

Pads on Pasadena Avenue

c.1910 BOUTIQUE HOSTEL • RSO APARTMENTS
22 UNITS — LINCOLN HEIGHTS / NELA

OFFERING MEMORANDUM

2301 Pasadena Avenue
Los Angeles, CA 90031



Pads on Pasadena Avenue

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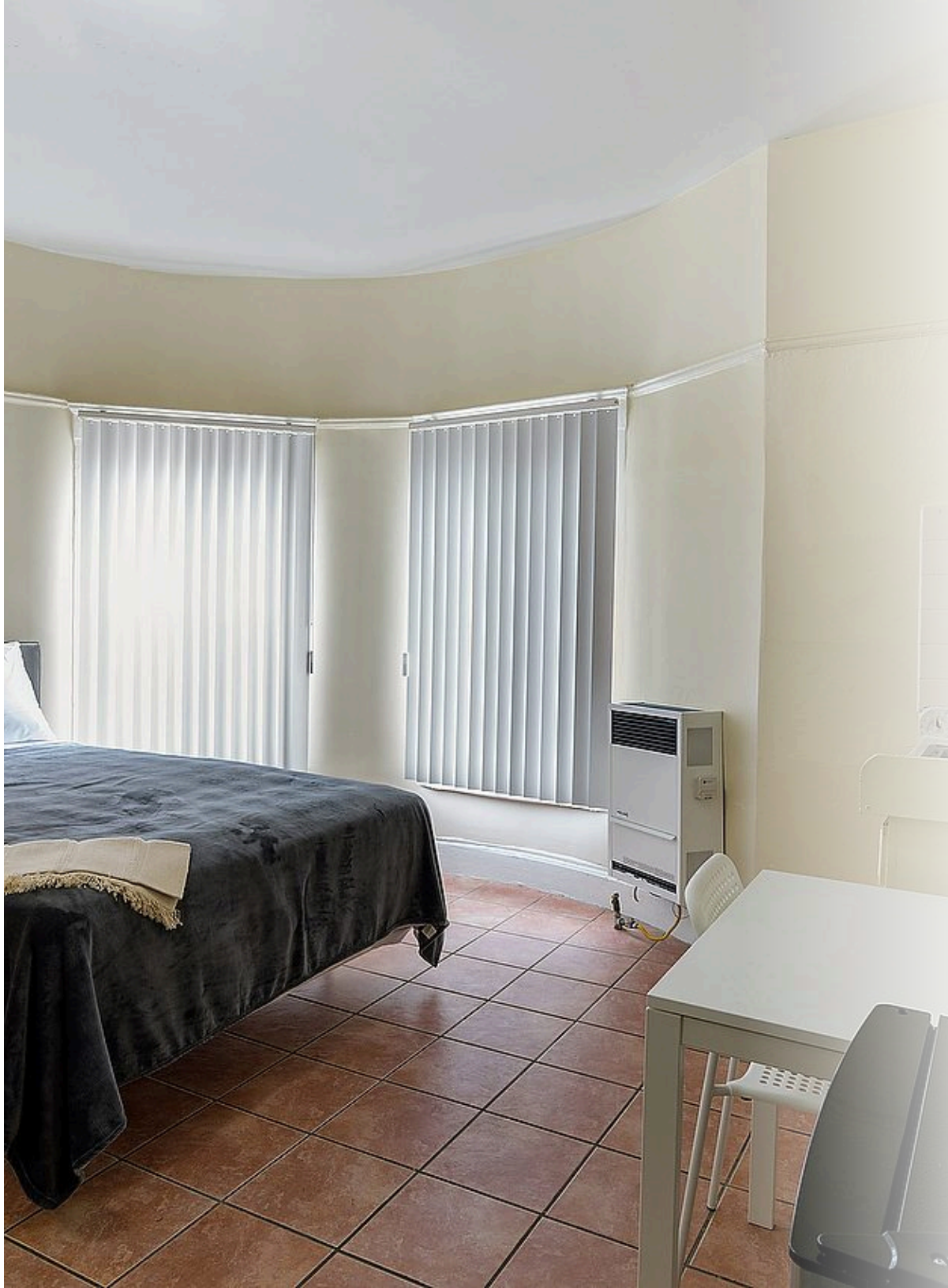
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01

Executive Summary

Investment Summary
Investment Highlights
Unit Mix Summary

OFFERING SUMMARY

ADDRESS	2301 Pasadena Avenue, Los Angeles CA 90031
COUNTY	Los Angeles
MARKET	Los Angeles Metro
SUBMARKET	Lincoln Heights / Northeast LA
BUILDING SF	6,348 SF
LAND SF	5,663 SF (0.13 ac)
NUMBER OF UNITS	22 (boutique hostel · RSO apartments)
YEAR BUILT	c. 1910
ZONING	LAC2
APN	5205-023-004
OWNERSHIP TYPE	Fee Simple

