaiian and Other Pacific Islander alone	40	0.2%	66	Low
Some other race alone	74	0.5%	127	Low
Two or more races	351	2.2%	303	Low
TOTAL POPULATION BY AGE				
Total Population	16,309	100%	649	High
Under 5 years	827	5.1%	95	High
5 to 9 years	1,394	8.5%	245	High
10 to 14 years	1,635	10.0%	249	High
15 to 19 years	1,030	6.3%	112	High
20 to 24 years	670	4.1%	69	High
25 to 29 years	904	5.5%	113	High
30 to 34 years	1,127	6.9%	99	High
35 to 39 years	1,268	7.8%	158	High
40 to 44 years	1,099	6.7%	132	High
45 to 49 years	981	6.0%	125	High
50 to 54 years	930	5.7%	101	High
55 to 59 years	856	5.2%	112	High
60 to 64 years	1,102	6.8%	154	High
65 to 69 years	591	3.6%	90	High
70 to 74 years	825	5.1%	259	Medium
75 to 79 years	300	1.8%	87	Medium
80 to 85 years	347	2.1%	123	Medium
85 years and over	424	2.6%	107	Medium



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	ACS Estimate	Percent		
POPULATION BY SEX BY AGE				
Total	16,309	100%	649	
Male Population	8,165	50.1%	404	
Under 5 years	446	2.7%	94	
5 to 9 years	778	4.8%	271	
10 to 14 years	1,250	7.7%	219	
15 to 19 years	482	3.0%	56	
20 to 24 years	329	2.0%	58	
25 to 29 years	437	2.7%	81	
30 to 34 years	423	2.6%	66	
35 to 39 years	525	3.2%	114	
40 to 44 years	649	4.0%	109	
45 to 49 years	515	3.2%	103	
50 to 54 years	407	2.5%	63	
55 to 59 years	440	2.7%	71	
60 to 64 years	543	3.3%	106	
65 to 69 years	312	1.9%	65	
70 to 74 years	227	1.4%	48	
75 to 79 years	115	0.7%	30	
80 to 85 years	191	1.2%	110	
85 years and over	96	0.6%	61	
Female Population	8,144	49.9%	390	
Under 5 years	381	2.3%	76	
5 to 9 years	616	3.8%	100	
10 to 14 years	385	2.4%	121	
15 to 19 years	548	3.4%	95	
20 to 24 years	341	2.1%	43	
25 to 29 years	467	2.9%	86	
30 to 34 years	703	4.3%	89	
35 to 39 years	743	4.6%	110	
40 to 44 years	450	2.8%	79	
45 to 49 years	466	2.9%	82	
50 to 54 years	523	3.2%	83	
55 to 59 years	416	2.6%	98	
60 to 64 years	559	3.4%	115	
65 to 69 years	279	1.7%	69	
70 to 74 years	597	3.7%	255	
75 to 79 years	185	1.1%	83	
80 to 85 years	156	1.0%	57	
85 years and over	328	2.0%	94	



