



19' FRONTAGE ON 33RD STREET

STARBUCKS RESERVE



**RETAIL SPACE AT THE #1 ATTRACTION  
IN THE U.S.**

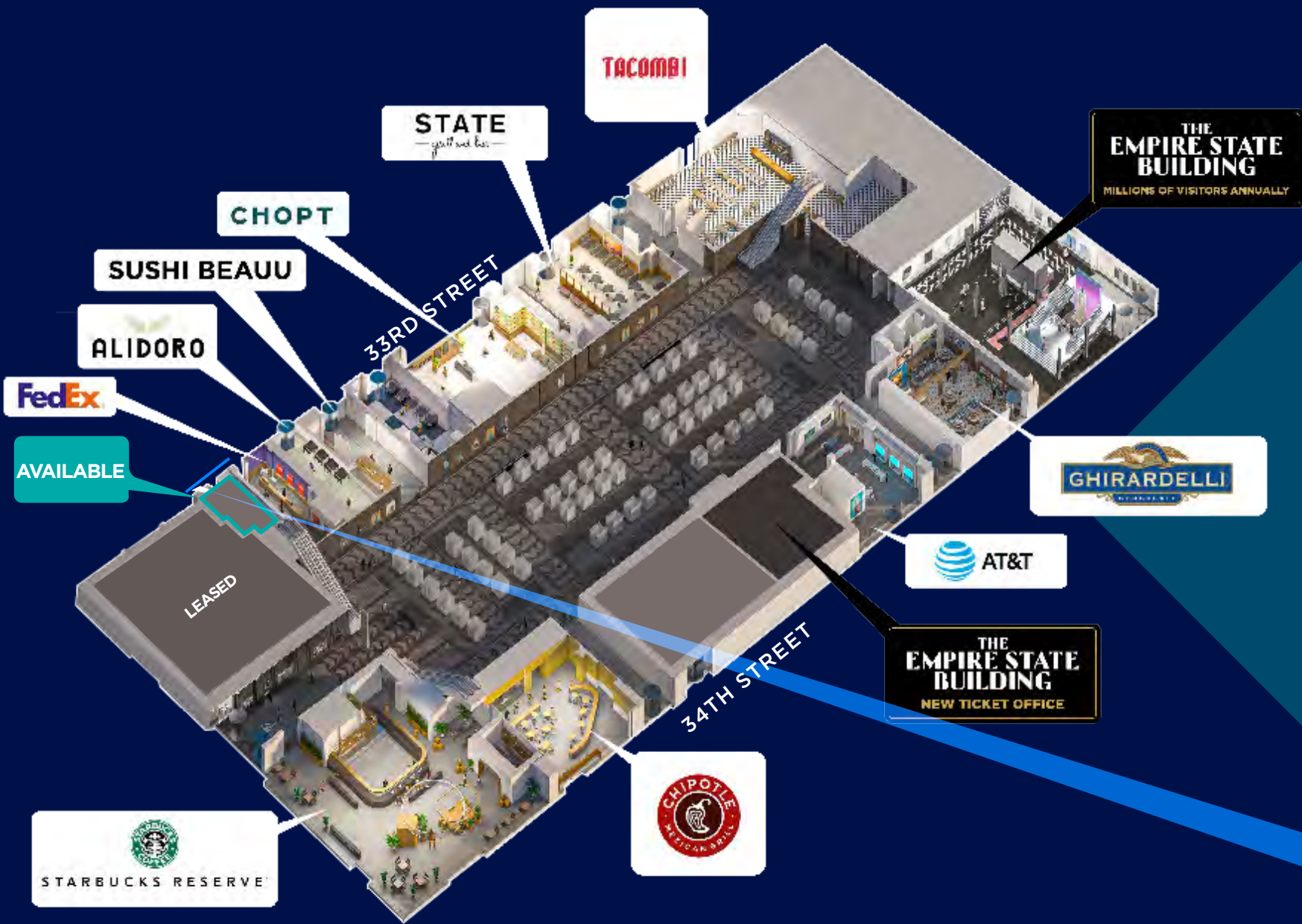
**ESB**

RETAIL

**EMPIRE STATE**  
REALTY TRUST

EXCLUSIVE LEASING AGENT:





**ESB**  
RETAIL

**641 SF IN THE  
EMPIRE STATE BUILDING**

GROUND FLOOR 641 SF  
CEILING HEIGHT 15'-11"