FINANCIAL SUMMARY — STABILIZED PRO FORMA

PRICE	\$1,899,000
PRICE PSF	\$299
PRICE PER UNIT	\$86,318
RESIDENTIAL OCCUPANCY	13.6% (repositioning)
NOI (Stabilized Pro Forma)	\$176,230
CAP RATE (Stabilized)	9.28%
GRM (Stabilized)	6.04
CASH-ON-CASH (Stabilized)	14.15%
DEBT COVERAGE (Stabilized)	1.84

PROPOSED FINANCING

LOAN TYPE	Amortized
DOWN PAYMENT	\$569,700
LOAN AMOUNT	\$1,329,300
INTEREST RATE	6.00%
ANNUAL DEBT SERVICE	\$95,638
LOAN TO VALUE	70%
AMORTIZATION PERIOD	30 Years

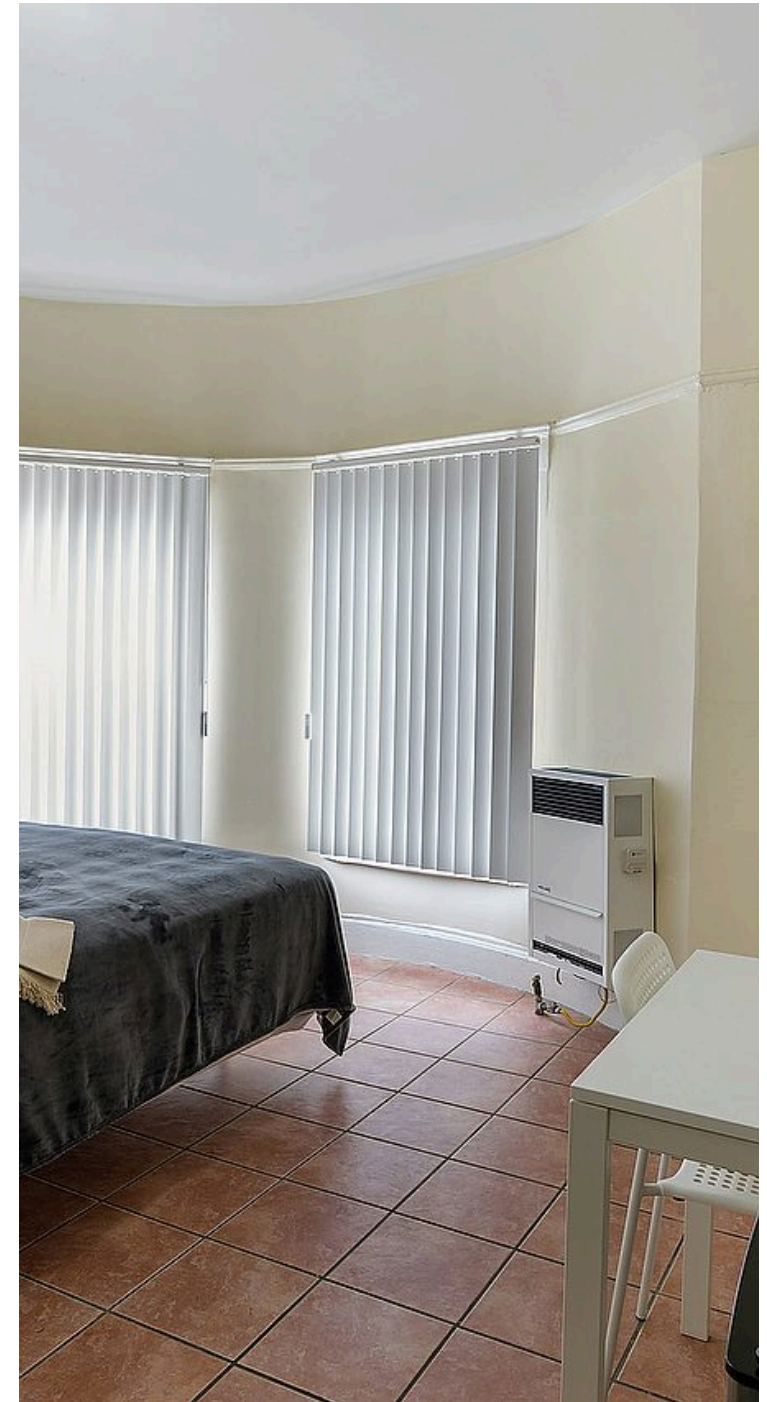
DEMOGRAPHICS

	1 MILE	3 MILE	5 MILE
2026 Population	60,000	430,000	1,150,000
2026 Median HH Income	\$55,000	\$62,000	\$68,000
2026 Average HH Income	\$72,000	\$85,000	\$92,000



