



# Market Profile

Animal Hospital East, 1275 Tunnel Rd, Asheville, NC, 28805,  
Rings: 1, 3, 5 mile radii

Latitude: 35.5846  
Longitude: -82.4736

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2010 Total Population	2,729	23,448	58,726
2020 Total Population	2,679	25,056	63,233
2020 Group Quarters	114	600	2,207
2025 Total Population	2,749	25,843	66,068
2025 Group Quarters	111	580	2,134
2030 Total Population	2,747	26,228	68,010
2025-2030 Annual Rate	-0.01%	0.30%	0.58%
2025 Total Daytime Population	2,553	24,851	98,721
Workers	1,122	11,837	65,294
Residents	1,431	13,014	33,427
<b>Household Summary</b>			
2010 Households	1,318	10,462	26,008
2010 Average Household Size	2.01	2.17	2.14
2020 Total Households	1,279	11,569	29,366
2020 Average Household Size	2.01	2.11	2.08
2025 Households	1,312	11,958	30,869
2025 Average Household Size	2.01	2.11	2.07
2030 Households	1,309	12,154	31,901
2030 Average Household Size	2.01	2.11	2.07
2025-2030 Annual Rate	-0.05%	0.33%	0.66%
2010 Families	692	5,979	13,901
2010 Average Family Size	2.68	2.79	2.80
2025 Families	662	6,386	15,431
2025 Average Family Size	2.79	2.84	2.86
2030 Families	655	6,445	15,744
2030 Average Family Size	2.81	2.84	2.87
2025-2030 Annual Rate	-0.21%	0.18%	0.40%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,275	9,831	25,076
Owner Occupied Housing Units	63.1%	62.4%	56.1%
Renter Occupied Housing Units	27.0%	31.1%	35.6%
Vacant Housing Units	10.0%	6.5%	8.3%
2010 Housing Units	1,512	11,580	29,361
Owner Occupied Housing Units	58.5%	58.6%	52.3%
Renter Occupied Housing Units	28.6%	31.7%	36.3%
Vacant Housing Units	12.8%	9.7%	11.4%
2020 Housing Units	1,420	12,549	32,833
Owner Occupied Housing Units	59.3%	57.3%	50.8%
Renter Occupied Housing Units	30.8%	34.9%	38.7%
Vacant Housing Units	8.5%	8.3%	10.5%
2025 Housing Units	1,455	13,006	34,780
Owner Occupied Housing Units	60.4%	56.9%	49.9%
Renter Occupied Housing Units	29.8%	35.0%	38.8%
Vacant Housing Units	9.8%	8.1%	11.2%
2030 Housing Units	1,467	13,291	36,051
Owner Occupied Housing Units	60.9%	57.1%	49.4%
Renter Occupied Housing Units	28.4%	34.4%	39.0%
Vacant Housing Units	10.8%	8.6%	11.5%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2025 Households by Income</b>			
Household Income Base	1,312	11,958	30,869
<\$15,000	6.6%	8.1%	10.3%
\$15,000 - \$24,999	17.4%	8.0%	8.3%
\$25,000 - \$34,999	7.6%	6.9%	7.1%
\$35,000 - \$49,999	9.5%	9.3%	9.2%
\$50,000 - \$74,999	22.6%	19.5%	17.6%
\$75,000 - \$99,999	11.4%	13.9%	12.5%
\$100,000 - \$149,999	15.4%	15.8%	15.3%
\$150,000 - \$199,999	4.8%	8.9%	9.2%
\$200,000+	4.8%	9.6%	10.6%
Average Household Income	\$79,417	\$100,616	\$102,395
<b>2030 Households by Income</b>			
Household Income Base	1,309	12,154	31,901
<\$15,000	6.2%	7.0%	9.2%
\$15,000 - \$24,999	14.6%	6.4%	6.6%
\$25,000 - \$34,999	6.7%	5.7%	5.8%
\$35,000 - \$49,999	9.1%	8.2%	8.1%
\$50,000 - \$74,999	22.5%	19.0%	17.1%
\$75,000 - \$99,999	11.5%	13.9%	12.4%
\$100,000 - \$149,999	17.6%	17.1%	16.7%
\$150,000 - \$199,999	5.9%	10.7%	10.9%
\$200,000+	6.0%	12.0%	13.1%
Average Household Income	\$87,438	\$112,407	\$114,319
<b>2025 Owner Occupied Housing Units by Value</b>			
Total	879	7,406	17,367
<\$50,000	5.9%	2.0%	1.6%
\$50,000 - \$99,999	12.3%	3.5%	3.3%
\$100,000 - \$149,999	2.5%	2.2%	2.9%
\$150,000 - \$199,999	3.1%	2.3%	3.2%
\$200,000 - \$249,999	4.1%	3.6%	4.1%
\$250,000 - \$299,999	8.9%	8.9%	7.2%
\$300,000 - \$399,999	26.5%	18.4%	17.5%
\$400,000 - \$499,999	25.0%	26.2%	20.8%
\$500,000 - \$749,999	7.1%	22.9%	22.8%
\$750,000 - \$999,999	2.7%	6.7%	9.3%
\$1,000,000 - \$1,499,999	0.1%	1.7%	3.5%
\$1,500,000 - \$1,999,999	0.9%	1.0%	2.4%
\$2,000,000 +	0.9%	0.5%	1.4%
Average Home Value	\$362,955	\$477,127	\$536,543
<b>2030 Owner Occupied Housing Units by Value</b>			
Total	893	7,588	17,827
<\$50,000	3.0%	0.7%	0.5%
\$50,000 - \$99,999	1.2%	0.4%	0.8%
\$100,000 - \$149,999	0.7%	0.3%	0.5%
\$150,000 - \$199,999	1.0%	0.5%	0.9%
\$200,000 - \$249,999	2.5%	1.1%	2.0%
\$250,000 - \$299,999	7.1%	4.7%	4.0%
\$300,000 - \$399,999	27.4%	14.5%	14.2%
\$400,000 - \$499,999	35.3%	31.0%	23.2%
\$500,000 - \$749,999	10.6%	30.1%	30.0%
\$750,000 - \$999,999	4.8%	10.2%	13.0%
\$1,000,000 - \$1,499,999	0.2%	2.6%	4.7%
\$1,500,000 - \$1,999,999	2.9%	2.3%	3.8%
\$2,000,000 +	3.2%	1.4%	2.4%
Average Home Value	\$519,241	\$589,429	\$652,556