ACS Key Population & Household Facts

5440 Airline Dr, Bossier City, Louisiana, 71111
 Drive time band: 5 - 10 minute radius

Prepared by Esri
 Latitude: 32.61828
 Longitude: -93.71246

	2017-2021			
	ACS Estimate	Percent	MOE(±)	Reliability
TOTAL HOUSEHOLDS BY INCOME				
Total	6,078	100%	292	🟡
Less than \$10,000	196	3.2%	43	🟡
\$10,000 to \$14,999	86	1.4%	31	🟡
\$15,000 to \$19,999	196	3.2%	85	🟡
\$20,000 to \$24,999	388	6.4%	58	🟢
\$25,000 to \$29,999	184	3.0%	18	🟢
\$30,000 to \$34,999	260	4.3%	66	🟡
\$35,000 to \$39,999	66	1.1%	20	🟡
\$40,000 to \$44,999	101	1.7%	34	🟡
\$45,000 to \$49,999	324	5.3%	231	🔴
\$50,000 to \$59,999	320	5.3%	103	🟡
\$60,000 to \$74,999	633	10.4%	107	🟢
\$75,000 to \$99,999	781	12.8%	77	🟢
\$100,000 to \$124,999	1,005	16.5%	99	🟢
\$125,000 to \$149,999	512	8.4%	63	🟢
\$150,000 to \$199,999	533	8.8%	115	🟡
\$200,000 or more	495	8.1%	56	🟢
Median Household Income	\$82,613		N/A	🔴
Average Household Income	\$98,581		\$6,364	🟢
HOUSEHOLDS WITH HOUSEHOLDER AGE <25 YEARS BY INCOME				
Total	142	100%	55	🟡
Less than \$10,000	0	0.0%	0	
\$10,000 to \$14,999	0	0.0%	0	
\$15,000 to \$19,999	0	0.0%	0	
\$20,000 to \$24,999	16	11.3%	39	🔴
\$25,000 to \$29,999	0	0.0%	0	
\$30,000 to \$34,999	74	52.1%	100	🔴
\$35,000 to \$39,999	0	0.0%	0	
\$40,000 to \$44,999	0	0.0%	0	
\$45,000 to \$49,999	6	4.2%	14	🔴
\$50,000 to \$59,999	17	12.0%	43	🔴
\$60,000 to \$74,999	15	10.6%	26	🔴
\$75,000 to \$99,999	0	0.0%	0	
\$100,000 to \$124,999	0	0.0%	0	
\$125,000 to \$149,999	0	0.0%	0	
\$150,000 to \$199,999	13	9.2%	32	🔴
\$200,000 or more	0	0.0%	0	
Median Household Income for HHR <25	\$33,105		N/A	🔴
Average Household Income for HHR <25	N/A		N/A	🔴



ACS Key Population & Household Facts

5440 Airline Dr, Bossier City, Louisiana, 71111
 Drive time band: 5 - 10 minute radius

Prepared by Esri
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	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY INCOME				
Total	2,379	100%	117	High
Less than \$10,000	26	1.1%	18	Low
\$10,000 to \$14,999	41	1.7%	37	Low
\$15,000 to \$19,999	33	1.4%	33	Low
\$20,000 to \$24,999	147	6.2%	40	Medium
\$25,000 to \$29,999	1	0.0%	18	Low
\$30,000 to \$34,999	96	4.0%	63	Medium
\$35,000 to \$39,999	32	1.3%	25	Low
\$40,000 to \$44,999	21	0.9%	38	Low
\$45,000 to \$49,999	50	2.1%	30	Medium
\$50,000 to \$59,999	69	2.9%	40	Medium
\$60,000 to \$74,999	339	14.2%	67	Medium
\$75,000 to \$99,999	416	17.5%	65	High
\$100,000 to \$124,999	476	20.0%	125	Medium
\$125,000 to \$149,999	224	9.4%	40	High
\$150,000 to \$199,999	336	14.1%	153	Medium
\$200,000 or more	72	3.0%	44	Medium
Median Household Income for HHR 25-44	\$93,796		N/A	Low
Average Household Income for HHR 25-44	N/A		N/A	Low
HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME				
Total	1,978	100%	118	High
Less than \$10,000	112	5.7%	62	Medium
\$10,000 to \$14,999	0	0.0%	1	Medium
\$15,000 to \$19,999	43	2.2%	62	Low
\$20,000 to \$24,999	181	9.2%	73	Medium
\$25,000 to \$29,999	66	3.3%	30	Medium
\$30,000 to \$34,999	3	0.2%	37	Low
\$35,000 to \$39,999	30	1.5%	26	Low
\$40,000 to \$44,999	31	1.6%	26	Low
\$45,000 to \$49,999	15	0.8%	22	Low
\$50,000 to \$59,999	59	3.0%	65	Low
\$60,000 to \$74,999	104	5.3%	59	Medium
\$75,000 to \$99,999	259	13.1%	89	Medium
\$100,000 to \$124,999	369	18.7%	49	High
\$125,000 to \$149,999	211	10.7%	51	Medium
\$150,000 to \$199,999	136	6.9%	49	Medium
\$200,000 or more	358	18.1%	53	High
Median Household Income for HHR 45-64	\$104,496		N/A	Low
Average Household Income for HHR 45-64	N/A		N/A	Low