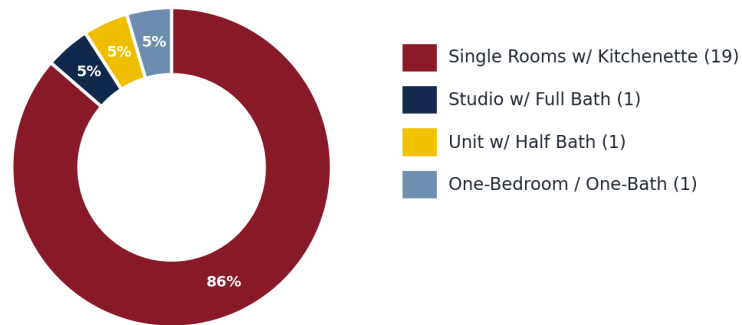
Investment Highlights

- **Fully-Entitled Value-Add — Private Bath in Every Unit:** Architect-prepared plans (Blend Design Studio) to add a private bathroom to each guest room are in hand — an entitled path to convert the shared-bath rooms into self-contained, private-bath studios and drive rents above the stabilized underwriting shown here.
- **Deep Stabilization Upside — 13.6% to Fully Leased:** The asset is currently only ~14% leased residually (three legacy tenancies); a buyer captures the full lease-up to a stabilized **\$314,400** scheduled income — a 9.28% stabilized cap on the asking price.
- **Turnkey Interim Hostel Income + Event-Driven Demand:** The building operates today as a boutique hostel across major online-travel platforms, producing interim cash flow (~\$134,000 annualized gross) during lease-up — with the 2028 Los Angeles Olympic Games supporting near-term citywide hospitality demand.
- **Exceptional Low Basis — \$86,318 / Unit:** Priced far below the Northeast-LA submarket's ~\$170,000–\$240,000/unit range for vintage multifamily — a rare sub-\$90,000/door entry with substantial rent-and-conversion upside.
- **Dual-Use Flexibility — Boutique Hostel or RSO Apartments:** A characterful c.1910 two-story building of 22 income units on a 0.13-acre lot operates today as a boutique hostel, yet carries a **valid LAHD Rent Stabilization Ordinance (RSO) certificate** entitling operation as a conventional residential apartment asset — dual-use optionality that broadens the exit, financing and operating strategies.
- **Adjacent to LAC+USC Medical Complex & DTLA:** Set in Lincoln Heights, one of Los Angeles' oldest neighborhoods, minutes from the LAC+USC Medical Center, the USC Health Sciences Campus, Downtown LA, Chinatown and the Metro L Line.

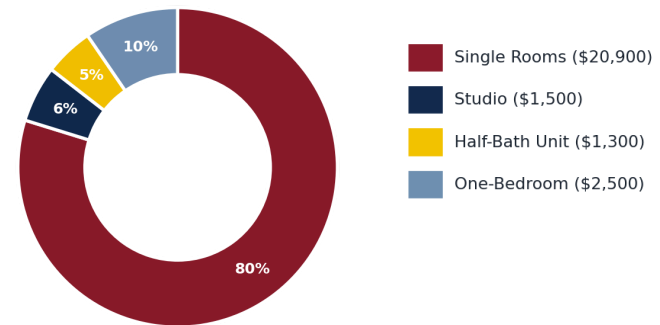


UNIT MIX	# UNITS	STABILIZED MARKET	
		MKT RENT	MO. INCOME
Guest Room + Kitchenette (shared hall bath)	19	\$1,100	\$20,900
Studio + Private Full Bath (Unit 05)	1	\$1,500	\$1,500
Unit + Private Half Bath (Unit 20)	1	\$1,300	\$1,300
One-Bedroom / One-Bath (Unit 06)	1	\$2,500	\$2,500
TOTALS / AVERAGES	22	—	\$26,200

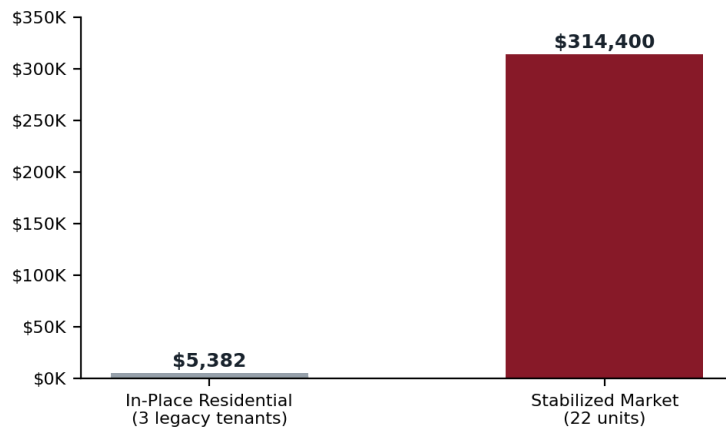
Unit Composition



Stabilized Revenue by Unit Type



In-Place vs. Stabilized Scheduled Income (Annual)



The building is **13.6% leased residentially** (three legacy tenants). Stabilizing the 22 units to the confirmed market rents produces a gross scheduled income of **\$314,400** (\$26,200/mo). Marking the rooms to private-bath studios under the approved plans offers additional upside above these figures.