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>Median Household Income</b>			
2025	\$58,425	\$72,298	\$71,063
2030	\$63,353	\$80,311	\$80,128
<b>Median Home Value</b>			
2025	\$349,785	\$434,518	\$448,892
2030	\$420,159	\$489,177	\$532,274
<b>Per Capita Income</b>			
2025	\$37,784	\$46,483	\$47,757
2030	\$41,555	\$51,974	\$53,480
<b>Median Age</b>			
2010	47.9	43.8	41.6
2020	48.3	45.0	43.2
2025	48.8	46.0	44.3
2030	49.7	47.4	45.7
<b>2020 Population by Age</b>			
Total	2,679	25,056	63,233
0 - 4	3.9%	4.3%	4.3%
5 - 9	3.9%	4.6%	4.5%
10 - 14	4.6%	4.9%	4.7%
15 - 24	8.7%	9.6%	10.2%
25 - 34	12.4%	13.2%	14.8%
35 - 44	12.9%	13.5%	13.8%
45 - 54	11.9%	11.9%	12.0%
55 - 64	15.9%	14.7%	14.0%
65 - 74	14.9%	14.4%	13.8%
75 - 84	7.9%	6.6%	5.9%
85 +	3.1%	2.3%	2.0%
18 +	84.7%	83.4%	83.6%
<b>2025 Population by Age</b>			
Total	2,748	25,841	66,066
0 - 4	3.7%	4.0%	4.1%
5 - 9	3.9%	4.4%	4.4%
10 - 14	3.9%	4.6%	4.5%
15 - 24	9.8%	10.3%	10.6%
25 - 34	10.6%	11.2%	13.0%
35 - 44	13.4%	14.0%	14.5%
45 - 54	11.9%	12.8%	12.7%
55 - 64	13.4%	12.7%	12.3%
65 - 74	15.2%	14.2%	13.6%
75 - 84	10.7%	9.1%	8.2%
85 +	3.3%	2.5%	2.2%
18 +	85.5%	83.9%	84.2%
<b>2030 Population by Age</b>			
Total	2,747	26,229	68,011
0 - 4	3.5%	3.9%	3.9%
5 - 9	3.6%	4.1%	4.0%
10 - 14	4.0%	4.4%	4.3%
15 - 24	9.6%	10.5%	10.6%
25 - 34	10.3%	10.3%	11.9%
35 - 44	12.2%	13.3%	14.3%
45 - 54	13.4%	14.0%	13.8%
55 - 64	12.7%	12.3%	11.8%
65 - 74	13.6%	13.1%	12.5%
75 - 84	12.4%	10.7%	9.9%
85 +	4.8%	3.4%	2.9%
18 +	86.4%	84.9%	85.1%