ACS Key Population & Household Facts

5440 Airline Dr, Bossier City, Louisiana, 71111
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	2017-2021			
	ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ BY INCOME				
Total	1,580	100%	246	
Less than \$10,000	58	3.7%	60	
\$10,000 to \$14,999	45	2.8%	11	
\$15,000 to \$19,999	120	7.6%	132	
\$20,000 to \$24,999	44	2.8%	36	
\$25,000 to \$29,999	117	7.4%	19	
\$30,000 to \$34,999	87	5.5%	17	
\$35,000 to \$39,999	3	0.2%	37	
\$40,000 to \$44,999	50	3.2%	45	
\$45,000 to \$49,999	253	16.0%	231	
\$50,000 to \$59,999	174	11.0%	74	
\$60,000 to \$74,999	174	11.0%	71	
\$75,000 to \$99,999	107	6.8%	35	
\$100,000 to \$124,999	159	10.1%	35	
\$125,000 to \$149,999	77	4.9%	39	
\$150,000 to \$199,999	47	3.0%	29	
\$200,000 or more	65	4.1%	38	
Median Household Income for HHR 65+	\$50,613		N/A	
Average Household Income for HHR 65+	N/A		N/A	

Data Note: N/A means not available.

2017-2021 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2017-2021 ACS estimates, five-year period data collected monthly from January 1, 2017 through December 31, 2021. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.



ACS Key Population & Household Facts

5440 Airline Dr, Bossier City, Louisiana, 71111
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	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	25,541		1,303	High
Total Households	9,906		581	High
Housing Units	11,430		603	High
POPULATION 15+ BY MARITAL STATUS				
Total	20,280	100%	1,016	High
Never married	7,710	38.0%	662	High
Married	8,463	41.7%	392	High
Widowed	1,499	7.4%	226	High
Divorced	2,607	12.9%	457	High
POPULATION 25+ BY EDUCATIONAL ATTAINMENT				
Total	16,661	100%	841	High
No schooling	240	1.4%	118	Medium
Nursery School	0	0.0%	0	
Kindergarden	7	0.0%	17	Low
1st to 4th Grade	80	0.5%	62	Low
5th to 8th Grade	537	3.2%	195	Medium
Some High School	1,501	9.0%	240	High
High School Diploma	4,741	28.5%	492	High
GED	992	6.0%	313	Medium
Some College	3,854	23.1%	341	High
Associates degree	1,426	8.6%	404	Medium
Bachelors degree	1,800	10.8%	196	High
Masters degree	1,149	6.9%	106	High
Professional school degree	266	1.6%	51	High
Doctorate degree	68	0.4%	44	Medium



ACS Key Population & Household Facts

5440 Airline Dr, Bossier City, Louisiana, 71111
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	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN EMPLOYED POPULATION 16+ BY OCCUPATION				
Total	10,147	100%	596	High
Management	851	8.4%	107	High
Business and financial operations	340	3.4%	69	Medium
Computer and mathematical	238	2.3%	38	High
Architecture and engineering	42	0.4%	30	Low
Life, physical, and social science	95	0.9%	60	Medium
Community and social services	135	1.3%	39	Medium
Legal	90	0.9%	21	Medium
Education, training, and library	417	4.1%	77	High
Arts, design, entertainment, sports, and media	225	2.2%	109	Medium
Healthcare practitioner, technologists, and technicians	669	6.6%	108	High
Healthcare support	552	5.4%	161	Medium
Protective service	310	3.1%	58	High
Food preparation and serving related	871	8.6%	183	Medium
Building and grounds cleaning and maintenance	252	2.5%	59	Medium
Personal care and service	238	2.3%	108	Medium
Sales and related	1,092	10.8%	196	High
Office and administrative support	1,379	13.6%	253	High
Farming, fishing, and forestry	3	0.0%	6	Low
Construction and extraction	799	7.9%	234	Medium
Installation, maintenance, and repair	265	2.6%	70	Medium
Production	572	5.6%	118	Medium
Transportation and material moving	713	7.0%	193	Medium
CIVILIAN EMPLOYED POPULATION 16+ BY INDUSTRY				
Total	10,147	100%	596	High
Agriculture, forestry, fishing and hunting	14	0.1%	22	Low
Mining, quarrying, and oil and gas extraction	404	4.0%	128	Medium
Construction	822	8.1%	238	Medium
Manufacturing	667	6.6%	113	High
Wholesale trade	320	3.2%	86	Medium
Retail trade	1,368	13.5%	216	High
Transportation and warehousing	294	2.9%	97	Medium
Utilities	196	1.9%	148	Low
Information	149	1.5%	56	Medium
Finance and insurance	301	3.0%	76	Medium
Real estate and rental and leasing	264	2.6%	121	Medium
Professional, scientific, and technical services	511	5.0%	64	High
Management of companies and enterprises	0	0.0%	0	Low
Administrative and support and waste management services	392	3.9%	102	Medium
Educational services	541	5.3%	88	High
Health care and social assistance	1,544	15.2%	209	High
Arts, entertainment, and recreation	155	1.5%	56	Medium
Accommodation and food services	1,026	10.1%	192	High
Other services, except public administration	501	4.9%	175	Medium
Public administration	677	6.7%	79	High