02

Location

Location Summary

Aerial View

• Located in **Lincoln Heights (90031)**, one of the oldest neighborhoods in Los Angeles, in the fast-changing **Northeast LA / Eastside** submarket immediately north of Downtown.

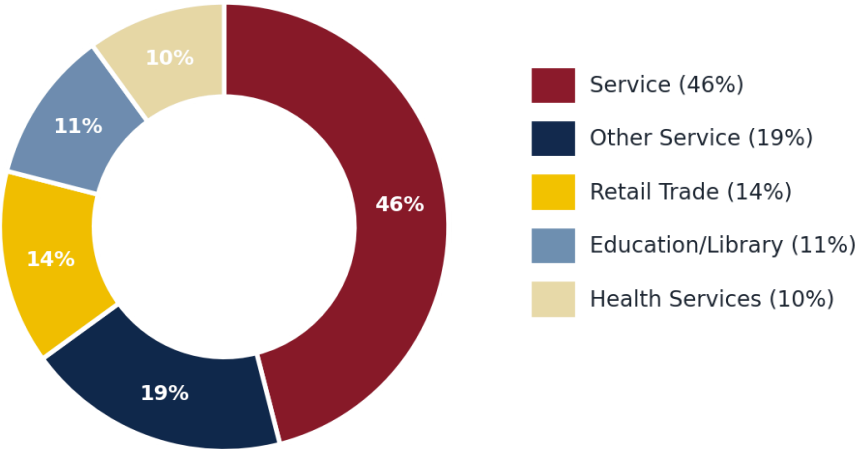
• Adjacent to the **LAC+USC Medical Center** and the **USC Health Sciences Campus** — a massive, stable institutional employment anchor driving housing demand.

• Minutes to **Downtown LA, Chinatown** and the **LA State Historic Park**, with access to the **Metro L Line** and major freeways (I-5, SR-110).

• A dense, overwhelmingly renter-occupied area with deep demand for entry-priced and by-the-room housing near transit and medical employment.

• Part of the Northeast-LA gentrification corridor (Highland Park, Cypress Park, Lincoln Heights) with sustained rent growth and infill investment.

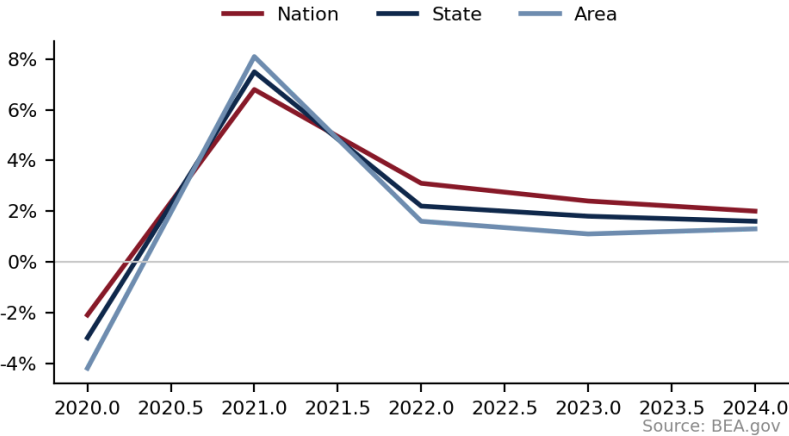
Major Industries by Employment Share



Largest Area Employers

LAC+USC Medical Center	~9,000
Keck Medicine of USC	~13,000
Kaiser Permanente	44,769
Los Angeles Unified School District	~60,000
County of Los Angeles	~110,000
LA Metro (LACMTA)	~11,000
Cal State LA	~4,500

Los Angeles County GDP Trend



AERIAL VIEW — 2301 PASADENA AVENUE, 90031



Downtown Los Angeles skyline beyond



03

Property Description

Property Features
Property Images
Value-Add / Entitlements
Common Amenities

PROPERTY FEATURES

NUMBER OF UNITS	22 (boutique hostel · RSO apartments)
BUILDING SF	6,348
LAND SF	5,663 (0.13 ac)
YEAR BUILT	c. 1910
RSO STATUS	Valid LAHD RSO certificate
ZONING	LAC2
APN	5205-023-004
STORIES	2
CONFIGURATION	19 rooms + kitchenettes, 1 studio, 1 half-bath unit, 1 one-bedroom

MECHANICAL / INTERIORS

INTERIORS	Renovated rooms & kitchenettes
BATHS	Shared hall baths (approved plans to add private baths)
FLOORING	Wood & tile
HEATING	Wall/space heating per unit