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<b>2020 Population by Sex</b>			
Males	1,275	11,882	30,377
Females	1,404	13,174	32,856
<b>2025 Population by Sex</b>			
Males	1,314	12,401	32,102
Females	1,435	13,442	33,966
<b>2030 Population by Sex</b>			
Males	1,304	12,555	32,953
Females	1,442	13,673	35,058
<b>2010 Population by Race/Ethnicity</b>			
Total	2,729	23,448	58,726
White Alone	89.6%	88.5%	82.1%
Black Alone	3.7%	5.8%	11.9%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	1.2%	1.2%	1.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.6%	1.7%	2.1%
Two or More Races	2.3%	2.3%	2.4%
Hispanic Origin	5.9%	4.4%	5.0%
Diversity Index	28.3	27.9	37.6
<b>2020 Population by Race/Ethnicity</b>			
Total	2,679	25,056	63,233
White Alone	82.5%	82.2%	78.0%
Black Alone	4.7%	6.3%	9.7%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	1.1%	1.3%	1.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.5%	2.7%	3.5%
Two or More Races	7.8%	7.1%	7.1%
Hispanic Origin	7.7%	6.0%	7.0%
Diversity Index	40.9	39.2	45.8
<b>2025 Population by Race/Ethnicity</b>			
Total	2,749	25,844	66,069
White Alone	81.8%	81.8%	77.6%
Black Alone	4.5%	6.1%	9.4%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	1.2%	1.4%	1.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.8%	2.9%	3.7%
Two or More Races	8.3%	7.5%	7.5%
Hispanic Origin	8.6%	6.7%	7.7%
Diversity Index	42.7	40.5	46.9
<b>2030 Population by Race/Ethnicity</b>			
Total	2,747	26,228	68,011
White Alone	80.5%	80.7%	76.4%
Black Alone	4.7%	6.2%	9.6%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	1.2%	1.4%	1.3%
Pacific Islander Alone	0.2%	0.1%	0.2%
Some Other Race Alone	4.2%	3.2%	4.0%
Two or More Races	9.0%	8.1%	8.0%
Hispanic Origin	9.5%	7.3%	8.3%
Diversity Index	45.3	42.8	49.0