Source: U.S. Census Bureau, 2017-2021 American Community Survey

Reliability: High Medium Low

January 10, 2024



ACS Key Population & Household Facts

5440 Airline Dr, Bossier City, Louisiana, 71111
 Drive time band: 10 - 15 minute radius

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	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
HISPANIC OR LATINO ORIGIN BY RACE				
Total	25,541	100%	1,303	High
Not Hispanic or Latino	23,455	91.8%	1,210	High
White alone	13,510	52.9%	958	High
Black or African American alone	8,306	32.5%	903	High
American Indian and Alaska Native alone	80	0.3%	45	Medium
Asian alone	499	2.0%	258	Medium
Native Hawaiian and Other Pacific Islander alone	0	0.0%	0	
Some other race alone	68	0.3%	106	Low
Two or more races	991	3.9%	402	Medium
Hispanic or Latino	2,085	8.2%	605	Medium
White alone	1,233	4.8%	508	Medium
Black or African American alone	22	0.1%	48	Low
American Indian and Alaska Native alone	0	0.0%	1	
Asian alone	9	0.0%	13	Low
Native Hawaiian and Other Pacific Islander alone	0	0.0%	0	
Some other race alone	456	1.8%	173	Medium
Two or more races	365	1.4%	279	Low
RACE				
Total	25,541	100%	1,303	High
White alone	14,744	57.7%	1,059	High
Black or African American alone	8,328	32.6%	903	High
American Indian and Alaska Native alone	80	0.3%	45	Medium
Asian alone	508	2.0%	258	Medium
Native Hawaiian and Other Pacific Islander alone	0	0.0%	0	
Some other race alone	524	2.1%	200	Medium
Two or more races	1,356	5.3%	416	Medium
TOTAL POPULATION BY AGE				
Total Population	25,541	100%	1,303	High
Under 5 years	1,758	6.9%	330	High
5 to 9 years	1,573	6.2%	227	High
10 to 14 years	1,930	7.6%	255	High
15 to 19 years	2,157	8.4%	265	High
20 to 24 years	1,462	5.7%	260	High
25 to 29 years	1,664	6.5%	250	High
30 to 34 years	2,340	9.2%	388	High
35 to 39 years	1,597	6.3%	216	High
40 to 44 years	1,976	7.7%	433	Medium
45 to 49 years	1,607	6.3%	250	High
50 to 54 years	1,377	5.4%	183	High
55 to 59 years	1,364	5.3%	162	High
60 to 64 years	1,541	6.0%	226	High
65 to 69 years	1,054	4.1%	166	High
70 to 74 years	737	2.9%	135	High
75 to 79 years	533	2.1%	98	High
80 to 85 years	422	1.7%	87	Medium
85 years and over	449	1.8%	117	Medium