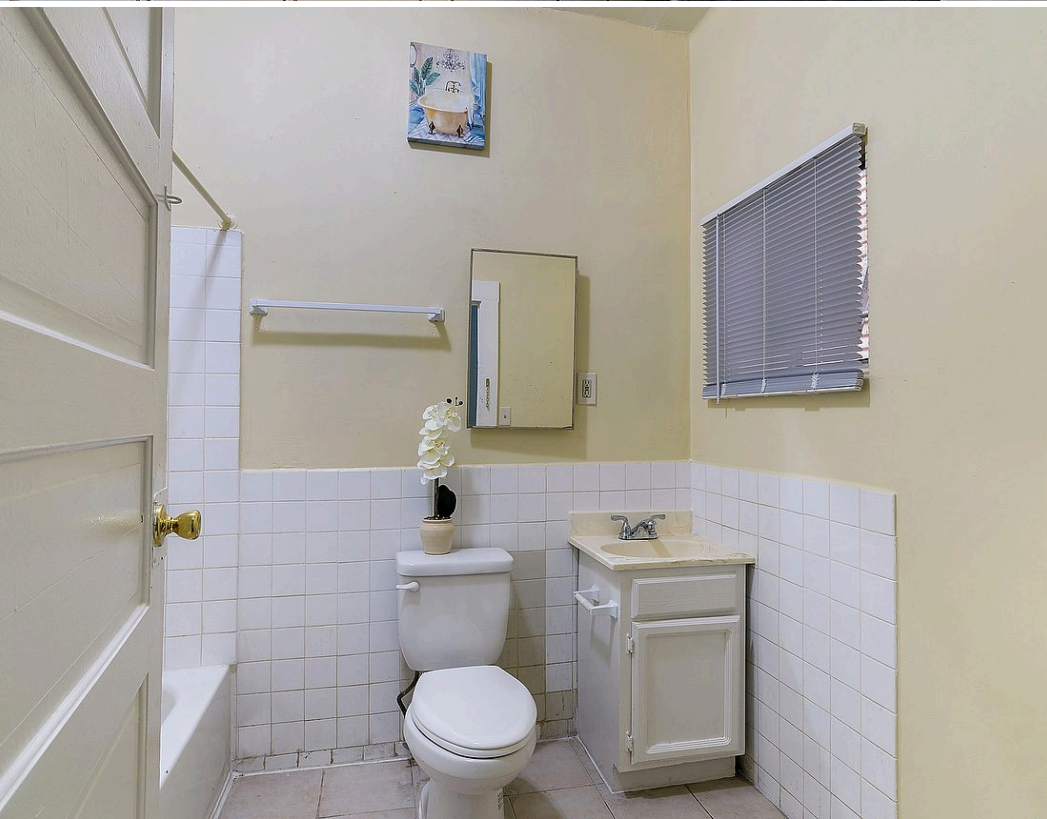
UTILITIES

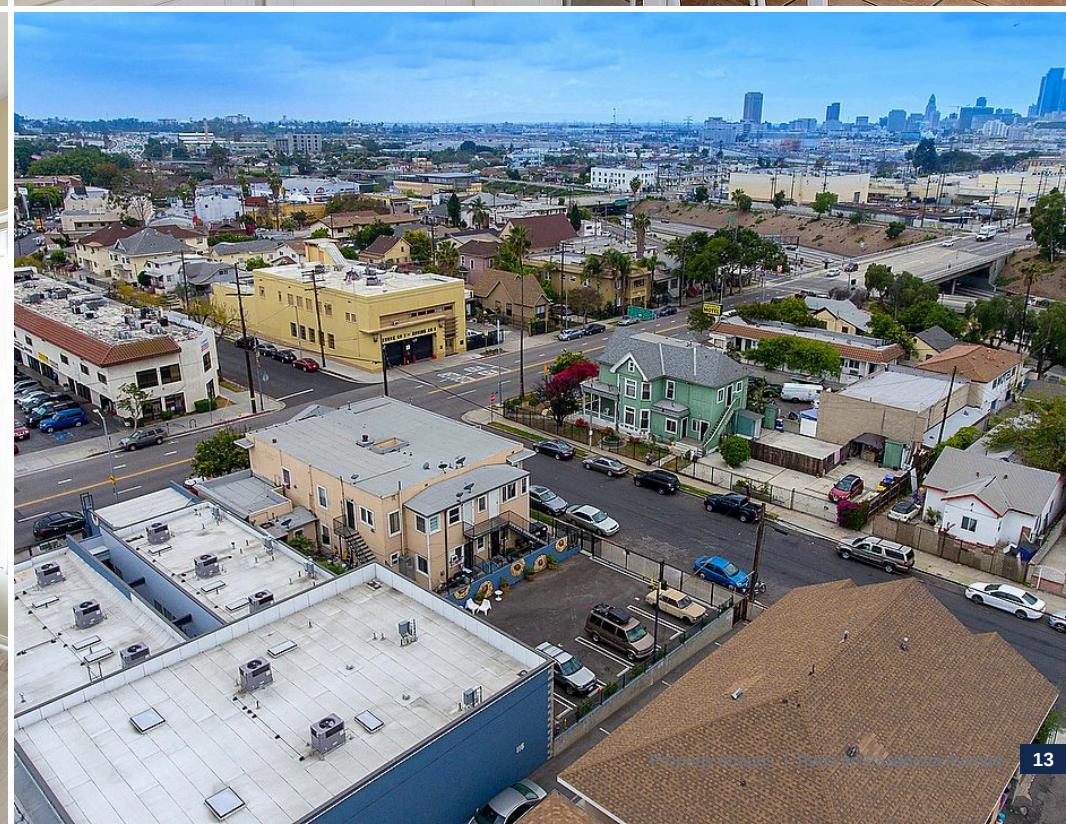
WATER	LADWP
TRASH	RecyclA
GAS	SoCalGas
ELECTRIC	LADWP