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 mile	5 mile
<b>2020 Population by Relationship and Household Type</b>			
Total	2,679	25,056	63,233
In Households	95.7%	97.6%	96.5%
Householder	47.4%	46.2%	46.3%
Opposite-Sex Spouse	16.9%	18.2%	16.7%
Same-Sex Spouse	0.7%	0.6%	0.5%
Opposite-Sex Unmarried Partner	3.2%	3.3%	3.6%
Same-Sex Unmarried Partner	0.3%	0.4%	0.4%
Biological Child	18.0%	19.7%	19.1%
Adopted Child	0.6%	0.5%	0.6%
Stepchild	0.9%	0.8%	0.8%
Grandchild	1.6%	1.5%	1.6%
Brother or Sister	0.9%	0.8%	0.8%
Parent	0.7%	0.7%	0.7%
Parent-in-law	0.2%	0.1%	0.2%
Son-in-law or Daughter-in-law	0.3%	0.3%	0.3%
Other Relatives	0.8%	0.7%	0.8%
Foster Child	0.0%	0.1%	0.1%
Other Nonrelatives	3.4%	3.7%	4.2%
In Group Quarters	4.3%	2.4%	3.5%
Institutionalized	2.1%	0.8%	1.6%
Noninstitutionalized	2.2%	1.6%	1.9%
<b>2025 Population 25+ by Educational Attainment</b>			
Total	2,158	19,804	50,575
Less than 9th Grade	0.6%	2.2%	3.0%
9th - 12th Grade, No Diploma	0.7%	1.7%	3.0%
High School Graduate	21.1%	17.6%	16.8%
GED/Alternative Credential	3.3%	4.2%	3.9%
Some College, No Degree	13.1%	12.3%	12.2%
Associate Degree	7.8%	9.9%	9.5%
Bachelor's Degree	33.9%	32.2%	31.5%
Graduate/Professional Degree	19.5%	19.8%	20.3%
<b>2025 Population 15+ by Marital Status</b>			
Total	2,430	22,470	57,552
Never Married	38.8%	37.2%	38.9%
Married	37.4%	42.9%	42.3%
Widowed	10.1%	7.5%	7.1%
Divorced	13.7%	12.3%	11.7%
<b>2025 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	1,378	13,764	34,472
Population 16+ Employed	97.0%	94.6%	95.1%
Population 16+ Unemployment rate	3.0%	5.5%	4.9%
Population 16-24 Employed	12.1%	10.9%	10.6%
Population 16-24 Unemployment rate	9.0%	14.6%	12.9%
Population 25-54 Employed	62.8%	63.8%	65.8%
Population 25-54 Unemployment rate	2.7%	5.0%	4.5%
Population 55-64 Employed	16.7%	16.7%	15.9%
Population 55-64 Unemployment rate	0.9%	1.7%	1.5%
Population 65+ Employed	8.4%	8.6%	7.7%
Population 65+ Unemployment rate	0.9%	2.8%	2.6%