ACS Key Population & Household Facts

5440 Airline Dr, Bossier City, Louisiana, 71111
 Drive time band: 10 - 15 minute radius

Prepared by Esri
 Latitude: 32.61828
 Longitude: -93.71246

	2017-2021		MOE(±)	Reliability
	ACS Estimate	Percent		
POPULATION BY SEX BY AGE				
Total	25,541	100%	1,303	
Male Population	12,085	47.3%	828	
Under 5 years	863	3.4%	274	
5 to 9 years	493	1.9%	135	
10 to 14 years	716	2.8%	118	
15 to 19 years	1,160	4.5%	163	
20 to 24 years	685	2.7%	202	
25 to 29 years	868	3.4%	184	
30 to 34 years	1,246	4.9%	324	
35 to 39 years	927	3.6%	176	
40 to 44 years	1,131	4.4%	402	
45 to 49 years	645	2.5%	132	
50 to 54 years	646	2.5%	118	
55 to 59 years	811	3.2%	128	
60 to 64 years	624	2.4%	183	
65 to 69 years	496	1.9%	106	
70 to 74 years	333	1.3%	107	
75 to 79 years	204	0.8%	58	
80 to 85 years	122	0.5%	41	
85 years and over	114	0.4%	50	
Female Population	13,456	52.7%	802	
Under 5 years	895	3.5%	187	
5 to 9 years	1,080	4.2%	183	
10 to 14 years	1,214	4.8%	227	
15 to 19 years	997	3.9%	205	
20 to 24 years	777	3.0%	167	
25 to 29 years	796	3.1%	170	
30 to 34 years	1,094	4.3%	213	
35 to 39 years	670	2.6%	126	
40 to 44 years	845	3.3%	163	
45 to 49 years	963	3.8%	216	
50 to 54 years	731	2.9%	151	
55 to 59 years	553	2.2%	107	
60 to 64 years	917	3.6%	126	
65 to 69 years	557	2.2%	118	
70 to 74 years	404	1.6%	93	
75 to 79 years	328	1.3%	79	
80 to 85 years	300	1.2%	81	
85 years and over	335	1.3%	112	



ACS Key Population & Household Facts

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	2017-2021			
	ACS Estimate	Percent	MOE(±)	Reliability
TOTAL HOUSEHOLDS BY INCOME				
Total	9,906	100%	581	🟡🟡
Less than \$10,000	991	10.0%	196	🟡🟡
\$10,000 to \$14,999	991	10.0%	480	🟡🟡
\$15,000 to \$19,999	556	5.6%	148	🟡🟡
\$20,000 to \$24,999	507	5.1%	111	🟡🟡
\$25,000 to \$29,999	440	4.4%	108	🟡🟡
\$30,000 to \$34,999	586	5.9%	137	🟡🟡
\$35,000 to \$39,999	364	3.7%	100	🟡🟡
\$40,000 to \$44,999	392	4.0%	132	🟡🟡
\$45,000 to \$49,999	276	2.8%	94	🟡🟡
\$50,000 to \$59,999	607	6.1%	130	🟡🟡
\$60,000 to \$74,999	821	8.3%	150	🟢🟢
\$75,000 to \$99,999	1,021	10.3%	135	🟢🟢
\$100,000 to \$124,999	909	9.2%	158	🟢🟢
\$125,000 to \$149,999	508	5.1%	68	🟢🟢
\$150,000 to \$199,999	462	4.7%	82	🟢🟢
\$200,000 or more	474	4.8%	58	🟢🟢
Median Household Income	\$47,138		N/A	🔴
Average Household Income	\$69,836		\$5,034	🟢🟢
HOUSEHOLDS WITH HOUSEHOLDER AGE <25 YEARS BY INCOME				
Total	330	100%	96	🟡🟡
Less than \$10,000	45	13.6%	35	🔴
\$10,000 to \$14,999	1	0.3%	23	🔴
\$15,000 to \$19,999	27	8.2%	32	🔴
\$20,000 to \$24,999	61	18.5%	66	🔴
\$25,000 to \$29,999	5	1.5%	12	🔴
\$30,000 to \$34,999	25	7.6%	16	🟡🟡
\$35,000 to \$39,999	35	10.6%	34	🔴
\$40,000 to \$44,999	47	14.2%	46	🔴
\$45,000 to \$49,999	2	0.6%	49	🔴
\$50,000 to \$59,999	6	1.8%	6	🔴
\$60,000 to \$74,999	3	0.9%	5	🔴
\$75,000 to \$99,999	18	5.5%	35	🔴
\$100,000 to \$124,999	24	7.3%	43	🔴
\$125,000 to \$149,999	0	0.0%	0	🔴
\$150,000 to \$199,999	14	4.2%	20	🔴
\$200,000 or more	18	5.5%	25	🔴
Median Household Income for HHR <25	\$35,180		N/A	🔴
Average Household Income for HHR <25	N/A		N/A	🔴