CONSTRUCTION

FRAMING	Wood Frame (Victorian era)
EXTERIOR	Wood siding & stucco
ROOF	Pitched / flat composition
USE	Boutique hostel / RSO apartments (22 units)







Fully-Entitled Value-Add — Private-Bath Conversion

The Seller holds **architect-prepared plans (Blend Design Studio)** to add a private bathroom to every **guest room**, converting the shared-hall-bath rooms into **self-contained, private-bath studios** with kitchenettes — the property's core value-creation thesis and a fully-drawn, entitled path to rents **above the stabilized underwriting** shown in this memorandum.

During construction and lease-up the asset can continue to generate **interim income as a boutique hostel** across major online-travel platforms — a natural bridge, with the **2028 Los Angeles Olympic Games** reinforcing citywide hospitality demand.

Scope Highlights

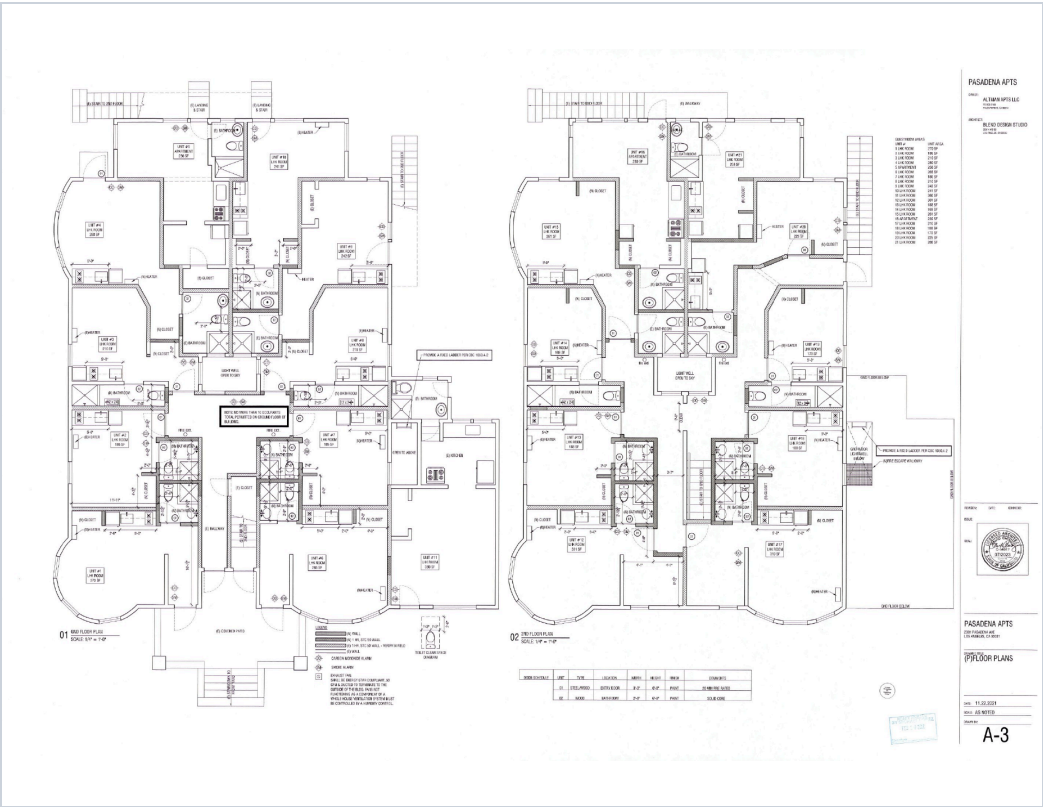
- New private bathroom added to each unit (per approved plans)
- Retained kitchenettes — true self-contained studios
- 20-minute fire-rated entry doors; solid-core bath doors
- New smoke / CO alarms & exhaust ventilation throughout

Approved Unit Program (per architectural plans)

UNIT	TYPE	SF	UNIT	TYPE	SF
1	L-H Room	270	12	L-H Room	301
2	L-H Room	186	13	L-H Room	188
3	L-H Room	210	14	L-H Room	169
4	L-H Room	280	15	L-H Room	261
5	Apartment	256	16	Apartment	239
6	L-H Room	265	17	L-H Room	310
7	L-H Room	186	18	L-H Room	188
8	L-H Room	210	19	L-H Room	170
9	L-H Room	242	20	L-H Room	225
10	L-H Room	241	21	L-H Room	208
11	L-H Room	380			

Unit areas per the architect's guest-room schedule; numbering per the architectural set (operating rent roll reflects 22 income units).