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<b>2025 Employed Population 16+ by Industry</b>			
Total	1,336	13,014	32,789
Agriculture/Mining	0.0%	0.3%	0.3%
Construction	6.7%	5.6%	5.7%
Manufacturing	7.8%	7.7%	7.8%
Wholesale Trade	1.3%	1.2%	1.3%
Retail Trade	15.0%	16.1%	12.6%
Transportation/Utilities	0.8%	2.5%	2.5%
Information	1.8%	1.8%	1.5%
Finance/Insurance/Real Estate	1.9%	5.4%	6.2%
Services	58.8%	55.7%	59.6%
Public Administration	5.6%	3.6%	2.6%
<b>2025 Employed Population 16+ by Occupation</b>			
Total	1,335	13,010	32,788
White Collar	73.4%	68.5%	66.8%
Management/Business/Financial	11.8%	13.6%	16.1%
Professional	37.6%	32.9%	31.9%
Sales	12.2%	13.0%	10.7%
Administrative Support	11.8%	9.0%	8.0%
Services	15.3%	17.3%	19.4%
Blue Collar	11.3%	14.2%	13.8%
Farming/Forestry/Fishing	0.0%	0.2%	0.1%
Construction/Extraction	3.6%	3.4%	4.1%
Installation/Maintenance/Repair	3.6%	2.3%	1.8%
Production	0.7%	2.8%	3.2%
Transportation/Material Moving	3.4%	5.5%	4.6%
<b>2020 Households by Type</b>			
Total	1,279	11,569	29,366
Married Couple Households	36.8%	40.3%	37.0%
With Own Children <18	11.0%	11.7%	11.1%
Without Own Children <18	25.8%	28.6%	25.9%
Cohabiting Couple Households	7.5%	8.1%	8.7%
With Own Children <18	1.7%	1.5%	1.6%
Without Own Children <18	5.8%	6.6%	7.1%
Male Householder, No Spouse/Partner	20.6%	18.7%	21.3%
Living Alone	15.3%	13.8%	15.9%
65 Years and over	5.3%	4.6%	4.9%
With Own Children <18	1.2%	1.1%	1.2%
Without Own Children <18, With Relatives	2.3%	2.0%	2.0%
No Relatives Present	1.7%	1.9%	2.1%
Female Householder, No Spouse/Partner	35.1%	32.8%	33.0%
Living Alone	23.5%	21.5%	21.6%
65 Years and over	11.3%	10.7%	9.9%
With Own Children <18	3.2%	4.2%	4.2%
Without Own Children <18, With Relatives	6.3%	5.3%	5.2%
No Relatives Present	2.1%	1.8%	2.1%
<b>2020 Households by Size</b>			
Total	1,279	11,569	29,366
1 Person Household	38.8%	35.3%	37.5%
2 Person Household	35.5%	38.5%	37.0%
3 Person Household	12.2%	12.4%	12.4%
4 Person Household	8.8%	9.1%	8.3%
5 Person Household	3.0%	3.2%	3.2%
6 Person Household	1.3%	1.0%	1.0%
7 + Person Household	0.5%	0.5%	0.5%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2020 Households by Tenure and Mortgage Status</b>			
Total	1,279	11,569	29,366
Owner Occupied	65.8%	62.2%	56.7%
Owned with a Mortgage/Loan	35.7%	37.5%	35.1%
Owned Free and Clear	30.3%	24.7%	21.7%
Renter Occupied	34.2%	37.8%	43.3%
<b>2025 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	65	65	62
Percent of Income for Mortgage	37.5%	37.6%	39.5%
Wealth Index	54	87	87
<b>2020 Housing Units By Urban/ Rural Status</b>			
Total	1,420	12,549	32,833
Urban Housing Units	97.7%	88.4%	89.6%
Rural Housing Units	2.3%	11.6%	10.4%
<b>2020 Population By Urban/ Rural Status</b>			
Total	2,679	25,056	63,233
Urban Population	97.3%	87.5%	88.7%
Rural Population	2.7%	12.5%	11.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	City Greens (K6)	City Greens (K6)	City Greens (K6)
2.	Retirement Communities (J3)	Burbs and Beyond (K8)	Emerging Hub (D1)
3.	Emerging Hub (D1)	Emerging Hub (D1)	Burbs and Beyond (K8)
<b>2025 Consumer Spending</b>			
Apparel & Services: Total \$	\$2,207,729	\$25,321,581	\$67,222,021
Average Spent	\$1,682.72	\$2,117.54	\$2,177.65
Spending Potential Index	69	86	89
Education: Total \$	\$1,713,858	\$19,293,255	\$50,744,558
Average Spent	\$1,306.29	\$1,613.42	\$1,643.87
Spending Potential Index	73	90	92
Entertainment/Recreation: Total \$	\$3,693,167	\$42,873,378	\$113,033,194
Average Spent	\$2,814.91	\$3,585.33	\$3,661.71
Spending Potential Index	69	87	89
Food at Home: Total \$	\$6,632,218	\$76,742,841	\$205,254,008
Average Spent	\$5,055.04	\$6,417.70	\$6,649.20
Spending Potential Index	68	86	89
Food Away from Home: Total \$	\$3,650,751	\$42,151,944	\$111,369,889
Average Spent	\$2,782.58	\$3,525.00	\$3,607.82
Spending Potential Index	67	85	87
Health Care: Total \$	\$6,905,318	\$80,552,779	\$213,659,590
Average Spent	\$5,263.20	\$6,736.31	\$6,921.49
Spending Potential Index	68	87	89
HH Furnishings & Equipment: Total \$	\$2,609,881	\$30,305,799	\$79,521,087
Average Spent	\$1,989.24	\$2,534.35	\$2,576.08
Spending Potential Index	68	87	89
Personal Care Products & Services: Total \$	\$955,262	\$10,968,104	\$28,892,498
Average Spent	\$728.10	\$917.22	\$935.97
Spending Potential Index	69	87	89
Shelter: Total \$	\$24,028,610	\$277,373,177	\$730,552,719
Average Spent	\$18,314.49	\$23,195.62	\$23,666.23
Spending Potential Index	69	87	89
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,997,039	\$35,132,915	\$90,826,578
Average Spent	\$2,284.33	\$2,938.03	\$2,942.32
Spending Potential Index	69	89	89
Travel: Total \$	\$3,267,683	\$37,562,290	\$97,412,485
Average Spent	\$2,490.61	\$3,141.18	\$3,155.67
Spending Potential Index	69	87	87
Vehicle Maintenance & Repairs: Total \$	\$1,207,464	\$14,159,801	\$37,523,241
Average Spent	\$920.32	\$1,184.13	\$1,215.56
Spending Potential Index	68	88	90

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.