FRONTAGE 19' ON 33RD STREET

GROUND

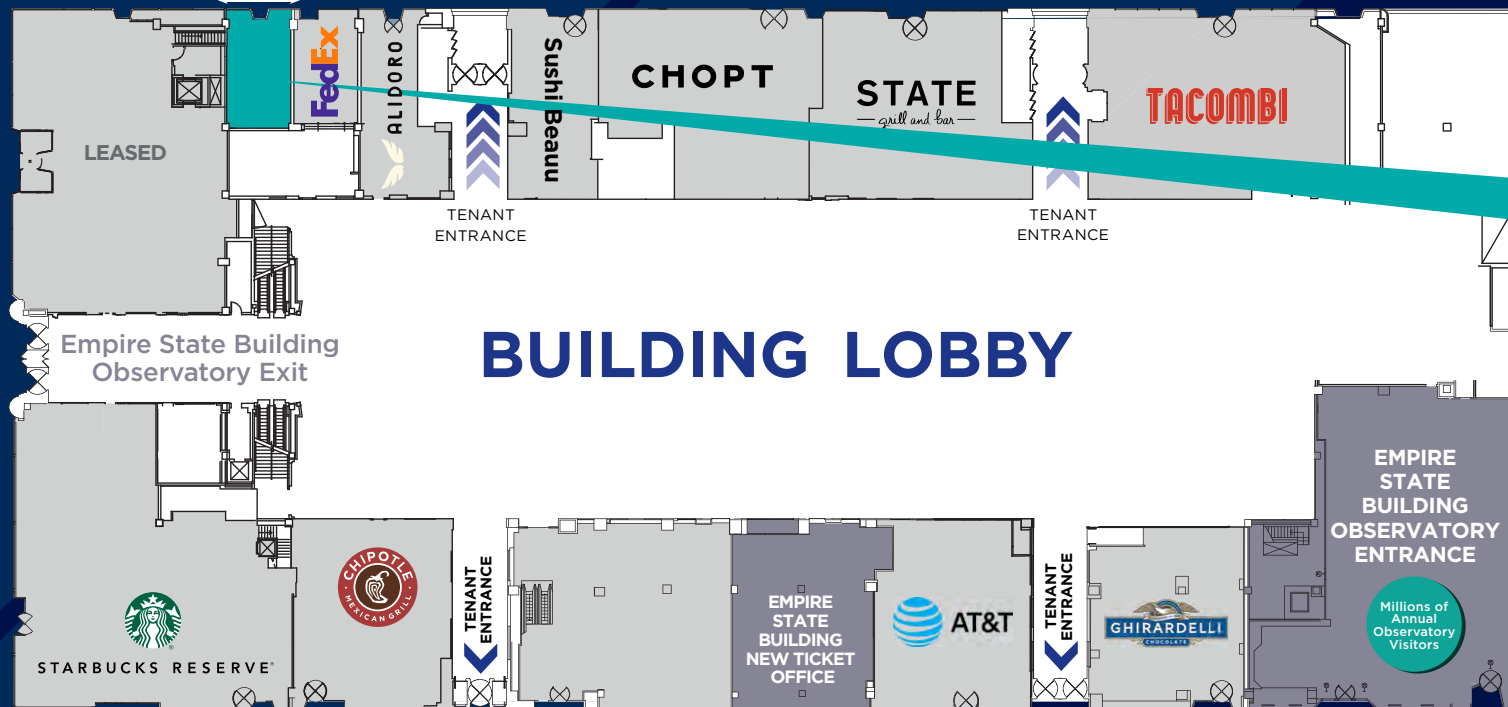




## SITE PLAN

33RD STREET

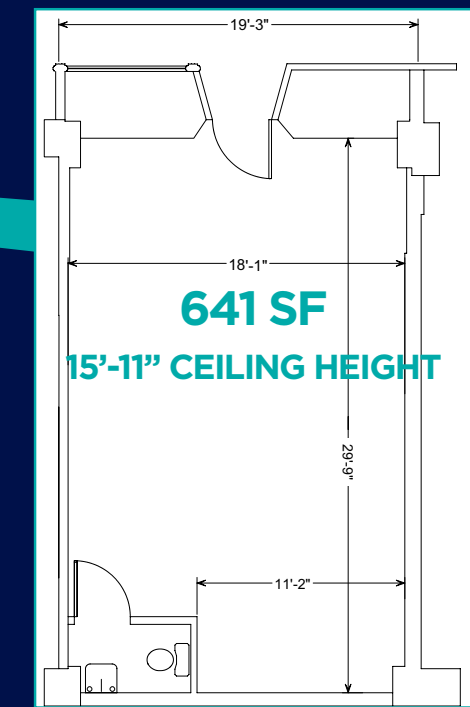
19'