Approved Floor Plans — Ground & Second Floor (Blend Design Studio, Sheet A-3)



Full architect-stamped plan set (Blend Design Studio) available in the due-diligence package.



Property Amenities

- Renovated rooms with kitchenettes
- Approved plans: private bath in every unit
- On-site shared laundry
- Characterful c.1910 building — RSO apartment optionality
- Turnkey interim boutique-hostel operation
- Adjacent to LAC+USC Medical Center
- Minutes to Downtown LA & Metro L Line

04 **On Market Comps**
..... Comp Set - NELA

On-Market Comparables — Northeast LA

STATUS	TYPE	ADDRESS	ZIP	PRICE	PRICE/UNIT	CAP	PRICE/SF	SF	UNITS	NOI
Subject	Boutique Hostel	2301 Pasadena Ave	90031	\$1,899,000	\$86,318	9.28%	\$299	6,348	22	\$176,230
On-Market	Apartments	2505 Hancock St	90031	\$7,388,888	\$263,889	6.30%	\$412	17,925	28	\$465,500
On-Market	Apartments	200 S Avenue 59	90042	\$5,900,000	\$210,714	5.66%	\$281	21,000	28	\$333,900
On-Market	Apartments	939 W College St	90012	\$5,790,000	\$199,655	4.50%	\$297	19,500	29	\$260,550
On-Market	Apartments	524 San Pascual Ave	90042	\$2,300,000	\$287,500	5.50%	\$342	6,730	8	\$126,500
On-Market	Apartments	3225 Pueblo Ave	90032	\$1,699,000	\$242,714	5.75%	\$346	4,905	7	\$97,700
On-Market	Apartments	2617 Jeffries Ave	90065	\$1,650,000	\$183,333	6.82%	\$284	5,800	9	\$112,500
On-Market	Apartments	5745 Arroyo Dr	90042	\$1,195,000	\$199,167	5.75%	\$292	4,092	6	\$68,700

AVERAGE	\$226,710	5.75%	\$322
SUBJECT (STABILIZED)	\$86,318	9.28%	\$299

efficient by-the-room configuration and repositioning status — while offering a materially higher stabilized yield.

Sale Comparables — Northeast LA

ADDRESS	ZIP	SALE DATE	SOLD PRICE	UNITS	PRICE/UNIT	CAP	PRICE/SF	BLDG SF	YR BUILT	LOT SF	NOI
2301 Pasadena Ave	90031	—	\$1,899,000	22	\$86,318	9.28%	\$299 18	6,348	1910	5,663	\$176,230
2614 Griffin Ave	90031	10/18/2024	\$3,880,000	24	\$161,667	5.50%	\$270.00	14,359	1962	13,000	\$213,400
281 S Avenue 52	90042	04/22/2025	\$4,088,888	24	\$170,370	5.75%	\$206.00	19,828	1961	15,500	\$235,100
117 S Avenue 64	90042	02/27/2025	\$6,800,000	24	\$283,333	5.81%	\$497.00	13,674	1989	12,500	\$395,100
1909 N Broadway	90031	08/09/2024	\$1,985,000	16	\$124,063	5.70%	\$261.00	7,607	1915	7,000	\$113,100
5300 Huntington Dr S	90032	11/14/2024	\$2,350,000	10	\$235,000	5.90%	\$349.00	6,738	1986	7,400	\$138,650
5274 Ithaca Ave	90032	06/12/2025	\$1,600,000	9	\$177,778	6.00%	\$294.00	5,439	1974	6,600	\$96,000
144 W Avenue 26	90031	01/30/2025	\$1,980,000	9	\$220,000	5.90%	\$354.00	5,597	1962	6,500	\$116,800

AVERAGE

17

\$196,030

5.79%

\$319.00

SUBJECT

22

\$86,318

9.28%

\$299 18

configuration and lease-up status while underwriting to a materially higher stabilized yield.

06

Rent Roll

Current Rent Roll

Current Rent Roll

UNIT	TYPE	STATUS	IN-PLACE	MARKET
01	Guest Room + Kitchenette	Vacant	—	\$1,100
02	Guest Room + Kitchenette	Vacant	—	\$1,100
03	Guest Room + Kitchenette	Vacant	—	\$1,100
04	Guest Room + Kitchenette	Vacant	—	\$1,100
05	Studio (full bath)	Vacant	—	\$1,500
06	1BR / 1BA	On-Site Mgr	—	\$2,500
07	Guest Room + Kitchenette	On-Site Mgr	—	\$1,100
08	Guest Room + Kitchenette	Vacant	—	\$1,100
09	Guest Room + Kitchenette	Vacant	—	\$1,100
10	Guest Room + Kitchenette	Vacant	—	\$1,100
11	Guest Room + Kitchenette	Vacant	—	\$1,100