ACS Key Population & Household Facts

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	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY INCOME				
Total	4,359	100%	552	High
Less than \$10,000	325	7.5%	114	Medium
\$10,000 to \$14,999	808	18.5%	474	Medium
\$15,000 to \$19,999	278	6.4%	129	Medium
\$20,000 to \$24,999	255	5.8%	81	Medium
\$25,000 to \$29,999	114	2.6%	65	Medium
\$30,000 to \$34,999	295	6.8%	106	Medium
\$35,000 to \$39,999	136	3.1%	70	Medium
\$40,000 to \$44,999	31	0.7%	21	Low
\$45,000 to \$49,999	186	4.3%	84	Medium
\$50,000 to \$59,999	292	6.7%	117	Medium
\$60,000 to \$74,999	308	7.1%	108	Medium
\$75,000 to \$99,999	326	7.5%	91	Medium
\$100,000 to \$124,999	427	9.8%	119	Medium
\$125,000 to \$149,999	324	7.4%	68	Medium
\$150,000 to \$199,999	170	3.9%	74	Medium
\$200,000 or more	86	2.0%	19	Medium
Median Household Income for HHR 25-44	\$38,792		N/A	Low
Average Household Income for HHR 25-44	N/A		N/A	Low
HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME				
Total	3,268	100%	247	High
Less than \$10,000	453	13.9%	132	Medium
\$10,000 to \$14,999	71	2.2%	45	Medium
\$15,000 to \$19,999	87	2.7%	41	Medium
\$20,000 to \$24,999	127	3.9%	52	Medium
\$25,000 to \$29,999	143	4.4%	70	Medium
\$30,000 to \$34,999	217	6.6%	83	Medium
\$35,000 to \$39,999	71	2.2%	45	Medium
\$40,000 to \$44,999	157	4.8%	99	Medium
\$45,000 to \$49,999	54	1.7%	38	Low
\$50,000 to \$59,999	148	4.5%	63	Medium
\$60,000 to \$74,999	334	10.2%	92	Medium
\$75,000 to \$99,999	521	15.9%	125	Medium
\$100,000 to \$124,999	230	7.0%	51	Medium
\$125,000 to \$149,999	116	3.5%	33	Medium
\$150,000 to \$199,999	235	7.2%	67	Medium
\$200,000 or more	306	9.4%	76	Medium
Median Household Income for HHR 45-64	\$64,123		N/A	Low
Average Household Income for HHR 45-64	N/A		N/A	Low



ACS Key Population & Household Facts

5440 Airline Dr, Bossier City, Louisiana, 71111
 Drive time band: 10 - 15 minute radius

Prepared by Esri
 Latitude: 32.61828
 Longitude: -93.71246

	2017-2021			
	ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ BY INCOME				
Total	1,950	100%	187	High
Less than \$10,000	169	8.7%	80	Medium
\$10,000 to \$14,999	111	5.7%	67	Medium
\$15,000 to \$19,999	165	8.5%	63	Medium
\$20,000 to \$24,999	65	3.3%	27	Medium
\$25,000 to \$29,999	180	9.2%	49	Medium
\$30,000 to \$34,999	49	2.5%	38	Low
\$35,000 to \$39,999	121	6.2%	67	Medium
\$40,000 to \$44,999	158	8.1%	147	Low
\$45,000 to \$49,999	34	1.7%	27	Low
\$50,000 to \$59,999	161	8.3%	36	Medium
\$60,000 to \$74,999	176	9.0%	61	Medium
\$75,000 to \$99,999	157	8.1%	41	Medium
\$100,000 to \$124,999	229	11.7%	102	Medium
\$125,000 to \$149,999	68	3.5%	62	Low
\$150,000 to \$199,999	43	2.2%	17	Medium
\$200,000 or more	63	3.2%	36	Medium
Median Household Income for HHR 65+	\$43,482		N/A	Low
Average Household Income for HHR 65+	N/A		N/A	Low

Data Note: N/A means not available.

2017-2021 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2017-2021 ACS estimates, five-year period data collected monthly from January 1, 2017 through December 31, 2021. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.