34TH STREET

## GROUND FLOOR PLAN

19' FRONTAGE 33RD STREET





BE THE  
MAIN  
ATTRACTION

\$170K

AVG HOUSEHOLD  
INCOME WITHIN  
.5 MILES

\$2B

ANNUAL RETAIL SALES  
ON 34TH STREET

5.7M

SQUARE FEET  
OF RESIDENTIAL  
WITHIN .5 MILES

★ macy's

20M+  
ANNUAL VISITORS

B D F M  
N Q R W

39M

HERALD SQUARE  
ANNUAL RIDERSHIP

W37TH

BRYANT PARK

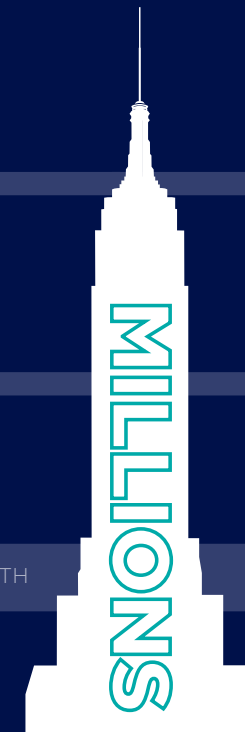
W36TH

BROADWAY

W35TH

W33RD

PENN STATION  
MADISON SQUARE GARDEN



OF ANNUAL  
OBSERVATORY  
VISITORS

NEARBY RETAILERS

★ macy's

H&M

URBAN OUTFITTERS



PANDORA

ZARA



TARGET



SEPHORA

Levi's

SHAKE SHACK

Timberland

Superdry

BANANA REPUBLIC

ULTA  
BEAUTY

PRIMARK



# ESB RETAIL BENEFITS

UNPRECEDENTED EXPOSURE | AMPLIFY YOUR BRAND | CO-BRAND WITH ESB | INCREASE YOUR REACH

6.1B

MEDIA  
IMPRESSIONS



\$11.73M

ADVERTISING  
VALUE  
EQUIVALENCY



561.9M

SOCIAL  
IMPRESSIONS



2.3K

MEDIA  
PLACEMENTS



120K

SOCIAL  
MENTIONS



203.7M

SOCIAL USERS  
REACHED



THE SPACE WAS TRANSFORMED  
INTO A **STAR WARS** ACTIVATION  
IN PARTNERSHIP WITH HASBRO



**CLICK TO READ MORE**





BE IN  
GOOD  
COMPANY

2.8M  
SF OFFICE SPACE

150+  
TENANTS

15.6K  
WEEKDAY  
EMPLOYEES IN ESB



**ESB OFFICE TENANTS**

**LinkedIn** **workday.** **KEARNEY**

**JCDecaux** **HNTB**

**SKANSKA** **BOOKING HOLDINGS** **CITIZEN**  
B P O R K O





# THE ESB RETAIL DIFFERENCE

- **BEST-IN-CLASS WHITEBOXES**
- **HIGH-TRAFFIC NEIGHBORHOODS**
  - Proximity to mass transit in 24/7 markets
- **FULL IN-HOUSE TURNKEY SERVICES**
  - Project management, construction, and zoning
- **EXPERT SUSTAINABILITY TEAM**
  - Proactive support to measure, report and achieve your sustainability goals
- **FINANCIALLY STABLE OWNER**
  - Publicly traded on the NYSE with a best-in-class balance sheet
  - Significant balance sheet liquidity
  - ESB is debt-free

ESRT's  
High Performance  
Sustainable Design  
Guidelines (HPSDG) led  
Starbucks to a cost savings  
of 60 cents per SF

**CLICK TO LEARN MORE**

FOR MORE DETAILS, VISIT: [ESRT.NYC/RETAILPORTFOLIO](https://esrt.nyc/retailportfolio)



**WELL**  
Health-Safety  
Certified



**Fitwel**  
Certified



**Energy Star**  
Certified



**Carbon Neutral**





**100% COMMISSION ON LEASE SIGNING**

**ESRTREIT.COM**

**EMPIRE STATE**  
REALTY TRUST

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