UNIT	TYPE	STATUS	IN-PLACE	MARKET
12	Guest Room + Kitchenette	Vacant	—	\$1,100
14	Guest Room + Kitchenette	Vacant	—	\$1,100
15	Guest Room + Kitchenette	Vacant	—	\$1,100
16	Guest Room + Kitchenette	Vacant	—	\$1,100
17	Guest Room + Kitchenette	Vacant	—	\$1,100
18	Guest Room + Kitchenette	Vacant	—	\$1,100
19	Guest Room + Kitchenette	Vacant	—	\$1,100
20	Room (half bath)	Vacant	—	\$1,300
21	Guest Room + Kitchenette	Vacant	—	\$1,100
22	Guest Room + Kitchenette	Current	\$449	\$1,100
23	Guest Room + Kitchenette	Vacant	—	\$1,100

AppFolio rent roll as of 07/19/2026: **22 units, 13.6% leased residentially**. Units 06 and 07 are **on-site manager units** (\$0 scheduled rent); Unit 22 is a legacy tenant at ~\$449/mo all-in. The **Market** column reflects the confirmed stabilized rents (\$26,200/mo · \$314,400/yr). The building otherwise operates as an interim boutique hostel and carries a **valid LAHD RSO certificate** to operate as conventional apartments. Approved plans add a private bath to every unit, supporting rents above the market column shown.



07

Financial Analysis

Income & Expense Analysis

Income & Expense Analysis

INCOME — STABILIZED PRO FORMA	ANNUAL
Residential Scheduled Income (22 units @ market)	\$314,400 100%
Gross Scheduled Income	\$314,400 100%
Vacancy & Credit Loss (3%)	-\$9,432
Effective Gross Income	\$304,968
Less Operating Expenses	\$128,738 42.2%
Net Operating Income	\$176,230 57.8%
Annual Debt Service	\$95,638
Cash Flow After Debt Service	\$80,592

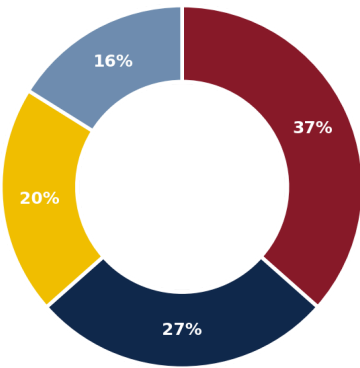
Valuation & Return Summary

	STABILIZED
Gross Rent Multiplier (GRM)	6.04
Cap Rate	9.28%
Cash-on-Cash Return	14.15%
Debt Coverage Ratio	1.84
Price / Unit	\$86,318
Price / SF	\$299 18

Figures reflect the **stabilized pro forma** at confirmed market rents (22 units, \$26,200/mo) with a 3% vacancy & credit-loss allowance and property tax reassessed to 1.25% of price (buyer's basis). GRM = Price ÷ Gross Scheduled Income. The asset is currently ~14% leased residentially and is operated as an **interim boutique hostel** (~\$134,000 annualized gross) during lease-up; approved plans to add a private bath to every unit support rents above the figures shown.

Disclaimer: These numbers are provided as assumptions and are not guaranteed. Broker and/or Seller shall bear no responsibility if actual outcomes vary.

REVENUE ALLOCATION
STABILIZED PRO FORMA



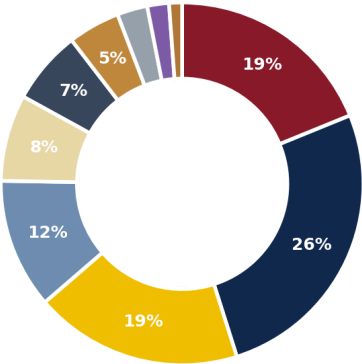
- Net Operating Income
- Total Operating Expense
- Annual Debt Service
- Cash Flow After Debt Service

Distribution of Expenses

EXPENSES	STABILIZED	PER UNIT
Property Taxes (reassessed @ 1.25%)	\$23,738	\$1,079
Utilities (owner-paid)	\$34,000	\$1,545
On-Site Management & Payroll	\$24,000	\$1,091
Repairs & Maintenance	\$15,000	\$682
Janitorial, Turnover & Supplies	\$10,000	\$455
Insurance	\$8,500	\$386
Licenses & Business Tax	\$6,000	\$273
Legal & Professional	\$3,500	\$159
Marketing & Advertising	\$2,500	\$114
Bank Fees & Admin	\$1,500	\$68
Total Operating Expense	\$128,738	\$5,852
Expense / SF	\$20.28	
% of EGI	42.2%	

Stabilized operating budget for a managed boutique-hostel / by-the-room operation; property tax reassessed to 1.25% of price \$23,738 ; capital expenditures and mortgage excluded. Owner-paid utilities reflect master-metered water, gas and common electric.

DISTRIBUTION OF EXPENSES
STABILIZED



- Property Taxes (reassessed)
- Utilities (owner-paid)
- On-Site Mgmt & Payroll
- Repairs & Maintenance
- Janitorial & Turnover
- Insurance
- Licenses & Business Tax
- Legal & Professional
- Marketing
- Bank Fees & Admin

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